

TRAM

May 1, 2017 - May 31, 2017

All Users
100.00% Sessions

Sessions

162
% of Total: 0.29% (56,483)



Users

147
% of Total: 0.47% (31,071)



Users by Country

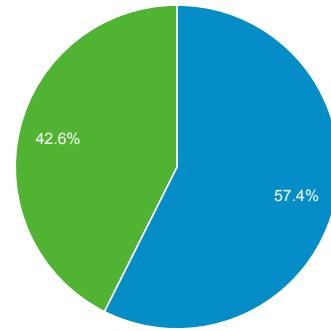
Country	Users
Spain	40
Italy	29
Romania	13
Greece	8
Sweden	7
Hungary	6
Poland	6
Belgium	4
United Kingdom	3
Japan	3

Top Channels

Default Channel Grouping	Sessions
Organic Search	71
Social	44
Referral	29
Direct	18

Audience behaviour: New vs Returning

■ Returning Visitor ■ New Visitor



Pageviews

432
% of Total: 0.19% (227,282)



Avg. Session Duration

00:02:21
Avg for View: 00:04:13 (-44.23%)



Most visited pages (page views)

Page	Pageviews
/tram/	172
/tram/news/	43
/tram/news/news-article/995/cluj-held-the-2nd-tram-stakeholders-meeting/	39
/tram/events/	37
/tram/library/	32
/tram/news/news-article/1042/2nd-stakeholders-meeting-in-andalucia/	23
/tram/contacts/	16
/TRAM/	12
/tram/news/news-article/661/tram-project-partners-1st-study-visit-in-blekinge/	12
/tram/news/news-article/717/tram-low-emission-green-transport/	8

Sessions by Landing Page

Landing Page	Sessions
/tram/	84
/tram/news/news-article/995/cluj-held-the-2nd-tram-stakeholders-meeting/	22
/tram/news/news-article/1042/2nd-stakeholders-meeting-in-andalucia/	16
/TRAM/	8
/tram/contacts/	7
/tram/events/event/264/tram-kick-off-meeting/	5
/tram/library/	5
/tram/news/news-article/661/tram-project-partners-1st-study-visit-in-blekinge/	3
/tram/news/news-article/717/tram-low-emission-green-transport/	3
/tram/events/	2

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	51	184
Cluj held the 2nd TRAM Stakeholders Meeting Interreg Europe	16	39
2nd Stakeholders Meeting in Andalucia Interreg Europe	11	23
Contacts Interreg Europe	2	16
Forum on Sustainable Urban Mobility Interreg Europe	2	6
Library Interreg Europe	2	32
TRAM Low Emission & Green Transport Interreg Europe	2	8
TRAM: Kick off Meeting Interreg Europe	2	7
TRAM Project Partners 1st Study Visit in Blekinge Interreg Europe	1	12
Tram_ Stakeholders Meeting of the Andalusian Experts Interreg Europe	1	2

Searches

Event Label	Total Events
innovasump	1

Newsletter sign ups

Event Label	Total Events
There is no data for this view.	