

**Art Thinking :
creating the improbable**

by Nil Samar

Why can we learn from artists ?



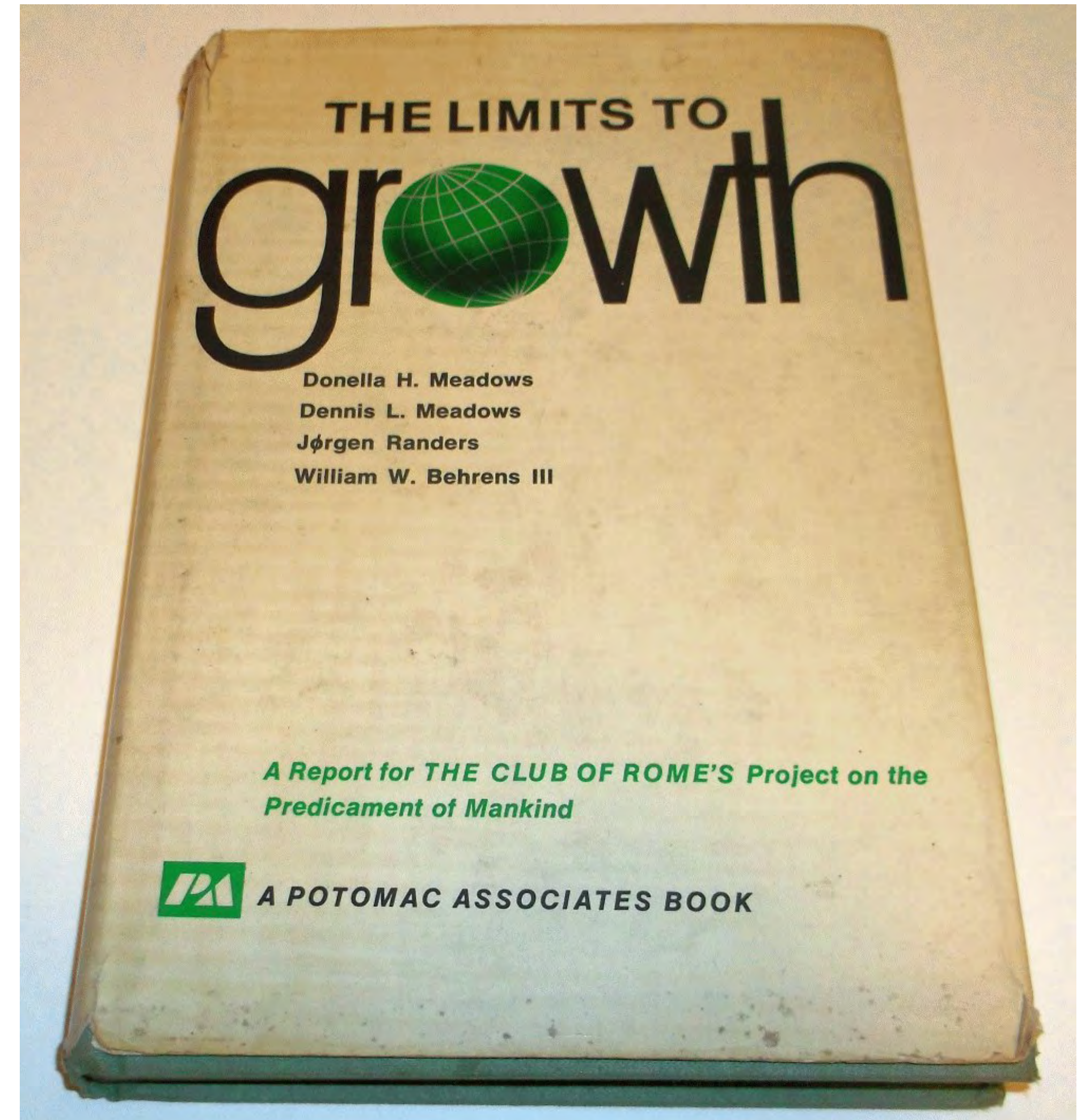
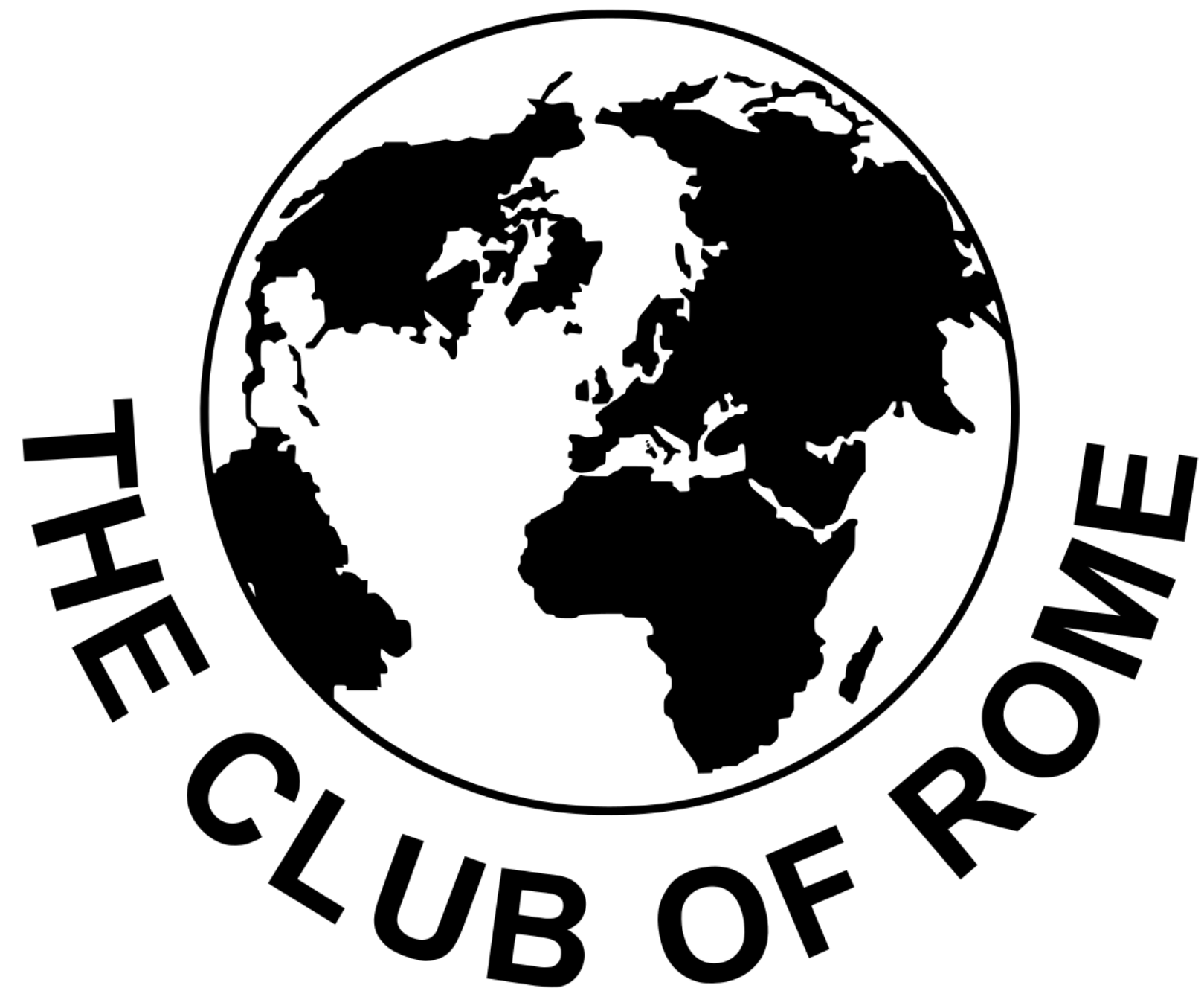


