

**Interreg
Europe**



European Union | European Regional Development Fund



*Sharing solutions
for better regional policies*

Designing action plans



Agenda

10:00 Introduction

Eilish O’Loughlin

Joint Secretariat, Policy Officer

10:10 Programme expectations for action plans

Nicolas Singer

Joint Secretariat, Head of Unit – Projects & Platform

10:30 Project testimony

Romina Magni de Antonio

Aragonese Federation of Municipalities, Regions & Provinces

RATIO project

10:40 Q&A

11:15 End of the webinar

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Action plans: programme's expectations

Nicolas Singer

Head of Unit – Projects & Platform, Interreg Europe JS

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Summary

1. Context & definition
2. Action Plan template
3. Recommendations



1. CONTEXT & DEFINITION



Context: first lessons learnt

From July 2018

- Action plans submitted to JS for the first time!
- **133** action plans from 19 first call projects



Recurring issues in relation to design and content

- Further guidance provided
article, programme manual, webinar



What is an action plan?

“Produced by **each region**, a document providing details on how the **lessons learnt** from the cooperation will be implemented in order to improve **the policy instrument addressed** within the region.”

“Specifies the **nature of the actions** to be implemented, their **timeframe**, the **stakeholders** involved, the **costs** and **funding** sources.”



Definition from the programme manual, section 4.1.



What is an action plan?

In each participating region, the action plan specifies **concrete measures:**

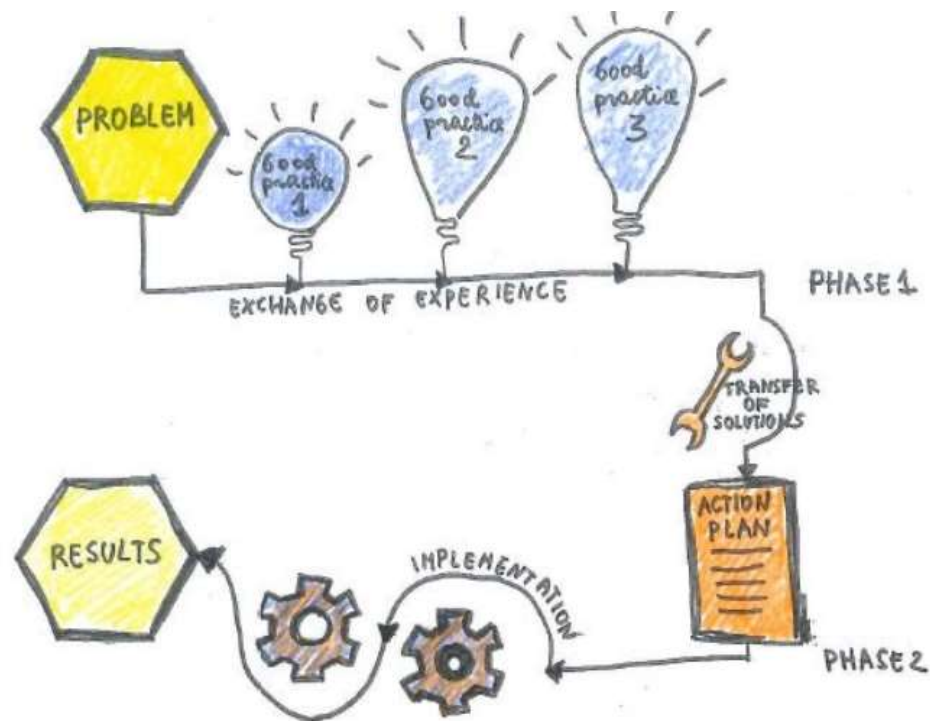
- from the interregional exchange of experience
transforming learning into actions
- implemented during phase 2
with own funds



What is an action plan?

In practice, it can also:

- include possible actions that started in phase 1
- refer to other relevant policy instruments if needed





2. ACTION PLAN TEMPLATE



Programme template



Annexes

Annex 1 – Action plan template

Produced by each region, the action plan is a document providing information on the actions that will be implemented in order to improve the policy instrument. Information to be provided per action includes the way the action will be implemented, their timeframe, the stakeholders involved, the cost of the action, and the way the action plan should contribute to improve the policy instrument. If the action plan is addressed by several partners, only one action plan is required. If several actions that may have already been initiated in phase 1.

