



MRA - Maribor Development Agency (SI)

RAPIV - Regional agency for entrepreneurship and innovations - Varna (BG)

FUNDECYT-PCTEX - Foundation FUNDECYT Scientific and Technological Park of Extremadura (ES)

CAPITANK - Chemical And Pharmaceutical Innovation Tank – Limited Liability Consortium (IT)

UALG - University of Algarve (PT)

CUE - Coventry University Enterprises Limited (UK)

Partnership



Contacts and Links

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INTRA facilitates evidence-based policymaking on regional level building on research findings and highlighting the importance of regional quadruple helix partnership in research and design of new policy models for internationalization of SMEs



European Union
European Regional
Development Fund



Background

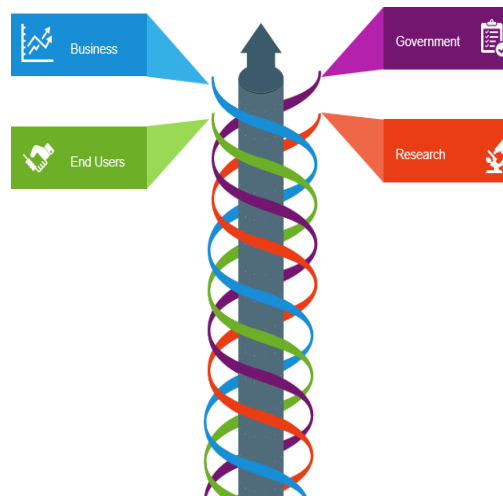
INTRA project focuses on the role of public authorities in creating internationalization services to support the competitiveness of the regional economies and thus contribute to the **Europe 2020 strategy**.

It builds on internationalization research findings as well as highlights the importance of regional **quadruple helix** partnerships to bring together universities, business, civil society and local authorities as the main stakeholders in research and design of new internationalization policy models.

In order to facilitate the evidence-based policy making on regional level the main objective of the INTRA is to better understand and address the internationalization of SMEs, in particular the policy instruments within **European Regional Development Fund**.



Quadruple helix bring together universities, business, civil society and local authorities as the main stakeholders in research and design of new internationalization policy models



Innovation

Objectives

- **provide comprehensive mapping**, evaluation and comparison of various internationalisation services available, supported by the RD policies;
- **highlight good practices/gaps** that promote/impede on SMEs at various stages of the internationalisation process from the point of governmental services, business consultancy and foremost SMEs;
- **recommend viable strategies/instruments** to enhance good practices and address gaps within the regional development programmes;
- **enhance internationalization knowledge** in regional business environment, predominantly the PPs as well as their stakeholders;
- **transfer good practices** by viable regional Action plans as to contribute to the internationalization policies aligned to the needs of SMEs and gaps not filled by the existing instruments.

