



**SMEPlus**  
Interreg Europe



European Union  
European Regional  
Development Fund

# Final closing event

House of the Dutch  
Provinces

Gábor Horváth lead advisory partner/ project coordinator 18.01.2023

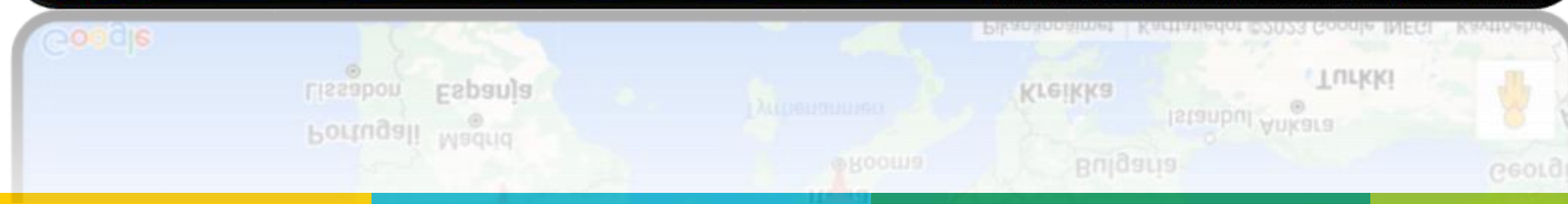
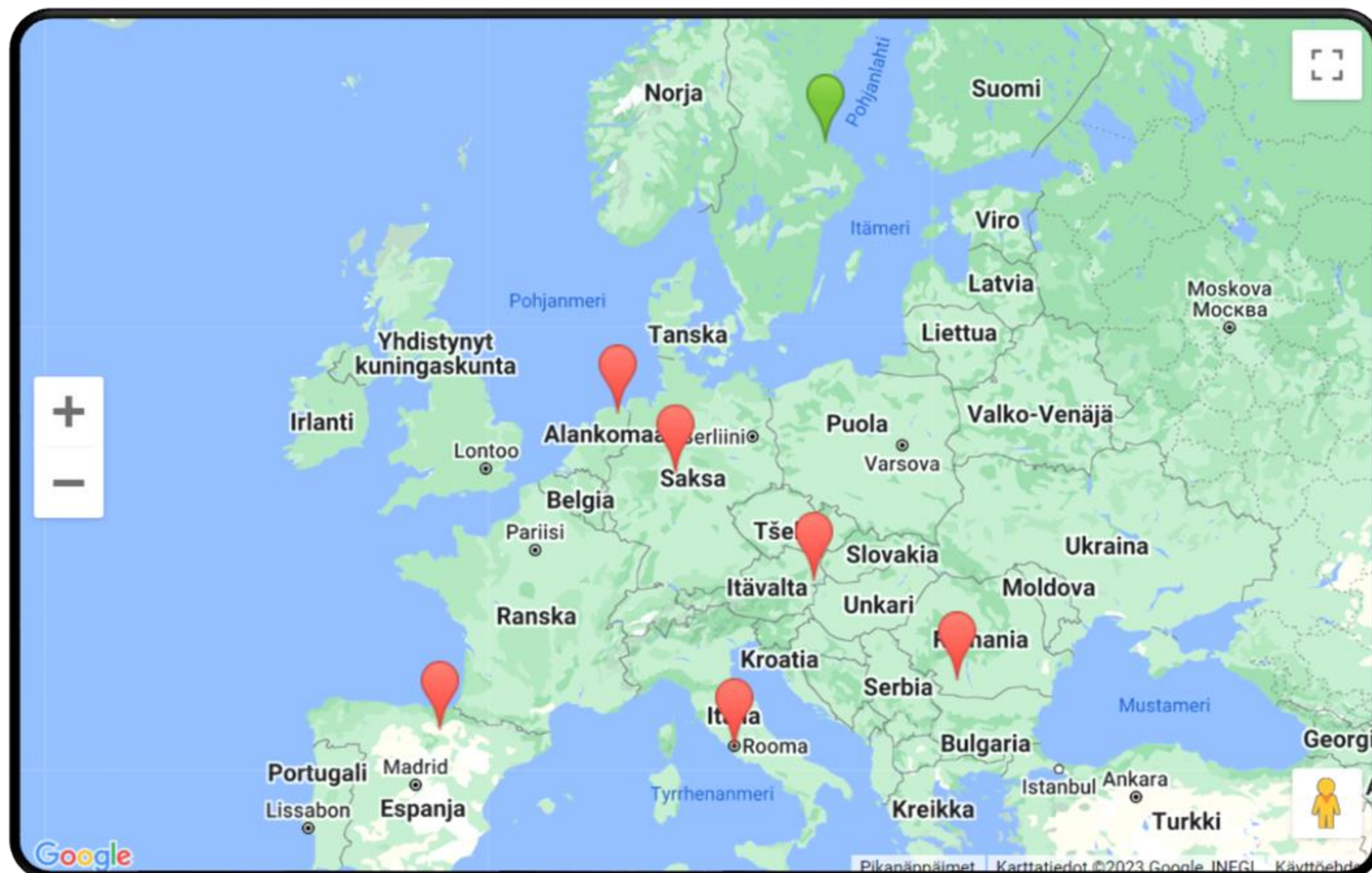


