European Network for Rural Development

Smart Villages

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European Network for Rural Development Contact Point (ENRD CP)

Interreg Europe Thematic Webinar

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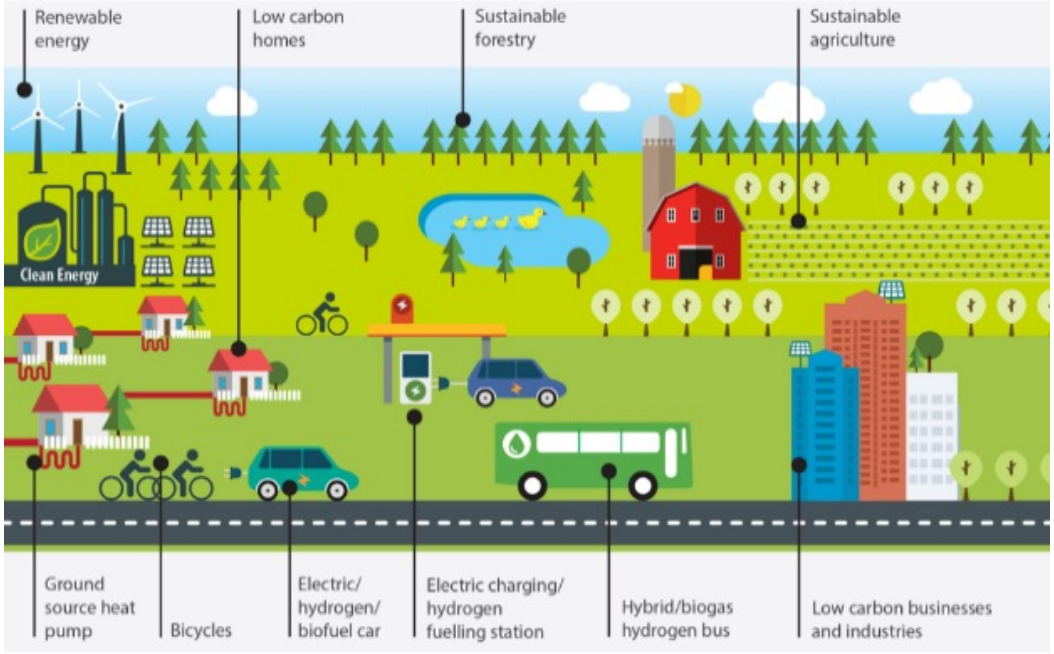
Rural transformation



Source: ECOLISE. https://enrd.ec.europa.eu/sites/enrd/files/tl2_climate_challenges-and-territories_ecolise.pdf

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An inclusive definition

"Smart Villages are communities in rural areas that use **innovative solutions** to improve their resilience, **building on local strengths and opportunities**.

They rely on a **participatory approach** to develop and implement their strategy to improve their economic, social and/or environmental conditions, in particular by mobilizing solutions offered by **digital technologies**.

"**The use of digital technologies is not a precondition for becoming a Smart Villages**".

Smart Villages Video: https://youtu.be/ckB71hb0kx0

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Smart Villages

Flexible tools to enable rural communities to make the transition

Departure

- Declining jobs
- Inadequate Services
- Digital divide
- Depopulation
- Environmental crises

Arrival

- Digital transformation
- Green low carbon, circular
- Social -service innovation
- New value chains
- Rural –urban cooperation

Long term vision for rural areas

Innovation

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Source: Smart Rural 21 - https://www.smartrural21.eu/

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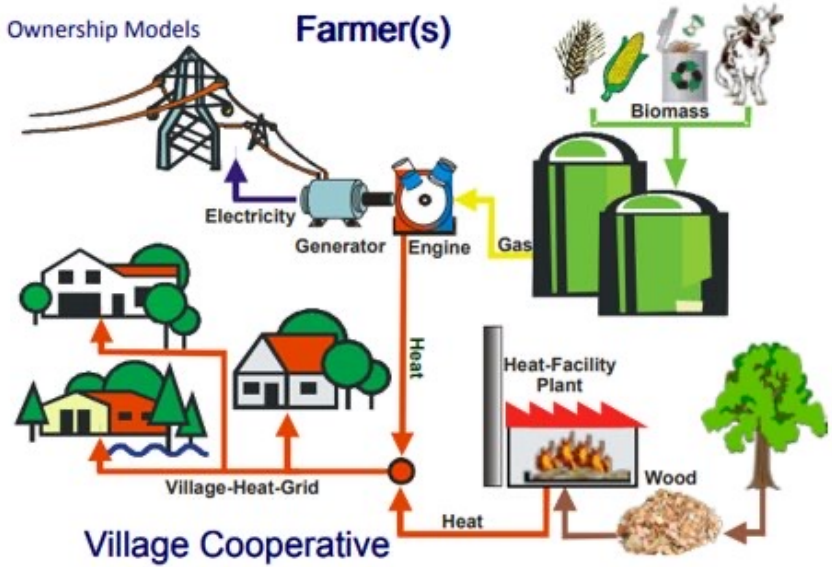
Energy communities - Bioenergy Villages



