

**Interreg  
Europe**



European Union | European Regional Development Fund



*Sharing solutions  
for better regional policies*

# Learning process: the programme's approach

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# What is learning process?

**An interregional exchange of experience**

## **Based on:**

identification, analysis & transfer of knowledge and practices

## **Through:**

a well-thought process supported by seminars, study trips, workshops, staff exchanges, peer reviews, etc.



# Why is learning so important?

# Territorial need



# Learn



**Cornerstone of Interreg Europe**

# Results

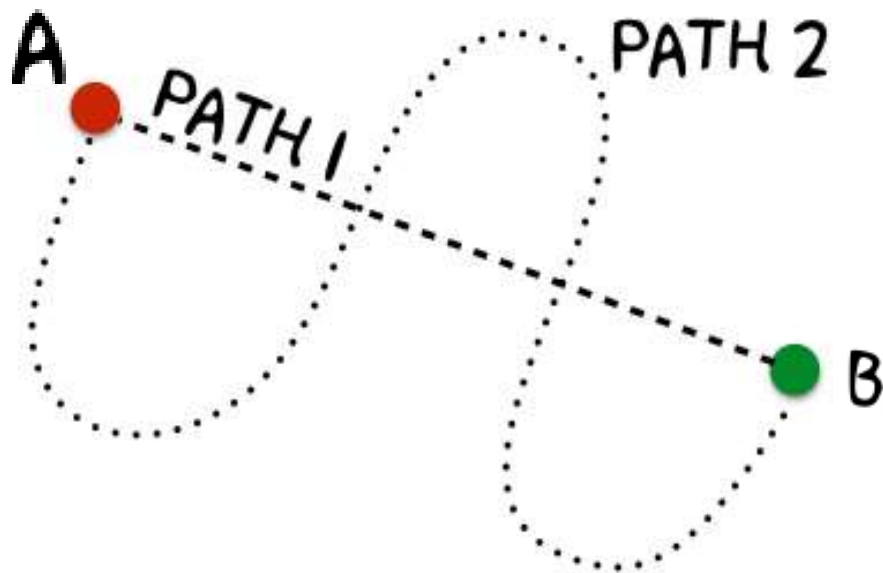


**Catalyst** for achieving policy change in involved regions



# How to organise it?

## PHASE 1



**Learning**

## PHASE 2

ACTION PLAN			
WHO	WHAT	WHEN	HOW

**Monitoring**





# How to organise it?

2012 study on exchange of experience: **no magic recipe!**







# How to organise it?

No 'one-size-fits-all'

Different parameters influencing the process:



- History of the partnership
- Number of partners
- Duration of phase 1
- Topic addressed
- ....



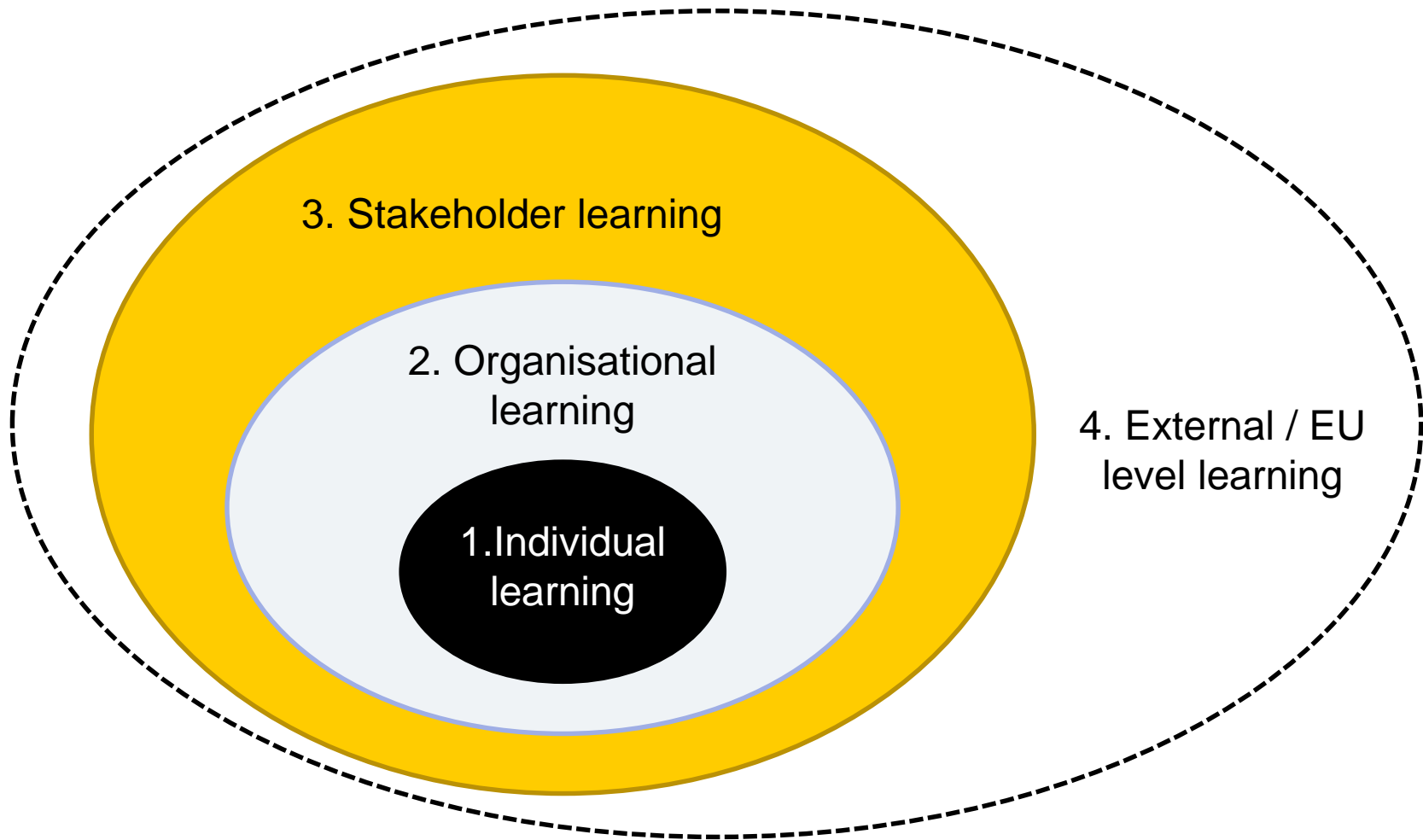
# How to organise it?

