



## The Single Market Programme:

**Programme for Single Market,  
Competitiveness of enterprises,  
including small and medium-  
sized enterprises,  
and European Statistics**



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1. Why an SMP?
2. Key new objectives
3. Budget
4. How? – the Governance
5. Getting it agreed - Next Steps
6. Criteria for success



# RATIONALE

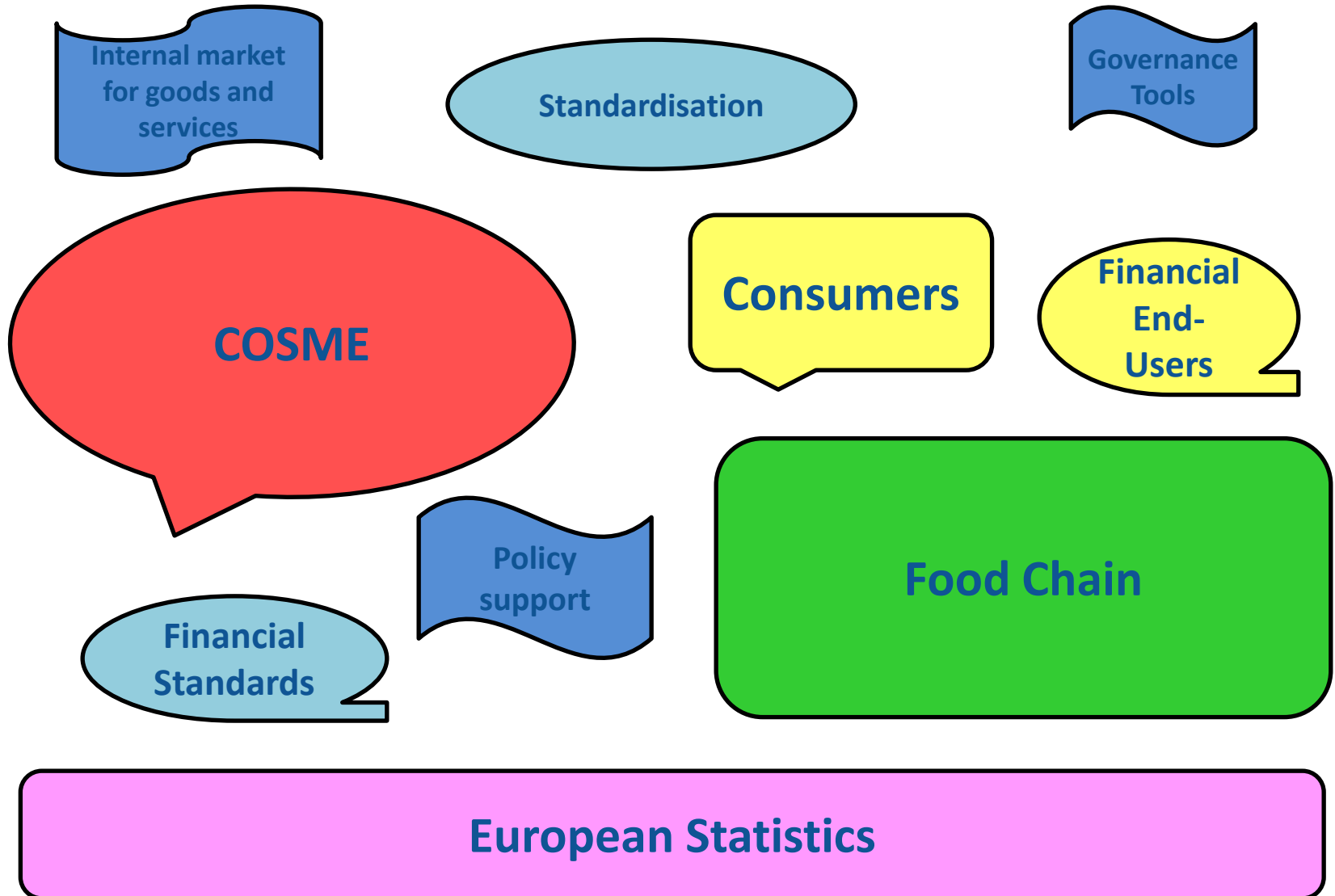
- The Single Market is a cornerstone of the Union and needs to constantly evolve
- Strategic and integrated approach towards delivery of a well-functioning Single Market



# 6 into 1

- Combining 6 previously separate programmes to become strands of one programme – the SMP:
  - improve synergies, better coordinate actions
  - achieve better value for money
  - provide for greater visibility of the Single Market

# CURRENTLY



# THE SMP STRUCTURE AND OBJECTIVES

GENERAL OBJECTIVES	SPECIFIC OBJECTIVES
Improve the functioning of the Internal Market	Improving the Internal Market
	COSME
	Standardisation
	Consumers & End-Users
	Food Chain
High quality Statistics	European Statistics (covering all EU policies)



