



European Union
European Regional
Development Fund

Good Practices Handbook

Irene Ruiz Bazán

Scientific Coordinator

ireneruizbazan@gmail.com

28th March, 2023 □ Final Conference

The key: Exchange of Experiences



Daroca Early Music Festival and Course

07/04/2021

Daroca holds since 1979 a very specialized festival & course on Early Music, that allows to use the heritage spaces and revitalize the city.

Location: Aragón, Spain (España)

Project: MOMar



The Roman City of Los Bañales: picking up goo...

07/04/2021

Since 2008, the Uncastillo Foundation has been developing a 360° heritage management project in the Roman city of los Bañales including research and...

Location: Aragón, Spain (España)

Project: MOMar



Layered infrastructure of cooperation in...

04/12/2020

Landscape and heritage development plan Maarhuizen shows a layered infrastructure of cooperation and a multifunctional approach in redevelopment...

Location: Groningen, Netherlands (Nederland)

Project: MOMar



GUAU! (Galería de Usos de Arte Urbano)...

03/12/2020

In a village of less than 300 inhabitants every year an Urban Art Festival is organized for revitalize degraded buildings and catch attention of the public

Location: Aragón, Spain (España)

Project: MOMar



Landscape development, cultural identity and...

01/12/2020

Safe guarding and evolve spatial quality and identity in landscape development plans which anticipate on sea-level-rise and energy transition.

Location: Groningen, Netherlands (Nederland)

Project: MOMar



Jazz festival 2020

30/11/2020

jazz festival 2020 in Corona times - now more than ever!

Location: Sachsen-Anhalt, Germany (Deutschland)

Project: MOMar



Via Transilvanica - heritage beyond tourism,...

23/11/2020

The practice represents the development of public-private partnerships with the goal of protecting and promoting the natural heritage present in the territory

Location: Sud-Vest Oltenia, Romania (România)

Project: MOMar



Municipal library in Soběslav

16/04/2021

Restoration of medieval castle and incorporation of a municipal library into space

Location: Jihozápad, Czech Republic (Česká Republika)

Project: MOMar



Project Keykeepers Groningen

13/04/2021

The project Keykeepers of the Groningen Historic Churches Foundation gives the church back to the village's most important inhabitants: the children!

Location: Groningen, Netherlands (Nederland)

Project: MOMar



Participatory Approaches/ Bottom up

Groningen Ecovillage “Land van Aine”: transforming industrial heritage into a sustainable community



The good practice of “Land van Aine” has combined the creation of ecovillage with an **adaptive reuse** of industrial cultural heritage (abandoned for 38 years), in an inspirational approach of **brownfield management**.

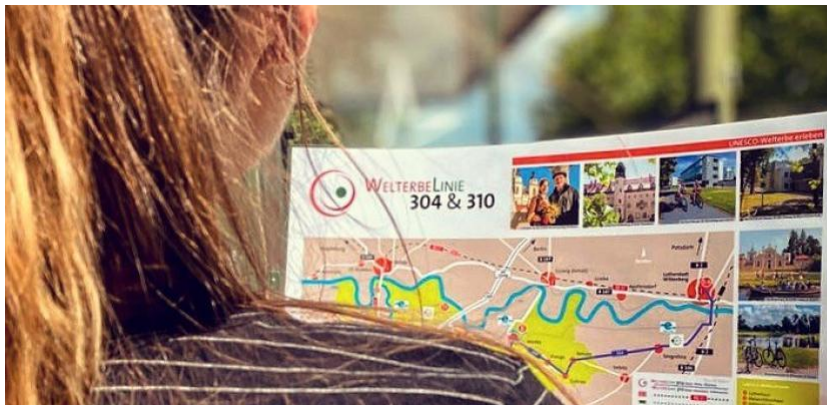
South Bohemia Hrady na Malši



Hrady na Malši is a non-governmental association of castles along the Malše river in South Bohemia, Czech Republic. It comprises of five locations (Pořešín, Velešín, Tichá, Louzek, and Sokolčí). The ruins were abandoned until the 1990's when **the association was formed and started to rehabilitate and revitalize the sites.**

Financing (Economic Models)

Saxony-Anhalt World Heritage card and World Heritage bus route



The practice is an interesting example of cooperation at regional level for marketing jointly four UNESCO sites by **creating a marketing network** and thus supporting tourism development in the region and especially in the rural areas. The practice can be provide helpful insight to other regions with similar heritage sites how to better promote their natural and cultural heritage assets.

