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Good Practice: Procurement Specialist Services & Change Agent for Sustainable and Innovative Public Procurement

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Policy Learning Platform webinar on GPP

About the CircPro project

Smart Circular Procurement project (CircPro) aims at promoting the transition to a more circular economy related national and regional decision making by increasing the implementation of the circular procurement

CircPro partners:

- **Finland**, Kouvola Innovation Oy
- **Spain**, Ministry of Environment and Spatial Planning, Regional Government of Andalusia
- **Italy**, Piemonte Region
- **Italy**, University of Turin
- **Greece**, Region of East Macedonia and Thrace
- **Portugal**, Alentejo Coordination and Regional Development Commission
- **Bulgaria**, Bulgarian Association of Recycling
- **Croatia**, Development Agency IGRA
- **Lithuania**, Lithuanian Innovation Centre
- **Estonia**, Stockholm Environment Institute Tallinn Centre
- **Norway**, Municipality of Elverum

Duration:

- Phase 1: June 2018 – May 2021
- Phase 2: June 2021 – May 2023

Good Practice: Procurement Specialist Services & Change Agent for Sustainable and Innovative Public Procurement in the City of Kouvola (Finland)

Procurement Specialist



Change Agent

of the KEINO competence center supporting development of sustainable and innovative public procurement



- **Provides support throughout the whole procurement process both to procurers and suppliers**
(free of charge consultations, help in drawing up tendering documents, etc.)
 - **Informs businesses about forthcoming procurements**
 - **Organises targeted trainings**
 - **Organises market consultations**
 - **Brings in new practices**
- **Takes part in development of city's strategic management of procurement**

Advantages of the good practice

- Considering and applying public procurement as a management tool helping to achieve city's strategic goals:
 - sustainable development;
 - reducing environmental impacts;
 - strengthening local production;
 - encouraging innovativeness;
 - increasing employment, etc.
- Changing mindsets both within public institutions and businesses
- Intensifying dialogue with the market
- Highly replicable
- Can be tailored to meet regional needs

Limitations of the good practice

- To succeed in implementing this good practice, actors involved in the public procurement process should be ready to apply new procurement practices
- Requires some budget (personnel and administrative costs)

For whom is the good practice useful?

- Region and City: enabling achievement of strategic goals and fostering transition to a circular economy
- Public procurement units: getting support in planning and implementation of the sustainable procurements
- Businesses, especially SMEs: getting better involved into competitive bidding



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Thank you for your attention