**No magic recipe but a few important ingredients:**

- A. Ensure learning at **different levels**
- B. Ensure the **quality** of each learning activity
- C. Ensure an **integrated approach**



# A. Levels of learning

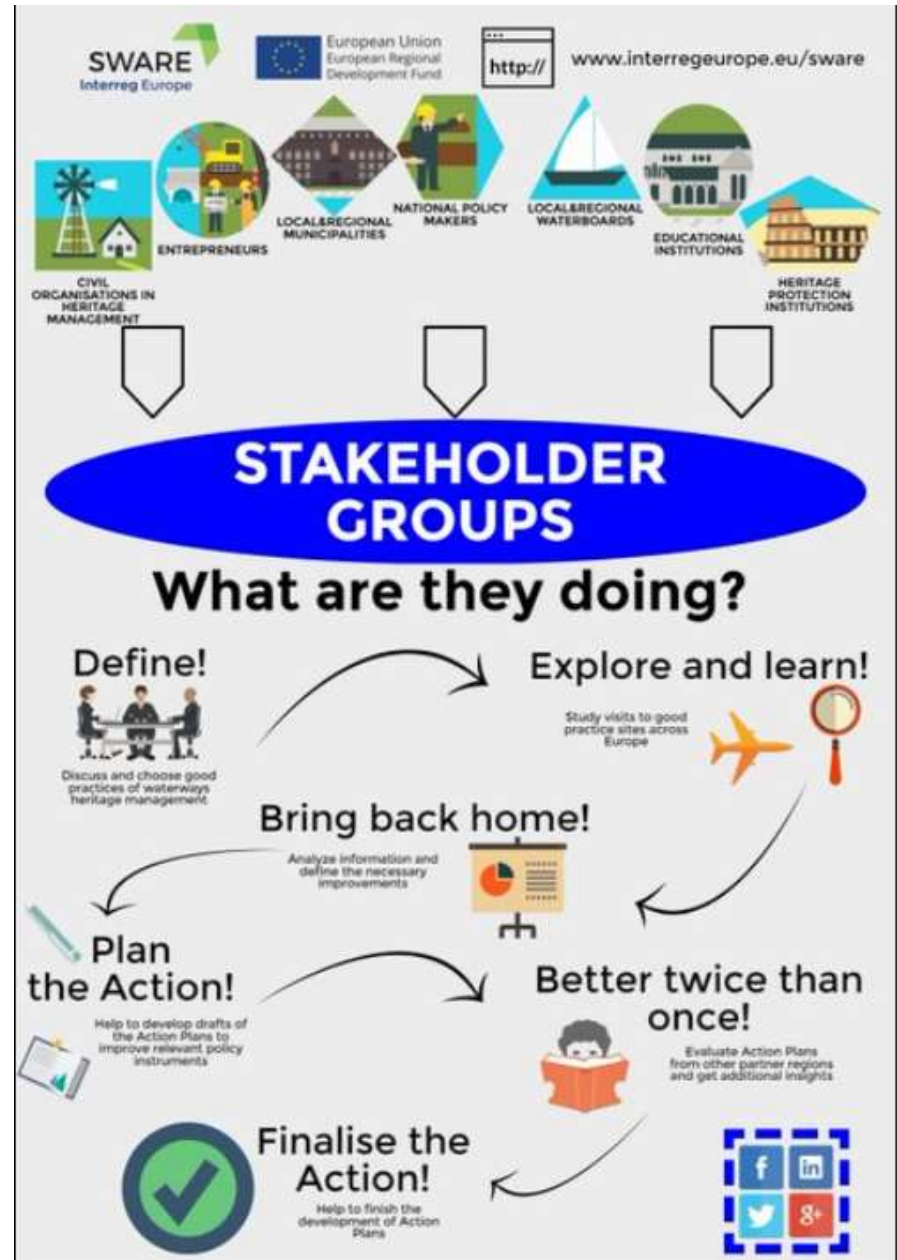


**Go beyond individual / organisational learning!**

# A. Level of learning



Example for level 3:  
role of stakeholders





# B. Quality of activities

**For all learning activities, importance of:**

- Preparation – **Before**

*e.g. agenda and supporting documents clear & sent sufficiently in advance*

- Implementation - **During**

*e.g. quality of speakers / presentations; quality of venues / logistics (translations?)*



- Follow-up (documentation and monitoring) - **After**

*e.g. evaluation / satisfaction questionnaire, activities proceedings*



# B. Quality of activities

## Example of workshop in





# B. Quality of activities

Various other elements affect quality of learning process

- Language:
  - need for translation?
  - need to agree on most important concepts (glossary)?
- Multi cultural and complex environment
- Level of trust