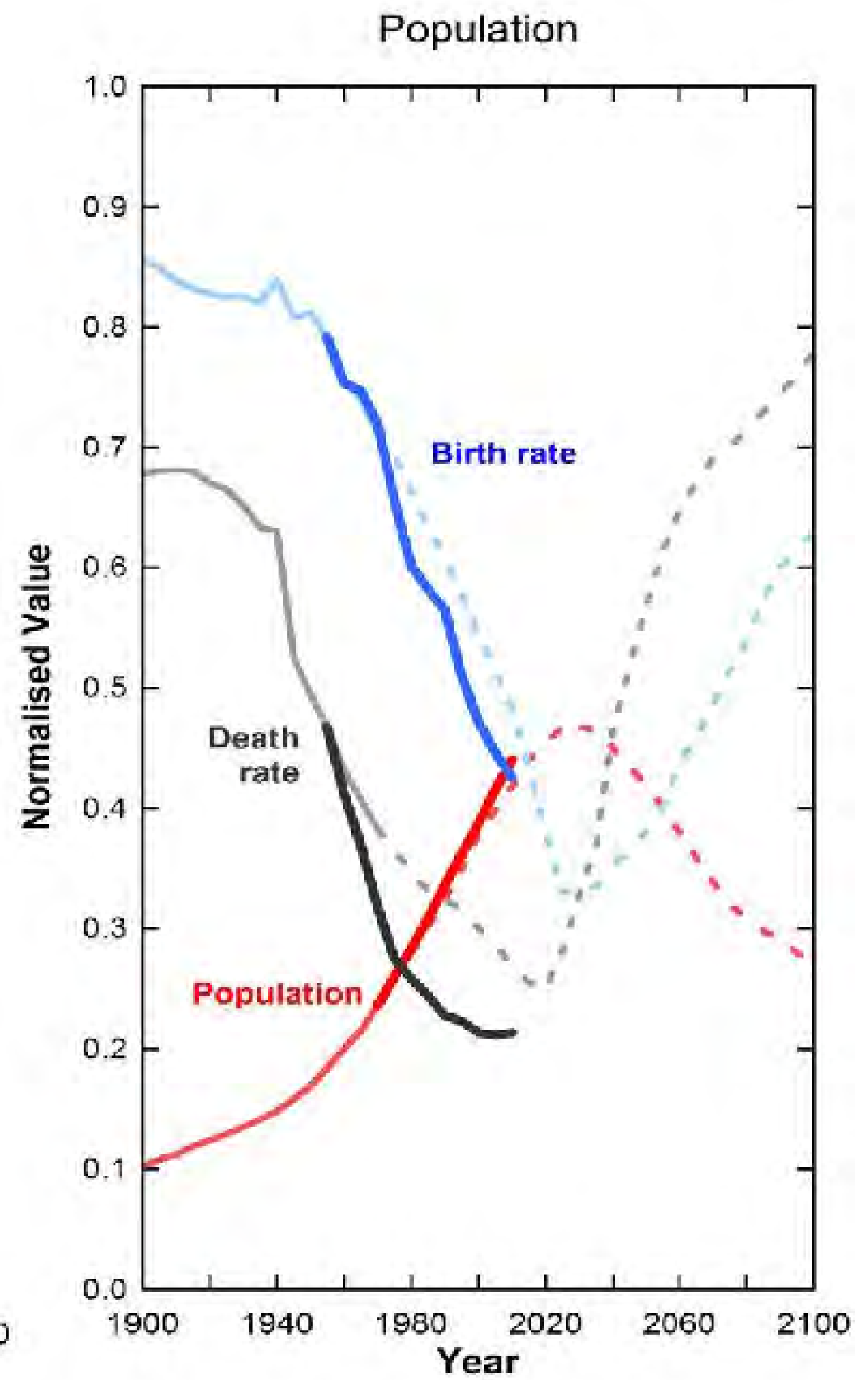
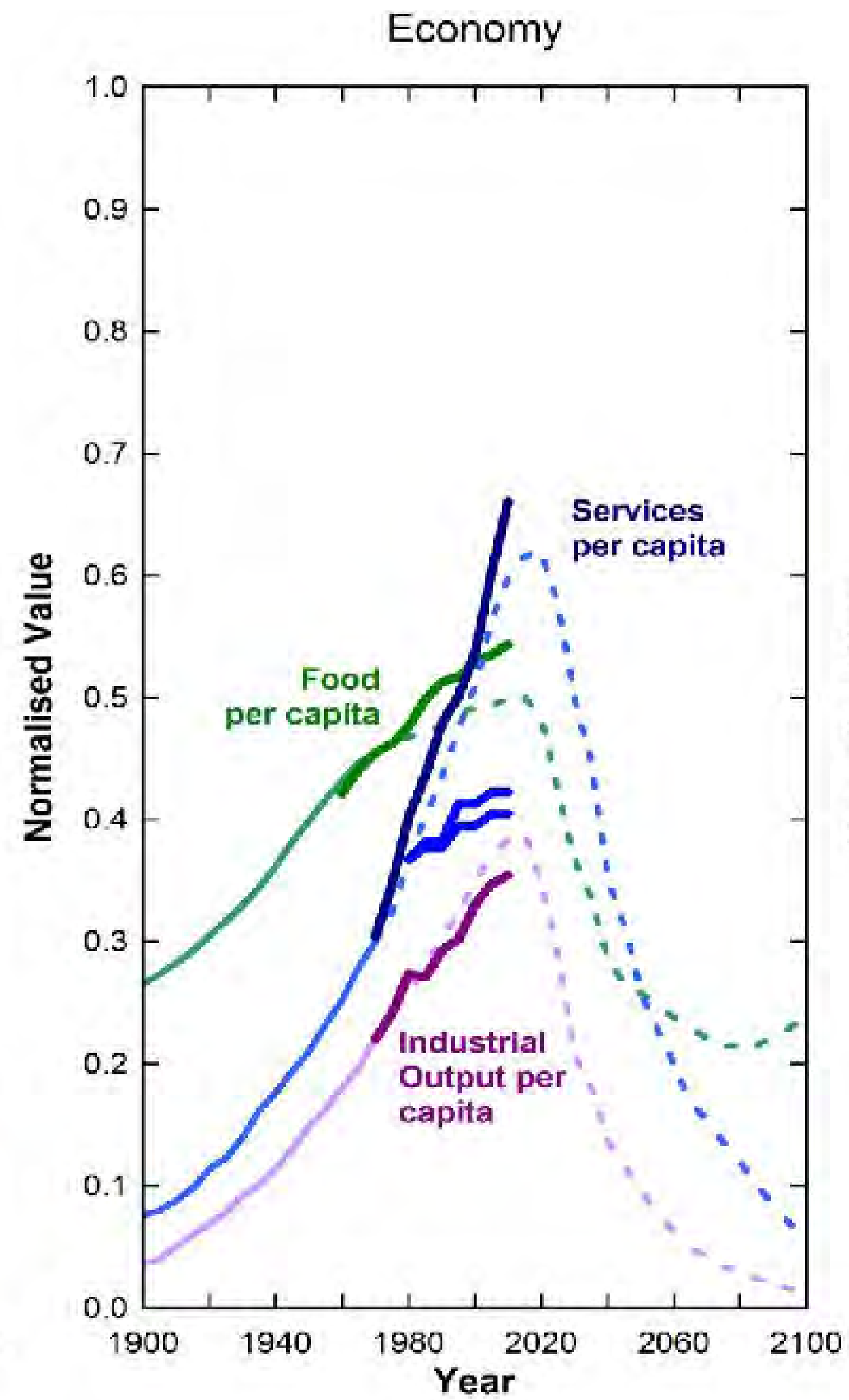
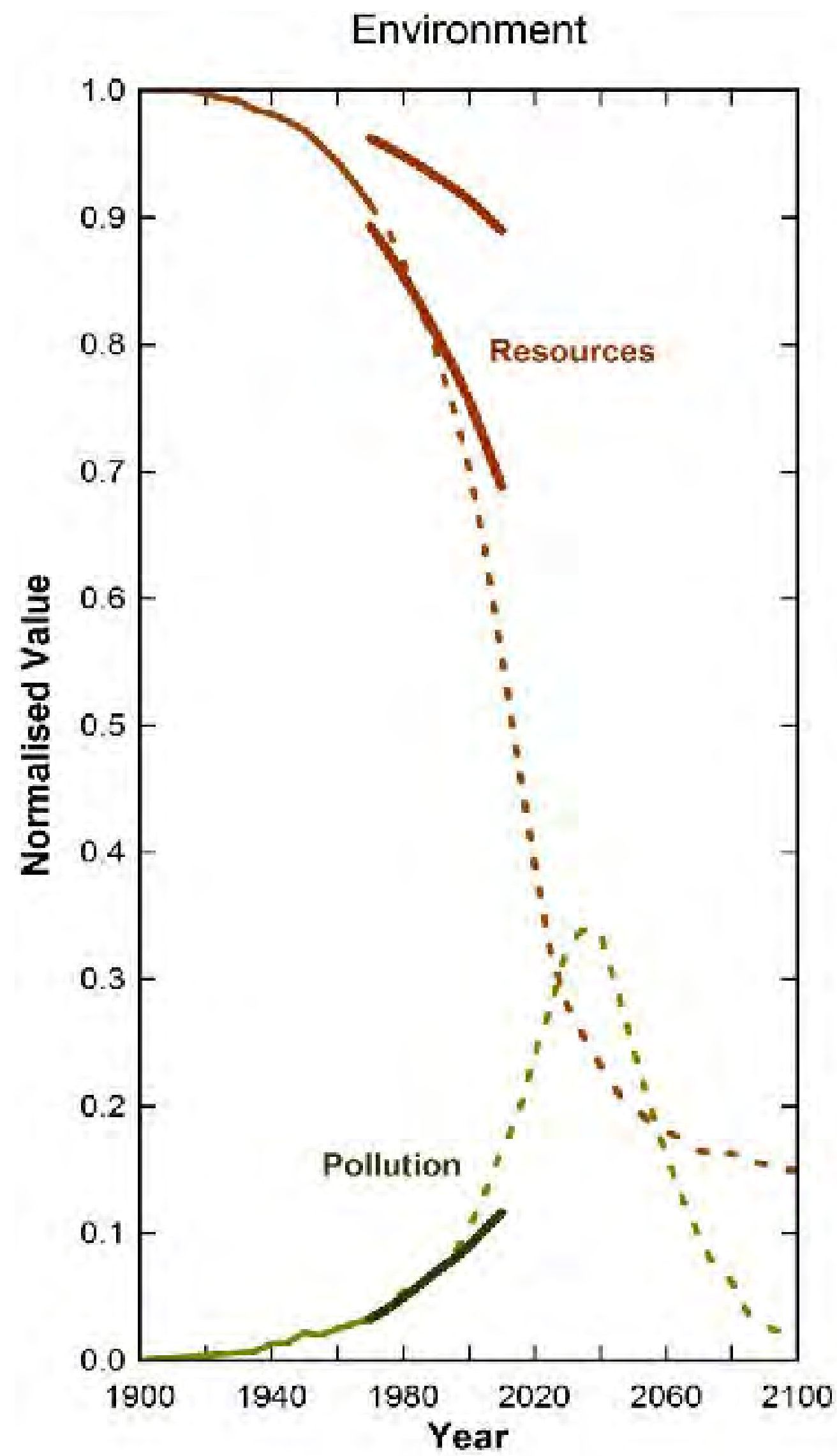


