

Incentive Scheme PROCiência 2020

Category: Management

Sub-objective: generation of innovation via addressing unmet needs identified by formal or informal providers of healthcare

Country: Portugal

Intro:

Innovation needs better interconnectivity between innovation agents. So we improve the application system interfaces

Problem:

IDERAM - Institute for the Development of Enterprise in Madeira is the intermediate organization, with responsibilities in several priority axes of the Operational Programme with IDR - Regional Development Institute as managing authority in Madeira. However, SRDITI Regional System for the Development of Research, Technology and Innovation, as the innovation network in Madeira, was not involved with the incentive schemes, therefore innovation in the incentive schemes needed to be implemented to increase and promote the innovation ecosystem in Madeira.

Solution:

New application system interfaces with new incentive schemes:

- Application system interface - for priority axis 1 - SRDITI and IDERAM partnership within PROciencia 2020 and Inovar 2020
- Evaluation criteria – RIS3 (Research and Innovation Smart Specialisation Strategies) of Empreender 2020 and Valorizar 2020 is one of the selection criteria.

Impact:

More deployment of innovation in the proposals of Madeira SMEs and organizations due to PROciencia2020 GP (this was a former OP in the former ERDF program). The execution of priority axis 1, depends on both organizations, IDERAM and ARDITI, between IDERAM with 2/3 of funds and ARDITI with 1/3, in which companies/institutions, of any kind and in any legal form and market projects in co-branding can be beneficiaries if belonging to the Regional System for the Development of Research, Technology and Innovation (SRDITI).

To promote projects that:

- Contemplate industrial research activities;
- are developed by SMEs;
- involves effective cooperation between firms;
- involve cooperation with non-business entities in the research and innovation system;
- allow for wide dissemination of results.

Quadruple-helix cooperation roles:

Prociencia2020 is within priority axis 1 “Strengthening Research, Technological development and Innovation”

This allows quadruple helix cooperation since as mentioned in its priority investment 1.b) “Promotion of business investment in innovation and research, development of links and synergies between **companies, R & D centers** and the **higher education sector**, in particular the promotion of product and service development, technology transfer, social innovation and co-innovation and Applications in the **public interest**, in stimulating demand, in networks, clusters and open innovation through intelligent specialization, support for applied technological research, pilot lines, early product validation actions, advanced production capacities and first production, especially in the Technologies and the diffusion of technologies of general interest”

Therefore we have possible cooperation between:

- companies
- R&D centres
- Higher education sector
- Public interest (IDERAM)
- ARDITI (Regional agency for R&D)

Transferability to home care:

The PROCiência system fully transferable based on the concept of investigation an innovation, with total applicability to home care solutions and investments in copromotion with entities in the research and innovation system.