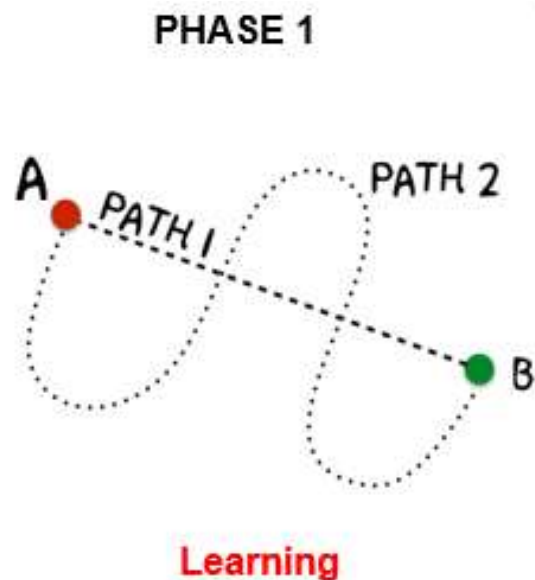
## Anglo-EU Translation Guide

What the British say	What the British mean	What others understand
I hear what you say	I disagree and do not want to discuss it further	He accepts my point of view
With the greatest respect...	I think you are an idiot	He is listening to me
That's not bad	That's good	That's poor
That is a very brave proposal	You are insane	He thinks I have courage
Quite good	A bit disappointing	Quite good
I would suggest...	Do it or be prepared to justify yourself	Think about the idea, but do what you like
Oh, incidentally/ by the way	The primary purpose of our discussion is...	That is not very important



# C. Integrated approach

- What are the main steps to reach the objectives and ensure the quality of action plans?
- What are the activities needed? In which order?
- How to ensure overall coherence in the learning process?



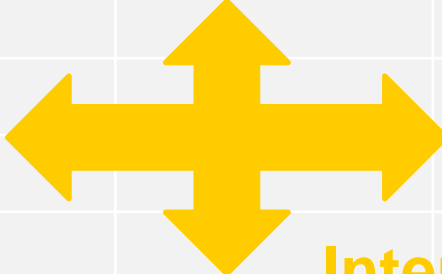


# C. Integrated approach

Ingredients: activities

Recipe: way to mix the activities

	Objective?	When?	For who?
Site visit			
Seminar			
Workshop			
Joint analysis			
Peer review			
....			