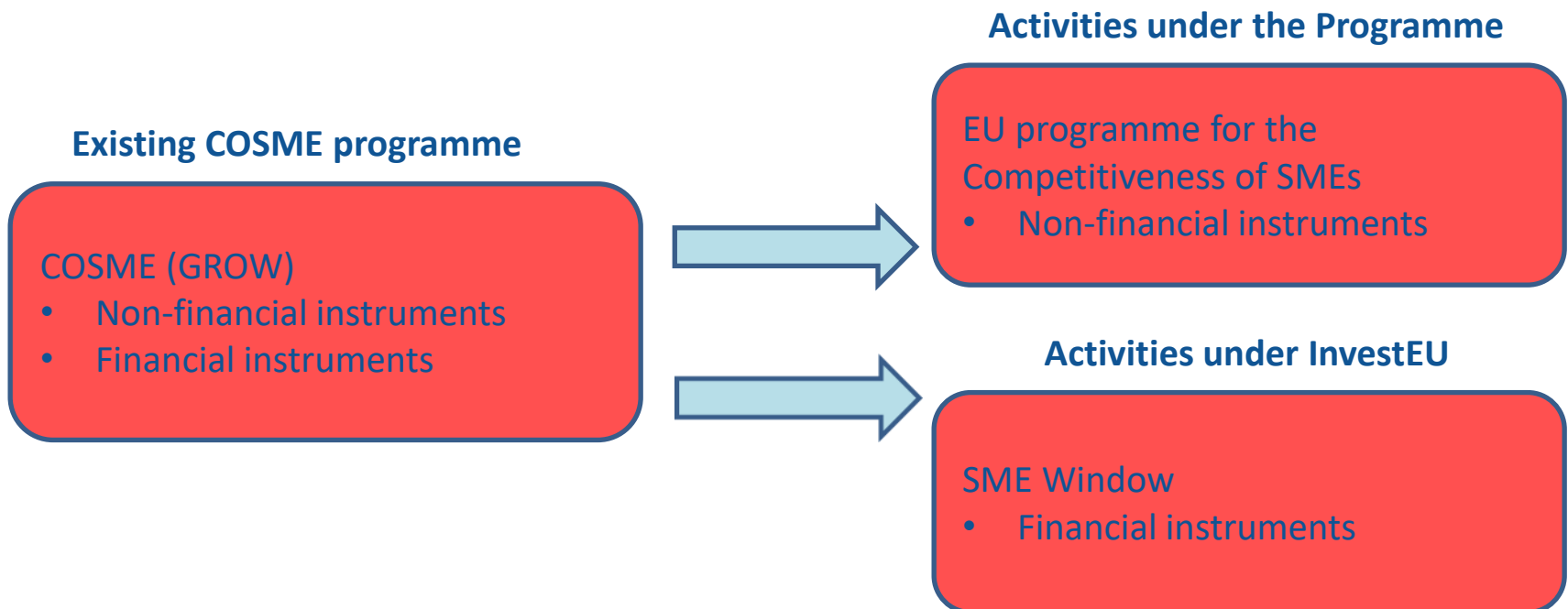
# INTERNAL MARKET

## Making the Internal Market more effective

Existing budget lines under the current MFF	Activities under the Programme and new MFF
<b>Operation and development of the internal market for goods and services (GROW)</b>	<b>Operation and development of the internal market for goods and services (e.g. market surveillance, accreditation, mutual recognition)</b>
Internal market governance tools (GROW)	Internal market governance tools
Implementation and development of the internal market (TAXUD)	Customs and tax policy development support
Company Law (JUST )	Company Law and anti-money laundering
Implementation and development of the internal market for financial services (FISMA)	Implementation and development of internal market for financial services
	Competition policy for a stronger Union in the digital age

# COMPETITIVENESS OF ENTERPRISES

Improving the competitiveness of enterprises with special emphasis on SMEs





# STANDARDISATION

Ensuring the effective functioning of the internal market through standardisation

Existing budget lines under the current MFF	Activities under the Programme
Standardisation and approximation of legislation (GROW)	Support to standardisation activities
Standards in the fields of financial reporting and auditing (FISMA)	Standards in the fields of financial reporting and auditing

# CONSUMERS

Promoting the interests of consumers

Ensuring a high level of consumer protection and product safety

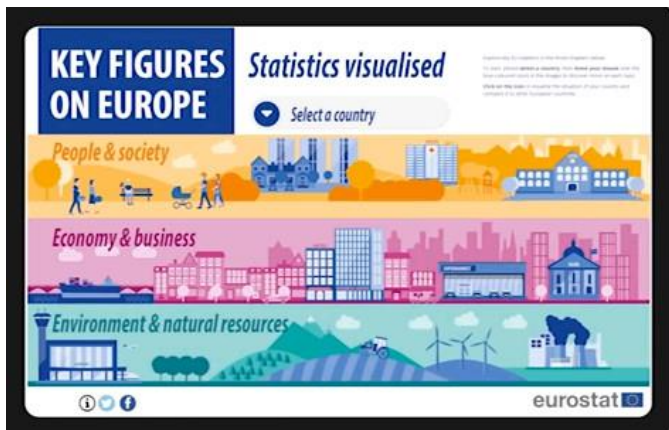
Ensuring involvement of consumers and other end-users in Union policy-making in financial services

