

TRAM

1 Aug 2016 - 31 Aug 2016

All Users
100.00% Sessions

Sessions

14
% of Total: 0.07% (19,363)



Users

31
% of Total: 0.26% (12,109)



Users by Country

Country	Users
Italy	8
Hungary	4
Romania	4
Spain	3
Finland	2
Hong Kong	2
Austria	1
Bulgaria	1
Germany	1
Estonia	1

Top Channels

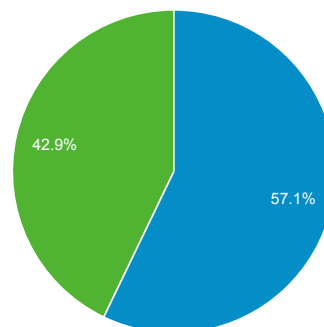
Default Channel Grouping	Sessions
Organic Search	10
Direct	4

Sessions by Landing Page

Landing Page	Sessions
/tram/	11
/tram/contacts/	2
/tram/news/	1

Audience behaviour: New vs Returning

■ Returning Visitor ■ New Visitor



Pageviews

84
% of Total: 0.13% (66,176)



Avg. Session Duration

00:03:18
Avg for View: 00:03:17 (0.76%)



Most visited pages (page views)

Page	Page Views
/tram/	56
/tram/contacts/	15
/tram/news/	8
/tram/events/	5

Bounces and Pageviews by Page Title

Page Title	Bounces	Page Views
TRAM Interreg Europe	8	56
Contacts Interreg Europe	0	15
Events Interreg Europe	0	5
News Interreg Europe	0	8

Searches

Event Label

Total Events

There is no data for this view.

Newsletter sign ups

Event Label

Total Events

There is no data for this view.

TRAM

Sep 1, 2016 - Sep 30, 2016

All Users
100.00% Sessions

Sessions

94
% of Total: **0.39%** (24,060)



Users

115
% of Total: **0.80%** (14,319)



Users by Country

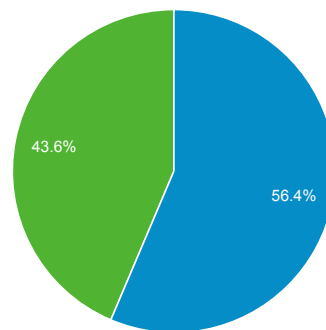
Country	Users
Italy	57
Spain	15
Romania	7
Hungary	6
Sweden	6
Bulgaria	4
Greece	4
Belgium	3
Netherlands	2
Slovakia	2

Top Channels

Default Channel Grouping	Sessions
Organic Search	34
Direct	30
Referral	29
Social	1

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

312
% of Total: **0.36%** (85,565)



Avg. Session Duration

00:02:04
Avg for View: **00:03:27 (-39.93%)**



Most visited pages (page views)

Page	Pageviews
/tram/	144
/tram/news/news-article/173/kick-off-meeting-an-cona-it/	50
/tram/events/event/264/tram-kick-off-meeting/	28
/tram/news/	27
/tram/contacts/	26
/tram/events/	25
/tram/news/news-article/173/1st-kick-off-meeting/	12

Sessions by Landing Page

Landing Page	Sessions
/tram/	73
/tram/contacts/	7
/tram/events/event/264/tram-kick-off-meeting/	7
/tram/news/news-article/173/1st-kick-off-meeting/	3
/tram/events/	2
/tram/news/news-article/173/kick-off-meeting-an-cona-it/	2

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	52	144
Contacts Interreg Europe	5	26
Kick Off Meeting , Ancona (IT) Interreg Europe	3	53
TRAM: Kick off Meeting Interreg Europe	3	28
Events Interreg Europe	1	25
1st Kick Off Meeting - Ancona Interreg Europe	0	4
1st Kick Off Meeting Interreg Europe	0	5
News Interreg Europe	0	27

Searches

Event Label	Total Events
Miskolc	3
glossary	1

Newsletter sign ups

Event Label	Total Events
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There is no data for this view.

TRAM

Oct 1, 2016 - Oct 31, 2016

All Users
100.00% Sessions

Sessions

135
% of Total: 0.45% (29,932)



Users

139
% of Total: 0.73% (19,044)



Users by Country

Country	Users
Italy	57
Spain	20
Romania	15
Hungary	6
Sweden	6
Belgium	4
France	4
Greece	4
Germany	3
Netherlands	3

Top Channels

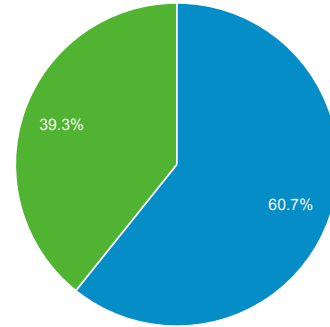
Default Channel Grouping	Sessions
Referral	71
Organic Search	44
Direct	15
Social	5

