

**Interreg
Europe**



European Union | European Regional Development Fund



Urban-rural innovation linkages



Online Discussion

Tuesday 12 January 2021 | Online

Urban-rural innovation linkages



Agenda and Introduction

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**Interreg
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European Union | European Regional Development Fund

Agenda



Introduction (10:30-10:50)



- Agenda and technical details
- Who's who
- Urban-rural innovation linkages

Urban-Rural Innovation Linkages and COVID-19 impacts (10:50-11:05)



- **Andres Sanabria**, OECD Regional, Rural and Urban Development

Milano Metropoli Rurale (11:05-11:20)



- **Silvia Barbugian Negro** and **Andrea Patrucco**, Lombardy Region, Italy.

Structured discussion (11:20-11:55)



- Regional Perspectives
- Covid-19 impacts
- European initiatives

Conclusions (11:55-12:00)

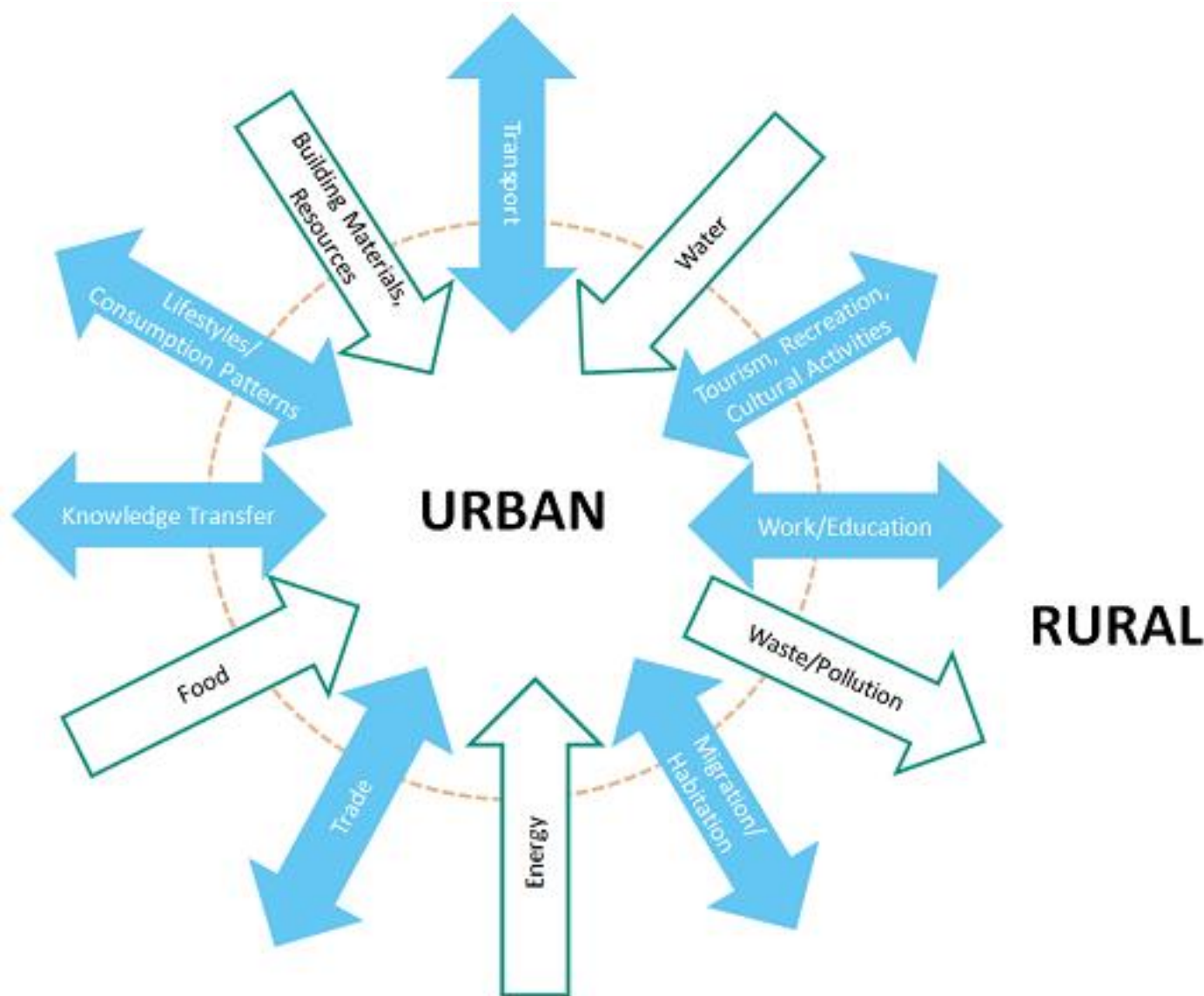


Who's Who?



Roundtable introduction

Urban-Rural Linkages



Source: Rural Urban Nexus – Global sustainable land use and urbanisation

- **Urban and rural areas enjoy different and often complementary assets, and better integration between these areas is important for socio-economic performance (OECD).**
- Policies for rural and urban development continue to be largely disconnected and rarely discussed from an integrated perspective, leading to an often cited **rural-urban-dichotomy**.
- Policies must therefore develop concepts, instruments and governance principles, such as urban-rural partnerships, that can address the increasing necessity of integrated planning.
- Sectors, such as **agri-food**, can offer an entry-point for urban-rural innovation linkages, creating regional value chains, generating multi-stakeholders engagement, and breaking administrative silos. Strategically linking rural (and peri-urban) production and urban demand for regional food creates an opportunity for cooperation and mutual benefit.



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Presentations



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Structured Discussion

Structured Discussion



Regional Perspective

- What are some initiatives in your region to promote urban-rural linkages?

Challenges and policy perspectives

- What are the main challenges to promote urban-rural linkages? How did you overcome those challenges? What policy recommendations would you give?

COVID-19 Impacts

- How is COVID-19 restructuring urban-rural linkages? Do you see or expect any trends emerging?



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Conclusions

Conclusions



- Follow-up online article
- Policy brief on “Innovation in Less-Developed Regions”
- Survey



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Thank you!