



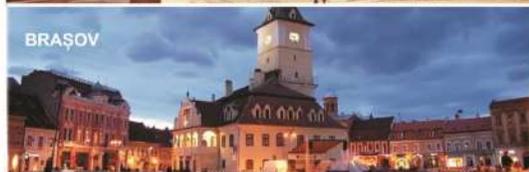
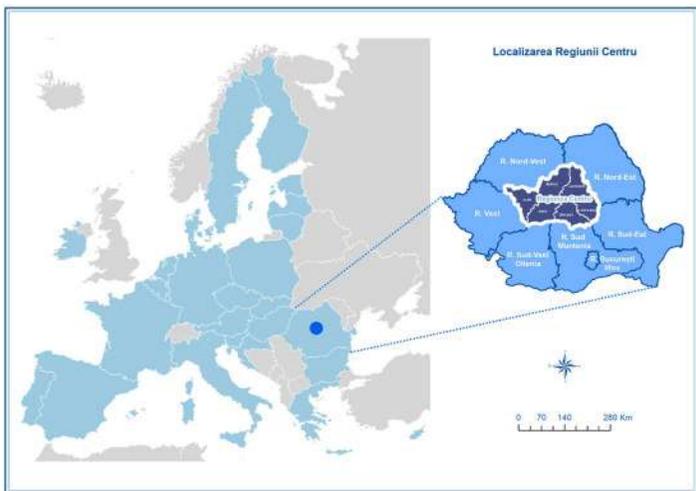
# REGIONAL POLICY APPROACH FOR DEVELOPING GREEN & SUSTAINABLE CITIES

ALBA IULIA 23/03/2023

Tudor Udrea  
Regional Development Agency Centru



# CENTRU REGION



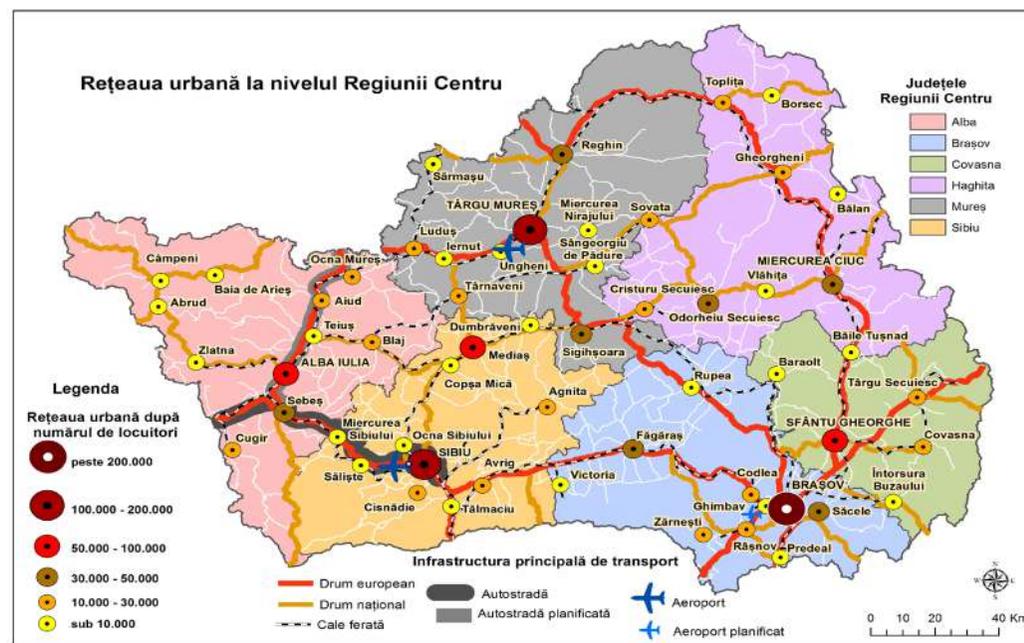
**Centru Region: 6 counties, 34.100 sqkm; Population: 2.63 Million inhab.(2020)**  
**Urbanization rate: 57.4%** **Ethnic and linguistic diversity: Romanians (61.2%), Hungarians(28.6%), Roma (4.7%), Germans (0.4%)**  
**G.D.P./capita: 20500 euro as of 2019; 3<sup>rd</sup> rank in the national hierarchy (66% of EU average)**  
**Unemployment rate: 3.3% (as of December 2020)**