Vincent Van Gogh
La Nuit Étoilée, 1889



Ernest Meissonier
La Campagne de France, 1864





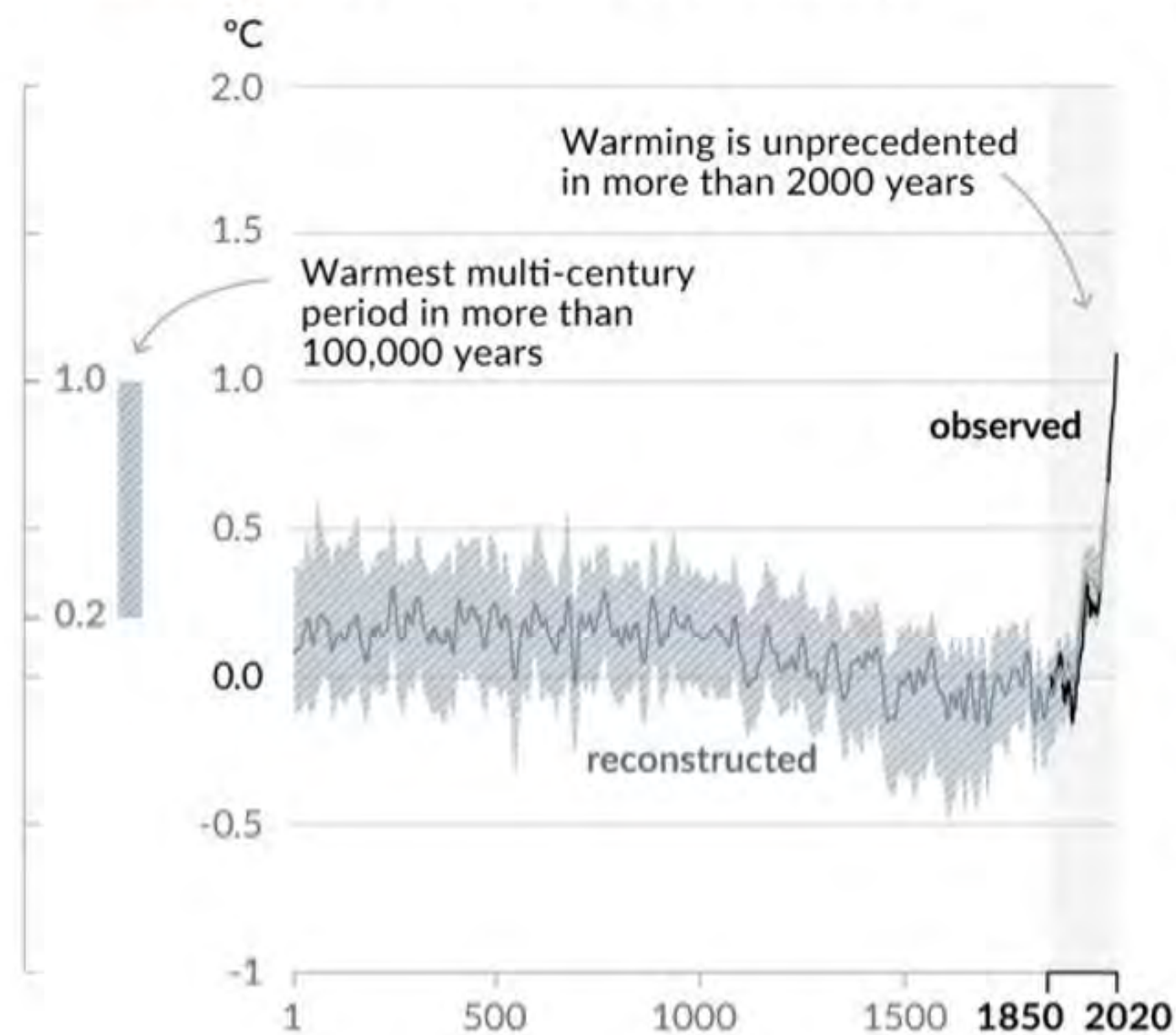
Turner, Graham. (2014). Is Global Collapse Imminent? An Updated Comparison of The Limits to Growth with Historical Data.

Human influence has warmed the climate at a rate that is unprecedented in at least the last 2000 years

