

**Interreg
Europe**



European Union | European Regional Development Fund



*Sharing solutions
for better regional policies*

Building a relevant partnership



Ask your questions live

or

through

www.slido.com/europecooperates



Starting blocks

1. What do I want to change?



territorial context

2. How can I make a change?



through policy
instruments

3. Who can make the change?



project partners

4. Who else to involve?



stakeholder group



1. WHAT DO I WANT TO CHANGE?



What do I want to change?

- What is the overall issue tackled by the project?
- How is it reflected in the territorial context of each participating region?
What is the situation each partner wants to improve in its region?
- Is the same need clearly shared by all partners?



In the application form

Territorial context

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Territorial context

What is the geographical coverage of this policy instrument?

Please select

What is the state of play of the issue addressed by this policy instrument in the territory? What needs to be improved in the territorial situation?

→ be concrete and specific

Is this issue linked to the regional innovation strategy for smart specialisation (RIS3)?

Please select





In the application form

Issue addressed

C.2 Issue addressed


Based on the information provided in section B.2 (policies addressed), explain in more general terms the regional development issue addressed by the project and, in particular:

Based on the information provided in section B.2 (policies addressed), explain in more general terms the regional development issue addressed by the project and, in particular:

- How does this issue fit in the European context and in the EU2020 strategy?
- How is it relevant to the INTERREG EUROPE programme and to the selected specific objective?
- How can interregional cooperation contribute to improve this issue?

C.3 Objectives

Programme priority specific objective the project will contribute to

Overall objective and sub-objectives 



2. HOW CAN I MAKE A CHANGE?



What is a policy instrument?

A policy instrument is a **means for public intervention**. It refers to any **policy, strategy, or law** developed by public authorities and applied on the ground in order to improve a specific territorial situation.

For example:

- operational programmes for Growth and Jobs (ERDF and ESF funded)
- European Territorial Cooperation programmes
- any other local, regional or national policy instruments

→ the key element to be identified by each partner region at the start of your application

Example



Project on SME competitiveness

	Italy	Norway	Poland	France
Policy instrument addressed	Regional OP ERDF Measure 2.8.4 on business support	National programme on business creation	Municipal support programme to business start-up	Regional OP ERDF Measure 3.5.2 on young entrepreneurs
Partners involved	Apulia regional authority, MA (LP)	Ministry of Economy	Poznan city council	Regional association of incubators of Brittany
	Apulia Regional development agency			

- two partners from the same territory can address the same policy instrument
- at least half of policy instruments addressed by EU regions are ERDF/ESF operational programmes (two out of three)

See programme manual (section 4.6)



In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Definition



Please name the policy instrument addressed

→ Be specific



Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.

→ Give details & explain why you address it



Is this policy instrument a Structural Funds operational programme (i.e. Investment for growth and jobs or European territorial cooperation programme)?

Please select

→ Eligibility issue





In the application form



How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?

→ **Read carefully the programme manual (section 4.3.1)**



Proposed self-defined performance indicator (in relation to the policy instrument addressed)



Provide related target four
→ **Be realistic**



TIME FOR QUESTIONS



Starting blocks

1. What do I want to change?



territorial context



2. How can I make a change?



through policy instruments



3. Who can make the change?



project partners

4. Who else to involve?



stakeholder group



3. WHO CAN MAKE THE CHANGE?

Who can change policy instruments?



My university?



The local NGO?



Grandma?

Public administrations:

organisations responsible for policy design and implementation



Core target group of Interreg Europe



How to select partners?

Do we share a common territorial challenge and can we learn from each other in order to better tackle it?

- partner's competence / experience in topic tackled
- relevance of policy instrument addressed by partner
- partner's capacity to influence policy instrument

Other criteria:

- partner's capacity to actively participate in project
- making use of wide geographical coverage of programme



In the application form

B.2.1.2 Partner relevance for policy instrument 1

Partner



Please select



What are the partner's competences and experiences in the issue addressed by this policy?

→ refer to specific issue of the policy instrument



What is the capacity of the partner to influence policy instrument 1?

→ describe involvement in policy making process



How will the partner contribute to the content of the cooperation and benefit from it?

→ describe partner's contribution to/role in the project

+ Add Partner

What happens if the policy owner is not a project partner?