# CENTRU REGION

## REGIONAL URBAN NETWORK

- **57 Local Administrative Units** out of which 20 have the rank of “Municipality”
  - 1 Municipality has more than 200.000 inhabitants
  - 2 Municipalities have between 100.000 – 200.000 inhab.
  - 3 Municipalities have between 50.000 -100 000 inhab.,
  - 7 cities have between 30 000 – 50.000 inhab.
  - 18 towns have between 10 000 -30 000 residents, while other 26 small cities have less than 10 000 inhab.



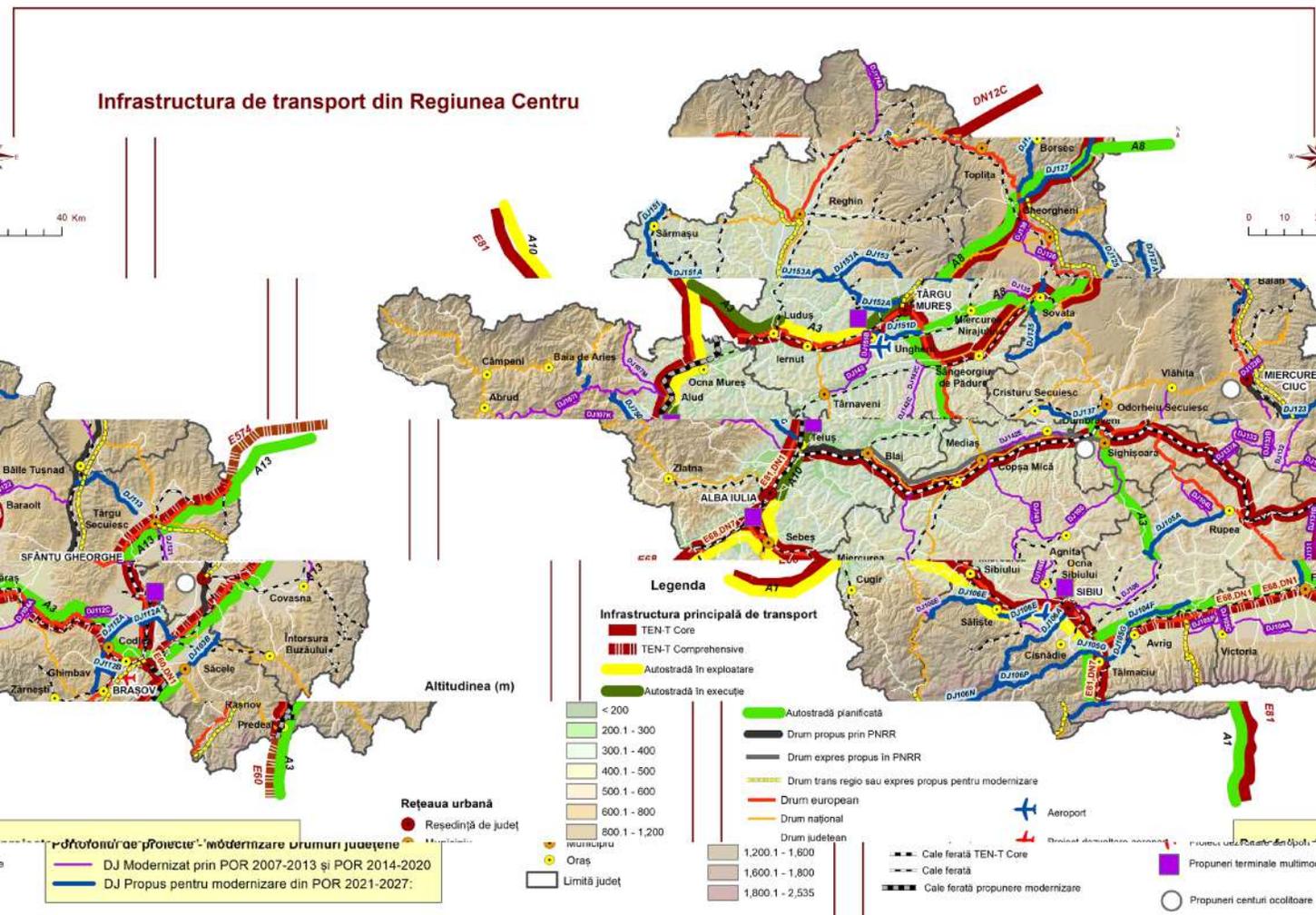
- Currently in Centru Region there are **two Metropolitan Areas**: Brașov and Tîrgu Mureș
- - other structures for supporting local public transport (ex. FUA Alba Iulia)