A circular inset image showing a group of business professionals in a meeting. They are gathered around a table, looking at documents and using mobile devices. One person is holding a smartphone, another a tablet. There are coffee cups on the table. The image is cropped into a circle.

SMEPlus (a.k.a. PGI05899) project 8/2019-1/2023

5 regional, 1 national and 1 lead advisory partner



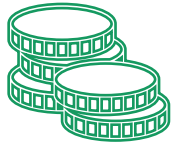




**Project summary**



**Objective**



**Funding**



**Exchange of experience**



**Expected outcome**





# Project summary





# Objective

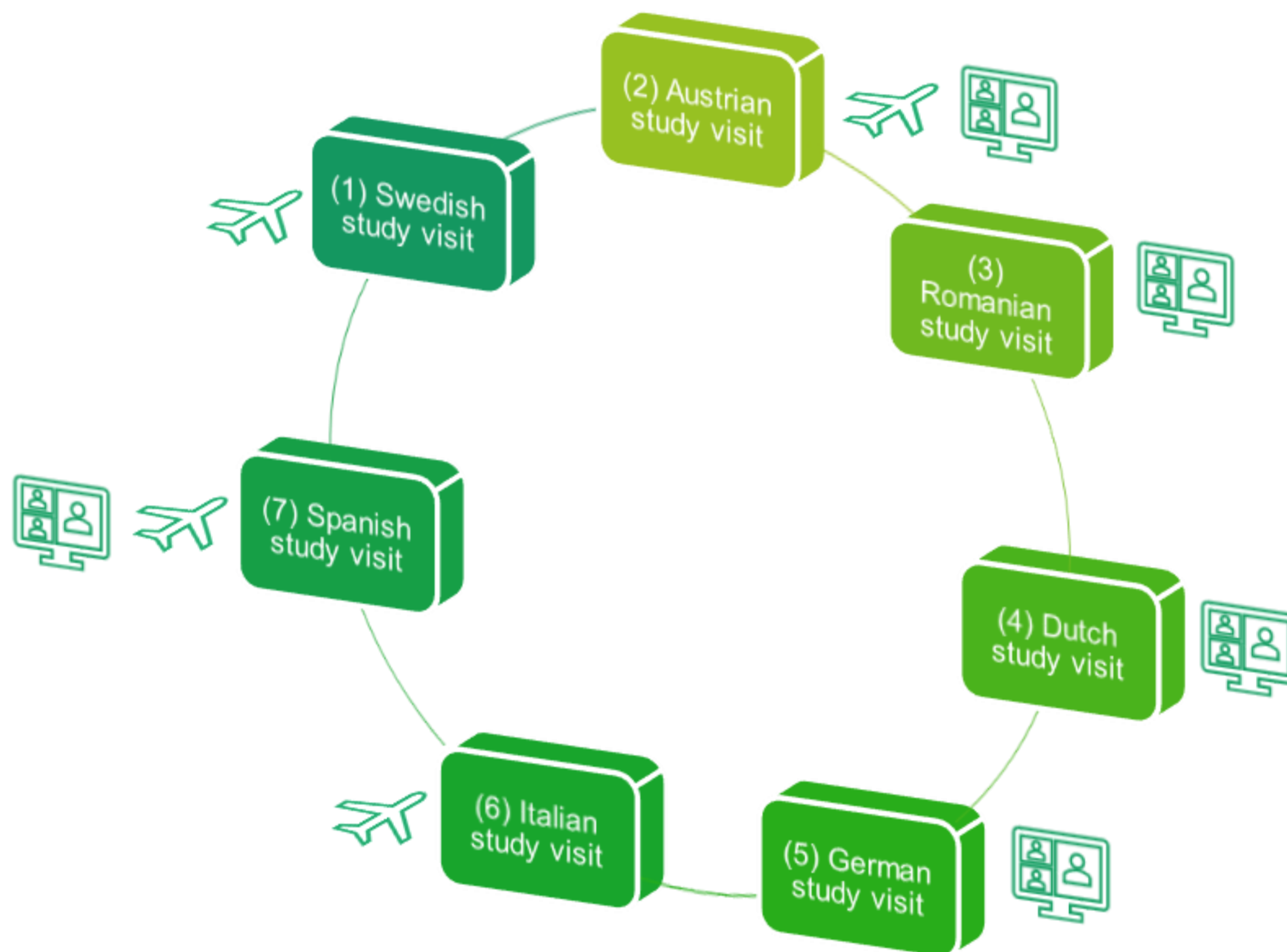
**The objective of the project was to exchange good practices to improve six policies in order to support small and medium-sized enterprises (SMEs) in improving their energy efficiency.**