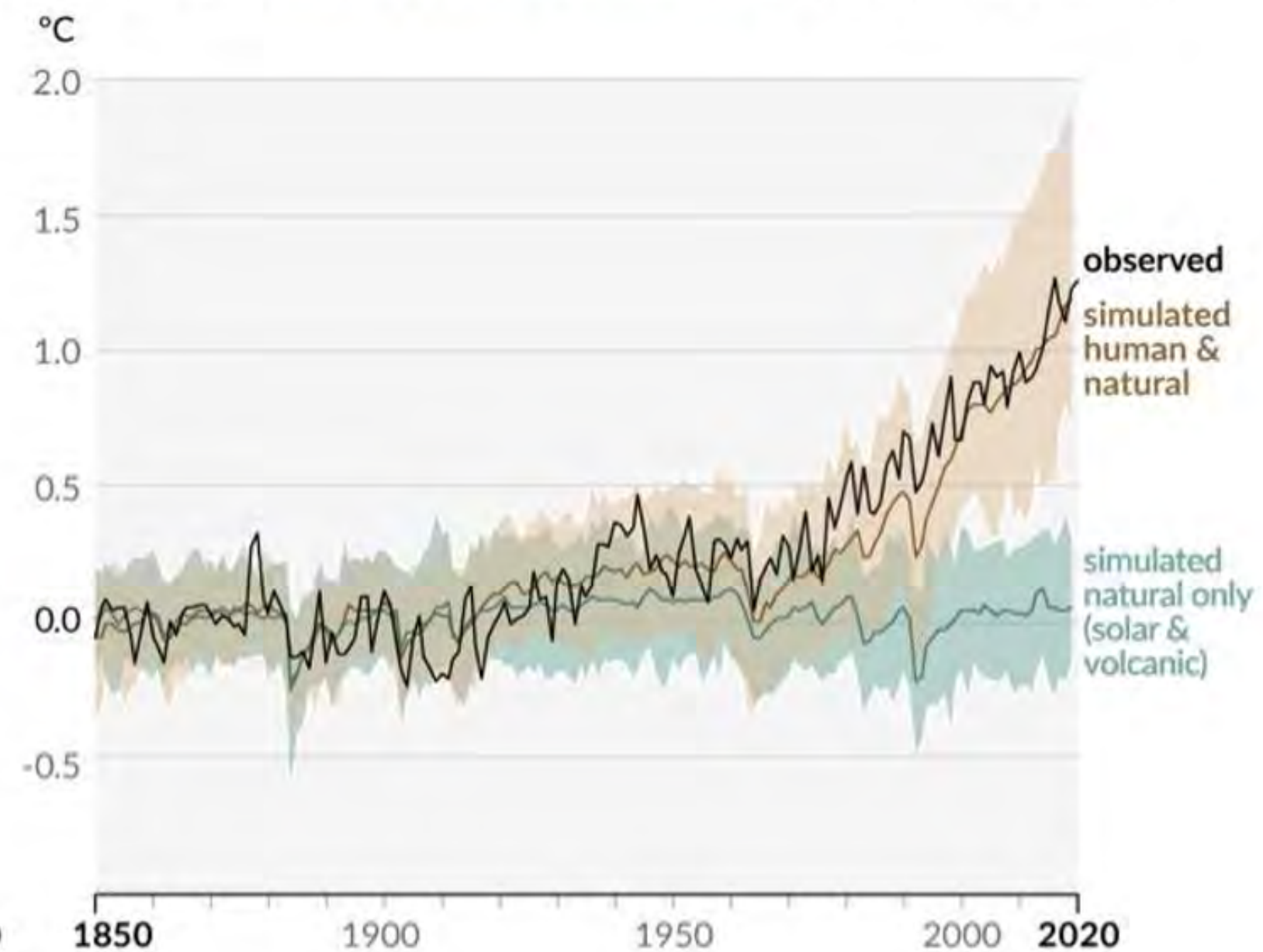
Figure SPM.1

Changes in global surface temperature relative to 1850-1900

a) Change in global surface temperature (decadal average) as reconstructed (1-2000) and observed (1850-2020)



