



European Union  
European Regional  
Development Fund

**SPEED UP**  
Interreg Europe



# 1<sup>ST</sup> INTERREGIONAL TRAINING WORKSHOP

**07 MARCH 2017 / LOCATION: POTSDAM**

BLAUART TAGUNGSHAUS E.K. - WERDERSCHER DAMM 8 - 14471 POTSDAM



- 9:30 - 10:00 ▶ Registration
- 10:00 ▶ **Opening and Greeting by A.Jonas, CEO STIC Wirtschaftsfördergesellschaft**
- 10:10 ▶ **Presentation SPEED UP by Lucia De Siervo, Project coordinator SPEED UP, Municipality of Florence,**  
Director of Economic Development and Tourism Department
- 10:20 ▶ **Supporting Startups - Framework on funding and activities in Brandenburg**  
by André **Röser** Ministry of Labour, Social Affairs, Health, Women and Family - Brandenburg
- 10:35 ▶ **Explanation of the Workshop methodology**
- ▶ **Topic 1:** Public/private incubators
- 10:45 ▶ **Berlin-Brandenburg Business Plan competition** by Christina **Arend** Project manager BPW ILB
- 11:05 ▶ **Business Innovation Support for Tech Startups** by Lies **Boghaert** project manager, imec. istart
- 11:30 ▶ Group work
- 12:00 ▶ Results/Discussion
- 12:30 ▶ Network lunch
- ▶ **Topic 2:** International Startup Pass to permit the circulation of ideas and entrepreneurs - digital cards for access to free offices
- 13:30 ▶ **"The Host"** by Mrs. Maria **Guimarães** CEO & Events Manager from Startup Lisboa
- 13:50 ▶ **One Coworking - A global Coworking Passport** by Christoph **Fahle** CEO, Betahaus Berlin
- 14:00 ▶ Group work
- 14:30 ▶ Results/ Discussion
- 15:00-15:15 ▶ Coffee Break
- 15:15-17:00 ▶ **Parallel meetings**  
A) Steering Committee Meeting for project partners  
b) Networking Meeting for project Stakeholders
- 17:45 ▶ Boat trip from Potsdam to Berlin Arrival next to the Museum Island Berlin at 10:00 pm.





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**08 MARCH 2017 / LOCATION: BERLIN - ADLERSHOF**  
WISTA MANAGEMENT GMBH - RUDOWER CHAUSSEE 17 - 12489 BERLIN

- 9:30 - 10:00 ▶ Registration
  - Topic 3:** Partnership with big companies/ Vertical acceleration programs with big companies
- 10:00 ▶ **El Cubo** - Andalucia OPEN FUTURE by Ignacio **Morales**
- 10:20 ▶ **The experiences of Tallinn Science Park Tehnopol and our corporate approach – how to encourage cooperation between startups and corporates** by Toomas **Türk**, Tallin Tehnopol
- 10:30 ▶ Group work
- 11:00 ▶ Results/ Discussion
- 11:00-11:15 ▶ Coffee Break
- 11:15-12:45 ▶ **Topic 4:** Investment/participation in new born companies/start-ups
- 11:15 ▶ **Startup Hub Poland** by Maciej **Sadowski** Co-founder and President of Startup Hub Poland
- 11:40 ▶ Group work
- 12:10 ▶ Results/ Discussion
- 12:45-13:15 ▶ Coffee Break
- 13:15 ▶ **Study Visit**  
A<sup>2</sup> Accelerator Program Berlin  
Interview with project manager Yvonne **Plaschnick**, investor(company) and former participant
- 15:00 ▶ End