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LAST MILE Interregional exchange meeting and study tour 28-30 June in Lienz (East-Tyrol, Austria)

Which successful sustainable and flexible solutions to travel the last mile to a tourist's destination do already exist in the participating regions? This was what LAST MILE project partners wanted to experience during a three-day study tour to East Tyrol.

From 28-30 June, LAST MILE's first study visit and interregional workshop was organized in the region of East Tyrol (Austria), hosted by the Regional Management East Tyrol.

The meeting started with a visit of good practice projects, the first one to be the 'Alpine Pearl' Werfenweng, where the participants experienced a sustainable mobility concept offering tourists a variety of transport systems ranging from mobility services for leisure time purposes as well as functional mobility. 'Alpine Pearls' destinations guarantee to tourists stress-free sustainable arrivals and departures as well as car-free areas on destination.

The second day comprised a visit of the defMobil – a hailed shared taxi- (in St. Jakob in the Deferegggen valley), where participants got to know the development and background of the project. This flexible transport system was established in 2010 and since then offers local residents and tourists the possibility to partly cover their mobility needs in the Deferegggen valley apart from the use of a private car.

Another interesting visit took the partners to FLUGS E-Carsharing - an E-Carsharing concept for East Tyrol and to an exchange with Michael Hohenwarter, director of the Regional Management East Tyrol, Manfred Gaschnig, administrator of FLUGS and Otto Trauner from the local tourist association about terms of use, facts, barriers, vision and outlook of FLUGS.

An interregional partner workshop, comprising a World-Café-setting on the improvement of demand-responsive-transport systems in East Tyrol and a feedback session completed the three-day event.

Besides the hard work, the meeting was characterized by the region's generous hospitality. The participants also took the opportunity to test the quality, comfort and timing of public and flexible transports and enjoyed the ride back by train to Vienna to reach, from there, their final home destination.

Project Details:

Overall project budget: 1.607.720 €

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Project duration: Phase 1 2016-04 to 2018-09, Phase 2 2018-10 to 2020-09

Project Partners:

Environment Agency Austria. (Austria)

Regional Management East Tyrol (Austria)

Agency for the Support of Regional Development Kosice (Slovakia)

Club 'Sustainable Development of Civil Society' (Bulgaria)

Mobility and Transport Direction. Ministry of Territory and Sustainability. Government of Catalonia (Spain)

Upper Sûre Nature Park (Luxembourg)

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Photos:

Photo 1: group photo with all participants in St. Veit in Deferegggen

Photo 2: group photo with project partner in front of hailed shared taxi 'defMobil' in St Jakob in Deferegggen

Photo 3: group photo at the ,Dolomitenhütte'

Photos: RMO