



PLASTEKO

Interreg Europe



European Union
European Regional
Development Fund

Financial policy to support the use of recycled plastics

3 February 2022

Auvergne-Rhône-Alpes Energie Environnement

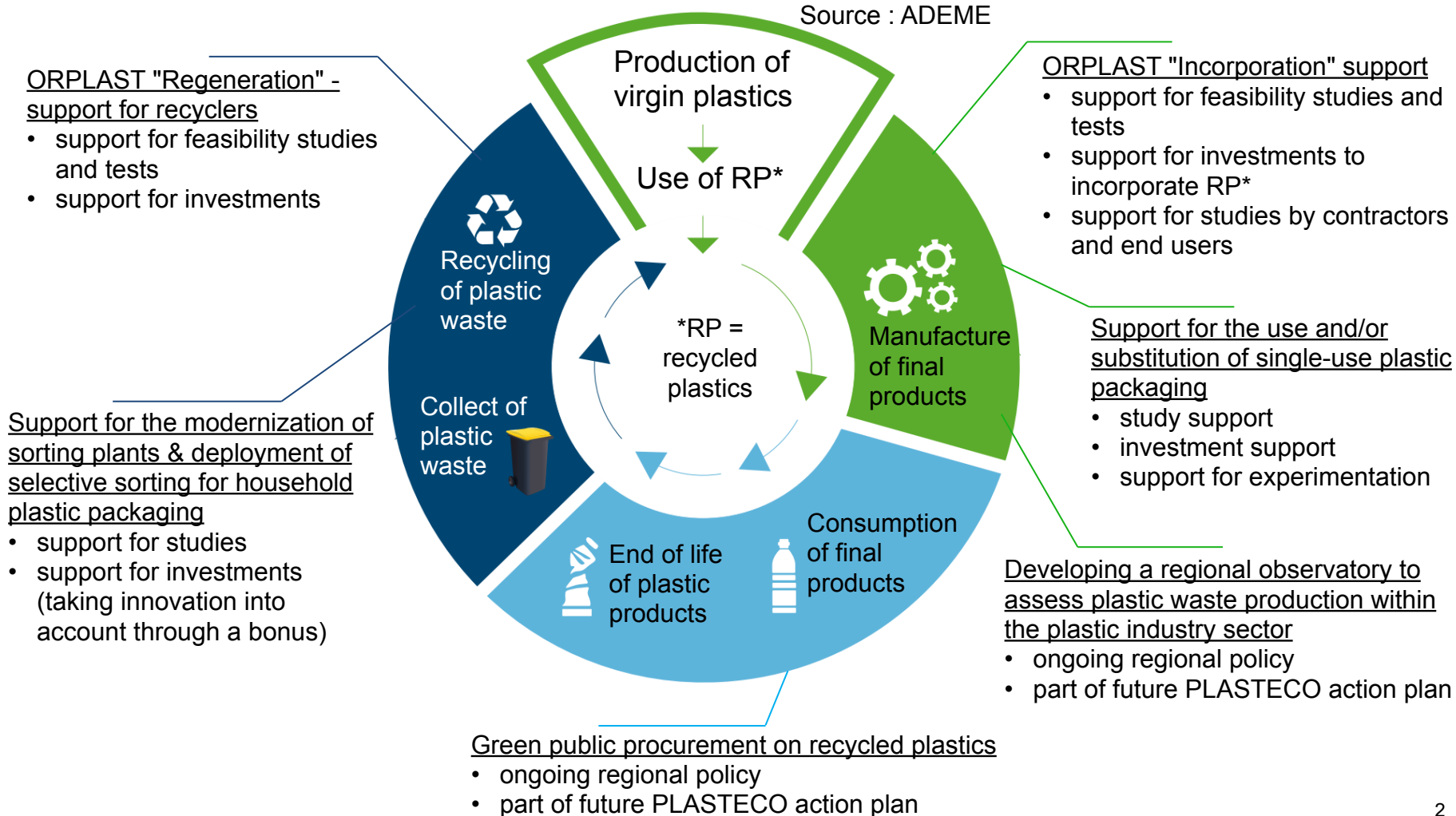


**Auvergne
Rhône-Alpes**
Énergie Environnement

Recycling 100% of plastics in France in 2025?