# CENTRU REGION

## REGIONAL URBAN NETWORK



Infrastructura de transport din Regiunea Centru



Centru Region is crossed by 4<sup>th</sup> Pan-European Transport Corridor, which ensure a fast connection between South East Europe and Central Europe.

Total length of public roads in Centru Region is 11.474 km, out of which the length of modernized roads is 5914 km.



# ABOUT RDA CENTRU

Established	1998, November 20
Legal basis	<a href="#">Law 315/2004</a> on regional development in Romania
Type of organization	<a href="#">Non government organization</a> , <a href="#">Association of public utility</a>
Action area	Centru Region – ALBA, BRAȘOV, COVASNA, HARGHITA, MUREȘ, SIBIU counties

Headquarter	Alba Iulia, Alba county
General Director	Simion Cretu
No. of employees	130
Territorial offices	<a href="#">Brașov</a> , <a href="#">Sfântu Gheorghe</a> , <a href="#">Miercurea Ciuc</a> , <a href="#">Țirgu Mureș</a> , <a href="#">Sibiu</a>



*Acting as an engine for regional development.*



# Territorial bodies for regional development (1)

## Regional Development Board Centru (RDB)



### Role

- Decision making body without legal status;
- It was established and it works based on partnership principle

### Main tasks

- Verifies and approves the Regional Development Plan;
- Approves the financial allocation for the regional development;
- Coordinates the RDA Centru's activities;
- Endorses the agreements on regional development concluded between RDA Centru and other Parts

### Structure

- 24 members - 4 seats for each county of the region



# Territorial bodies for regional development(2)

## Regional Development Agency (RDA)



### Main responsibilities

#### Regional planning and programming

- **RDP CENTRU** (Reg. Development Plan )
- **RIS3**
- 29 studies and analyzes on regional development topics
- Member of various local or regional bodies

Responsible for the implementation of various programs financed by the EU or by the National Government

- Implementation Authority for **PHARE CES**
- Intermediary Body for **ROP 2007-2013** and **Competitiveness SOP 2007-2013**
- Intermediary Body for **ROP 2014-2020**
- **Managing Authority** for **RP Centru 2021-2027**

Partnerships and cooperation projects with other European partners

- 34 projects focused on trans- regional cooperation and capacity development,
- **198 partners from 28 countries**

Regional promotion and identification of new opportunities in line with principles and policies on regional development

- Supporting the new investments in the region and promoting the investment sites
- Supporting the business environment