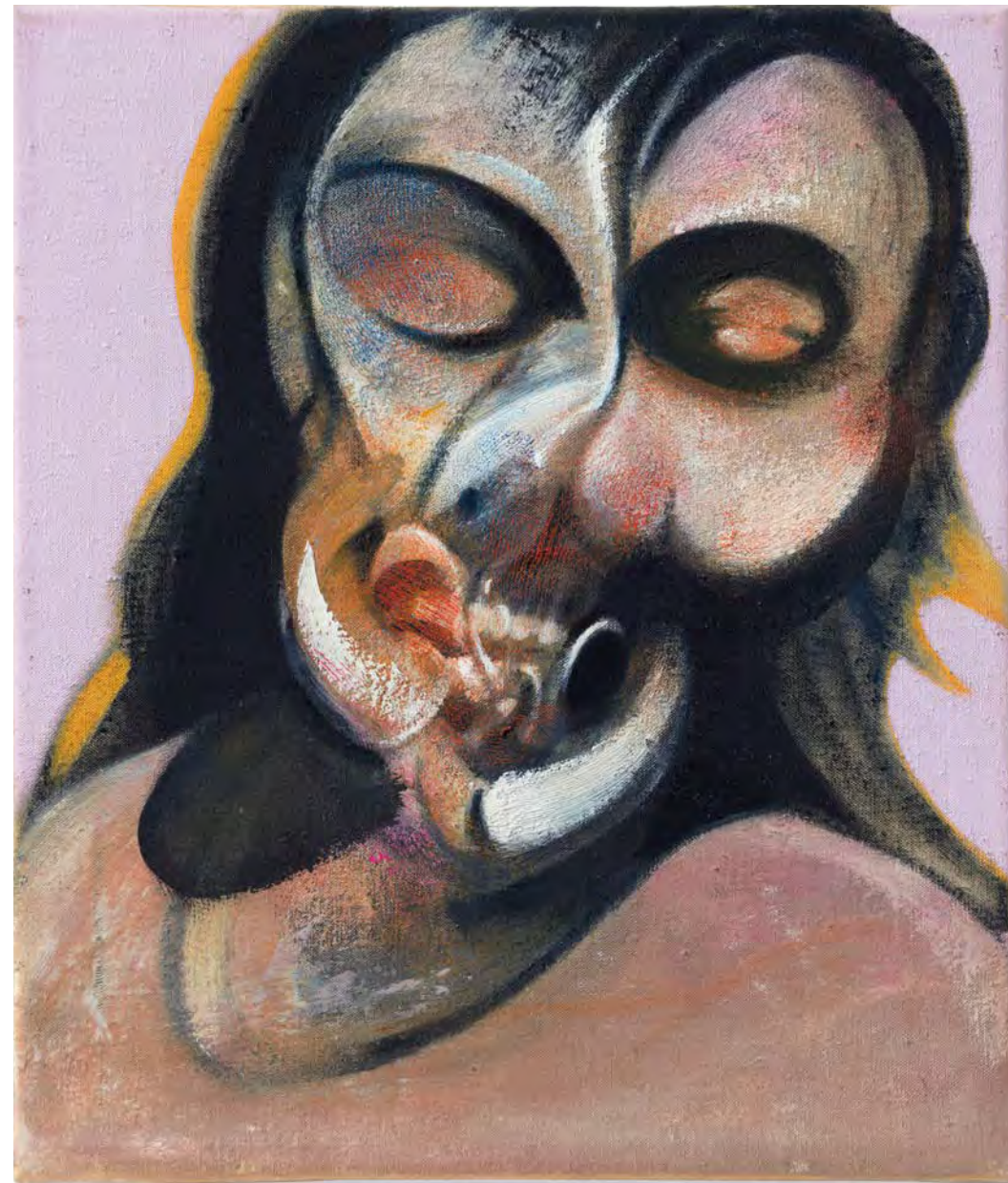
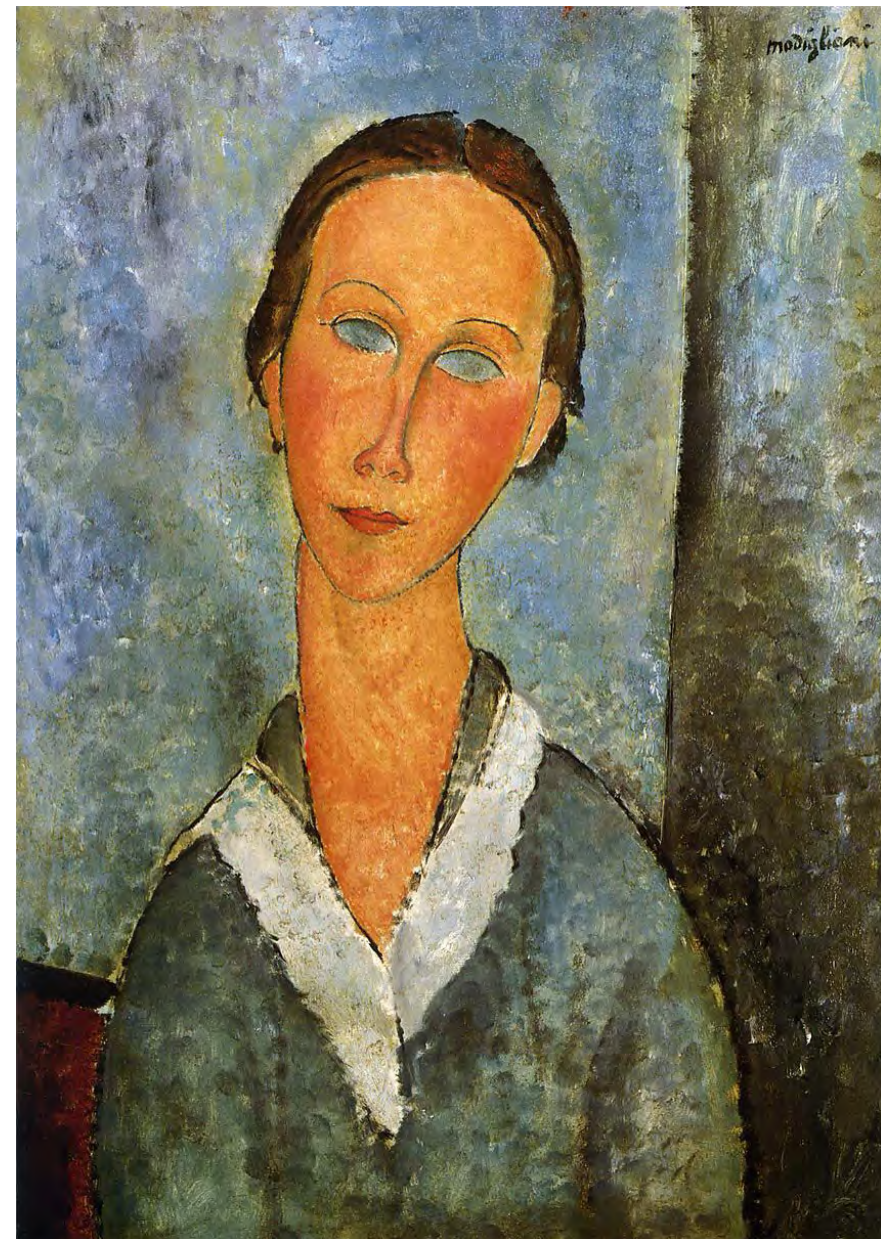
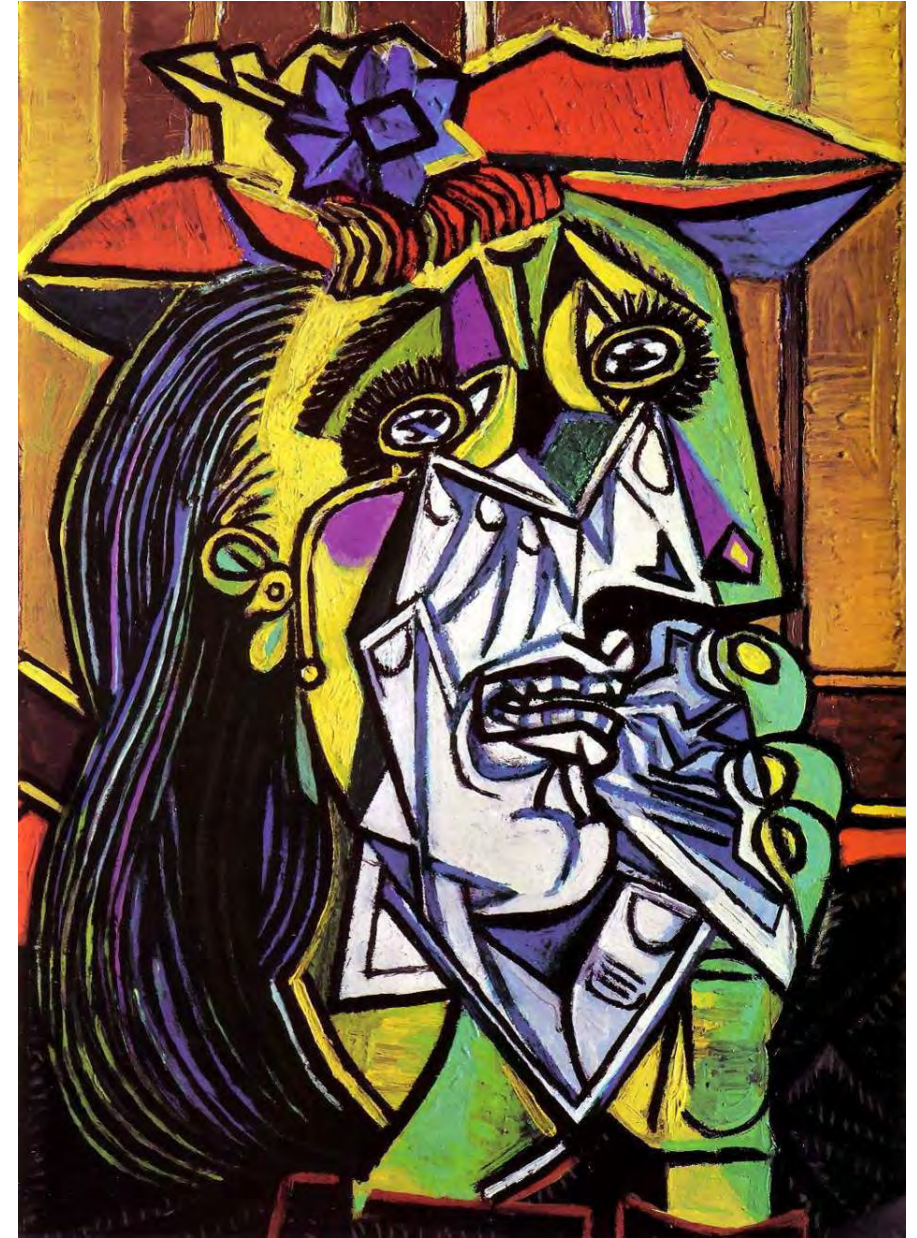
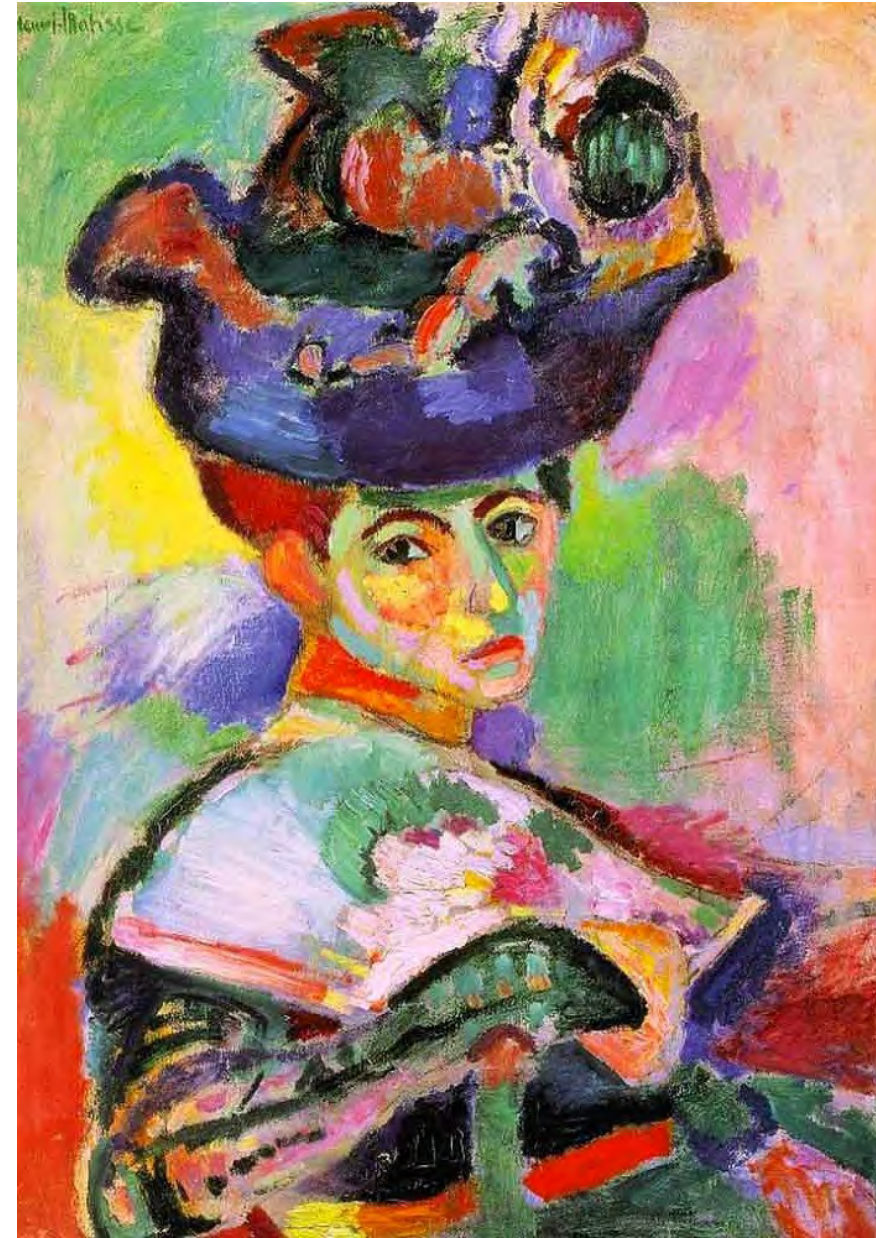
