

# TRAM

Jun 1, 2017 - Jun 30, 2017

**All Users**  
100.00% Sessions

## Sessions

**119**  
% of Total: 0.23% (51,689)



## Users

**133**  
% of Total: 0.48% (27,884)



## Users by Country

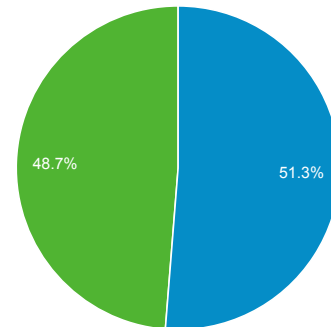
Country	Users
Italy	26
Spain	21
Hungary	9
Netherlands	8
Romania	8
Germany	6
Poland	5
Sweden	5
France	4
Portugal	4

## Top Channels

Default Channel Grouping	Sessions
Organic Search	50
Social	33
Referral	19
Direct	17

## Audience behaviour: New vs Returning

■ Returning Visitor ■ New Visitor



## Pageviews

**439**  
% of Total: 0.23% (194,049)



## Avg. Session Duration

**00:02:58**  
Avg for View: 00:04:02 (-26.63%)



## Most visited pages (page views)

Page	Pageviews
/tram/	142
/tram/news/	61
/tram/library/	46
/tram/news/news-article/1209/20-21-june-2017-second-study-visit-in-cluj-romania/	33
/tram/news/news-article/1268/sustainable-urban-mobility-planning-26-june-2017/	29
/tram/events/	28
/tram/contacts/	15
/tram/news/news-article/1193/local-stakeholder-met-in-blekinge/	15
/tram/news/news-article/1193/local-stakeholders-met-in-blekinge/	11
/tram/news/news-article/717/tram-low-emission-green-transport/	11

## Sessions by Landing Page

Landing Page	Sessions
/tram/	59
/tram/news/news-article/1209/20-21-june-2017-second-study-visit-in-cluj-romania/	12
/tram/news/news-article/1193/local-stakeholder-met-in-blekinge/	10
/tram/news/news-article/1268/sustainable-urban-mobility-planning-26-june-2017/	7
/tram/news/	6
/TRAM/	5
/tram/library/	5
/tram/news/news-article/756/js-is-looking-for-a-financial-project-officer/	4
/tram/events/event/264/tram-kick-off-meeting/	2
/tram/news/news-article/541/tram-1st-stakeholders-group-meeting-marche-region/	2

## Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM   Interreg Europe	32	151
20-21 June 2017, second Study Visit in Cluj, Romania   Interreg Europe	11	33
Local Stakeholders met in Blekinge   Interreg Europe	6	25
Sustainable Urban Mobility Planning, 26 June 2017   Interreg Europe	5	29
JS is Looking for a Financial Project Officer   Interreg Europe	2	7
Library   Interreg Europe	2	46
TRAM Project Partners 1st Study Visit in Blekinge   Interreg Europe	2	3
TRAM: Kick off Meeting   Interreg Europe	2	4
2nd Stakeholders Meeting in Andalucia   Interreg Europe	1	9
Events   Interreg Europe	1	28

## Searches

Event Label	Total Events
trans euro	2
trans european network	2
InnovaSUMP lo	1
InnovaSUMP log	1
InnovaSUMP logo	1
trans	1
trans eur	1
trans european n	1
trans european ne	1

## Newsletter sign ups

Event Label	Total Events
There is no data for this view.	