# Territorial bodies for regional development (3)

## Main results of the implementation of the programs financed by the EU and National Funds



### Pre-accession Funds 1999-2007

**395 Phare projects**  
Total Budget ≈ 116.6 M. €

**4 Government Programs-  
144 projects**  
Total Budget ≈ 12.74 M. €

**FIDA - Project for Apuseni  
Mountains Development**  
**573 loans**  
Total Budget ≈ 7,4 M. \$

### ROP 2007-2013

**1200 submitted projects**  
Regional Budget ≈ 481,21 M. €

**499 financing agreements**  
Requested amounts ≈ 590 M. €

**432 finalized projects**  
Absorption rate ≈ 82%

### Competitiveness SOP 2007-2013

**803 implemented  
projects**  
Total Budget ≈ 320 M.  
€

**664 finalized  
projects**  
Requested amounts ≈  
131,25 M. €

**Absorption rate:  
93,9%**  
Paid amounts ≈  
123,26 M. €

### ROP 2014-2020

Financial allocation for Centru  
Region 660.90 M. € from  
ERDF + 127.99 M € from State  
Budget

64 Calls for 12 Priority Axes of  
the ROP  
2388 submitted projects,  
total requested amount: 2.82  
Billion €

1041 financing agreements (  
total requested amount: 1.27  
Billion €); total value of the  
contracted projects 1.535  
Billion €

# ABOUT RDA CENTRU

## REGIONAL PLANNING



- The Regional Development Agency Centru (RDA Centru) is **the sole legal entity responsible for implementing the regional development policies in Centru Region.**
- **PARTNERSHIP – Fundamental principle for regional development**

### Regional partners for planning and programming activities for the 2021/2027 period

<p>Committee for Regional Planning : 43 member organizations, 6 working groups at county level, 7 thematic working groups)</p>	<p>Coordination of elaboration work for the <b>Regional Development Plan 2021/2027</b></p> <p>Monitoring the previous Regional Development Plan 2014/2020</p>
<p>Regional Consortium for Innovation – 39 member organizations: clusters, companies, universities, public authorities</p>	<p>Elaboration, monitoring and implementation of Smart Specialisation Strategy for Centru Region 2014/2020 (RIS3 Centru)</p> <p>Updating and Revising <b>RIS3 Centru 2021/2027</b></p>

### Our Vision for 2021- 2027

**Centru Region will become a cleaner & more attractive region for its inhabitants and tourists, with a competitive economy based on knowledge and innovation, whose each citizen will take care for preserving the good state of the environment and for the sustainable use of natural resources**



# REGIONAL DEVELOPMENT PLAN 2021-2027 (RDP CENTRU)

- The Regional Development Plan for Centru Region 2021/2027 represents the **main planning document** elaborated at regional level and assumed by the decision makers in Centru Region, Romania.
- The RDP Centru is accompanied by a **regional portfolio of strategic projects** consisting of the project proposals of the regional partners.
- RDP is connected to the **programming process at regional** level and sets the ground for developing the Regional Operational Programme for Centru Region 2021-2027.
- RDP's priorities are derived from the 5 objectives of the EU Cohesion Policy for 2021-2027: innovation, digitisation, economic transformation and support to small and medium-sized businesses, energy transition, renewables, energy efficiency and combating climate change, increasing connectivity through the development of transport and internet networks, social inclusion by increasing access to quality education, employment and health services and, last but not least, approaching the concrete needs of communities.



# REGIONAL DEVELOPMENT PLAN

## STRATEGIC AREAS IDENTIFIED IN RDP 2021-2027

### Sustainable development



D.S.1 Territorial development, sustainable urban development

D.S.2 Economic competitiveness, research and development, innovation and smart specialization

D.S.3 Human resources, social inclusion, employment and health

D.S.4 Environment, energy efficiency and climate change

D.S.5 Tourism and cultural heritage

D.S.6 Rural development, agriculture and forestry



# SMART SPECIALISATION STRATEGY FOR CENTRU REGION 2021-2027 (RIS3 CENTRU)



- RIS 3 Centru supports **building efficient partnerships** to deliver inclusive innovation regional processes
- RIS 3 Centru aims to **boost innovation in Centru Region** by using the existing regional advantages & assets