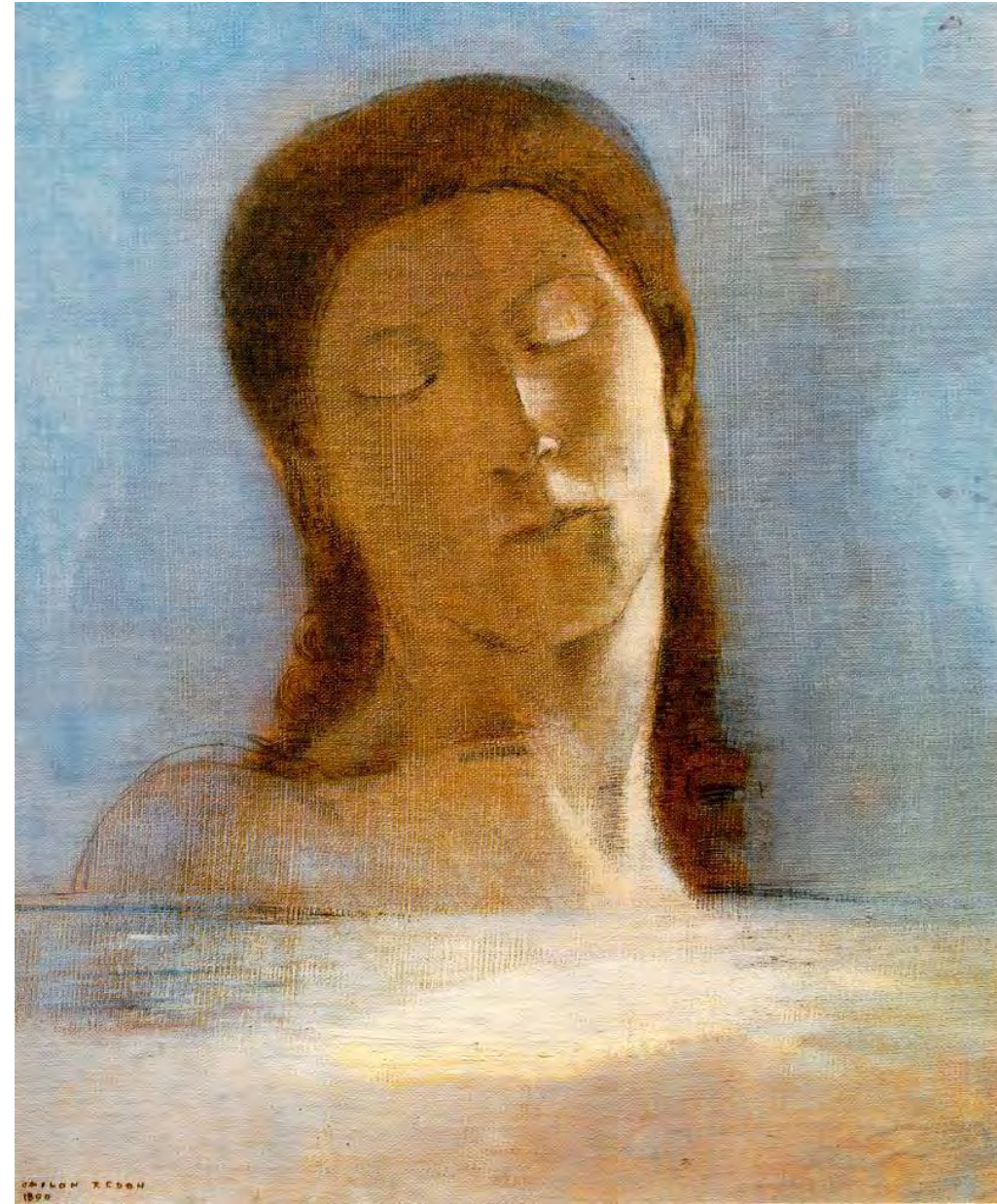
b) Change in global surface temperature (annual average) as observed and simulated using human & natural and only natural factors (both 1850-2020)





