CHosen Legacies

Heritage in the Construction of Regional Identity

Linde Egberts
introduction

1. Introduction
2. Heritage & regional identity
3. Heritage & Tourism
introduction

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3. Heritage & Tourism
Research focus:

What is the role of heritage in regional identity?
<table>
<thead>
<tr>
<th>Case 1</th>
<th>Medieval heritage in European regions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case 2</td>
<td>contemporary heritage practices in Arnhem-Nijmegen</td>
</tr>
<tr>
<td>Case 3</td>
<td>history of the memories of mining in the Ruhr region</td>
</tr>
</tbody>
</table>
Conclusions

1. The region has not lost any of its significance, despite processes of globalisation.

Regional specialisation of economies

Counterreaction: cultural regionalism

Europeanisation- Regionalisation
2 Uses of heritage in the construction or regional identities are often political
3 regional identities have four aspects:
1. places
2. symbols
3. stories
4. the other

Touche pas à l'Alsace

Bron: La Croix
4 Heritage takes on 3 different roles:
- Creational story
- Golden Age
- Recent traumatic past
Heritage & Tourism

Heritage attracts tourism: desire for co-creating meaningful experiences
Co-creating meaningful experiences:

Desire for self-realisation and fulfillment
Historical interest
Experiencing authenticity
Status: having been there
Aesthetics: beauty of old things
Social: going together
Sportive: challenging goal or setting
Heritage attracts tourism
Tourism changes heritage values
Tourism keeps heritage alive
Tourism threatens heritage
Heritage & Tourism

Selection
Commodification & appropriation
Shift of meanings & values
Questions of authenticity
Development opportunities
Threat to tangible and intangible heritage
Heritage in coastal regions

Water-land relationships & experiences
Awareness of selectivity in uses of the past
Grounding new strategies on old identities
Awareness of complexity of tourism
Heritage development: taking thickness and sustainability as starting points!