## Centru Region RIS 3 Domains

Agriculture and food industry

Forestry, wood processing, furniture production  
Automotive and mechatronic industries

IT and creative industries

Textile and leather industry

Health

Aerospace industry

Tourism

Sustainable built environment



# ABOUT RDA CENTRU

## COOPERATION WITH INTERNATIONAL PARTNERS



- **Cooperation is a key element in Centru Region.**
- From January 2007 till June 2022, RDA Centru was involved in **38 regional projects.**
- **198 partners from 28 countries**
- These projects aimed at improving regional policies in various domains, such as energy efficiency & renewable energy production, circular economy, SMEs support, innovation and internationalization, development of rural areas, increasing the competitiveness of SMEs in the food industry, training etc.
- Total Budget: **ap**





# POLICIES AND RESOURCES MOBILIZED FOR DEVELOPING GREEN & SUSTAINABLE CITIES



# MAIN POLICIES AND RESOURCES MOBILIZED

## Cohesion Policy 2021-2027

### Urban development is at the core of the Cohesion Policy

– at regional level tackled by PO2 (green infrastructure, urban mobility)+ PO5 (tourism+ urban regeneration) – 20 municipalities – 351 mil euro ERDF -30%;

- Just Transition Mechanism – Just Transition Fund
  - ▶ Next generation EU - Recovery and Resilience Mechanism

OP1 – an Innovative Europe: 25% of total budget

OP 2 – a Greener Europe: 35% of total budget

17.5 Billion Euro MFF  
10 billion Euro, Next Generation EU

757 billion Euro; 37% for Green Transition



# MAIN POLICIES AND RESOURCES MOBILIZED AT NATIONAL LEVEL GREEN TOPICS FOR 2021-2027

OP Big Infrastructure  
4 Billion FEDR and CF

OP Just Transition  
2.1 Billion Euro JTF

**Green  
topics in  
2021-2027**

National Plan for Recovery  
and Resilience  
29.2 billion Euro

Centru Region Programme  
1,15 Billion Euro FEDR



# RP CENTRU 2021-2027

## Vision:

*Centru Region will become a cleaner region, attractive to its inhabitants and tourists, with a competitive economy based on knowledge and innovation in which caring for the environment and the rational and sustainable use of resources is the goal of every citizen.*

