

## NMP REG – 4<sup>th</sup> Interregional Learning Event

Cologne, 5<sup>th</sup> – 6<sup>th</sup> July 2017

### AGENDA

#### VENUE

*COPT.Center Cologne*  
*Luxemburger Str. 90, 50939 Köln*  
*Tel. +49 (0) 221.93371.014*

The forth NMP-REG Interregional Learning Event is designed to take forward exchange on Good Practices, in the context of Action Plan development.

Exchange is based on input collected from partners within Exchange Groups on ‘Cluster Development & Cluster Cooperation’ and ‘Entrepreneurship & Start-ups’.

This event should ensure that partners are in a position to start developing their Action Plans, including the necessary information to select Good Practices / experiences from other partners for transfer into their selected policy instruments.

All sessions are open to project partners and invited stakeholders (local and from partner organisations).

05 JUL 2017 1 <sup>ST</sup> DAY	
0900	<b>Welcome and Opening</b>
0930	<p><b>Exchange Group 1: Cluster Development &amp; Cluster Cooperation</b></p> <p>The session begins with an overview presentation from the group leader (ASEV), providing information on the topic and the information already available.</p> <p>The core of the session is discussion of good practices and experiences of relevance to addressing the identified desired policy improvements. The session will have input from the ERRIN Network.</p> <p>At the end of the session, partners will define a work plan for next exchange activities, including bilateral and full group activities.</p> <p><i>A coffee point will be available during this session.</i></p> <p><i>Target audience: Project partners and invited stakeholders</i></p>
1200	<i>Lunch break (Light lunch)</i>

<b>1330</b>	<p><b>Exchange Group 2: Entrepreneurship &amp; Start-ups</b></p> <p>Partner reports on regional GPs, needs and potential action · Presentations of external experts / stakeholders:</p> <ul style="list-style-type: none"> <li>· Marc Kley, Gateway Founder Service, University of Cologne</li> <li>· Berat Gider, NRW.BANK Venture Center, Duesseldorf</li> <li>· Stephan Kirchmeyer, COPT.Center, Cologne</li> </ul> <p><i>A coffee point will be available during this session.</i> <i>Target audience: Project partners and invited stakeholders</i></p>
<b>1600</b>	<p><b>COPT.Center for Organic Electronics</b></p> <p>Guided tour</p> <p><i>Target audience: Project partners and invited stakeholders</i></p>
<b>2000</b>	<p><i>Joint dinner with project partners – location (city centre) to be confirmed</i></p>
<b>06 JUL 2017</b>	<b>2<sup>ND</sup> DAY</b>
<b>0930</b>	<p><b>In-depth discussion EG 1 / EG 2</b></p> <p>In-depth discussion of potential interaction and follow-ups of EG 1 / EG 2. Evaluation of the methodology (any changes necessary?) <i>A coffee point will be available during this session.</i> <i>Target audience: Project partners and stakeholders involved in practical Action Plan development</i></p>
<b>1130</b>	<p><b>Roundup / Next activities</b></p> <p>Discussion on Selection of new Exchange Groups (e.g. Science- Industry Cooperation, led by Flanders)</p> <p>Overview of subsequent activities</p> <p><i>Target audience: Project partners and stakeholders involved in practical Action Plan development</i></p>
<b>1200</b>	<p><i>Lunch break (Light lunch)</i></p>
<b>1330</b>	<p><b>Steering Group Meeting</b></p> <p>Financial and Technical reporting (focus on submission of 2nd Progress Report)</p> <p>Organisation of 5th Interregional Learning Event (Ghent, M21)</p> <p>Communication updates, with focus on Mid-Term event (Brussels, M21)</p> <p>Partner Evaluation of meeting</p> <p><i>Target audience: Project partners</i></p>
<b>1500</b>	<p><i>End of meeting</i></p>

## ***Practical Information***

### ***Suggested Hotels***

---

The following two hotels are located close to the meeting venue:

#### **Hotel ibis Koeln Centrum**

Postal address / Contact details:

*Neue Weyerstraße 4*

*50676 Köln (Cologne)*

*Email: [H1449@accor.com](mailto:H1449@accor.com)*

*Tel: +49 (0) 221 2096 0*

*Fax: +49 (0) 221 2096 199*

*URL: <http://www.ibis.com/qb/hotel-1449-ibis-koeln-centrum/index.shtml>*

The 2-star superior hotel is located in the centre of Cologne, just a few steps from Barbarossaplatz and a short walk from the cathedral. All 208 rooms are airconditioned and have WIFI. Many of the city's highlights can be quickly reached from the Barbarossaplatz subway station, which is close vicinity of the hotel.

#### **Hotel ibis Styles Koeln City**

Postal address / Contact details:

*Barbarossaplatz 4a*

*50674 Köln (Cologne)*

*Email: [H8743@accor.com](mailto:H8743@accor.com)*

*Tel: +49 (0) 221 92152 00*

*Fax: +49 (0) 221 92152 08*

*URL: <http://www.ibis.com/qb/hotel-8743-ibis-styles-koeln-city/index.shtml>*

Breakfast and WIFI access are free of charge. Cheerful, comfortable design of the hotel. 54 colourful, unique rooms. The ibis Style hotel is situated close to public transport links, so the city's main attractions, as well as major companies and facilities, are all easily accessible. The shopping district around Schildergasse and Hohe Strasse is just a short walk away. Typical distances:

- from hotel to city center: 500 m
- from hotel to central station: 2 km
- from hotel to airport (Cologne-Bonn): 17 km

## ***Travel Information***

---

### **Hotel ibis Koeln Centrum**

- Arriving by train:  
From Cologne central station (Köln Hbf.), take the U-Bahn (metro) line U16 or U18 to Barbarossaplatz, which is just a stone's throw from the ibis Hotel Köln Centrum.
- Arriving by car:  
Leave the A1 at the Klettenberg exit or the A4 at the Frechen exit, after which the route to the city center and Barbarossaplatz is signposted.
- Arriving by plane (Cologne-Bonn airport):  
Take the S-Bahn line 13 to the central station (Köln Hbf.), then follow the route described above. Alternatively, you can take a taxi (about 30 min, 35-40 €).

### **Hotel ibis Styles Koeln City**

- Arriving by train:  
Take the U-Bahn (metro) line U16 or U18 from Cologne central station (Köln Hbf.) to Barbarossaplatz. The U-Bahn (metro) station is right next to the hotel.
- Arriving by plane:  
Take the S-Bahn line 13 to Cologne central station (Köln Hbf.) and then continue as described above. Alternatively, you can take a taxi (about 30 min, 35-40 €).
- Arriving by car:  
Take the A4 highway and the Köln Klettenberg exit, the A1 highway and the Lövenich exit or the A559 and the Deutz/Zentrum exit.

### **COPT.Center for Organic Electronics, Cologne (Meeting venue):**

Postal address / Contact details:

*Luxemburger Str. 90  
50939 Köln (Cologne)  
Tel: +49 (0) 221.93371.014  
Email: [copt-zentrum@uni-koeln.de](mailto:copt-zentrum@uni-koeln.de)  
URL: <http://copt.uni-koeln.de/copt.html?&L=0>*

The meeting venue is in walking distance from both hotels. Alternatively you can take the U-Bahn (metro) line U18 from Barbarossaplatz to Eifelwall (1 stop only).

For more details of the location see the map of the University of Cologne:  
<http://copt.uni-koeln.de/11620.html?&L=1>