

UpGradeSME

Coordination meeting and interregional peer-review event Agenda and Travel and Accommodation Kit

22nd September 2022

Venue: Novotel Budapest Danube Hotel
'Parliament' and 'Europe' room

9.45 Partners arriving and Coffee

10.00 **PART 1: UpGradeSME Coordination meeting**

10.00 **Welcome and introduction**

10.05 **Project management issues**

Achieved results
Reporting – Semester 3
Administrative tasks and project communication

10.45 **International good examples how policy instruments
faced COVID-19 challenge**
5-minute presentation per Good Practice by project partners

1. EDIOP 1.3.2 | Flexibility in the implementation of international activities in support to Hungarian clusters (Prime Ministers Office, Hungary)
2. EDIOP 1.3.7 | Services for SMEs to exploit their export potential in the changed circumstances created by COVID (Prime Ministers Office, Hungary)
3. Supporting SMEs in response to the COVID -19 pandemic (SMDRA)
4. "Support the mitigation of the effects of the crisis in the context of the COVID-19 pandemic and its social consequences and prepare for a green, digital and resilient economic recovery" (SMDRA)
5. WTC Leeuwarden (BDF and Municipality of Leeuwarden)
6. EKIN + FOMENTO SAN SEBASTIAN (Fomento San Sebastian)
7. INTERNATIONAL MOBILITY PROGRAMME: CONNECTING TALENT INTERNSHIPS (Fomento San Sebastian)
8. Fashion Film Festival (CIM do Ave)
9. Start-up BW Pro-Tect - Supporting Start-ups affected by the pandemic (SEZ)
10. Crisis Consulting with specific focus on Covid-19 (SEZ)
11. Innovation Express / Kapi.Tra.BW - capitalisation of transnational cooperation for SMEs (SEZ)

11.50 Open discussion and end of the internal meeting

12.00 **Lunch in the hotel and free time**



13.00

PART 2: Interregional peer review event

13.00

Welcome speech

Mr. Balázs Barta | Pannon Business Network



13.10

The Presentation of the invited international partners

**Export challenges in the era of war and pandemic
Challenges and policy response**

13.10

SME internationalisation solutions in Leeuwarden and connected areas

Mr. Lennard Drogendijk | Business Development Friesland
Foundation and Municipality of Leeuwarden



13.20

SME internationalisation solutions in South Muntenia

Mr. Mircea MARINACHE | South-Muntenia Regional Development
Agency



13.30

SME internationalisation solutions in San Sebastian

Mrs Yesenia Otamendi | Fomento SS – San Sebastian
Socio-Economic Development Agency

13.40

Questions and discussion

13.50

SME internationalisation solutions in Portugal

Mrs Vera Soares | CIM dio AVE – Ave Intermunicipal Community



14.00

SME internationalisation solutions in Germany

Mrs Jacqueline Fritz | SEZ

14.10

SME internationalisation solutions in Hungary

EDIOP | Economic Development and Innovation Operational
Programme

Mrs Katalin Barna | Program Strategic Department
Prime Minister's Office



14.20

Open discussion

With the involvement of invited Hungarian and international
stakeholders

15.00

Light snack and get together

16.00

End of the event and Goodbye



Speakers should confirm.

ACCOMMODATION AND MEETINGS



The UpGradeSME project meeting will be organized at the following hotel:

Novotel Budapest Danube Hotel ****
Address: Bem Rakpart 33-34, 1027 BUDAPEST
Tel (+36)1/4584900 | Fax (+36)1/4584909
Email H6151@accor.com
GPS. N 47° 30' 30.70" E 19° 2' 20.89"

In Budapest many quality accommodations await their guests. If you want to stay at the venue of the event, we can provide you with the following information:

You can book accommodation in the **Novotel Budapest Danube Hotel ****** at the following rates:

- **Superior single room 139 EUR/ room / night**
- **Superior double room 149 EUR/ room / night**

If you chose a room with the view on the Parliament and the Danube River there is an **extra charge of 35 EUR/ room/ night** to be expected. 7

Room rates include the buffet breakfast and the taxes. Hotel guests can use the Danube Gym and the sauna free of charge. The high-speed internet and the wifi is free of charge in the room. Check-in 14h00
Check-out 10h00.

Parking at the venue EUR 15/day/car

Please note we did not do preliminary reservations!

Other Hotels

If you don't wish to make reservation in the NOVOTEL hotel, here is a list of other hotels in Budapest near the venue:

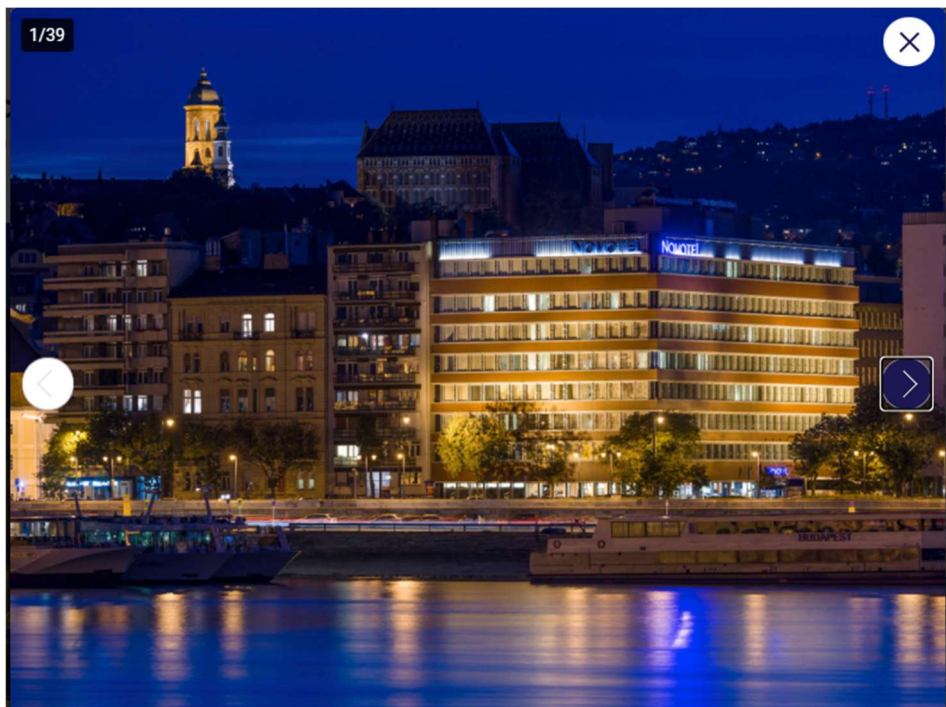
Art'Otel Budapest**** <https://www.artotelbudapest.com/>
Budapest, Bem rakpart 16-19

Prices can be precisely checked on booking based on your preferences,
approx. 10 minutes on foot from the venue

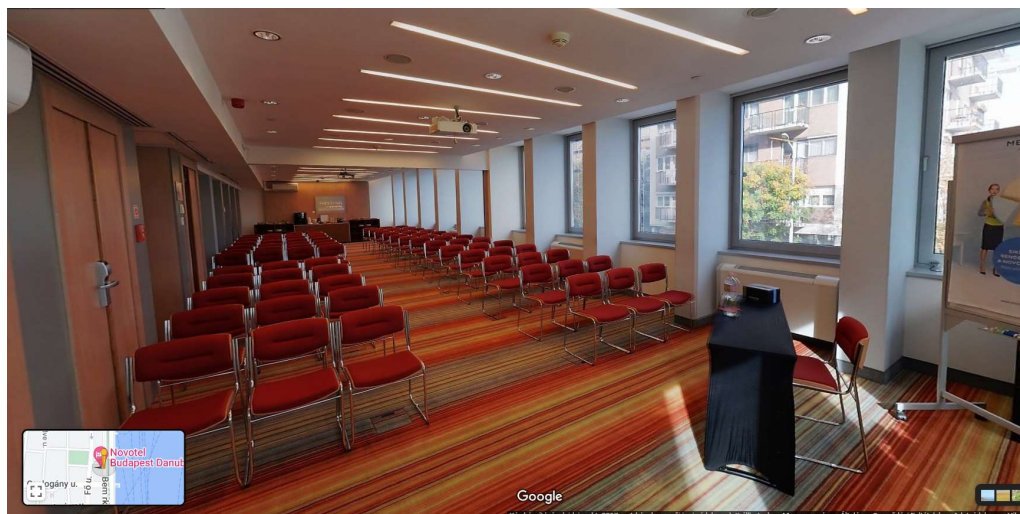
Lánchíd 19 Design Hotel**:** <https://www.lanchid19hotel.com/>
1013 Budapest, Lánchíd utca 19, Magyarország

Prices can be precisely checked on booking based on your preferences,
approx. 10 minutes on foot from the venue

PHOTO OF THE VENUE



CONFERENCE ROOM: Parlament + Europe room: 104 m²



HOW TO GET TO THE VENUE

Option 1: By car:

- simply use your car GPS system or navigation in your smartphones
- **NOTE:** you must buy the motorway ticket, otherwise you risk a chance of being pulled over by police
- the motorway costs 3500 HUF (approx.: 12€) for 10 days (minimum length) and is available for purchase at big gas stations

Option 2: By Plane:

You can reach **Budapest via Liszt Ferenc International Airport.**

From Terminal 2 to the venue, the usage of Budapest public transport (BKK) is recommended in the following way:

- 1st step: Take 100E bus (in direction to Deák Ferenc tér)
- 2nd step: Get off the bus at Astoria (2nd stop)
- 3rd step: At Astoria take M2 metro line in direction to Déli Pályaudvar
- 4th step: Get off the M2 metro line at Batthyány tér (3rd stop)
- 5th step: Walk to the venue (260 m)

1st-5th step: approx. 25km approx. 55-60 mins from the airport to the venue

Note for BKK price:

- one single ticket to the (BKK) vehicle is approx. 1,2€
- 24 hours- one daily ticket which can be used for every vehicle operated by BKK (metro, tram, bus, trolley...)- approx. 5€
- 72 hours ticket which can be used for every vehicle operated by BKK (metro, tram, bus, trolley...)- approx. 12 €
- 10 pieces of single ticket is approx. 9€
- In case you do not know your way with public transport in Budapest, the „BKK futár “smart phone application or web-based platform can be used to plan your trip, and the solutions will be given in real time.

<https://futar.bkk.hu/>

Usage of taxi:

Of course, you can take a taxi from the airport, it may cost approx. 35€

N.B.: In Hungary the official currency is Forint. 1 EUR is approx. 398 Forint. At some places you can pay with EUR, but it is recommended to change some Forint.