Existing programmes under the current MFF	Activities under the Programme
Safeguarding consumers' interests and improving their safety and information (JUST)	Consumer Programme and new Deal for consumers
Enhancing the involvement of consumers and other end-users in Union policy-making in financial services (FISMA)	Enhancing the involvement of consumers and other end-users in Union policy-making in financial services

# FOOD CHAIN

Contributing to a high level of health for humans, animals and plants along the food chain and in related areas

Existing Programme under the current MFF	Activities under the Programme
Food and feed safety, animal health, animal welfare and plant health (SANTE)	Food chain programme



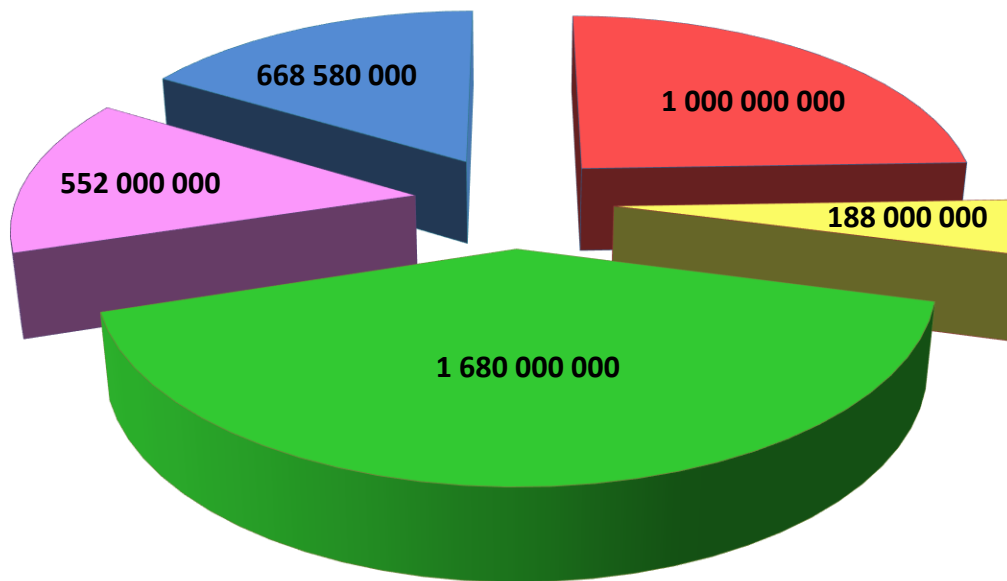
# EUROPEAN STATISTICS

Producing and communicating high quality statistics on Europe

Existing Programme under the current MFF	Activities under the Programme
The European Statistical Programme (EUROSTAT)	European Statistical Programme

# BUDGET

- The total budget is EUR 4 088 000 000



- Competitiveness of enterprises
- Consumer protection and product safety
- Food chain
- European Statistics
- Internal Market, Standardisation and participation in financial sector policy making

# GOVERNANCE

Continuity, flexibility and synergies - new ways of working.

- SMP “Soft policy coordination” through a SMP Secretariat (GROW B5)
- Budgetary governance of the SMP: GROW/Unit R1
- Both coordinating with the six participating DGs
- One Financing Decision for the SMP
- Annual or multi-annual package of Work Programme(s)
- Use of Agencies continue

# GOVERNANCE

## **Delegation to the Executive Agency:**

- 3 of the 7 DGs (GROW, SANTE and JUST) will delegate part of their activities:
  - GROW: Internal Market, COSME pillar, and support to standardisation
  - JUST: Consumers
  - SANTE: Food Chain Programme - Health for humans, animals and plants

## **Common budget planning, monitoring and reporting tool**

- DG DIGIT initiative 'Multi-annual Programming and Planning'. GROW part of the discussions to define the tool.

# GETTING IT AGREED

- Discussions on-going with EP and Council.
- Making good progress – discussions on crisis impact issues – eg: making market surveillance more prominent
- Also obviously on money.
- Political trilogue set for 28 of October with a possibility for another one in the first half of November, if needed.
- SMP agreement depends on agreement on the MFF.
- Still hope for an EP Plenary and final agreement by end of year.



# MEASURING SUCCESS

- A limited number of highly aggregated Key Performance Indicators measuring performance.
- Mid-term evaluations of the Single Market Programme - content and focus objectives
- We are need to work on the visibility of the SMP

# THANK YOU!



# QUESTIONS?

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