**HOW CAN WE EXPLOIT PROTECTED AREAS... without putting nature at risk?**

**IMPACT** is an interregional cooperation project aimed at introducing new management models that promote biodiversity-proof economic activities in protected areas.

- **6 partners**
- **4 years**
- **€ 1.22 M ERDF**

**Through international exchange, partners will outline Sustainable Development Plans for protected areas with the direct engagement of regional and local authorities, managers and other relevant stakeholders.**

**Who are our Partners?**

- EUROPARC Federation, Germany.
- EUCC Baltic Office, Lithuania.
- National Institute for Research and Development in Tourism, Romania.
- Molise Region, Italy.
- Espaces Naturels Régionaux, France.

**Traditionally, protected areas have been seen as isolated, static spatial entities, exclusively devoted to biodiversity conservation.**

**Current trends seek to enlarge this model by introducing new concepts such as ecosystem services and green infrastructures.**

**Protected areas can be seen as natural and economic assets to promote rural development and create green jobs, an urgent matter especially for young people.**

**However, local economic development should never constitute a threat to biodiversity, particularly in Natura 2000 sites.**

[www.interregeurope.eu/impact/](http://www.interregeurope.eu/impact/)  
[impact@europarc.org](mailto:impact@europarc.org)