**Presentation of DataLab Normandie programme**

Normandy Region (local authority) is responsible for economic development and innovation, and as such has set up a scheme to bring together Normandy stakeholders involved in digital technology at different stages of maturity: DataLab Normandie.

DataLab Normandie is a partnership-based cooperation framework designed to contribute to the development of an ecosystem. The main objective is to support and accelerate the digital transformation of Normandy region through data and Artificial Intelligence. Bringing together several regional stakeholders, DataLab Normandie enables a synergy between higher education and research, companies and local authorities, in a secure, ethical and confidential framework.

To give meaning to data and exploit its full potential, DataLab Normandie has set the following objectives:

* Raise awareness, guide and educate local authorities and companies in Normandy.
* Develop, support and test innovative services based on the use of data, in particular Artificial Intelligence technologies.
* Federate the data ecosystem in Normandy and create synergies between the region's experts.

DataLab Normandie is coordinated by four partners, ensuring regional digital expertise’s complementary:

* The *Direction de l'Aménagement Numérique* (Digital Development Department) of Normandy Region coordinates the network and the administrative aspects of DataLab Normandie and provides an open data platform;
* The *Agence de Développement Normandie* (Normandy Development Agency) provides its expertise for businesses innovation;
* The *Centre Régional Informatique et d'Applications Numériques de Normandie* (Normandy IT and digital applications Center) provides technical resources and expertise (high performance computing, data hosting);
* An Associate Professor at the INSA Rouen engineering school is in charge of scientific coordination and provides scientific expertise for the projects supported by DataLab Normandie.

**Project ideas**

Our main areas of interest in relation with Interreg Europe programme are:

* Smarter Europe
* More connected Europe
* Better governance

The DataLab Normandy’s coordinators (public entities) would like to take part in a project with the aim of sharing experience and implementing joint actions which contribute to data ecosystem facilitation.

Our areas of interest are data, digital innovation and digital clusters.

We would be happy to join an existing project partnership or a project partnership in development.

**Innovative character**

Data ecosystem management is a fast-growing field that aims to exploit and add value to data in innovative ways, and thus creates added value.

The innovative character of the project would be the sharing of European initiatives in the field of data ecosystem management, data platforms and support to enable data collection and analysis.

This sharing of experience could improve partners’ data exploitation and understanding to make more informed decisions, particularly in terms of sharing and stimulating innovation in all sectors of activity.