



PEER REVIEW
Interreg Europe Policy Learning Platform
**Talent Attraction, Retention and Startup
Monitoring in Catalonia**

**Peer Review hosted by
Government of Catalonia**

Dates: 10th, 15th, 18th, 30th June 2020

Venue: GoToMeeting Online

Agenda	
1st Day Preparatory Session Wednesday 10 June 14.00-15.30	
1. Internal pre-meeting of the peers Session facilitated by Rene Tonnisson & Mart Velist, Thematic Experts, SME Competitiveness, Interreg Europe Policy Learning Platform	<ul style="list-style-type: none">▪ Welcome and introduction of the proposed online peer review approach and methodology by Rene Tonnisson▪ Introduction to the peer review online platform GoToMeeting and technical possibilities by Lotte van Meijel / Mart Velist▪ Joint review and reflections on the presentations prepared by the peers in advance providing feedback and possible suggestions for modifications by the PLP team and other peers.▪ Any other questions and feedback



2nd Day The Online Peer Review - 1st Part

Monday 15 June 15:00-17:30

2. Joint Welcome

(1 hour)

Session facilitated by PLP team

1st Interactive discussion on 2 subtopics

(1.5 hours)

2 peers presenting their experience 10 minutes each, followed by 25 minutes discussion on possible recommendations for Barcelona

- Words of welcome by the host, and **Rene Tonnisson**, Thematic Expert for SME Competitiveness of the Policy Learning Platform (5 minutes)
- Short Introduction of the participants (10 minutes)
- The state of play of Interreg Europe and the concept of the Peer Review by Interreg Europe PLP team member (10 minutes)
- Presentation of the policy challenge and the host's expectations from the peer review (30 minutes)

Presentation of the peer experiences and interactive discussion between the participants and the peers, grouped into 4 focus areas:

1. **Talent attraction and Retention.** How to make policies to foster talent attraction without the legal tools of a State? How to foster talent retention in attractive regions like Barcelona? (45 minutes).
2. **Alternative financing.** How can we find foster alternative ways of financing, different than the classic ones, from the public bodies? (45 minutes).

Online Cocktail Reception for mingling and socialising after the peer review 1st part (1 hour)

3rd Day The Online Peer Review - 2nd Part

Thursday 18 June 10:00-12:00

2nd Interactive discussion on remaining 2 topics

3. **Start-up definition.** Which is the best way to define a start-up? Should this definition condition the access to grants, administrative simplification? (45 minutes).
4. **Start-up monitoring.** Is there a tool to monitor in real time all the start-ups existing in Catalonia? Could a proactive approach – start-ups have to sign-up to get benefits – be enough? Are there any software solutions, or database presentations, that solve this or do a better job than our current directory? (45 minutes).

Concluding the discussion and outlining next tasks for preparing the policy recommendations (15-20 minutes)

After the peer review the policy recommendations will be drafted and validated and compiled using a shared folder where the PLP Team will prepare a first draft and where all peers are invited to contribute with modifications and amendments.

4th DAY Presentation and Discussion of the Final Policy Recommendations

Tuesday 30 June 10:00-12:00

Presentation and discussion on policy recommendations and follow-up actions, which have been prepared by IE PLP team and validated with the peer on bilateral basis online.

Session facilitated by the PLP team

Presentation of the drafted conclusions and recommendations of policy actions to the host and regional stakeholders

Discussion on how to operationalise and take up the discussed recommendations. Following the peer review meeting, the main conclusions should be translated into a proposal for concrete policy action ("to do-list" presenting the actions to be taken – document to be drafted after the peer review meeting).

Discussion on possible follow-on actions, future cooperation opportunities and next steps.