Kom verder



Export Development Programme

Graduation research



- 6 months
- Internationally talented students
- SMEs in Eastern-Netherlands
- Topic related to international strategy
- Graduation thesis with recommendations



Traineeship



- 6 months
- Traineeship after graduation at same company
- Implementation of recommendations
- Work experience export
- Workshops for professional development
- Export Coaching



International Career



Employed by same company after traineeship

Employed by other internationalizing company





Export Development Programme

Benefits for students:

- To gain work experience at an internationalizing company
- To put theory into practice: implementation of recommendations from graduation thesis
- To develop personal and intercultural skills by professional coaching
- First step into an international career
- Paid traineeship
- To develop an international network





Export Development Programme

Benefits for companies:

- Recruitment, selection and personal matching of an EDP candidate helps companies to search for young international talents
- Support in solving strategically important international issues
- Companies receive relevant market information and new business contacts in new and existing international markets
- Student works as trainee after graduation for implementation of recommendations of graduation research
- Trainees contribute to internal export organization
- Coaching of trainee by an experienced export professional during traineeship.





Export Development Programme

Benefits for the region:

- EDP is a program to retain talent in the region and to support SMEs
- 40% of trainees stays in the region for jobs after their traineeship
- A pilot project of the Export Development Program is carried out in Norway (partner in Inside Out EU: https://www.interregeurope.eu/insideouteu/)

FUTURE:

- More pilot projects of the Export Development Program with Inside Out EU partners
- Exchange of students through pilots of EDP with Inside Out EU partners