



**40Ready**  
Interreg Europe



European Union  
European Regional  
Development Fund

# Training Voucher for Managers and Entrepreneurs

10 November 2021 – PLP Policy Learning Platform

# The Vocational Education and Training 4.0 Regional Strategy

Decision of the Regional Council n. 9 January 31, 2017  
Regional Strategy Industry 4.0. Skills for the digital economy:  
first guidelines for training 4.0

Decision of the Regional Council n. 11 12 February 2018  
Regional Strategy Industry 4.0. Skills for the digital economy:  
guidelines for training 4.0. Year 2018

Decision of the Regional Council n. 18 25 marzo 2019  
*Skills for the digital economy:  
guidelines for training 4.0. Year 2019*

Before the Covid19  
pandemic

After the Covid19  
pandemic

**Primary objective:  
reduce the digital divide**

between digitally  
literate workers  
and workers without  
adequate digital skills

between large companies  
and SMEs

**Regional Development Plan  
2021 – 2025**

***Reinforcement of the 4.0 Training Strategy  
to support the digital transition***

**Role of training:  
supporting integrated  
human capital development,  
a strategic asset for the digital transition**

# Vocational Education and Training 4.0

## Strategic lines of intervention

REGIONE  
TOSCANA



# Training for managers and entrepreneurs

## *Aims*

**updating skills of managers and entrepreneurs is fundamental because their choices have impacts on:**

- exploitation of the productive potential of new technologies
- how and when new technologies will be adopted
- the adaptation of production processes and on quality and quantity of employment

### **Tool: Training Vouchers**

- Training vouchers have a greater flexibility and ability to cover a greater number of themes if compared to training courses
- They allow to develop ad hoc training tools able to exploit the wide range of potential offered by new technologies.
- They can be spent in accredited VET Providers but also within regional universities.

# Financial support for individuals: the training vouchers

## WHAT THEY ARE

- **The Training voucher is a ESF contribution allowing full or partial reimbursement of a training course registration fee to be spent in accredited VET Providers or Universities**

## TARGET

**entrepreneurs and freelancers and business managers**

## CHALLENGES

**Initially, how to better reach the target group and involve the stakeholders to engage them within the dissemination process, making this financial tool known and used as a strategic action for managers, entrepreneurs and freelancers**

**Making the training offer “visible”**



# Training for entrepreneurs and freelancers: The call for proposals

the call finances training courses aimed at:

- acquire useful knowledge to develop a propensity to invest in innovation.
- exploit the potential of new technologies and promote the development of less energy-intensive and polluting production systems.
- adopt new models of work organization and human resources management, as tools able to promote innovation processes and the participation and well-being of workers.

**The maximum amount that can be financed for each voucher is 3,000 euros for entrepreneurs and 2,000 euros for freelancers.**

# Training for managers: The call for proposals

the call finances training aimed at:

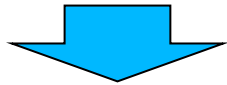
- develop, strengthen, and update the skills necessary for the management and management of the company or professional activity.
- acquire knowledge useful to develop a propensity to invest in innovation.
- to face paths of technological, organizational, managerial, process/product innovation and business models that allow to take advantage of opportunities for business and professional growth.

**The maximum amount of the individual voucher is 2.000 euro. The minimum cost of the training path covered by the voucher must be at least € 200.**

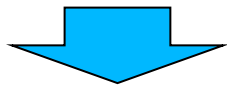


# Procedures:

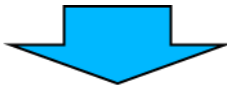
ANNUAL ESF AND NATIONAL FUNDS WORKPROGRAMME



COUNCIL DECISION



CALL FOR PROPOSALS



SUBMISSION OF PROJECTS



EVALUATION AND FUNDING DECRETES



Approving the general objective of each call, total funding, evaluation criteria, targets



Defining specific objectives, total funding, evaluation criteria, targets, procedures, eligibility, deadlines or just in time submission.



ONLINE procedure! Access with digital identity needed

# **BUDGET and MAIN RESULTS, starting from 2017**

**6.5 million euros for managers and entrepreneurs  
5 million euros for freelancers/professionals**

**ESF ROP, Axis A**

**Individual vouchers for managers**

**n. 146 vouchers approved**

**Individual vouchers for entrepreneurs**

**n.770 vouchers approved**

**Individual vouchers for freelancers/professionals**

**n. 3.000 vouchers approved**





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Thank you!

Questions welcome



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## Regione Toscana

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