



DIALOG
Interreg Europe



European Union
European Regional
Development Fund

DIALOG
**Dialog for Innovation And
Local Growth**

Action Plan Flanders

9 June 2023



Aim

The major aim is to give new insights for the ESF-operational program 2021 to 2027 to work with partnerships and to make stakeholders co-creators in order to have more impact on the Flemish labour market



Further details on the policy context - Trends

- **Tradition of working with relevant stakeholders**
- **In the ESF program 2021-2027 two strategies are defined for the pillar ‘social inclusion’:**
 - the first strategy *‘inclusive entrepreneurship’* focuses on creating the right business context for the influx and retention of vulnerable groups (working together with social partners)
 - Via the second strategy *‘local partnerships for vulnerable groups’* the ESF will facilitate VDAB (the Flemish public employment service) and local authorities to set up sustainable local partnerships with relevant service providers
- **But there is also a need to involve the final target group**

Action plan

The meaning of inclusive entrepreneurship and the ideas of young people about this topic

- **Inspirational document and lessons learned will help us to introduce these activities**
- **Lessons learned from Dialog good practices**
 - Analyse which stakeholders you need to involve
 - Involve the final target group
- **Monitoring and evaluating our way of working and which impact we can have**



State of the play

- **The partnerships working with youngsters were not interested in cooperating with us**
- **We looked for a new partnership**
 - They are preparing a European project on inclusive entrepreneurship
 - They involve the final target group
- **Agreement that we can work with this partnership**
 - Cooperating in their partnership with the guide as base (to see what works and what does not work)
 - In-depth interviews with the stakeholders concerning the way they want to stay involved
 - Meeting with the final target group (youngsters)

State of the play

- **We hired an external consultant to monitor this process**
- **Their task:**
 - To see what went well and what needs to be improved
 - Write a monitoring report which also provides extra tips and tricks which can be used in the involvement of stakeholders
- **Advantages:**
 - It will give us extra inspiration concerning the topic of inclusive entrepreneurship (because we are preparing a call on this)
 - It gives us more lessons learned and inspiration to work with partnerships

Action plan contribution to improve the policy instruments

In phase 2 we monitor this process guidance to see if this approach would be something which could be useful for other experiments in the new ESF programme in Flanders.

Overall this can help us:

- With the mapping of the ecosystem and to see how stakeholders would like to be involved
- To give inspiration to the coaches with whom we are working (internal and external)
- To improve the quality of working of the partnerships





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Questions?

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