Thomas Hirschorn
Outgrowth, 2005





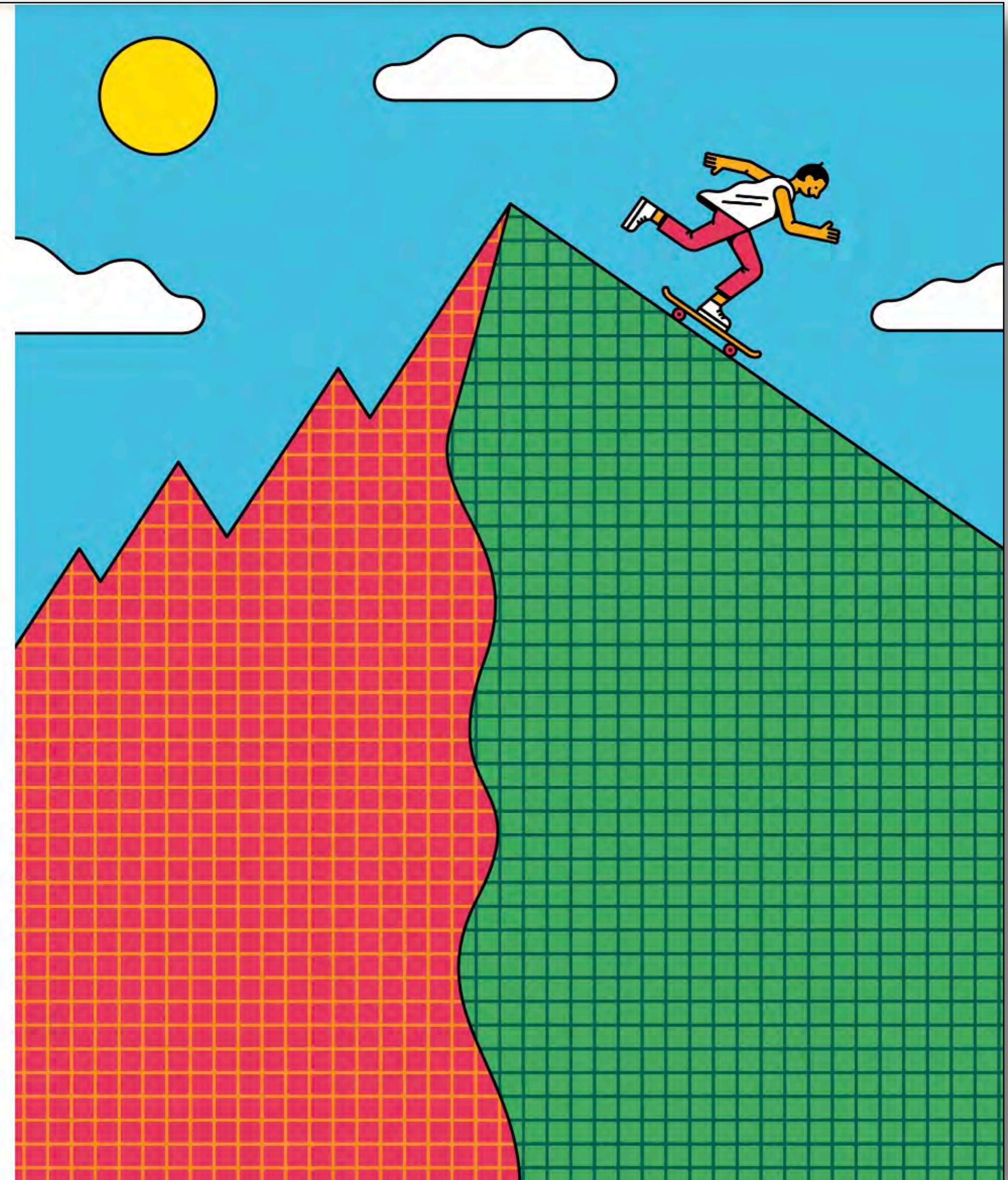
DEPT. OF FINANCE FEBRUARY 10, 2020 ISSUE

CAN WE HAVE PROSPERITY WITHOUT GROWTH?

The critique of economic growth, once a fringe position, is gaining widespread attention in the face of the climate crisis.

