



Engaging everyone on the journey to a smart future

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26th March 2024

Advice if you're worried about higher energy bills



SMART FACTS · SMART FACTS · SMA

Did you know?

Many people go on to save energy after getting a smart meter

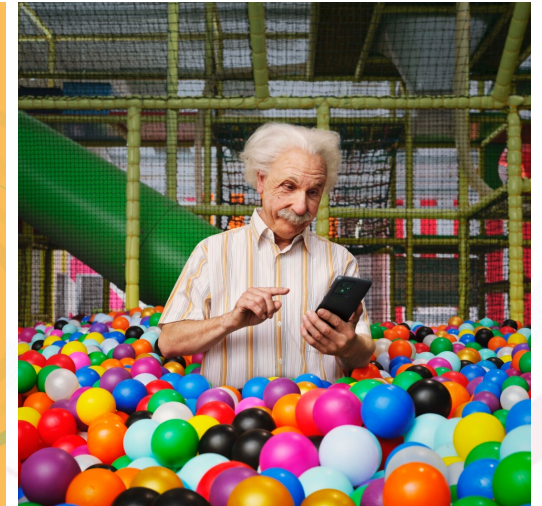
Figures for illustrative purp



Hit your energy goalss



Search 'get a smart meter' today



Supporting Britain's smart meter rollout

Established in 2013
as central campaign
supporting the
national rollout

Independent,
not-for-profit
organisation funded
by industry

Our board is mixed
with consumer
representatives
& energy suppliers

Modelling shows our
campaign activity
drives around
50% of smart meter
installations

Smart Energy GB's role

Build consumer
demand for
smart meters

Encourage
energy
behaviour
change

Assist those in
vulnerable
circumstances

The smart meter rollout in numbers



Smart Energy GB



99%
of people are
aware of smart
meters



Over 65s
are ahead of total GB
population in smart
meter ownership



**More than
34.8 million**
smart meters have
now been installed
across GB



Those on low incomes
are just as likely to have a
smart meter installed as the
rest of people in GB



61%
of meters in GB are
smart meters



Prepay customers
are more likely to say
their smart meter makes
a difference with energy
use

Why smart meters matter

62%
with a smart meter
actively manage
energy use around
the home

Contribute to CO₂
savings of
25% in homes
77% in electricity
generation

Trials run by
NHS utilising smart
meter data in
**telehealth
solutions**

Helped industry and
consumers
save 2,507MWh
across demand
flexibility events

Enabled energy
savings to power
nearly
7.5m homes in GB
during events

£9.3m (€10.8m)
was earned by
suppliers and
households in
2022/23

Insight and analysis

Smart energy outlook



- Smart energy outlook surveys 10k people in GB twice annually, includes 3k offline
- Qualitative research tailored to specific audiences
- ‘Deep dives’ which analyse how different groups respond to our campaign activity
- Weekly energy market tracker which measures response to energy situation and market environment

An evolving campaign

It's time to get Gaz & Leccy under control.

Every home can get a smart meter from their energy supplier by 2020.

smartenergyGB.org

SMART ENERGY GB | The voice of the smart meter rollout

I WANT TO USE GREENER ENERGY.

Smart meters can't solve climate change on their own. But with the smarter, more efficient energy grid they help to create, they're a start.

I WANT A SMART METER.
Search: I want a smart meter or call: 0300 304 9000

calls to this number from UK landlines and mobiles are charged at the standard rate (i.e. same rate as calls to a 03 number) and may be included in your usual call allowance. Please check with your provider.

Get rewards for changing when you use energy

Doing the washing, dishes, vacuuming... it can wait. Because with a smart meter you could join a scheme that rewards you for using less energy at peak times. And who doesn't love a reward?

Get ready to start earning rewards. Search 'get a smart meter' today.

smart meters
Join the energy revolution

Eligibility and availability vary. Consumer action required. Rewards schemes available to selected customers. ALBERT EINSTEIN rights licensed by the N.U.J./BEN Group, Inc.

Reaching those in vulnerable circumstances

Dedicated strategy
for reaching
consumers in
vulnerable
circumstances

Advocates at **board level** and within
senior leadership

Partners in charity
and third sector
**with specific
experience**

**Share best
practice** with
industry and
stakeholders

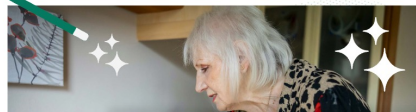
**Cross-
organisational**
working group

Inform our campaign
through **research
and insight**

Communicating to a diverse audience

Mae'n haws gyda mesurydd clyfar

A does dim angen i chi fod yn ddewin technoleg i ddefnyddio un



Plățile anticipate inteligente vă pot ajuta să preluați controlul asupra facturilor la energie
Monitorizați-vă consumul de energie și alimentați în funcție de preferințe

Gall mesuryddion clyfar wario ar ynni. Y newyd Yn wir, does dim angen

Mae gan fwy na hanner ddelfo ag ynni, gall mesuryddion anfon eich ddi

Mae hynny'n golygu n chi'n derbyn biliau mw ddefnyddio mewn gwi



Smart meters and renting Everything you need to know

Smart meters measure how much energy you're using in near real-time, show you what it's in-home display, and automatic supplier. They're installed for analogue credit and prepay

Smart meters for small businesses

The current economic climate has proved challenging for many small businesses across Great Britain, with increases in energy costs more front of mind. We know from our research that small business owners are doing all they can to reduce their energy usage, but energy is the bill over which they feel they have the least control.

What is a smart meter?
Smart meters are the new generation of gas and electricity meters that measure energy use in near real-time, sending automatic meter readings directly and securely to your energy supplier. At the end of 2022 there were 23.3 million smart meters in homes and small businesses across Great Britain, with over half of all meters now smart.

Smart meters put you in greater control and give you visibility of your energy use, which can help with managing finances and cashflow.

Smart meters are currently available and installations are happening now. Many small businesses can get a smart meter installed at no extra cost.*

Eligibility
Eligibility is based on the number of employees a business has, annual turnover and energy consumption. You may be eligible for a smart meter if your business:

- has fewer than ten employees, or their full-time equivalent (including the business owner)** or
- has an annual turnover less than £1.67 million or
- uses no more than 100,000 kWh of electricity per year or
- uses no more than 285,000 kWh of gas per year

* You may also be able to get a smart meter installed if you have a small business with more than ten employees based on the annual turnover and energy consumption criteria listed above.

To find out if your business is eligible for a smart meter, contact your energy supplier or broker for more information. You can find your supplier on our website at [smartmetersforbusiness.org](https://www.smartmetersforbusiness.org)

Looking towards the smart future

- Examine potential future benefits to households, GB energy system and the environment
- Utilise research to engage with policymakers, industry and media
- Upcoming work examines:
 - understanding and perceptions of energy demand flexibility
 - cost and carbon saving benefits of smart EV charging



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ARCHITECTS



www.cornwall-insight.com



**The Future
Smart Energy
Consumer**

Smart Meters and
New Opportunities

Thank you

For more information please visit
www.smartenergyGB.org

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