



European Union  
European Regional  
Development Fund

# Regional Operational Programme 2014-2020, Priority Axis 2

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18<sup>th</sup> of January 2023,  
Bruxelles, Belgium

# Policy Instrument – PA 2, ROP 2014-2020

*To strengthen the market position of SMEs in the competitive areas identified in the National Competitiveness Strategy and the Regional Development Plans.*

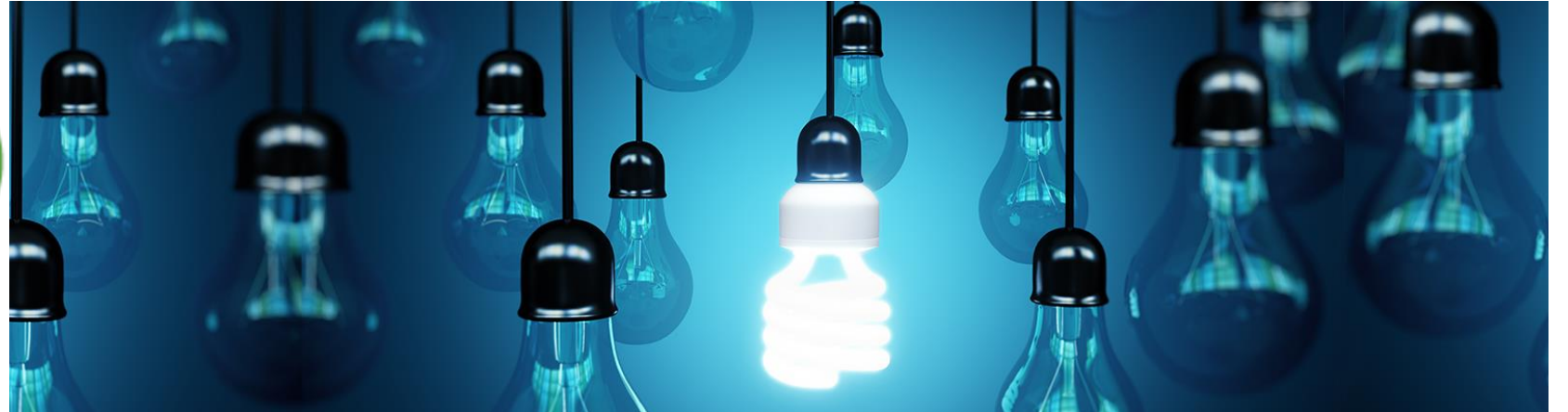


*To improve the competitiveness of SMEs by adopting energy efficiency measures.*

*Priority Axis 2 –  
Improving the  
competitiveness  
of SMEs – ROP  
2014-202*

# Main features of the Policy Instrument: *Priority Axis 2 – Improving the competitiveness of SMEs – ROP 2014-202*

≤15% of the eligible  
value of the  
investment project



1)

- Upgrade/purchase of specific energy-saving installations / equipment as well as systems that use renewable (alternative) energy sources;

2)

- Optimization of operating installations and technological flows; minimizing source waste and increasing level of waste recovery and recycling;

3)

- Use renewable energy sources: solar, wind and geothermal energy, hydropower, biomass.

# Priority Investment 2.1A



Eligible value of the project	min 25.000,00 eur
Non reimbursable financing request (de minimis aid):	max 200.000,00 eur
Financing amount	max. 90% of the eligible value of the project
Own contribution of the SME	min. 10%

## Priority Investment 2.2

Eligible value of the project	min 200.000,00 eur
Non reimbursable financing request	max 1.000.000,00 eur, out of which max. 200.000,00 eur represents de minimis aid
Financing amount of regional aid	max. 60% of the eligible value of the project for middle-sized SMEs max. 70% of the eligible value of the project for small enterprises
Financing amount for de minimis aid	90% of the de minimis applicable ceiling

# Action Plan - overview

***Action 1: Improving the competitiveness of SMEs through better monitoring of the energy efficiency measures implemented, by good governance***

## Objectives:

- to improve the policy instrument by introducing a new tool for better monitoring the results after implementing EE measures;
- to enable the possibility to estimate the energy impact and reductions at SME level.

## Players involved:

- the Intermediate Body for ROP 2014-2020, as the main stakeholder for the policy instrument;

Time frame: 12 months;

## Impact & outputs:

- main output: at least 10 SME's will benefit of this action thanks to the improvement of the monitoring procedure;
- direct output: 1 tool (annex to the monitoring procedure) developed in order to help collect data and improve the monitoring procedure.



# Action Plan - overview

***Action 2: Creating a data base that will aggregate the collected data through action 1 for public dissemination as a good practice***



## Objectives:

- to increase awareness at SME level by showing them the importance and impact of EE measures;
- to stimulate the multiplied effect as a good practice for other interested parties.