**The project partners, in partnership with their stakeholders, developed these action plans.**

**An action plan is a document that outlines specific steps and actions that could be implemented into policies supporting SMEs.**



# Exchange of experience











# Exchange of experience



Austrian partner organized  
five stakeholder meetings



Spanish partner organized  
four stakeholder meetings



German partner organized  
four stakeholder meetings



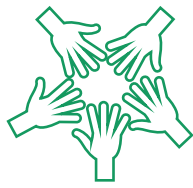
Italian partner organized  
three stakeholder meetings



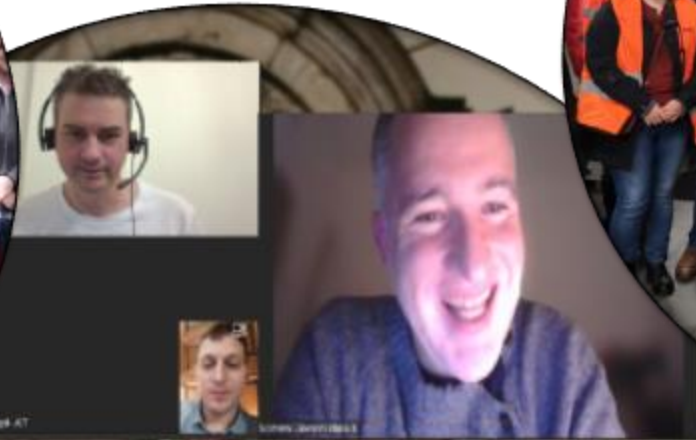
Romanian partner organized  
five stakeholder meetings



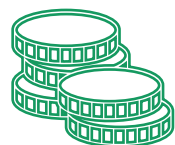
The Dutch partner organized  
five stakeholder meetings