Sessions by Landing Page

Landing Page	Sessions
/tram/	125
/tram/library/	4
/tram/events/event/264/tram-kick-off-meeting/	3
/tram/contacts/	1
/tram/news/	1
/tram/news/news-article/173/kick-off-meeting-a-ncona-it/	1

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

426
% of Total: 0.45% (94,968)



Avg. Session Duration

00:05:33
Avg for View: 00:03:15 (70.52%)



Most visited pages (page views)

Page	Pageviews
/tram/	216
/tram/news/news-article/173/kick-off-meeting-a-ncona-it/	45
/tram/events/	42
/tram/library/	36
/tram/events/event/264/tram-kick-off-meeting/	33
/tram/news/	30
/tram/contacts/	23
/tram/news/?tx_tevprojects_newslisting[...]	1

Searches

Event Label	Total Events
There is no data for this view.	

Newsletter sign ups

Event Label	Total Events
There is no data for this view.	

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	70	216
Library Interreg Europe	4	36
TRAM: Kick off Meeting Interreg Europe	2	33
Contacts Interreg Europe	1	23
Events Interreg Europe	0	42
Kick Off Meeting , Ancona (IT) Interreg Europe	0	45
News Interreg Europe	0	31

TRAM

Nov 1, 2016 - Nov 30, 2016

All Users
100.00% Sessions

Sessions

84
% of Total: 0.33% (25,675)



Users

86
% of Total: 0.54% (15,893)



Users by Country

Country	Users
Romania	28
Spain	23
Italy	12
United Kingdom	4
Sweden	4
Greece	3
Germany	2
France	2
Bosnia & Herzegovina	1
Estonia	1

Top Channels

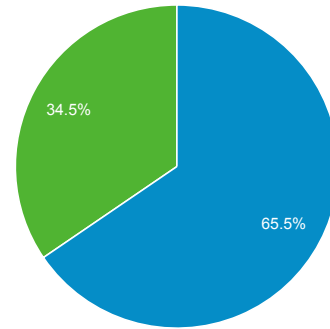
Default Channel Grouping	Sessions
Referral	38
Direct	24
Organic Search	21
Social	1

Sessions by Landing Page

Landing Page	Sessions
/tram/	77
/tram/events/event/264/tram-kick-off-meeting/	2
/tram/library/	2
/tram/contacts/	1
/tram/events/	1
/tram/news/news-article/359/forum-on-sustainable-urban-mobility/	1

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

250
% of Total: 0.27% (93,358)



Avg. Session Duration

00:02:57
Avg for View: 00:03:32 (-16.27%)



Most visited pages (page views)

Page	Pageviews
/tram/	152
/tram/library/	26
/tram/news/	18
/tram/events/	17
/tram/news/news-article/173/kick-off-meeting-a-ncona-it/	13
/tram/contacts/	10
/tram/events/event/264/tram-kick-off-meeting/	10
/tram/news/news-article/359/forum-on-sustainable-urban-mobility/	4

Searches

Event Label	Total Events
Job	1

Newsletter sign ups

Event Label	Total Events
There is no data for this view.	

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	52	152
Contacts Interreg Europe	1	10
Forum on Sustainable Urban Mobility Interreg Europe	1	4
Library Interreg Europe	1	26
TRAM: Kick off Meeting Interreg Europe	1	10
Events Interreg Europe	0	17
Kick Off Meeting , Ancona (IT) Interreg Europe	0	13
News Interreg Europe	0	18

TRAM

Dec 1, 2016 - Dec 31, 2016

All Users
100.00% Sessions

Sessions

79
% of Total: 0.29% (27,126)



Users

89
% of Total: 0.50% (17,669)



Users by Country

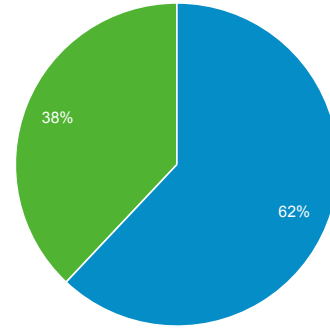
Country	Users
Spain	31
Italy	14
United Kingdom	7
Germany	5
Greece	5
Hungary	4
Belgium	3
Netherlands	3
France	2
Portugal	2

Top Channels

Default Channel Grouping	Sessions
Referral	31
Direct	28
Organic Search	18
Social	2

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

186
% of Total: 0.20% (94,481)



Avg. Session Duration

00:02:35
Avg for View: 00:03:17 (-21.34%)



Sessions by Landing Page

Landing Page	Sessions
/tram/	67
/tram/library/	4
/tram/events/event/264/tram-kick-off-meeting/	3
/tram/news/news-article/408/pp-meeting-and-launch-conference-in-ancona/	3
/tram/contacts/	1
/tram/news/news-article/359/forum-on-sustainable-urban-mobility/	1

Searches

Event Label	Total Events
There is no data for this view.	