- RDA Centru was designated as MA for RP 2021-2027 – OUG 122/2020

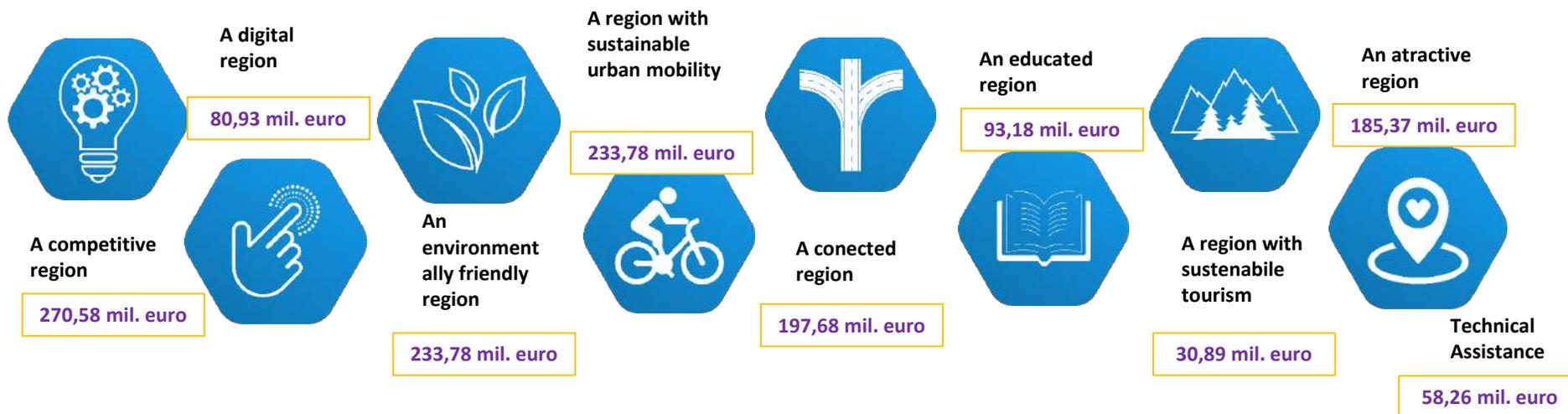


- Contains types of investments related to all 5 policy objectives
- 8+1 Priorities- 8
- budget: 1384.45 million Euros, of which 1152.62 million Euros FEDR



## 1,38 bld eur (ERDF+ SB)

*" Together we build a better region!" – 9 priorities*



# RP CENTRU 2021-2027



No	Priority	Types of intervention
1.	A competitive region through innovation and dynamic enterprises for a smart economy	<ul style="list-style-type: none"> <li>• Development of CDI and TT structures for the benefit of enterprises</li> <li>• Developing connections and synergies Innovative enterprises SME growth through investments</li> <li>• Support structures for SME development</li> <li>• Complementary activities aimed at developing skills</li> </ul>
2.	A digital region	<ul style="list-style-type: none"> <li>• Digital communities for a smart region with three sub-operations: smart-city, supporting the digitization of public services at local level, pilot regional platform for open innovation in the field of smart-city</li> <li>• Digitization of SMEs</li> <li>• Innovative digital hubs</li> </ul>
3.	A region with environmentally friendly communities	<ul style="list-style-type: none"> <li>• Renovation of the regional buildings stock : Energy efficiency of residential buildings; Energy efficiency of public buildings</li> <li>• Investments that contribute to the conservation of urban biodiversity and promote green and / or blue infrastructure in urban areas, including complementary activities</li> </ul>

# RP CENTRU 2021-2027



No	Priority	Types of intervention
4.	A region with sustainable urban mobility	<ul style="list-style-type: none"> <li>• Development of clean urban infrastructure</li> <li>• Investments in rolling stock and related transport infrastructure;</li> <li>• Development of infrastructures for alternative fuels;</li> <li>• Development of urban mobility management systems</li> </ul> SUMP-based investments
5.	An accessible region	<ul style="list-style-type: none"> <li>• Modernization of county road infrastructure - according to regional prioritization</li> <li>• Solutions for traffic decongestion / fluidization - county seat municipalities</li> </ul>
6.	An educated region	<ul style="list-style-type: none"> <li>• Investments in educational infrastructures for education: early and compulsory, special, IPT, university</li> </ul>



# RP 2021-2027 - CENTRU



No	Priority	Types of intervention
7.	A region with sustainable tourism	<p>Sustainable development of rural communities by highlighting their natural and cultural tourism potential</p> <ul style="list-style-type: none"> <li>• Improving the tourism infrastructure in areas with valuable tourist potential;</li> <li>• Conservation, protection and sustainable use of cultural heritage</li> </ul> <p>Increasing the social inclusion of children and young people through the development of public tourism assets and tourism services addressed to them - Investments in school camp infrastructure</p>
8.	An attractive region	<p>Sustainable urban development</p> <ul style="list-style-type: none"> <li>• Regeneration of urban public spaces, ensuring the security systems of the citizens;</li> <li>• Conservation, protection and sustainable use of cultural heritage, investments in cultural infrastructure;</li> <li>• Improving tourism infrastructure</li> </ul> <p>Based on Integrated Urban Development Strategies</p>

***Thank you for your attention!***

**For more info do not hesitate to contact us**

**RDA Centru**

**Regional Policies and Programming Unit**

**12 Decebal St, Alba Iulia**

**Phone (+40) 258 - 818616**

**E-mail: [office@adrcentru.ro](mailto:office@adrcentru.ro)**