# Exchange of experience







# Funding

## Granted



1,171,830

## Used



1,034,334



From 1 Aug 2019  
To 31 Jan 2023

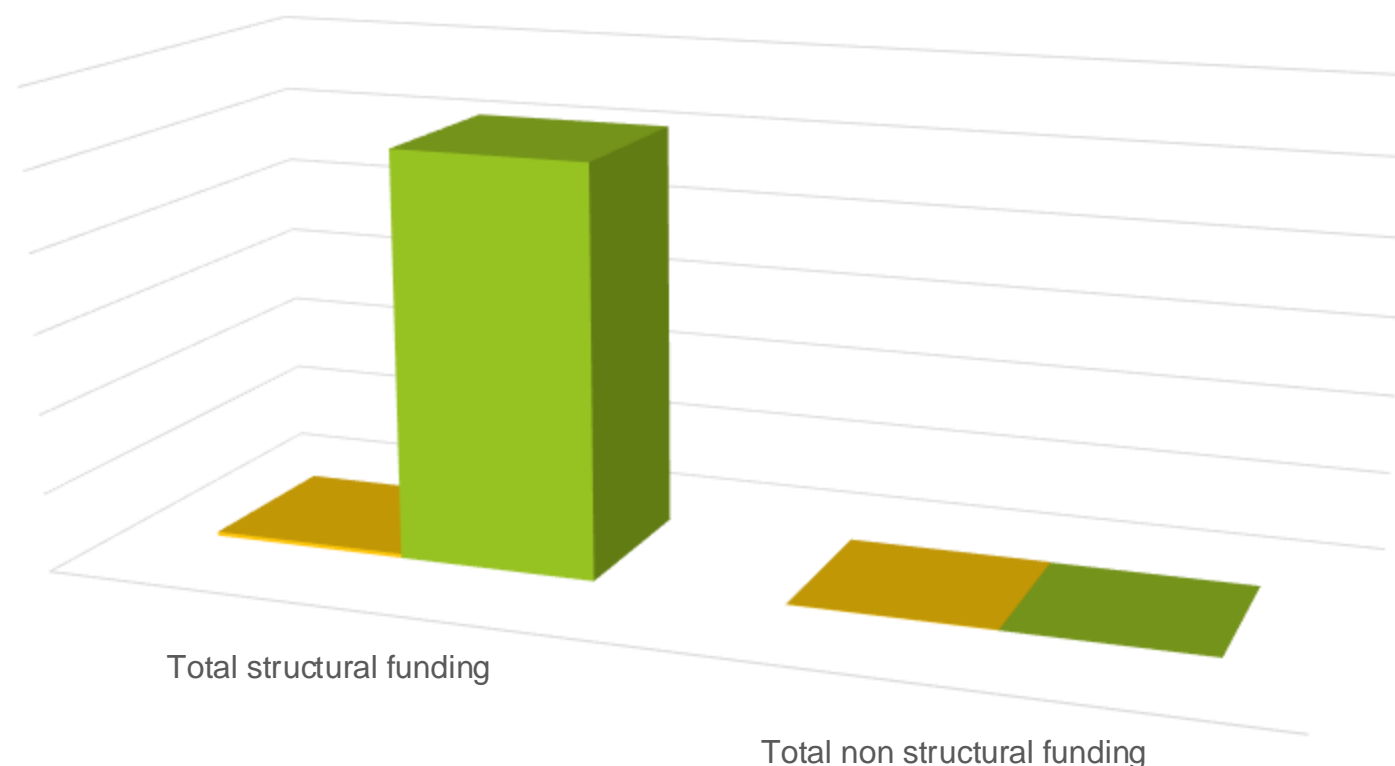


# Expected outcome

**Expected that 5 structural funds and 1 other fund will be influenced**

**Estimated Structural