Newsletter sign ups

Event Label	Total Events
There is no data for this view.	

Most visited pages (page views)

Page	Pageviews
/tram/	118
/tram/library/	22
/tram/events/	10
/tram/contacts/	8
/tram/news/news-article/408/pp-meeting-and-launch-conference-in-ancona/	7
/tram/events/event/264/tram-kick-off-meeting/	6
/tram/news/	6
/tram/news/news-article/173/kick-off-meeting-ancona-it/	4
/tram/news/news-article/359/forum-on-sustainable-urban-mobility/	4
/tram/events/?tx_tevprojects_eventlisting[referer][@extension]=TevProjects&tx_tevprojects_eventlisting[referrer][@vendor]=Tev&tx_tevprojects_eventlisting[referrer][@controller]=Event&tx_tevprojects_eventlisting[referrer][@action]=list&tx_tevprojects_eventlisting[referrer][arguments]=YToWOnt99be0025bd89b51fa4418d48543168c72ba101a80&tx_tevprojects_eventlisting[_trustedProperties]=a:2:{s:8:"sortType";i:1;s:7:"sortDir";i:1;}9fec7daa56f72b37d468be667535abba05b2ec21&tx_tevprojects_eventlisting[sortType]=start_date&tx_tevprojects_eventlisting[sortDir]=asc	1

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	43	118
Library Interreg Europe	3	22
PP meeting and launch conference in Ancona Interreg Europe	3	7
Contacts Interreg Europe	0	8
Events Interreg Europe	0	11
Forum on Sustainable Urban Mobility Interreg Europe	0	4
Kick Off Meeting , Ancona (IT) Interreg Europe	0	4
News Interreg Europe	0	6
TRAM: Kick off Meeting Interreg Europe	0	6

TRAM

Jan 1, 2017 - Jan 31, 2017

All Users
100.00% Sessions

Sessions

186
% of Total: 0.46% (40,705)



Users

181
% of Total: 0.71% (25,333)



Users by Country

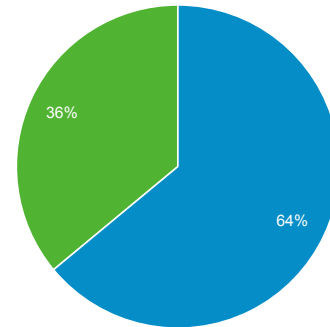
Country	Users
Spain	71
Italy	52
Sweden	7
Germany	6
United Kingdom	5
Hungary	5
Poland	4
Portugal	4
Romania	4
Belgium	3

Top Channels

Default Channel Grouping	Sessions
Direct	85
Organic Search	51
Referral	35
Social	15

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

440
% of Total: 0.29% (151,451)



Avg. Session Duration

00:02:52
Avg for View: 00:03:40 (-21.77%)



Most visited pages (page views)

Page	Pageviews
/tram/	265
/tram/events/	46
/tram/library/	39
/tram/news/	25
/tram/contacts/	12
/tram/news/news-article/506/tram-1st-stakeholder-meeting-pp-romania/	9
/tram/events/event/466/tram-1st-stakeholder-group-meeting-romanian-partner/	8
/tram/events/event/264/tram-kick-off-meeting/	6
/tram/events/event/461/tram-1st-stakeholder-group-meeting/	6
/tram/news/news-article/541/tram-1st-stakeholder-meeting-region-marche/	4

Sessions by Landing Page

Landing Page	Sessions
/tram/	168
/tram/library/	7
/tram/events/	2
/tram/news/news-article/173/kick-off-meeting-ancona-it/	2
/TRAM/	1
/tram/contacts/	1
/tram/events/event/264/tram-kick-off-meeting/	1
/tram/news/news-article/359/forum-on-sustainable-urban-mobility/	1
/tram/news/news-article/408/pp-meeting-and-launch-conference-in-ancona/	1
/tram/news/news-article/541/tram-1st-stakeholder-meeting-region-marche/	1

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	115	267
Library Interreg Europe	5	39
TRAM: 1st Stakeholders Meeting_Region Marche Interreg Europe	2	4
Forum on Sustainable Urban Mobility Interreg Europe	1	3
Kick Off Meeting , Ancona (IT) Interreg Europe	1	2
PP meeting and launch conference in Ancona Interreg Europe	1	1
TRAM: Kick off Meeting Interreg Europe	1	6
Contacts Interreg Europe	0	12
Events Interreg Europe	0	46
News Interreg Europe	0	25

Searches

Event Label	Total Events
call	2
sapin	1

Newsletter sign ups

Event Label	Total Events
There is no data for this view.	