

POLICY BRIEF #2 HOW TO INTEGRATE ECOSYSTEM SERVICES IN DECISION-MAKING at the local and regional level







Explain actions taken and implications for ES users in

creative ways!



Ecosystem services (ES) are

the **goods and services**

provided by nature at no

direct cost that human

welfare depends on.

Listen and be inclusive in decision-making: experts, stakeholders, other users engaged in the dynamics of the territory...



Understand data! Design robust and easy-toupdate databases and make all the processes reproducible: data preparation, database construction...



Communicate early and often, have a protocol to manage queries from the general public.



Use a wide range of communication channels emphasising responsibility, urgency and "the right thing to do.



Looking for more

Check out Policy

information?

Identify stakeholders, rate them in terms of their power and interest in projects and place them in a matrix to understand how to communicate with each of them.





PROGRESS - PROmoting the Governance of Regional Ecosystem ServiceS aims to initiate a process of policy change towards the conservation of biodiversity and the maintenance of nature's capacity to deliver the goods and services that we all need.

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