Funds influenced (in EUR) 4,950,000**

**Estimated amount of other funds influenced (in EUR) 550,000**

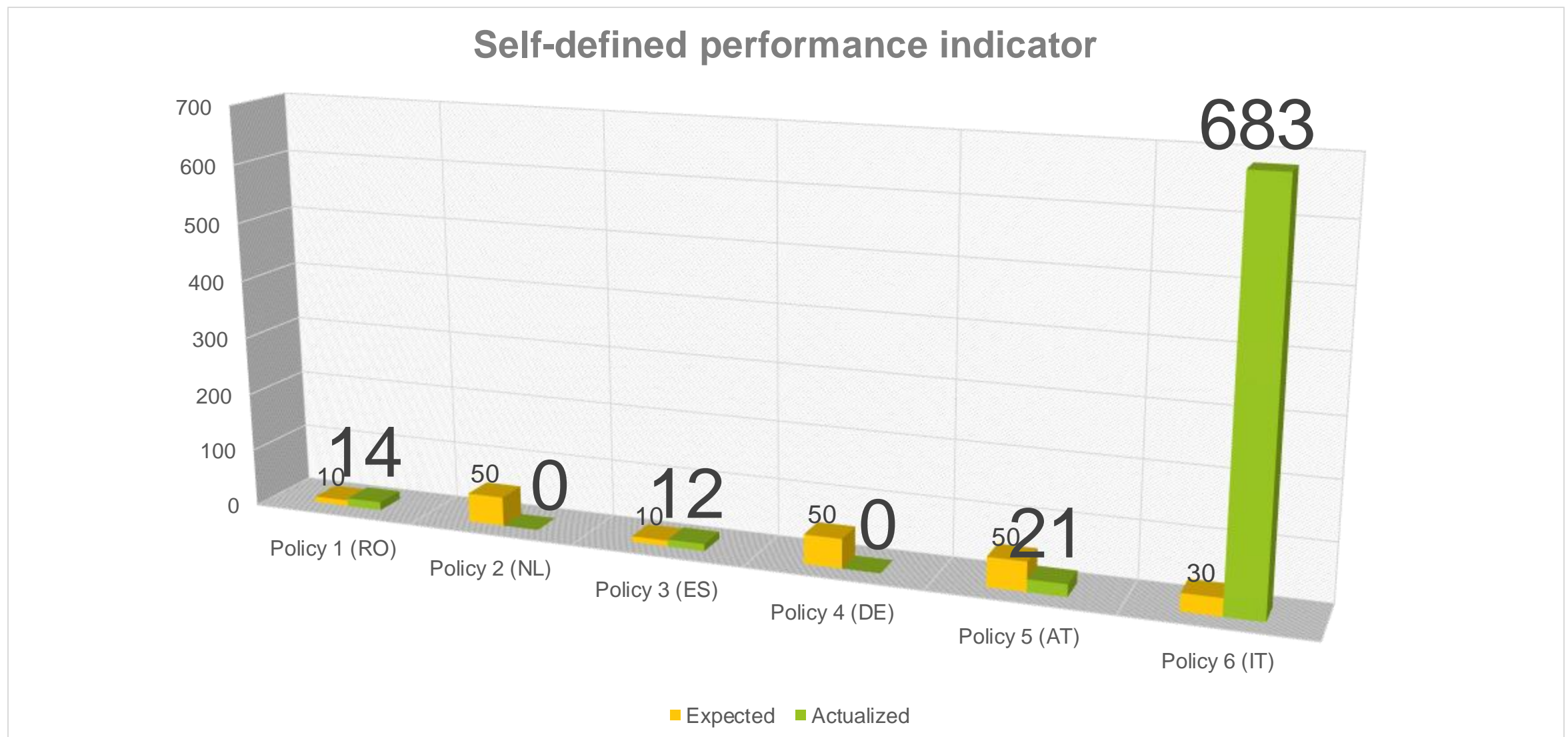


	Total structural funding	Total non structural funding
Expected outcome	€4,950,000.00	€550,000.00
Realized outcome	€516,882,424.00	€-



