

INNO INDUSTRY

Interreg Europe



European Union
European Regional
Development Fund

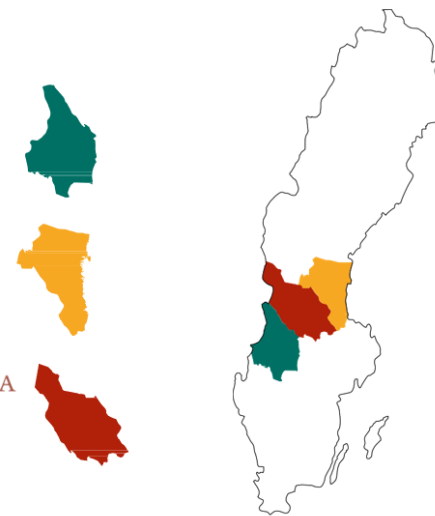
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Interreg Europe

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Torbjörn Jonsson

Regional Development

RISE Research Institutes of Sweden



Project scope:

- Transformation towards Industry4.0

Policy Scope for partner RISE:

- Op.programme (ERDF)
Priority axis 3 - Investment priority 2: *Supporting the capacity of SMEs to grow in regional, National and international markets, and to engage in innovation processes.*

Also:

- **Green deal**
 - **European Industry strategy**
 - **Regional S3-strategies**
- **With focus on achieving project goals with sustainable digital transition in focus**

***Sustainable digital transition* replaced by *Twin Transition* when the EDIH process was initiated**

The action plan evolves

Do it for real, now (We transform)

- **Initiate project (in the end coordinated by the Region)**
- **All final remaining ERDF funds**
- **Cooperation with several clusters/innovation org.**
- **Focusing on Twin Transition of SME's**
- **240 SMEs reached, +20 SMEs supported and funded to external expertise in +40 projects**

Build long term support for Twin Transition

- **Impact on National prioritization (EDIH)**
- **Impact on Regional programming (ERDF 2021-2027)**

My recommendations

- **Focus on achieving impact**
- **Frequent dialogues are essential**
- **Be agile in process**
- **Don't be afraid of reaching out to target groups during the process (as SMEs)**

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Thank you!!

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 Project [INNO](#)
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Main institution RISE Research Institute of Sweden
Location Norra Mellansverige,
Start Date January 2017
End Date Ongoing

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