  
**Interrelation?**



# C. Integrated approach

**No one-size fits all but 3 steps commonly adopted:**

## Step 1

Analysis of partners' situations and **identification** of valuable experiences

## Step 2

Experience further **analysed** through activities such as study visits and thematic workshops

## Step 3

Preparation for the **transfer** of practices summarised in action plans

# C. Integrated approach: examples



Identification  
of Experience

“Living kitchen”  
sessions

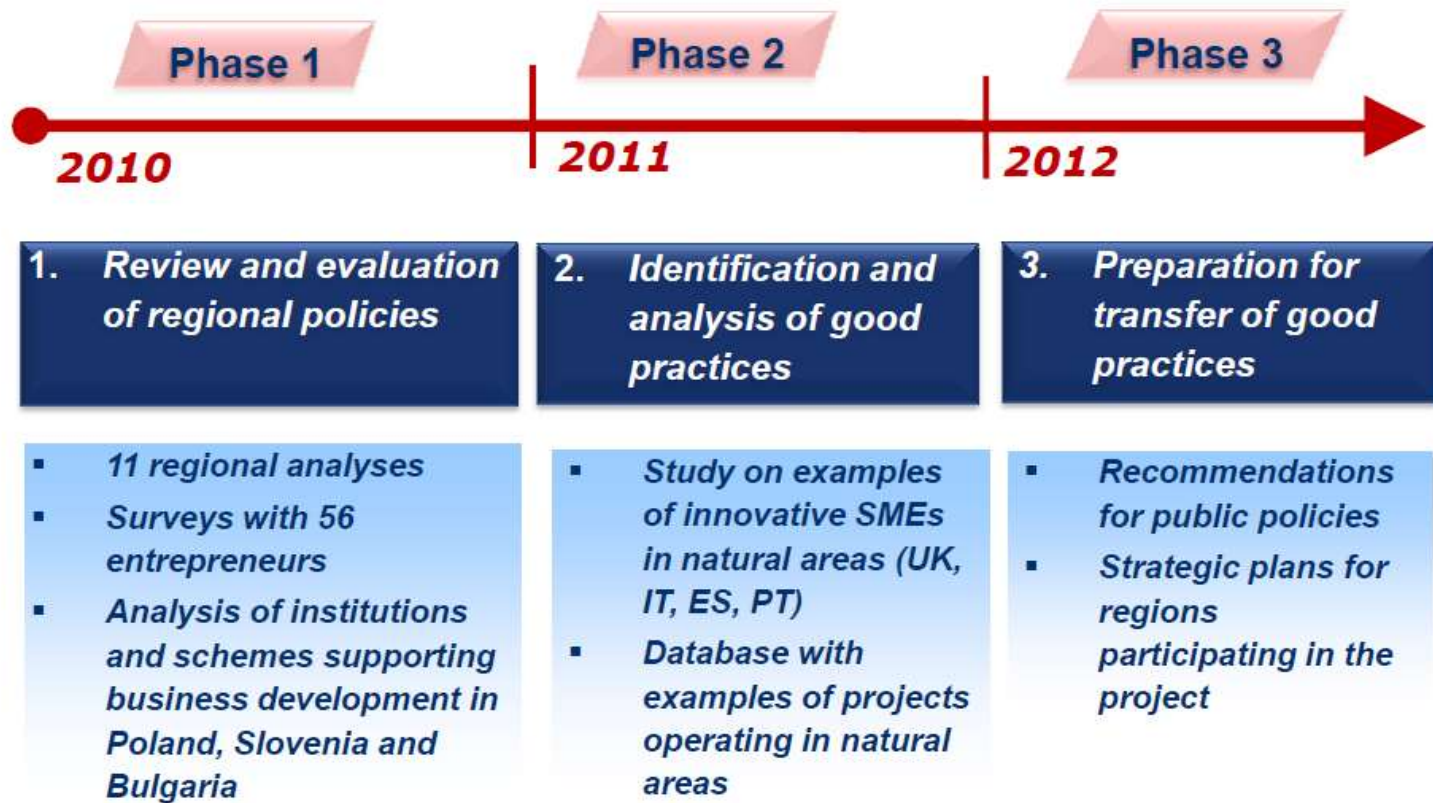
Recommendations:  
Innovation Recipe Book



# C. Integrated approach: examples



# C. Integrated approach: examples







# C. Integrated approach



Two approaches:

**Simple** process based on typical networking activities such as workshops, seminars, study visits

More **elaborated** process which can include sophisticated tools such as joint analysis, case studies, peer reviews

Both have proven to be successful but: **'simple is beautiful'**



# Rationale of the seminar

“To exchange on the exchange”

- Build on first call projects experience
- Benefit from your experience

 **Make you learning process a success!**





# Time for questions



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# Thank you!

Time for questions



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