



European Union European Regional Development Fund

PROGRESS - PROmoting the Governance of Regional Ecosystem ServiceS aims to initiate a process of policy change towards the conservation of biodiversity and the maintenance of nature's capacity to deliver the goods and services that we all need.

POLICY BRIEF #1 HOW TO MEASURE THE COSTS AND BENEFITS OF ECOSYSTEM SERVICES AT THE LOCAL AND REGIONAL LEVEL

Ecosystem services (ES) are the goods and services provided by nature at no direct cost that human welfare depends on.

integrated, well strategic objectives

ecosystem

services?

Identify simple concepts to engage a very wide audience to the ES messages.

> Communicate positive, clear and action-oriented messages using different tools.

Implement good practices with knowledge of relevant data and projects to identify prioritised ES.

in the protection and promotion of ecosystem services. Set up a multi-sectorial group: specialists, public officers and stakeholders for analysis and management of ES data.

Looking for more information? **Check out Policy** Brief #1

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NEES

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ALL-IRELAND POLLINATOR PLAN

- 2021-2025

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