

SME internationalisation – boosting exports through collective support



Webinar, 22 January 2019, 14:00-15:00

This interactive webinar will allow participants to:

- *Get an overview of the projects addressing the internationalisation of SMEs*
- *Get a detailed insight into selected good practices addressing the topic of collective actions supporting the internationalisation of SMEs*
- *Get a detailed insight into selected good practices addressing the topic of collective support delivery (pooling and coordination of regional resources and competences, e.g. one-stop-shop like initiatives) for the internationalisation of SMEs*
- *Receive conclusions and recommendations for the design of their SME internationalisation policies*
- *Select topics for upcoming activities*

14:00-14:05	<p>Welcome and introduction</p> <p>Thorsten Kohlisch, Thematic manager, Interreg Europe Policy Learning Platform Rene Tönnisson and Luc Schmerber, Thematic Experts – SME Competitiveness, Interreg Europe Policy Learning Platform</p>
14:05-14:20	<p>SME internationalisation - key policy challenges for business support policies and delivery</p> <p>Rene Tönnisson and Luc Schmerber</p>
14:20-14:45	<p>Collective actions – “export consortia” Good practice: Export Consortiums (INTRA), Lucila Castro, FUNDECYT-PCTEX</p> <p>Collective support delivery - Smart pooling of resources / coordination of regional actors – “one stop shop” Good practice: Kent International Business (SIE), Steve Samson, Kent County Council</p>
14:45-14:55	<p>Panel discussion</p>
14:55-15:00	<p>Conclusion - What’s next Rene Tönnisson and Luc Schmerber</p>

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