

Innova FI – financial instruments to lever innovation

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1. The departure point

➤ The context

The upcoming challenges of development require transformative actions that completely alter the entrepreneurial landscape. Innovation and sustainability will be the cornerstones of progress.

New challenges arise innovation, sustainability and talent.

The consolidation of less mature systems is usually asymmetric with shortcomings on the transformation of knowledge into value. Hence, EU has been supporting investment in innovation and boosting regional systems of innovation.

However, new approaches are needed to provide greater multiplier effects and hence optimize the delivery of public policy.

Financial instruments have gained increased importance

2. Innova FI – the project

➤ The motivation

Financial instruments have gained increased importance in the policy toolbox, are often underdeveloped in convergence regions and follow a traditional approach. There is also a common biased nature for “bank-based” model.

Innovating policy tools is also important.

Romantic notion of cooperation: the development of Europe is our joint venture and we can learn and improve together our national systems.

2. Innova FI

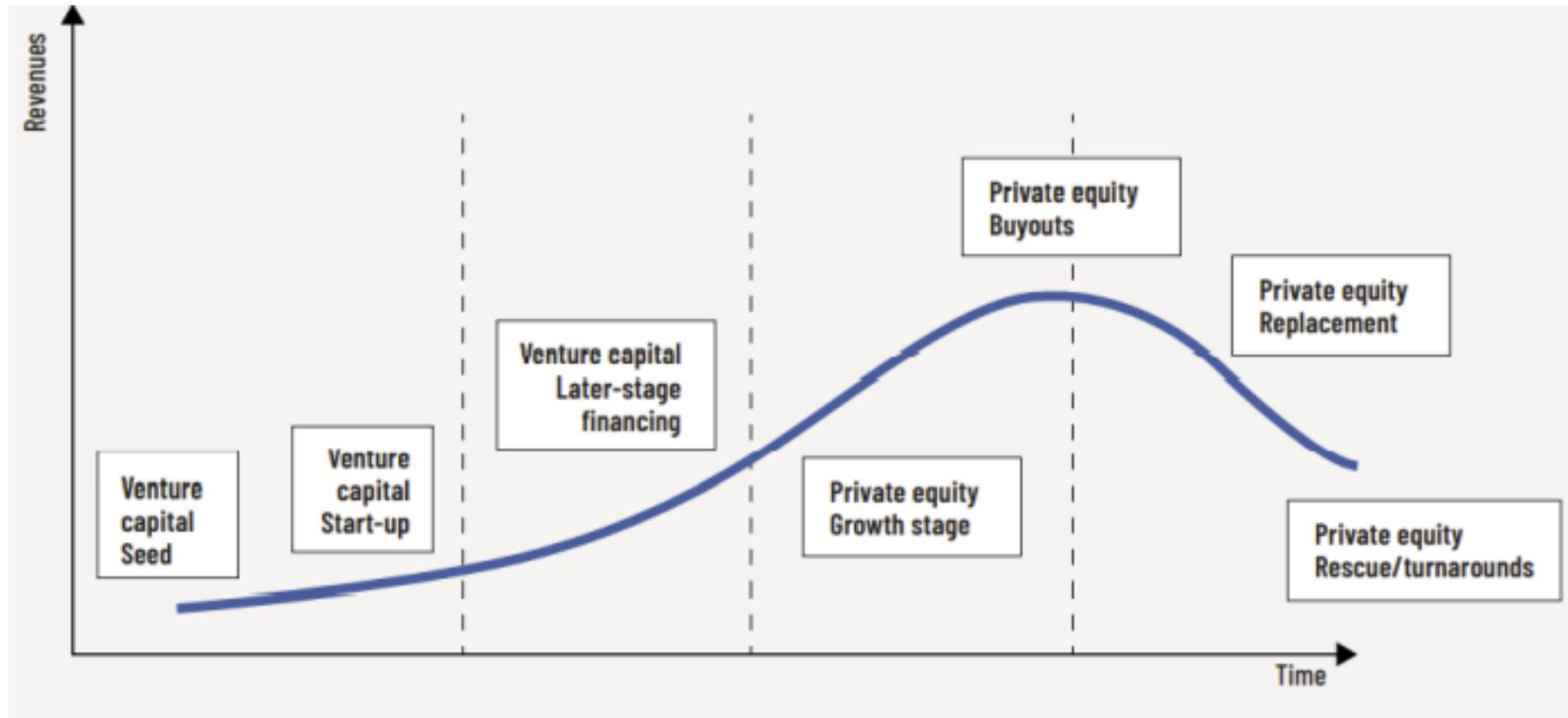


Figure 1. Equity-type Financial Instrument Growth Stages

2. Innova FI –good practices

- **3M: MAPPING, MEETING AND MATCHMAKING**
- Information as a key asset to facilitate matchmaking and improve the functioning of the financial instruments market.
- The need for intermediating solutions provided by the public sector.
 - A.1.1. Involving stakeholders in the definition of the best combination of financial instruments across different priorities of the NS3.
 - A.1.2. Proposing a tailored framework for meeting and matching investors and start-ups, by establishing a platform on Portal da Inovação that maps the players in the ecosystem, their competencies, and potentialities.
 - A.1.3. Engaging stakeholders to participate and provide opportunities for capacity building for cooperation and matching, through dissemination actions.
 - A.1.4. Integration with other networks (e.g. EEN), through a cooperation protocol.



2. Innova FI – good practices

- **FI LAB: INNOVATIVE FI**

- Experimentation - a novel approach in public policy.