→ the involvement of the policy responsible organisation is a **pre-requisite**

What is a letter of support?

- “A commitment from the policy responsible organisation to support and follow project implementation”

When do you need a letter of support?

- if the organisation responsible for the policy instrument is not a project partner
→ this is an eligibility criterion!



Who provides a letter of support?



→ the letter of support is provided by **the body responsible for the policy instrument addressed**

- for Structural Funds programmes: Managing Authority or other relevant bodies (see country-specific information on the programme's website)
- for any other policy instrument: organisation responsible for this policy instrument

Example



Project on SME competitiveness

	Italy	Norway	Poland	France
Policy instrument addressed	Regional OP ERDF Measure 2.8.4 on business support	National programme on business creation	Municipal support programme to business start-up	Regional OP ERDF Measure 3.5.2 on young entrepreneurs
Partners involved	Apulia regional authority, MA (LP)	Ministry of Economy	Poznan city council	Regional association of incubators of Brittany
	Apulia Regional development agency			
Letter of support needed?	no	no	no	yes

See programme manual (section 4.6)



In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Is the body responsible for this policy instrument included in the partnership?

Yes



Name of this responsible body

Please select



Letter of support? NOT NEEDED



In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Is the body responsible for this policy instrument included in the partnership?

No

Please name the responsible body and provide a support letter from this body

Letter of support? REQUIRED

11 Annex 5 Letter of support* from the relevant organisation responsible for policy

For Structural Funds programmes (i.e. Investment for Growth and Jobs and European Territorial Cooperation programmes), the list of policy responsible organisations is available on the 'in my country' pages of the programme website www.interreg.eu

Project acronym	
Project title	
Name of the signing organisation (original) including department if relevant	
Name of the signing organisation (English) including department if relevant	
Name of the policy instrument addressed (original)	
Name of the policy instrument addressed (English)	
Name of partner(s) concerned in the application form (English)	

We hereby confirm:

- that we were informed about the preparation of the above-mentioned project,
- that the topic tackled by this project is in line with our organisation's policy,
- that we acknowledge the participation of the above-mentioned partner(s) in the project,
- that we will engage with the stakeholder group and welcome opportunities for exchanging experiences with other institutions in Europe,
- that we will consider possibilities for implementation of the action plan through our policy instrument.

Name of signatory	
Position of signatory	
Date	
Signature and institution stamp (if exists)	

* amendments to the text of the template or template not correctly completed will lead to the ineligibility of the whole application



4. WHO ELSE TO INVOLVE?



What is a stakeholder group?

- A group gathering organisations concerned by the policy instrument
- Compulsory feature of the project: it contributes to the development and implementation of the action plan
→ a **key tool** for driving policy change

The group composition varies depending on each policy instrument and regional context:

- ✓ **Local authorities**
- ✓ **Chambers of Commerce**
- ✓ **NGOs**
- ✓ **Private for profit companies**
- ✓ **Regional development agencies**
- ✓ ...

How to identify members of the stakeholder group?



→ Stakeholder mapping

Stakeholders	Why does the project need them?	What's in it for them?	How to engage them?
...



In the application form

B.2.1.3 Stakeholder group relevant for policy instrument 1

1 Please provide the indicative list of stakeholders to be involved in the project

→ the more precise, the better, include policy-responsible body if it is not partner

2 Role of these stakeholders in relation to policy instrument 1?

→ describe each member's role with regards to the policy instrument

3 How will this group be involved in the project and in the interregional learning process?

→ describe the way the group will be involved in the project



TIME FOR QUESTIONS



Final recommendations

Be careful in the definition of policy instruments & territorial context

- Make sure the policy instruments and territorial context reflect the overall issue addressed by the project
- Select your partners according to the relevance of these instruments and contexts
- If you focus on Structural Funds, make sure the Operational / Cooperation programme is indicated



Final recommendations

If policy makers are not directly involved, demonstrate the policy relevance of your partners!

- **Policy relevance** = involvement of an organisation in the policy making process and capacity to influence to policy instrument
- Core elements of the quality of partnership (dedicated question in section B.2 of the application form)
- **Letter of supports are not sufficient** to demonstrate policy relevance of partners

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Thank you!

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