Source: Leader Göttingerland

Financing	EUR
Cooperative Shares	300 000
Cooperative Loans	1 500 000
Federal Government – *Subsidies*	500 000
LEADER	200 000
Total	2 500 000

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Digitalisation - Digital Villages

- Rural Innovation Ecosystem
- Development of cross-sectoral solutions
- Creation of a culture of collaboration between residents, municipalities, local industry and universities.
- Joint development of sustainable and affordable solutions

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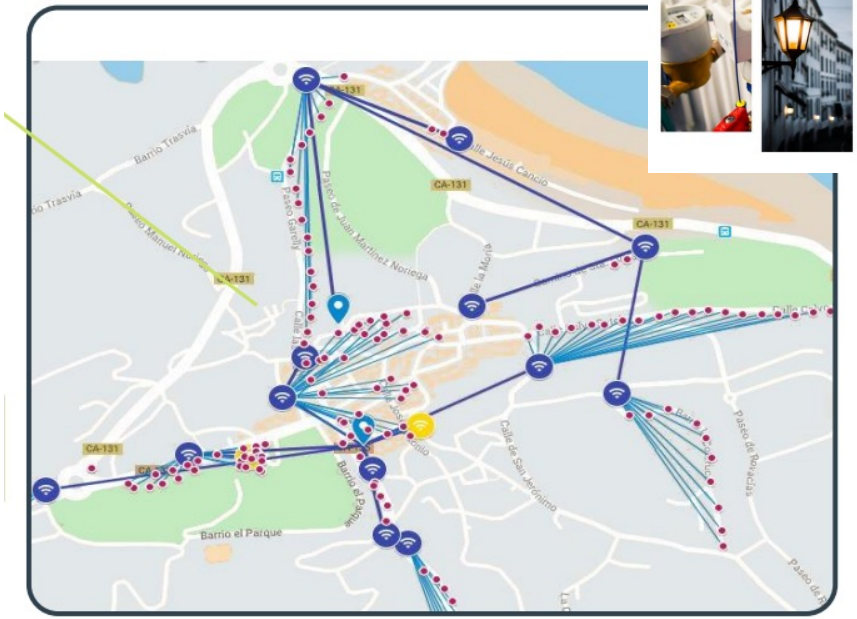
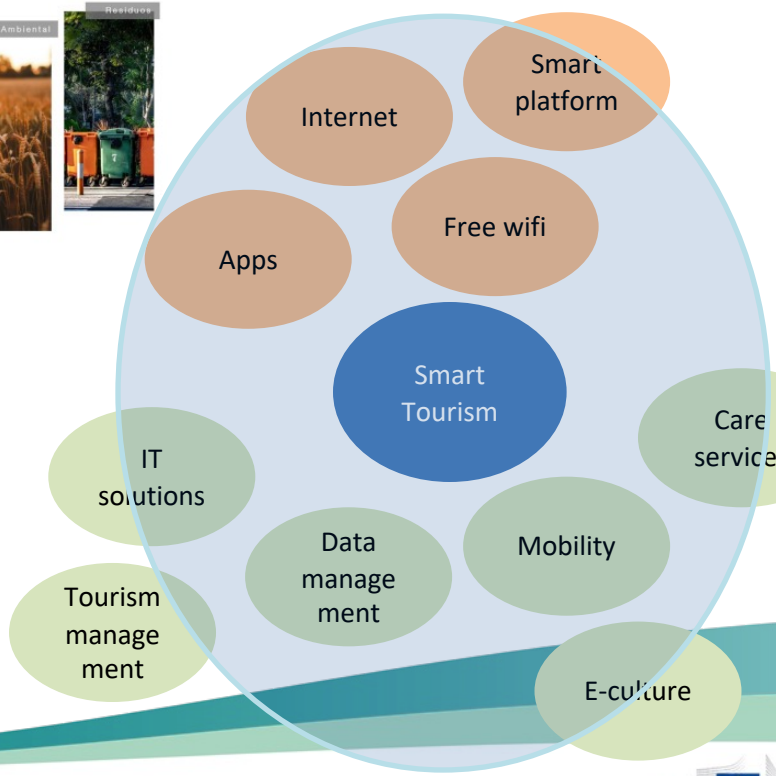
Digitalisation – Smart Territories

Connectivity + smart platform





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Shared Mobility - Rezo Pouce