- A.2.1. Create a FI Lab, based on an informal collaborative structure to co-design novel instruments and experiment them through simulation and real-life test.
- A.2.2. Implement creative thinking workshops for imagining new responses in the context of financial instruments (EDE-X).
- A.2.3. Produce policy recommendations and guides to the implementation of financial instruments.
- A.2.4. Develop competencies on new areas like public procurement. This activity also includes the management and recruitment of end users and other stakeholders relevant to the definition of needs and requirements.
- A.2.5. Promote the project’s dissemination in a national and/or international network, to attract potential investors and leverage the results exploitation – participation in one event

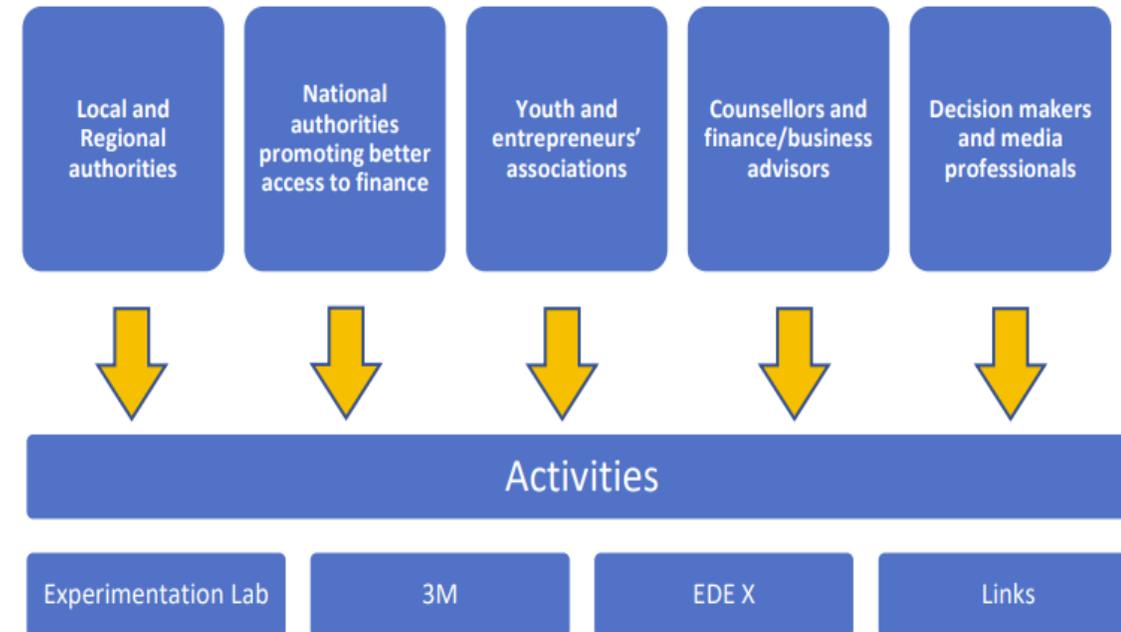
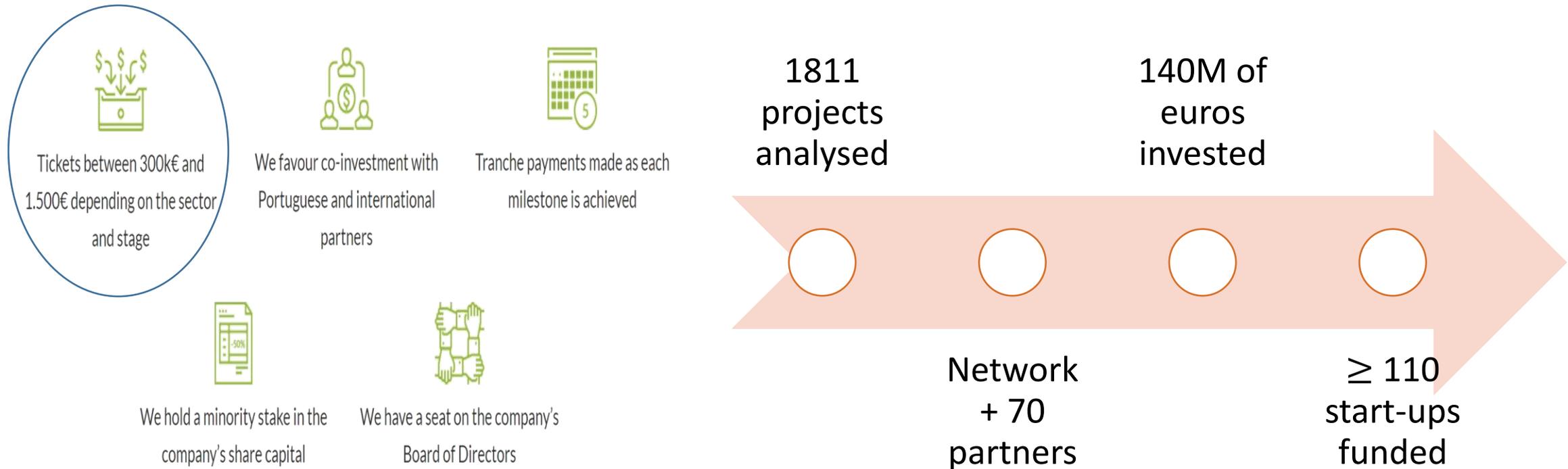


Figure 3. Stakeholder engagement activities

2. Innova FI – good practices

- Portugal Ventures: public-run equity



2. Innova FI – other good practices

- “Consumer credit” for small businesses
- Multilevel guarantees scheme – de-risk
- SIFIDE – 82,5% income tax deduction
- One-stop-shop (Greece)



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