# Expected outcome

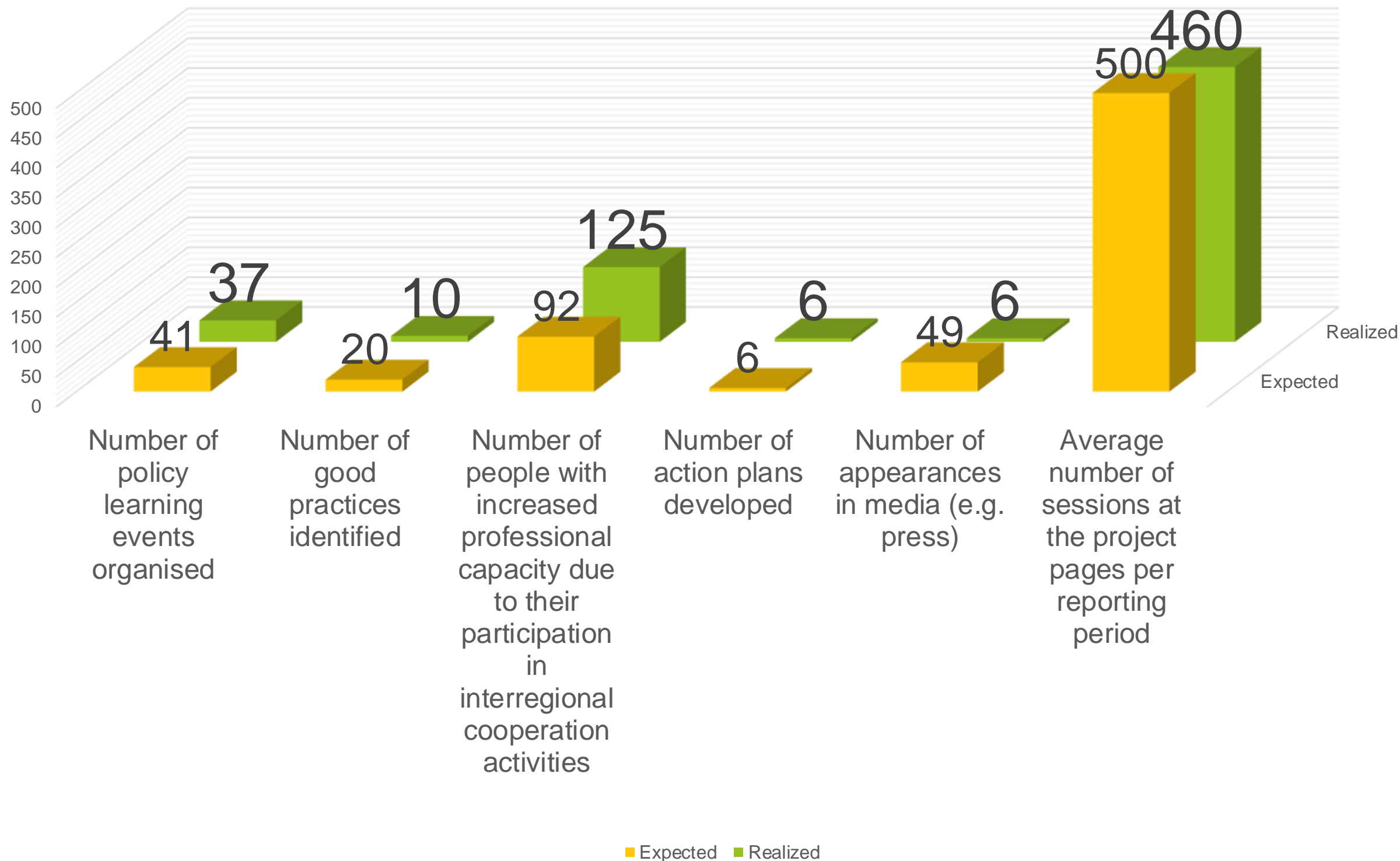
- (P1) Number of SMEs (ROP beneficiaries) receiving support in the implementation of energy efficiency measures
- (P2) Number of industrial SMEs that have taken the mandatory energy efficiency measures
- (P3) Number of SMEs (ROP beneficiaries) receiving support through the new Energy Efficiency Program
- (P4) Increased ratio of companies that received support from PIUS-Beratung and invest afterwards in CO2 emission reduction, in %
- (P5) Number of industrial SMEs who underwent investing into energy efficiency measures
- (P6) Number of industrial SMEs investing into energy efficiency measures