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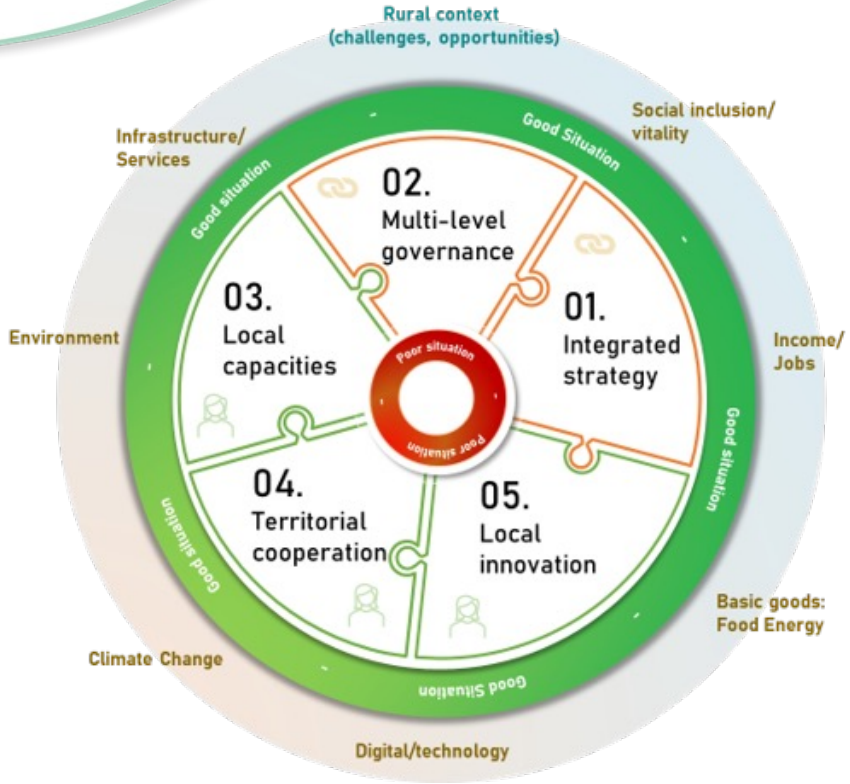
Enabling factors for rural revitalisation



Enabling factors for rural revitalisation & a self-assessment tool for policy design

https://enrd.ec.europa.eu/publications/enabling-factors-rural-revitalisation-self-assessment-tool-policy-design_en

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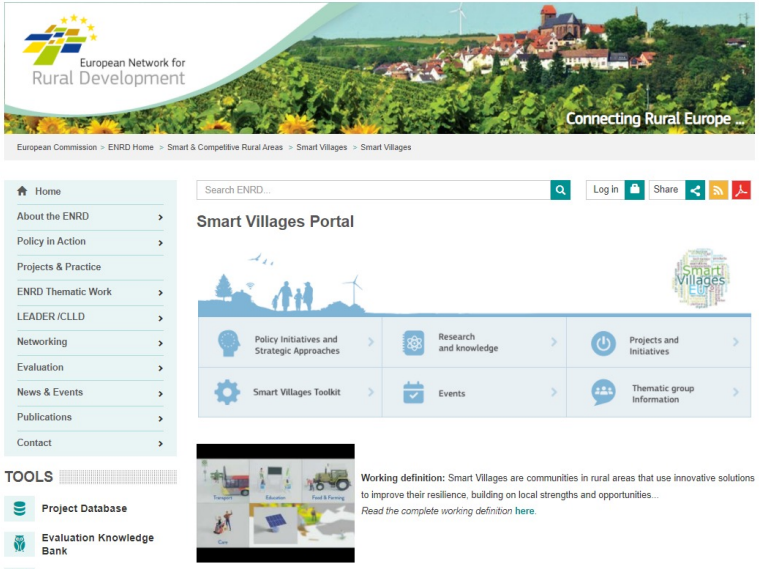
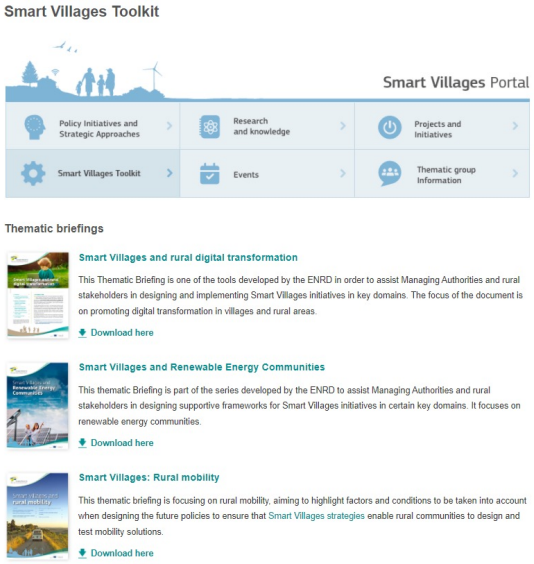
More information – Smart Villages Portal





Smart Villages Community (Facebook)

+ 2 000 members

https://www.facebook.com/groups/EUSmartVillages

https://enrd.ec.europa.eu/smart-and-competitive-rural-areas/smart-villages/smart-villages-portal_en

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Thank you for your attention

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