

Press Release

LOCARBO project partners met in Potenza

The Province of Potenza, the Lead Partner hosted the LOCARBO (Novel roles of regional and Local authorities in supporting energy consumers' behaviour change towards a low CARBOn economy) project kick-off meeting in 31 August - 1 September 2016.

LOCARBO, supported by INTERREG Europe Program aims to improve policy instruments targeting demand-driven initiatives to increase energy efficiency and the use of renewables in buildings, through innovative ways of supporting energy consumers' behavior change. The final objective is to contribute to the achievement of a low-carbon economy in Europe.

The main activities of the project are the development of regional/local analysis and fully feasible action plans. This will be achieved through an intense local stakeholder group involvement and extensive networking activities, oriented to sharing good practices and innovative experiences.

The 7 project partners from Hungary, Italy, Lithuania, Portugal, Romania and the UK are aware that regional policies on energy efficiency can only be successful if pieces of the puzzle are brought together. Therefore, LOCARBO will focus its activities on bottom-up initiatives on three thematic pillars (supplementary services and products offered by authorities, innovative cooperation models, and smart technological solutions) in a fully integrated way.

The 2-day event was dedicated to the official partners meeting to present the main project activities (project management, financial management, and communication and dissemination tasks) and thematic tasks that LOCARBO will tackle in the upcoming four years.

The next project event, the launching conference will take place in Durham (UK) next 18-19 October.

For more information:

<http://www.interregeurope.eu/locarbo/>

<https://www.facebook.com/Locarbo-Project-1778532815755122/>