



Join the Interreg Europe Policy *Matchmaking* Event

Taking place at the European Week of Regions and Cities 2018

8-11 October, Brussels

Do you manage structural funds programmes? Are you looking to improve the efficiency and effectiveness of your operational programme in one of the following four topics - TO1 (Research and innovation), TO3 (SME competitiveness), TO4 (Low-carbon economy) or TO6 (Environment and resource efficiency)?

If so, the Interreg Europe **Policy Learning Platform** is here to serve *you*. The platform offers shortcuts to smart solutions for European cities and regions via free, on-demand expert services and a community of peers.

Join us in Brussels to benefit from our **personalised matchmaking service for managing authorities**.

Three reasons to join our matchmaking event:

- **PROMOTE your regional achievements.** Our exhibition area will host a lively programme of presentations from regional policymakers sharing their good practices and challenges. We invite you to showcase your region's achievements to likeminded regional stakeholders in search of tried and tested solutions with a 15 minute public presentation.
- **CONNECT with peers and find personalised solutions.** We will design a one-hour matchmaking meeting targeted to the specific challenges and needs of your region with peers handpicked by our experts. Get inspiration and develop valuable connections with policymakers who are working on similar topics and policies across Europe.
- **LEARN how to benefit from our platform services.** If the meeting leaves you wanting more, join us at our networking cocktail and participatory session to discover how the Policy Learning Platform works in practice. Find out how you can build on the learning from your matchmaking session by using our expert helpdesk or peer review services.

Interested? Book your matchmaking session with two simple steps:

1. [Contact us](#) to learn more. Our experts are looking forward to discussing with you which good practices you would like to share or which challenges we could help you address through a matchmaking meeting.
2. [Register](#) to our participatory session by 28 September to secure your access to the venue.

We look forward to seeing you in October!

Your Policy Learning Platform team at the Interreg Europe Joint Secretariat





Schedule of events

All events take place at SQUARE Convention Centre, Rue Mont des Arts, 1000 Brussels.

9 - 11 October, 09:00 - 18:00 at the Policy Learning Platform Matchmaking Stand

Continuous programme of presentations and matchmaking meetings

9 October, 15:00 - 16:00 at Circle 110

Invitation-only networking cocktail to launch matchmaking programme and support follow-up conversations between matchmaking participants and the Interreg Europe team

11 October, 11:30 - 13:00 at Hall 100

Participatory workshop 'Interreg Europe Policy Learning Platform: get involved, exchange, benefit' featuring live demonstrations of Policy Learning Platform services, interactive panel discussions and highlights from the matchmaking programme

Can't join us in Brussels, but still interested to benefit from the Policy Learning Platform services?

[Contact us](#) to discuss how managing authorities can benefit from our services, such as:

- **Promotion through events and publications:** of successful initiatives from your programme/region towards our community of over 12,000 policymakers who are eager to learn from and transfer good practices from other regions
- **Personalised expert and peer advice:** on how to better implement your programme through our matchmaking activities, peer reviews, and an online helpdesk
- **Access to knowledge and inspiration:** on tried-and-tested solutions you could fund in your region from our publications and good practice database, containing over 300 expert validated good practices from across Europe

Join the Policy Learning Platform community today!



www.interregeurope.eu/policylearning