

Policy Learning Platform mini webinar
19 March 2021

Workplace training: successful initiatives

Session 2/3 of „Skills and talents for SME growth – the potential of workplace trainings“

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SMEs competitiveness experts



Policy Learning Platform

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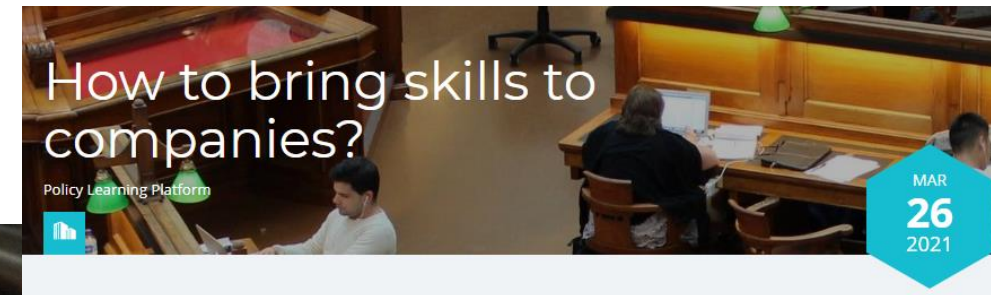


What is a mini webinar series?



„Skills and talents for SME growth – the potential of workplace trainings“

- The “series” are thematically linked short events spread across several weeks.
- However, each session also works as a stand-alone event.
- Each session lasts 30 to 40 minutes.
- All sessions start at 10.30 CET



Today's speakers

Isabelle-Louise Aabel

EU Adviser at GCE Node, Norway

FEMINA project partner



Janet Toal

Acting Innovation Manager at InterTradeIreland,
Northern-Ireland & Ireland

InsideOutEU project stakeholder



Next week

„Skills and talents for SME growth – the potential of workplace trainings“



A 30-minute discussion with:

- **Jacques van Steenberg** from the province of Overijssel, the Netherlands
- **Dr. Louise van Weerden**, leader of the Export Development Program in Saxon University of Applied Sciences, the Netherlands
- **Anita Nagy** from Ministry of Finance, Hungary



The Policy Learning Platform is offering you a trilogy of 30-minute webinars on **workplace training** and how it can help regions **retain young talent** and increase **SME competitiveness**.

Join us for the third and final webinar on our **workplace training series** on 26 March from 10:30 to 11:00 CET. We will discuss fruitful collaborations between **universities and SMEs**.

What you can expect

During this **panel session**, we will take a close look at the **policy changes** driven by **university-SME collaboration** in the Netherlands and Hungary. You will discover **innovative ways** to attract and retain young talent in regions.

The **good practice** from Overijssel, the **Export Development Program**, is a good example on how practices like this bring **necessary skills**, how SMEs can be **internationalised** via the **help of students** and how these programmes enable regions to **retain young talent**.

This good practice was also the **source of inspiration** for the policy change and action plan in **Hajdu-Bihar County**, in Hungary. Therefore, the session will cover **practical elements** related to the **opportunities and challenges** in setting up such programmes. You will have the opportunity to learn more on how Hajdu-Bihar County was able to **replicate this good practice** from the Netherlands.

Register at: <https://www.interregeurope.eu/policylearning/event/4223/how-to-bring-skills-to-companies/>