# Expected outcome





# Expected and unexpected outputs

2020

Review of regional energy efficiency policies towards industrial SMEs from within Europe

Ida Johansson & Patrik Thollander  
University of Gävle  
Sweden

Dietmar Baurecht  
Regionalmanagement Burgenland GmbH  
Austria

Christian Engers  
House of Energy  
Germany

Enrique Esteban  
Agencia de Desarrollo Económico  
de La Rioja  
Spain

Maya Janssen  
Province of Groningen  
The Netherlands

Mihai Marian  
South-West Oltenia Regional Development  
Agency  
Romania

Katrin Schalk  
House of Energy  
Germany

Giovanni Scimemi  
INVITALIA for the Ministry of Economic  
Development  
Italy

## 4 Government of La Rioja, Spain

Iván Moya Mallafré is in charge of the Regional Directorate for Energetic Transition and Climate Change of the Government of La Rioja (Spain).



## 5 RKW Hessen, Germany

Sasa Petric is a project manager at the RKW Hessen, a consultancy that provides SMEs with advisory services. Aim of the guided consultancy is to enable, in particular SMEs, to manage current and future challenges and to improve their competitiveness. Sasa Petric coordinates the Hessian initiative for energy consulting in small & medium-sized businesses. He is encouraging companies to make use of the existing consultancy offers and shows tangible options for activities.



## 10 LandesEnergieAgentur (LEA), Germany

Robert Weicht is Head of Electromobility and Energy Efficient Companies at the LandesEnergieAgentur (LEA) – State Energy Agency of Hessen. The House of Energy and the LEA Hessen have been working together and learning from each other.



2021



## D2.3 Energy audits market overview and main barriers to SMEs

July 2021

2021



On 24 June, the Policy Learning Platform hosted an e-workshop on the topic of 'Championing sustainable energy in SMEs'. The workshop focused on how to support SMEs in improving their energy performance, presenting the European policy framework, proven and successful policy instruments, and opportunities available to public authorities.

E-workshop recording



2021



## REGION OF WESTERN MACEDONIA

Resource and energy efficiency support schemes for SMEs: identification of savings potential and support to implement efficiency measures

Follow-up report

## Matchmaking

# The impact of action plans

**Interreg Europe**  
European Union | European Regional Development Fund

14.12.2021

**Action plan of Burgenland**  
Regional policy action plan to implement energy efficiency measures targeting the SME sector

*Regionalpolitischer Aktionsplan zur Umsetzung von Energieeffizienzmaßnahmen im Bereich KMU's*



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Interreg Europe

**SMEPlus**  
Action Plan 2021

House of Energy Hessen, Germany



**Interreg Europe**  
European Union | European Regional Development Fund

Sharing solutions for better regional policies

**SMEPlus**  
Interreg Europe

Ministero dello Sviluppo Economico

**SMEPlus – Improving policy instruments to increase the energy efficiency in industrial SMEs**  
Ministry of economic development – Italy  
Action plan



**Interreg Europe**  
European Union | European Regional Development Fund

Sharing solutions for better regional policies

**SMEPlus: Improving policy instruments to increase the energy efficiency in industrial SMEs**

Action plan for the Province of Groningen, The Netherlands



**Interreg Europe**  
European Union | European Regional Development Fund

**SMEPlus – Improving policy instruments to increase the energy efficiency in industrial SMEs**

**ADR SV OLTENIA**  
Dolj - Gorj - Mehedinți - Olt - Valcea

**ACTION PLAN**  
for the South-West Oltenia Regional Development Agency - Romania



**SMEPlus**  
Interreg Europe

Gobierno de La Rioja  
www.larioja.org

**ader**  
Agencia de Desarrollo Económico de La Rioja

**Improving Policy Instruments to increase Energy Efficiency in Industrial SME's**

**ACTION PLAN**







Thank you! Questions?