Action Plan for the region of XX Loc

Part I – General information

Project: _____
Partner organisation(s) concerned: _____
Country: _____
NUTS2 region: _____
Contact person: _____
Email address: _____
Phone number: _____

Part II – Policy context

- The Action Plan aims to improve:
- Investment for Growth and Jobs programme
 - European Territorial Cooperation programme
 - Other regional development policy instrument

Addressed: _____
_____ and the way the action plan should contribute to improve the policy

aged _____
_____ please describe how this action derives from the project and in particular the range of experience. Where does the inspiration for this action come from?

the action (please describe precisely the content of action 1. What are the specific activities implemented?)

✓ includes the minimum information to be provided

✓ design and structure to be adapted by the project and by each region



Part I – General information

Project: _____

Partner organisation(s) concerned: _____

Country: _____

NUTS2 region: _____

Contact person: _____

Email address: _____

Phone number: _____



Part II – Policy context

The Action Plan aims to impact:

- Investment for Growth and Jobs programme
- European Territorial Cooperation programme
- Other regional development policy instrument

Name of the policy instrument(s) addressed: _____

Further details on the policy context and the way the action plan should contribute to improve the policy instrument:



Part III – Details on the actions

ACTION 1:

Name of the action: _____

1. **Relevance to the project** *(please describe how this action derives from the project and in particular from the interregional exchange of experience. Where does the inspiration for this action come from?)*

2. **Nature of the action** *(please describe precisely the content of action 1. What are the specific activities to be implemented?)*



Part III – Details on the actions

3. **Stakeholders involved** *(please indicate the organisations in the region who are involved in the implementation of the action 1 and explain their role)*

4. **Timeframe** *(please specify the timing envisaged for action 1)*

5. **Indicative costs** *(please estimate the costs related to the implementation of action 1)*

6. **Indicative funding sources** *(please describe how action 1 will be financed. Is it through the policy instrument(s) indicated in part II):*



3. RECOMMENDATIONS

Make it relevant for you



- Adapt the template to your region
use project & partner logos

Annexes

Annex 1 – Action plan template

Produced by each region, the **action plan** is a document providing details on **how** the lessons learnt from the cooperation will be exploited in order to improve the policy instrument tackled within that region. It specifies the nature of the actions to be implemented, their timeframe, the players involved, the costs (if any) and funding sources (if any). If the same policy instrument is addressed by several partners, only one action plan is required.

Part I – General information

Project: PGI00020 – RATIO Regional Actions To Innovate Operational Programmes

Partner organisation: Aufbauwerk Region Leipzig GmbH

Other partner organisations involved (if relevant): n/a

Country: (DE) Germany

NUTS2 region: (DED5) Leipzig



- Use language convenient for the partner and stakeholders
- If not English, make a comprehensive **summary in English**

Be clear and precise



- Relevance of the actions to the **policy instrument(s)**
- Min. level of information required for each action:
Core features indicated in the template
- Define each action precisely
- Focus on **specific implementation-related** actions
- No min. or max. number of actions
one or two actions can be enough if clear and relevant
- Policy **endorsement** of the plan, if needed





Ensure clear link with project!

Rationale of action plan

- To ensure that the inspiration coming from the project is not lost
- Each action should clearly derive from the cooperation
- Clarify the link with the **interregional** exchange of experience (beyond the stakeholder group activities)



Conclusion



A good action plan

- Includes all **features** indicated in the templates
 - Policy context & details of the actions
- Clearly **links** each action to the project activities
 - in particular to the interregional learning
- Ensures the **nature of each action** is precisely defined
- Focuses on **implementation related** actions
 - no more policy learning
- Is **endorsed**
 - by the relevant stakeholders
 - if needed, also the relevant policy-responsible body





Further information needed?

- **Article on programme homepage**
“On the road to implementation. Tips for the action plans.”
(24. 10. 2018)

- **Programme manual**
“Phase 2 - monitoring of the action plan implementation”
(Section 4.2.2)

- **Event - ‘Europe, let’s cooperate!’**
10-11 April 2019, Brussels
With exchange of experience among Interreg Europe projects
 - Plenary session on JS action plan expectations
 - Group discussions on action plan development & monitoring

Discuss with your JS Policy Officer ☺

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Questions welcome!



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Project testimony

Romina Magni de Antonio

Lead partner of **RATIO** - Regional Actions To Innovate
Operational Programmes

Aragonese Federation of Municipalities, Regions and
Provinces (FAMCP)

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Thank you!

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