Zaragoza Territorio Mudéjar Economic Model

Territorio Mudéjar was established as an association of city councils whose objective is to consolidate a unified, collaborative management network for the use of historical and artistic resources linked to important Mudejar heritage. It is a private management entity in which government bodies collaborate. **The innovative approach is to use a part of the public funds it receives (10%) to prepare, apply and co-finance different calls**, centered in developing its local professional network. In 3 years it has turned in an increasing of the budget of the 36%



Sustainability

Mehedinti Via Transilvanica- heritage beyond tourism, involving private and public sectors



This good practice is a model in **how to engage private and public stakeholders in the creation of a thematic trail** which could enrich local and regional tourism. Building an ecosystem favorable to the valorization of new itineraries is indeed among the key lessons for **sustainable tourism**

Groningen Landscape development, cultural identity and leisure; New Waterworks Zoutkamp



This ongoing good practice located in the Waddensea Unesco Heritage Region pursues multiple objectives, such as the **revitalization of the water-related cultural heritage and climate adaptation through the improved management of water resources**. It stresses the potential of inland waterways and rural areas for the creation of innovative, localised tourism offers and recreation opportunities based on the valorisation of the cultural heritage.

Action Plans

Zaragoza Establishment of a management model for the salt heritage of the Province of Zaragoza with a special focus on the development of tourist visits to the town of Remolinos as a driver of local development.



A new future for industrial heritage
26/11/2021
Industrial heritage sites in the province of Groningen are of great value since they tell the story of the history of people and place.
Location: Groningen, Netherlands (Nederland)
Project: MOMar



Garden Dreams historical parks in Saxony-Anhalt
31/07/2020
On behalf of the approximately 1,000 garden monuments in Saxony-Anhalt, the most beautiful parks are combined in this network.
Location: Sachsen-Anhalt, Germany (Deutschland)
Project: MOMar



House's Mill
06/06/2024
Revitalization of an old water mill and its transformation into a regional cultural and leisure center.
Location: Písek, Czech Republic (Česká republika)
Project: MOMar



Milkhouse in Písek
06/06/2024
Revitalization and refurbishment of an old milk house in the historical center of Písek.
Location: Písek, Czech Republic (Česká republika)
Project: MOMar



Hiking area Toulava
04/03/2022
Establishment of complete tourism service offer in Toulava hiking area.
Location: Jihotzápád, Czech Republic (Česká republika)
Project: MOMar



Introducing a new concept – the Speoconcert!
12/04/2021
Bringing to the public attention natural objectives like Balta Cave using a new concept – The speoconcert, combining in such a beautiful way Nature and...
Location: Sud-Vest Oltenia, Romania (România)
Project: MOMar

ARAGON ES EXTRAORDINARIO

Minas de sal de Remolinos: pasado, presente y futuro

La candidatura de este yacimiento del grupo de Yacimientos de Sales sustratos la industrial, y se quiere hacer un nuevo agreemento entre el pasado y el futuro.

COMUNIDAD DE ARAGON / MINISTERIO DE CULTURA Y TURISMO / PALAU DE LA SEDA



El yacimiento de Remolinos, en Zaragoza, es un patrimonio industrial de gran valor histórico y cultural. Su explotación durante siglos ha dejado un legado único en el paisaje. Este proyecto busca revitalizar el área, integrando el patrimonio con el turismo sostenible y el desarrollo local. Se pretende crear un modelo de gestión que permita disfrutar del entorno natural y cultural, promoviendo la economía local y la conservación del patrimonio.



Action Plans

Groningen Implementing and connecting education, craftsmanship and innovation within the restoration sector of Groningen via an Heritage Lab.



Comprehensive rural heritage management...
The Master's degree in Cultural Heritage Management at the Univer...
Zaragoza has organised comprehensive heritage management workshops in...
Location: Aragón, Spain (España) Project: MOMar

Territorio Mudéjar: fieldwork grants for...
Each year, T. Mudéjar funds five research stays for highly qualified professionals to design and lead innovative projects in the field of Heritage Management.
Location: Aragón, Spain (España) Project: MOMar

EducaBelchite
EducaBelchite is a pedagogical program for schoolchildren for explain them the difficult concept of war using the ruins of the old town c of Belchite.
Location: Aragón, Spain (España) Project: MOMar 31/07/2020

