

Circular business models



Webinar, 27 November 2018, 14:00-15:30 CET

Objective of the webinar Resource efficiency and circular economy are increasingly relevant topics on the regional policy agenda. Since the launch of the Interreg Europe programme, 17 of the ongoing projects target resource efficiency and circular economy which illustrates the growing interest of Europe’s regions to move in this direction. The role of businesses in the transition to circular economy is one of the themes that is being tackled by Interreg Europe projects. The thematic focus of this interactive webinar will be on circular business models, a topic that has been highlighted during platform’s events held in Brussels and [Seville](#) last year. The purpose of the webinar is to build on previous thematic exchange and facilitate interregional learning among Interreg Europe projects and other relevant stakeholders. Participants will also have the opportunity to learn about several good practices on circular business models and participate in an interactive discussion on the topic.

14:00-14:10	<p>Welcome and introduction</p> <p>Thorsten Kohlisch, Thematic manager, Interreg Europe Policy learning platform Venelina Varbova and Ruslan Zhechkov Thematic Experts – Environment and resource efficiency, Interreg Europe Policy learning platform</p>
14:10-14:25	<p>Circular business models in the context of interregional learning: overview of thematic issues addressed by Interreg Europe projects</p> <p>Venelina Varbova and Ruslan Zhechkov Thematic Experts – Environment and resource efficiency</p>
14:25-14:40	<p>Systemic Design: delivering circular business models for regions</p> <p>Ms. Carolina Giraldo Nohra, Politecnico di Torino, RETRACE project</p>
14:40-14:50	<p>Good practice: FISS - Finish industrial symbiosis system</p> <p>Ms. Iida Holck, HAMK, Häme University for Applied Sciences, SYMBI project</p>
14:50-15:00	<p>Good practice: Food crossing district: a systemic approach for industrial symbiosis at regional level</p> <p>Ms. Sara Picone & Mr. Ugo Mencherini, Aster/Emilia-Romagna region (Italy), TRIS project</p>
15:00-15:15	<p>Panel discussion with the presenters on circular business models at regional level</p>
15:15-15:30	<p>Wrap-up and conclusions</p> <p>Venelina Varbova and Ruslan Zhechkov Thematic Experts – Environment and resource efficiency</p>



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