

# POLICY BRIEF #2 HOW TO INTEGRATE ECOSYSTEM SERVICES IN DECISION-MAKING at the local and regional level

## ECOSYSTEM SERVICES

Ecosystem services (ES) are the **goods and services provided by nature at no direct cost** that human welfare depends on.

## DECISIONS

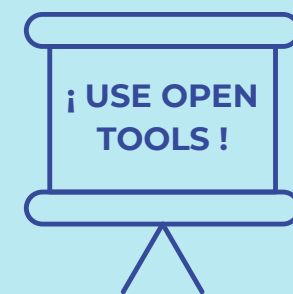


Explain actions taken and implications for ES users in **creative ways!**

Looking for more information?  
Check out **Policy Brief #2**



Listen and be inclusive in decision-making: experts, stakeholders, other users engaged in the dynamics of the territory...



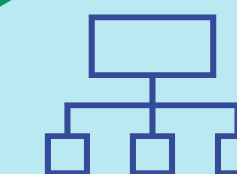
Understand data! Design robust and easy-to-update databases and make all the processes reproducible: data preparation, database construction...



Communicate early and often, have a protocol to manage queries from the general public.



Use a wide range of communication channels emphasising responsibility, urgency and "the right thing to do."



Identify stakeholders, rate them in terms of their power and interest in projects and place them in a matrix to understand how to communicate with each of them.