Overview of financial supports and regional strategies to reach national objectives

Source : ADEME



ORPLAST "Incorporation" – a financial policy since 2016

Financial policy to support and increase the use of recycled plastics by plastic manufacturers

Objective: increasing the recycling of plastic waste by increasing the demand from plastic producers

Policy using periodical call for projects: in 2016, 2018 and on-going 2021/2022.

Policy managed by ADEME, the French Agency for ecological transition

Financial support (depends on the size of the company):

- from 50% to 70% for tests and feasibility studies
- from 35% to 55% for investments



Eligibility criteria: only recyclable plastic polymers are eligible

ORPLAST "Incorporation" – a financial policy since 2016

A change of scale with on-going 3rd call for projects in 2021-2022

Key figures from on-going 3rd call for projects

- 150 projects selected so far
- 140 M€ of budget

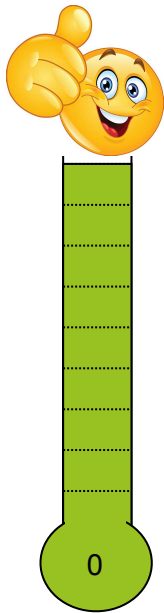
Key figures from 2016 & 2018 call for projects

- 185 projects submitted
- 104 projects selected
- 26 M€ invested

Not enough projects submitted so far for 3rd call for projects: <10% of plastic producers involved

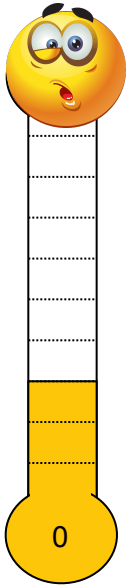
ORPLAST "Incorporation" – a financial policy since 2016

Great transferability potential despite mixed results



- + 29 kt/year of the use of recycled plastics (mostly building and automotive sectors)
- Improved competitiveness
- Job creation

- Several projects abandoned
- Difficulty to confirm the impact on recycled plastic vs virgin plastics (confidentiality)
- Difficulty to find enough ambitious projects



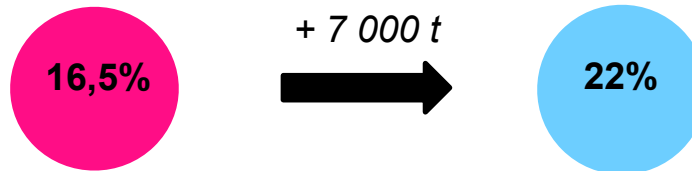
Transferability

- Policy easily transferable at regional or national scale
- A stakeholder responsible for the coordination and financing of the policy is required.

ORPLAST success story with BARBIER GROUP

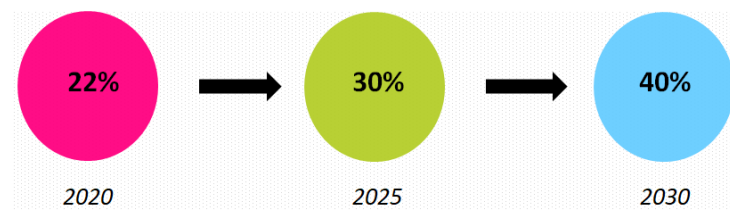
REGE UP project – Call ORPLAST 1

- Exploration of different technologies to boost incorporation of recycled plastics
- Successful field trials at customers in different types of applications



- E... Recyplast 50... percentage of RRM with a higher productivity...      ...

- Will apply to the 3rd ORPLAST call for projects





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Thank you!

Questions welcome



Project smedia