HERITAGE EDUCATION PROGRAM: "Heritage is i..."
Heritage education program for children developed within the local schools, which instills values of identity and belonging and the importance of conservation
Location: Aragón, Spain (España) Project: MOMar 30/07/2020

Action Plans

South Bohemia

- New life to Orty mining site



Action Plans

Mehedinti

- Rehabilitation, consolidation and inclusion in the tourist and cultural circuit of the Plesa Palace
- Digitization of the patrimony of the Museum of the Iron Gates Region



Action Plans

Mehedinti

- Rehabilitation, consolidation and inclusion in the tourist and cultural circuit of the Plesa Palace
- Digitization of the patrimony of the Museum of the Iron Gates Region



Action Plans

Saxony-Anhalt

- “Implementation of the project "Construction of a bakehouse for the Schernebeck village church" in the Altmark region“



Project Keykeepers Groningen

The project Keykeepers of the Groningen Historic Churches Foundation gives the church back to the village's most important inhabitants: the children!
Location: Groningen, Netherlands (Nederland) Project: MOMAr

13/04/2021

The School Church Garmerwolde

The School Church in Garmerwolde (NL); a historic place to learn about history, the future, traditions, yourself and others.
Location: Groningen, Netherlands (Nederland) Project: MOMAr

13/04/2021

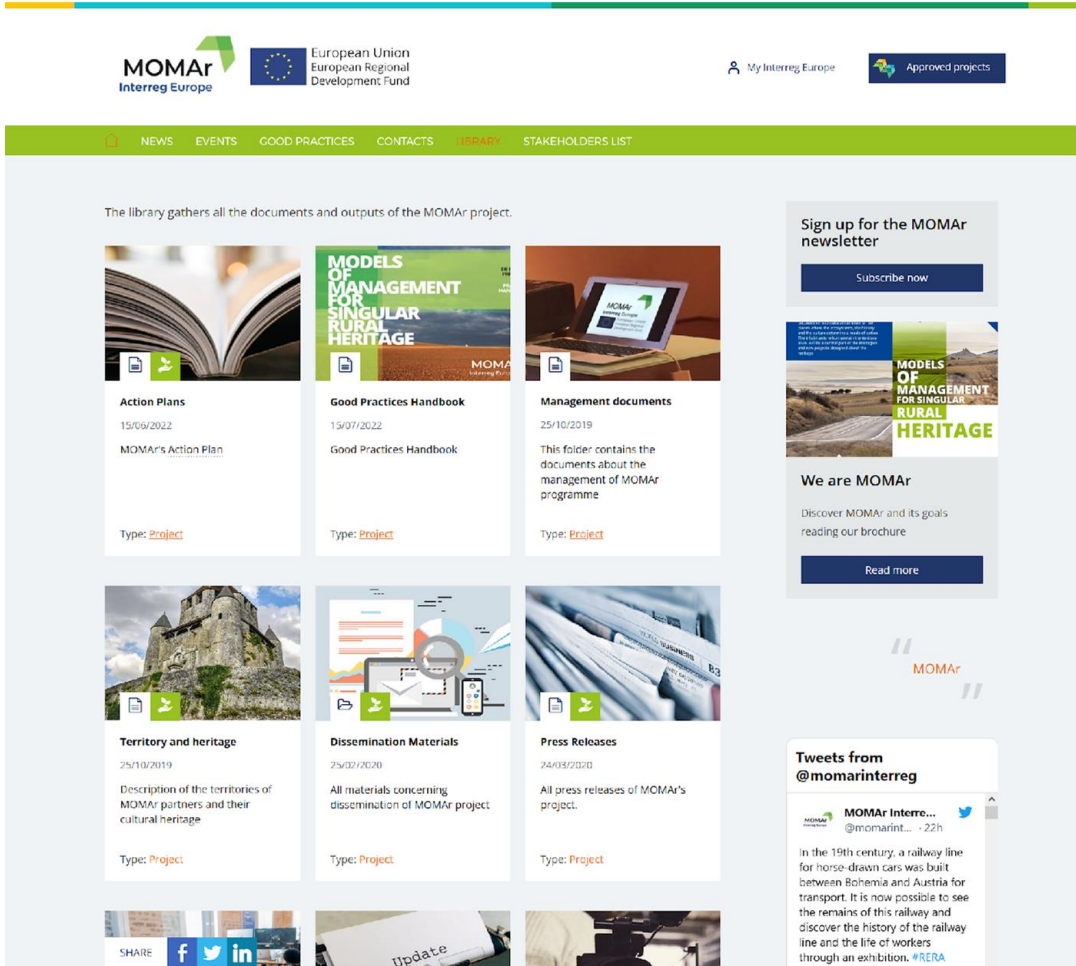


Le

MODELS OF MANAGEMENT FOR SINGULAR RURAL HERITAGE

LIBRO
DE BUENAS
PRÁCTICAS
GOOD
PRACTICES
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The library gathers all the documents and outputs of the MOMAr project.