## Players involved:

- the SWO RDA;

**Time frame:** 6 months;

## Impact & outputs:

- main output: at least 10 SME's will benefit of this action due to the creation of the EE specific measures database;
- direct output: 1 database developed in order to help increase awareness and interest in implementing energy efficiency measures at the level of other SMEs as well at local and regional level.



# Action 1 - achievements

*1) The annex for the monitoring of the implemented EE measures at SME level has been elaborated;*

*2) Energy consumption data collected before and after the implementation of EE measures from 14 SMEs.*



# Action 1 - achievements

Annex - monitoring_EE - 1395_rev - Excel																																																																																																																																																																																																																																																																																																																																																																																																																																														
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# Action 1 - achievements

Annex - monitoring\_EE - 1395\_rev - Excel

Mihai Marian

Expected outputs of the successful implementation of EE measures						
Indicator	Output - short description	Unit	Number of outputs /target value	Target Year	Types of measures taken	
Number of buildings for which energy efficiency measures have been implemented	For how many buildings do you plan to implement energy efficiency measures?	number	1	2022	1) Photovoltaic panel system	
Number of industrial processes where energy efficiency measures have been implemented	How many industrial processes are implemented where energy efficiency measures are applicable in your project?	number	-			
Number of energy efficiency measures implemented in the transport sector	How many energy measures in the transport sector do you plan to implement in your project?	number				
Energy performance measures implemented for products	How many energy performance measures for products do you plan to implement in your project?	number				
Number of energy efficiency measures implemented for	how many energy efficiency measures for infrastructure do you plan to implement in your					

1-Outcomes **2-Outputs** 3-Conversion table GHG 4-Emission factors

READY

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# Action 1 - achievements

Annex - monitoring\_EE - 1395\_rev - Excel

Mihai Marian

Table for Converting Greenhouse Gas Emissions into CO <sub>2</sub> Emissions Equivalents				
Data - type	Amount	Reference period	Emission Factor used	Greenhouse gas emissions [= Data x Emission Factor, kg CO <sub>2</sub> eq], calculating the current baseline of GHG emissions
Electricity	22.968 MWh	12 months	1 MWh Romania mix (2016) = 306 Kg of CO <sub>2</sub>	4509.216
Current level of CO <sub>2</sub> emissions before project implementation (BASELINE): Sum of the above cells, in kg CO <sub>2</sub> eq				4509.216

1-Outcomes | 2-Outputs | **3-Conversion table GHG** | 4-Emission factors

# Action 1 - achievements

Annex - monitoring\_EE - 1395\_rev - Excel

Mihai Marian

Emission Factors		C	D	E	F	G	H	I	J	K
Type of Emission	CO2 Equivalent									
<b>Burning:</b>										
1 ton of coal	2,86 ton CO2									
1 m3 natural gas	1,9 kg CO2									
1 tonne of waste incinerated	0,445 ton CO2									
<b>Electricity production:</b>										
1 MWh from coal fired plant	850 kg CO2									
1 MWh from oil fired power plant	590 kg CO2									
1 MWh from gas fired power plant	185 kg CO2									
1 MWh Romania mix (2016)	306 kg CO2									
1 MWh EU28 mix (2016)	295,8 kg CO2									
<b>District heating, hot water:</b>										
1 MWh / 3.600 MJ from coal	0,414 tons CO2									
1 MWh / 3.600 MJ from natural gas	0,227 tons CO2									
1 MWh / 3.600 MJ from pellets (10% moisture)	0,091 tons CO2									

1-Outcomes | 2-Outputs | 3-Conversion table GHG | **4-Emission factors**

READY

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# Action 2 - achievements

- 1) Centralize the collected data in an xls file as a backend file for the web page for dissemination purposes;***
- 2) Create the user interface by applying different types of functions and filters for the end user, such as: sector of activity (NACE code), support process (lighting, hot water, ventilation, internal transports), EE measures at SME level.***



# Action 2 - achievements

Energy Efficiency **Measures**

[HOME](#) [ABOUT](#) [FILTERS](#) [CONTACT](#)

## Welcome to Energy Efficiency Measures app

Energy efficiency simply means using less energy to perform the same task – that is, eliminating energy waste.

