

Environment

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The CLEAN project has started in the North West region of Ireland



European Union
European Regional
Development Fund

 **admin**
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<http://universalmedia.ie>

The CLEAN project – Technologies and Open Innovation for Low-Carbon Regions – has officially begun.

The project aims to improve low-carbon policies and increase energy efficiency with nine EU regions coming together to address a common challenge: how to meet EU energy efficiency building targets in their regions.

The project's goal is to share best practices for smarter and more energy efficient regions, improve low carbon policies in the participating regions, and to increase energy efficiency in the built environment.

The project will run for an initial five-year period with a budget of €1.6 million. It will study the relationship between low carbon solutions, energy efficiency, information communications ("carbon tech") and mobile technologies, and how these can be employed to positively change citizen energy behaviours.

CLEAN will receive financial support from the European Union's Interreg Europe cooperation programme, which helps regional and local governments to develop better public policies by creating an environment for sharing solutions between regions.

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