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15/09/2022
MOMAr's Action Plan
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- Good Practices Handbook**
15/07/2022
Good Practices Handbook
Type: **Project**
- Management documents**
25/10/2019
This folder contains the documents about the management of MOMAr programme
Type: **Project**
- Territory and heritage**
25/10/2019
Description of the territories of MOMAr partners and their cultural heritage
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- Dissemination Materials**
25/02/2020
All materials concerning dissemination of MOMAr project
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- Press Releases**
24/03/2020
All press releases of MOMAr's project.
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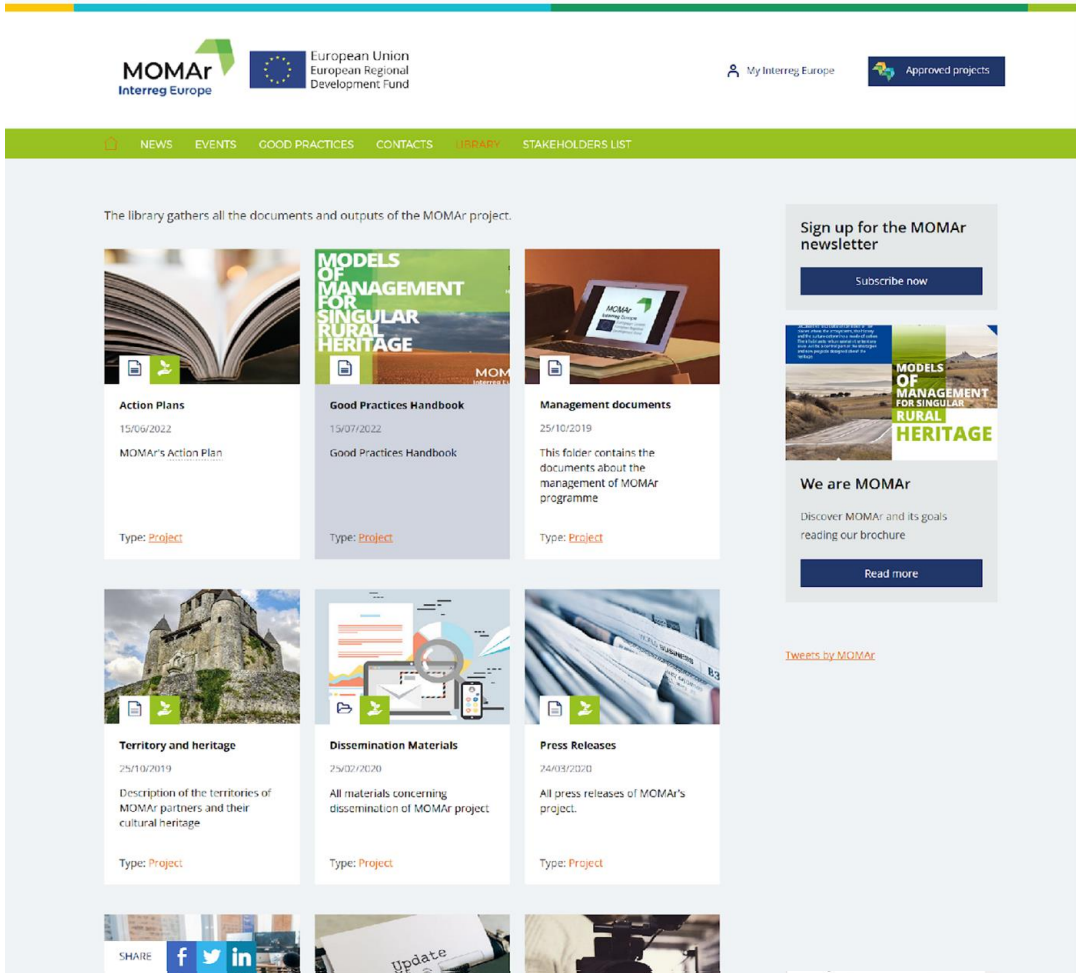
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Tweets from @momarinterreg