[Read More](#)



# Action 2 - achievements

## Energy Efficiency Measures

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### Welcome to Energy Efficiency Measures app

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[Read More](#)

## SUPPORT PROCESSES

Below you can find a list of the most important support processes:



### Lighting

Lighting is a support process that can be found within measures like modernization of the current lighting system by installing an efficient LED lighting system



### Hot water

Hot water has usages like solar panels for providing hot water using solar energy



# Action 2 - achievements

Energy Efficiency **Measures**

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Energy Efficiency **Measures**

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## ENERGY EFFICIENCY FILTERS

Please use the filters bellow to select the correlated activity sector and support processes

Select Activity sector (NACE):

2920 - Manufacture of bodies (coachwork) for motor vehicles; manufacture o

Support processes

Lighting

Search measure

Modernization of the current lighting system by installing an efficient LED lighting system

# Action 2 - achievements

## Energy Efficiency Measures

[HOME](#) [ABOUT](#) [FILTERS](#) [CONTACT](#)

Select Activity sector (NACE):

5510 - Hotels and similar accommodation



Support processes

Lighting



Lighting

Hot water

Ventilation

Internal transports

1. Use of renewable and non-polluting sources of energy (two sets composed of 2 photovoltaic panels)
2. Installation of ornamental LED lighting fixtures that will illuminate the exterior of the building, as well as installing special light bulbs for reduced electricity consumption throughout the hotel
3. Motion sensor lighting system for common spaces: hallways, bathrooms

# Action 2 - achievements

## Energy Efficiency Measures

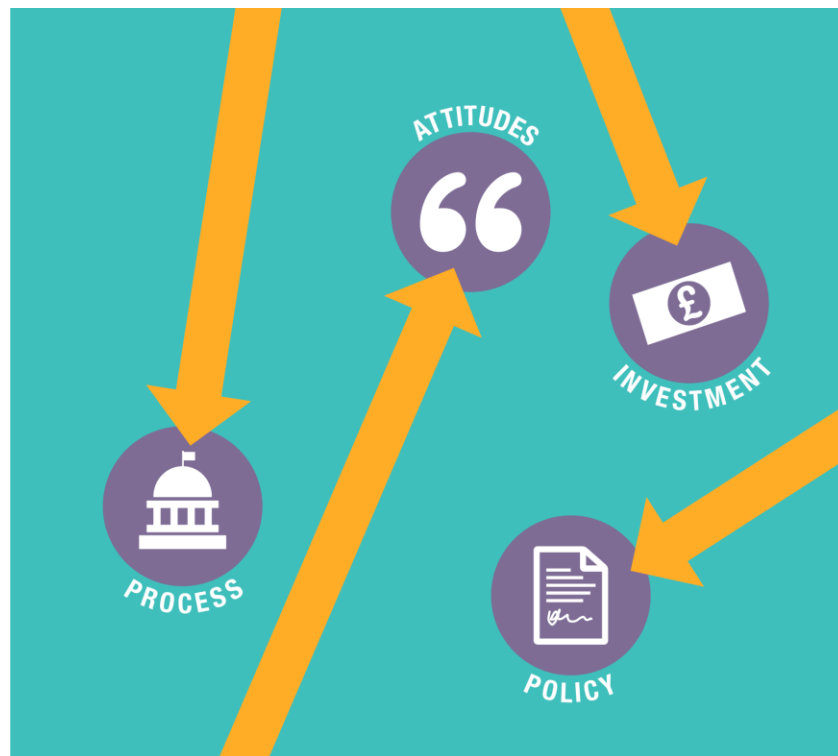
[HOME](#) [ABOUT](#) [FILTERS](#) [CONTACT](#)

### ENERGY EFFICIENCY FILTERS

Please use the filters below to select the correlated activity sector and support processes

Select Activity sector (NACE):	Support processes
<div>5510 - Hotels and similar accommodation</div> <div><div>2920 - Manufacture of bodies (coachwork) for motor vehicles; manufacture of trailers and semi-trailers</div><div>2815 - Manufacture of bearings, gears, gearing and driving elements</div><div>8960 - Other human health activities</div><div>5510 - Hotels and similar accommodation</div><div>1610 - Sawmilling and planning of wood</div><div>2222 - Manufacture of plastic packing goods</div><div>2932 - Manufacture of other parts and accessories for motor vehicles</div><div>3832 - Recovery of sorted materials</div><div>4332 - Joinery installation</div><div>1395 - Manufacture of non-wovens and articles made from non-wovens, except apparel</div><div>2822 - Manufacture of lifting and handling equipment</div><div>1622 - Manufacture of assembled parquet floors</div><div>3212 - Manufacture of jewelry and related articles</div></div>	<div>Lighting</div> <div>Search measure</div> <div>efficient LED lighting system</div>

# Territorial impact



- *Improvement of the competitiveness of the SMEs as 14 of them were monitored to see what was the impact of implementing energy efficiency measures;*
- *Improvement of the monitoring procedure which now allows us to estimate the CO2 savings at SME level and also to establish the basis for the cost reduction with energy consumption.*
- *Increased level of awareness for other industrial SMEs that could be interested to implement EE measures to help boost their competitiveness.*

# Next Regional Programme 2021 -2027





**SMEPlus**  
Interreg Europe



European Union  
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Thank you!

Questions?

