

## ANATOLIKI S.A. participates in two new INTERREG Europe projects

ANATOLIKI S.A. participates in two new European Projects in the frame of INTERREG EUROPE programme.

Specifically, ANATOLIKI S.A. participates in the project “**CESME-Circular Economy for SMEs**”, whose objective is to support the entry of SMEs in circular economy. "Circular Economy" is one of the main priorities of the EU, aiming to a sustainable way for the use of resources, contributing to the closure of the "life cycle" loop through recycling and reuse.

The CESME project will provide a roadmap for achieving the above objective. Through exchange of experiences on relevant policy instruments and support packages to assist SMEs in entering the circular economy field, best practices identification, estimation of economic and social benefits of circular value chains, as well as the production of a White Paper, SMEs will be introduced step by step into circular economy. These initiatives will be implemented and tested for feedback and adaptation, in order to be replicated across the EU, as well as monitored for their expected impact. The Business Development Centre of North Denmark is the Lead Partner. The project partnership includes overall ten partners from six European countries. The Region of Central Macedonia also participates as a partner from Greece.

The second Interreg project, **PURE COSMOS «Public authorities Role Enhancing Competitiveness of SMEs»**, concerns the exchange of good practices by public / regional authorities in their role to enhance the competitiveness of SMEs, making the business environment more transparent and reliable. The project will focus on policies which support the needs of SMEs, the results will have specific and measurable impact on the development of the Structural Funds as well as the policies and employment programs (ERDF & ECB). Also, these activities will improve the implementation of policies and programs that will have a measurable effect to the SMEs and entrepreneurship. The Region of Genoa is the Lead Partner. The project partnership includes overall seven partners from six European countries.