MOMAr Interreg Europe (@momarinterreg) · 22h
In the 19th century, a railway line for horse-drawn cars was built between Bohemia and Austria for transport. It is now possible to see the remains of this railway and discover the history of the railway line and the life of workers through an exhibition. #RERA





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Action Plans
15/06/2022
MOMAr's Action Plan
Type: **Project**

Good Practices Handbook
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
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19/09/2022

MOMar Action Plan

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Good Practices

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Good Practices

Type: Project



MOMar Good Practices Handbook CZ

MOMar Good Practices Handbook CZ

PDF (4,52MB)

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Territory and heritage

29/10/2018

Description of the territories of MOMar partners and their cultural heritage

Type: Project



Dissemination Materials

29/10/2018

All materials concerning dissemination of MOMar projects

Type: Project



Releases

2021

All press releases of MOMar's project

Type: Project

MOMar Interreg Europe

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Did you know that a railway for the horse-drawn cars was built between Česká Budějovice (South Bohemia) and Ledčany in the 19th century?



Le

MODELS OF MANAGEMENT FOR SINGULAR RURAL HERITAGE

LIBRO
DE BUENAS
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 Regională a Boemiei
 de Dezvoltare
- 
ROMÂNIA
 Luarmă Administrativă
 Interregională - Județul
 Mureș



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More than 50 initiatives to inspire a better way of managing rural heritage *Topics*

Tourism

Temporary events

Opening of singular spaces

Cultural initiatives

Research and training

Integrated management

Efficient use of resources

More than 50 initiatives to inspire a better way of managing rural heritage *Info*

Description of the Good Practice

Resources Needed

Evidence of Success

Difficulties encountered /Challenges

Potential for learning or transfer

Website

Resurse necesare

- Finanțat prin Programul Operațional Regional 2014-2020.
- Valoarea totală a proiectului: 11.450.000€.
- Valoarea nerambursabilă (FEDR și bugetul național): 8.860.000€.

Dovezi ale succesului

Măsurile patrimoniale culturale românești sunt restaurate și a fost dezvoltată o infrastructură de turism pentru a proteja și conserva staturile și structurile de patrimoniu. Cooperarea dintre managerii de resurse culturale și experții în patrimoniul (curatorii și conservatorii) este esențială pentru a promova și susține și să asigure patrimoniu activ în locul să se asigure protecția adecvată a resurselor arheologice, deținând de relația dintre conservarea patrimoniului și turism nu este încă lipsită de probleme.

Potențial pentru învățare sau transfer

Implementarea acestui exemplu de bună practică, restaurarea patrimoniului român la Muzeul Regional "horții de fier și decorația unui produs turistic, economic și cultural, a sporit interesul pentru acest loc patrimoniu dintr-o regiune de sud-vest, contribuind la creșterea numărului de vizitatori și economiei locale. Consiliul Județean Mehedința a informat Institutul și consiliul comunitar al altor țări dintr-un proiect său pentru a permite locală să lucreze cu obiective similare, subliniind importanța și necesitatea.

În ultimul deceniu, interes în making better use of monuments and heritage sites has grown and communities should be able to benefit from this huge potential. Close cross-sector collaboration, especially with the tourism sector, will lead to more efficient management and improve awareness of cultural heritage. Cultural

Resources needed

- Funded under Regional Operational Programme 2014-2020.
- Total value of the project: €11,450,000
- Non-reimbursable value (EU+ and national budget): €8,860,000.

Evidence of success

The Roman cultural heritage assets were restored and tourism infrastructure was developed to protect and preserve heritage sites and structures. Cooperation between cultural resource managers and heritage specialists (curators and conservators) is essential to preserve heritage sites and to ensure that archaeological resources are adequately protected, as the relationship between heritage protection and tourism is not entirely unproblematic.

Potential for learning or transfer

The implementation of this practice, the restoration of Roman heritage at the Iron Gates Region Museum and the development of a traditional economic and cultural product, has enhanced the appeal of this heritage site in the southwest region, contributing to rising visitor numbers and local economic growth. Mehedința County Council has informed institutions in the same field in other countries about the practice to allow it to be used for similar objectives, highlighting its importance and necessity.

Over the last decade, interest in making better use of monuments and heritage sites has grown and communities should be able to benefit from this huge potential. Close cross-sector collaboration, especially with the tourism sector, will lead to more efficient management and improve awareness of cultural heritage. Cultural



Iron Gates Museum aerial view. Credit: Turm Serviziul Mehedința County.

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Potentială eroare

Vezi scopul. Cost reformare și finanțare proiectului este în jur de 10 milioane euro. Izvoarele financiare sunt în mare parte din surse externe și sunt necesare pentru a asigura finanțarea proiectului în termenii și condițiile necesare pentru a asigura succesul proiectului.

Dileme deschise

Costa reformare se odă până saldență ane în restul. Nu este încă clar dacă este posibil să se realizeze proiectul în termenii și condițiile necesare pentru a asigura succesul proiectului. Costul este în jur de 10 milioane euro și este necesar să se asigure finanțarea proiectului în termenii și condițiile necesare pentru a asigura succesul proiectului.

Potențialul prezervării și prezentării

Costa reformare și prezentării este în jur de 10 milioane euro și este necesar să se asigure finanțarea proiectului în termenii și condițiile necesare pentru a asigura succesul proiectului.

WEB

<https://informatic.ro/ies/ies/>

Resources needed

The route was funded through an Interreg Central Europe project, which allocated over €2,300,000 to 11 partner organisations to connect the sites, including engineers, artists, a common visual identity and set up a management structure.

Evidence of success

The route has grown considerably since it was established. It now includes over 40 member organisations from 10 different countries and generates over €10,000 per year from member fees. Successful certification by the Council of Europe is one of the route's greatest achievements so far. The accident has certainly not grown and incorporate new countries (e.g. Switzerland). However, Covid-19 led to a slowdown in marketing activities as many visitors were cancelled.

Potential for learning or transfer

With sufficient resources, it could be relatively easy to replicate the model in other locations. The key factor is to have sufficient resources to initially set up the route with help from the EU project. Well established routes would probably have more success in finding similar activities of this kind are available in all member states through Interreg or national operational programmes.

WEB

<https://informatic.ro/ies/ies/>



Spain Route. Credit: URBANISMA exterior de la Ruta de Europa

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WEB

<https://informatic.ro/ies/ies/>

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Potential for learning or transfer

The Bundling Historical Gardens and Parks together under a joint label ensures that the participating parks have:

- a common marketing presence
- a platform to promote their cultural assets or events
- operational support, knowledge transfer and knowledge exchanges
- better access to funding due to increased awareness and mediation by an association

The success of the network can be attributed to the following factors:

- cooperation between heritage conservation and tourism
- the federal states' commitment to the partner network's goals
- close, continuous communication between stakeholders
- cooperation between park owners: mutual motivation and inspiration

This approach may be applied to other cultural and natural heritage sites.

When it comes to dealing with climate change, learning from successful management practices may be very helpful for regional parks in Saxony-Anhalt.

WEB

<https://gardenstreame.sachsen-anhalt.de/de/start.html>

Internet

<https://gardenstreame.sachsen-anhalt.de/de/start.html>

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WEB

<https://gardenstreame.sachsen-anhalt.de/de/start.html>



Central gardens in Quind, Zaragoza. Credit: Zaragoza Provincial Government

Museum tours

Ten guided tours are scheduled each week, although additional walks can be arranged. It begins upon re-opening. The tour covers the village's origins: previous buildings on the site of the old Piqueate church, including the Islamic castle, the construction of the Major church in the 15th century which is believed to have been initiated by master builder Mateo Román, the devastating impact of the Spanish Civil War (1936-1939) on the building, and the successive restorations carried out since 1990, which have led to the tomb containing the mummies in 2011.

The building's interior has been fitted with display cases for 15 mummies with their grave goods. It also features an archaeological site found during excavations of the building. A tour is planned for a video exploring the process of excavating and restoring the mummies.

At the end of the tour, visitors can purchase a variety of gift items. The museum can also be visited without a guide, with the help of an explanatory brochure in several languages and information panels around the museum.

Resources needed

Funding is obtained from several different sources, including the Quind de Bero Municipal Council, Zaragoza Provincial Council, EAFRD and other sales.

Material resources are provided by Quind de Bero Municipal Council.

Resources needed

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Material resources are provided by Quind de Bero Municipal Council.



Mummies museum in Quind, Zaragoza. Credit: Zaragoza Provincial Government

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Thank you!

Questions welcome



Project smedia