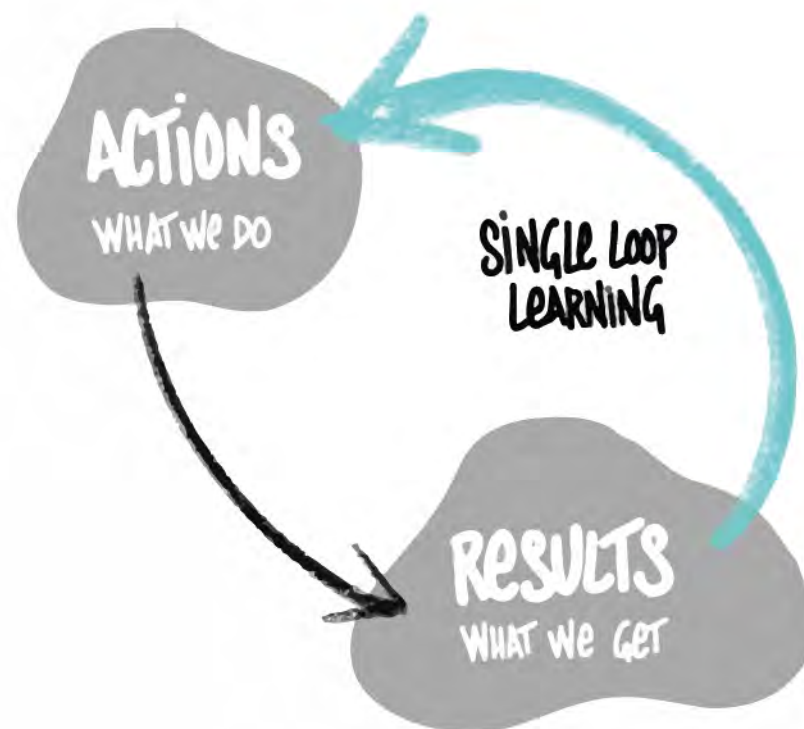
By John Cassidy

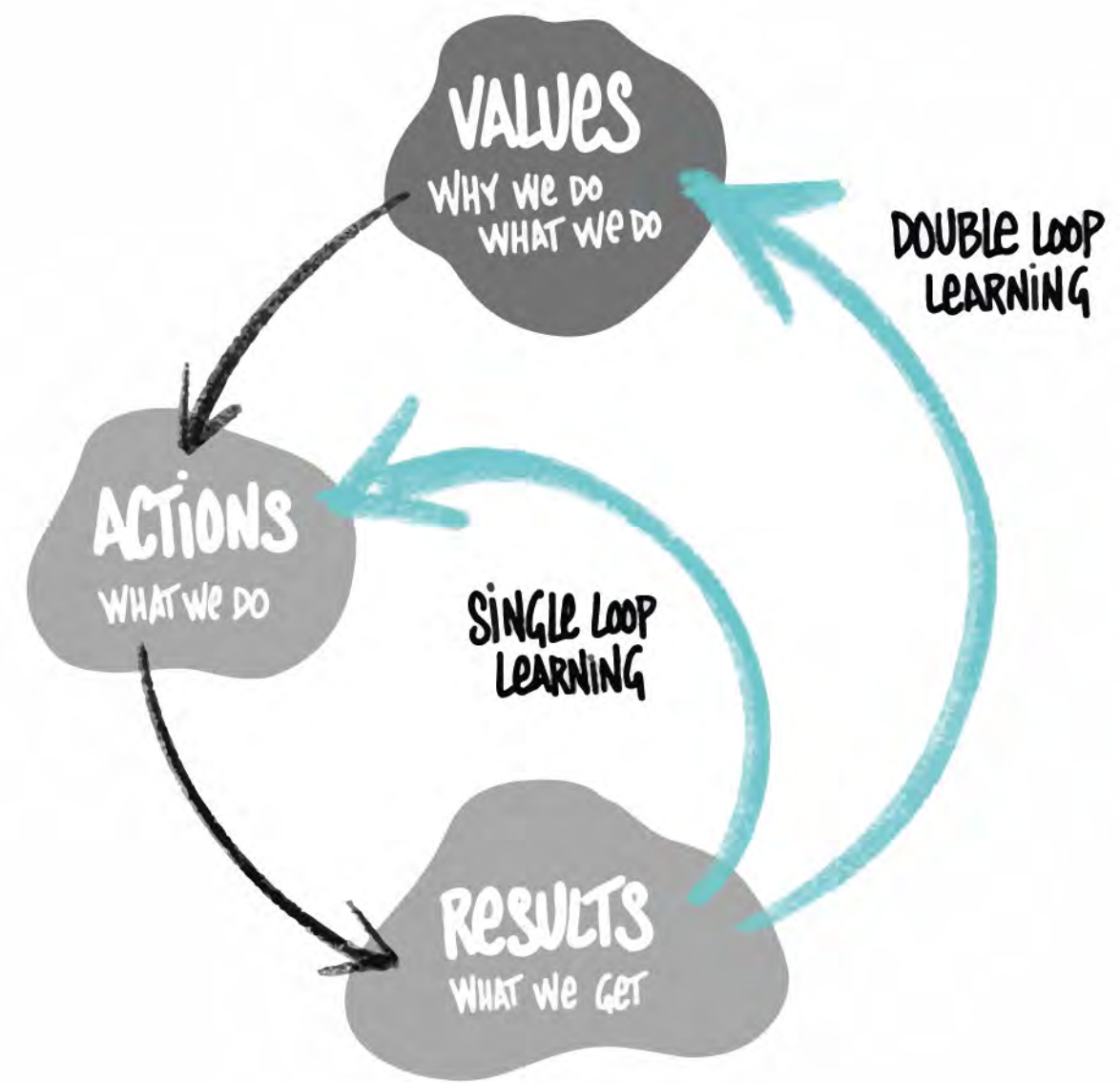
February 3, 2020





Claude Cattelin
Pushing back the sea, 2016





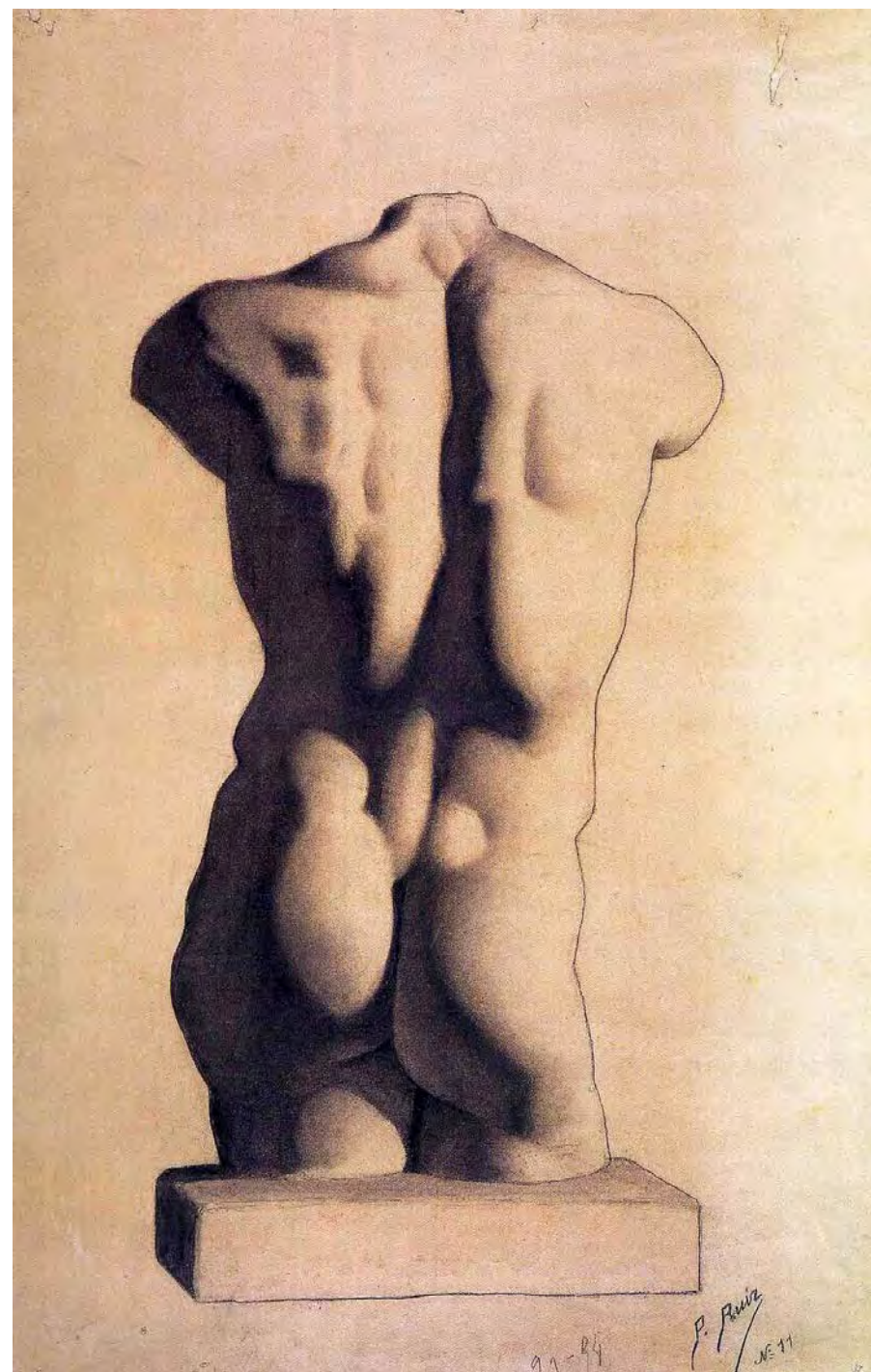


Ernest Meissonier
La Campagne de France, 1864

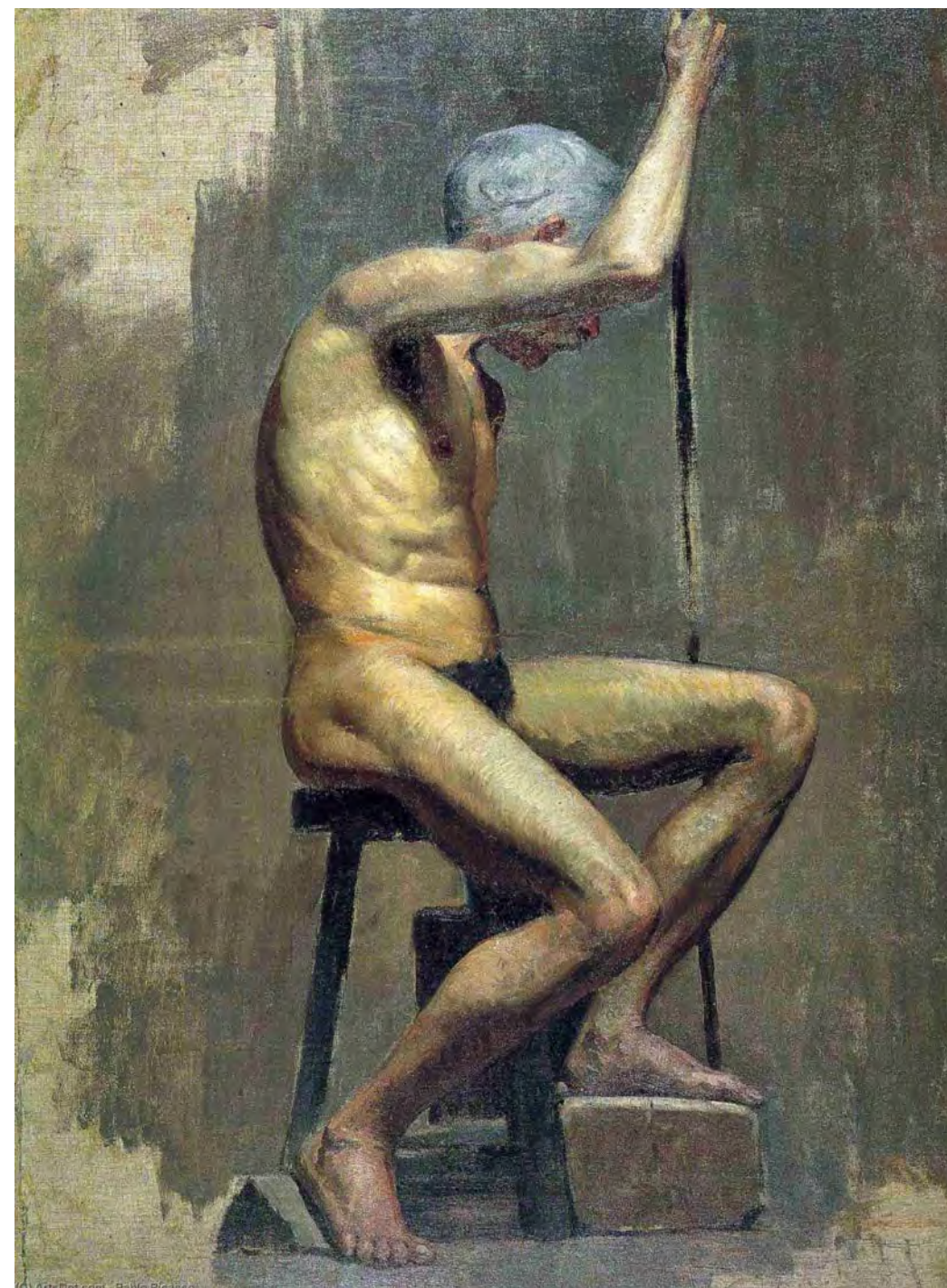


Vincent Van Gogh
La Nuit Étoilée, 1889





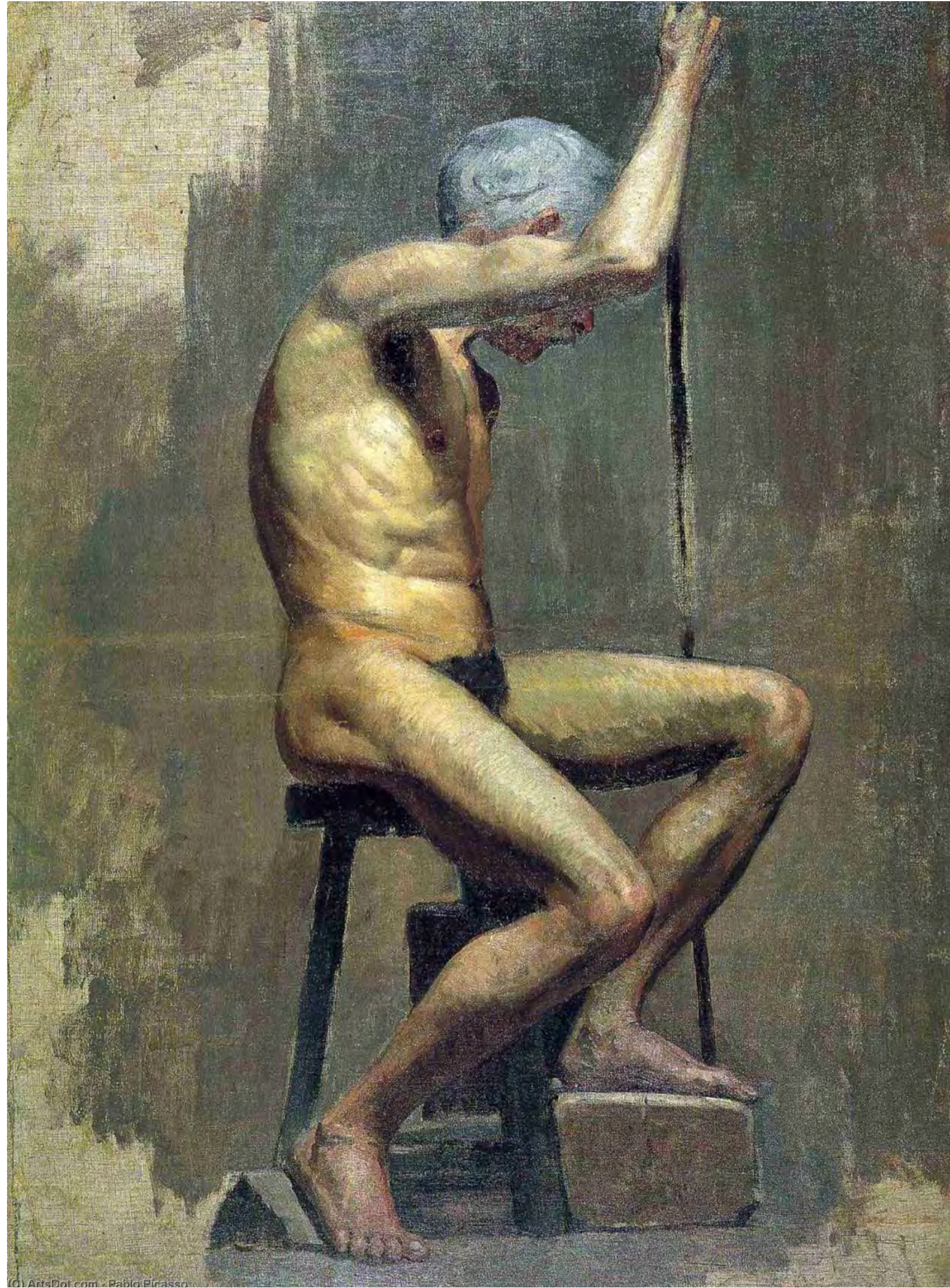
12 y.o.



14 y.o.



16 y.o.






Pablo Picasso
Guernica, 1937

Art Thinking

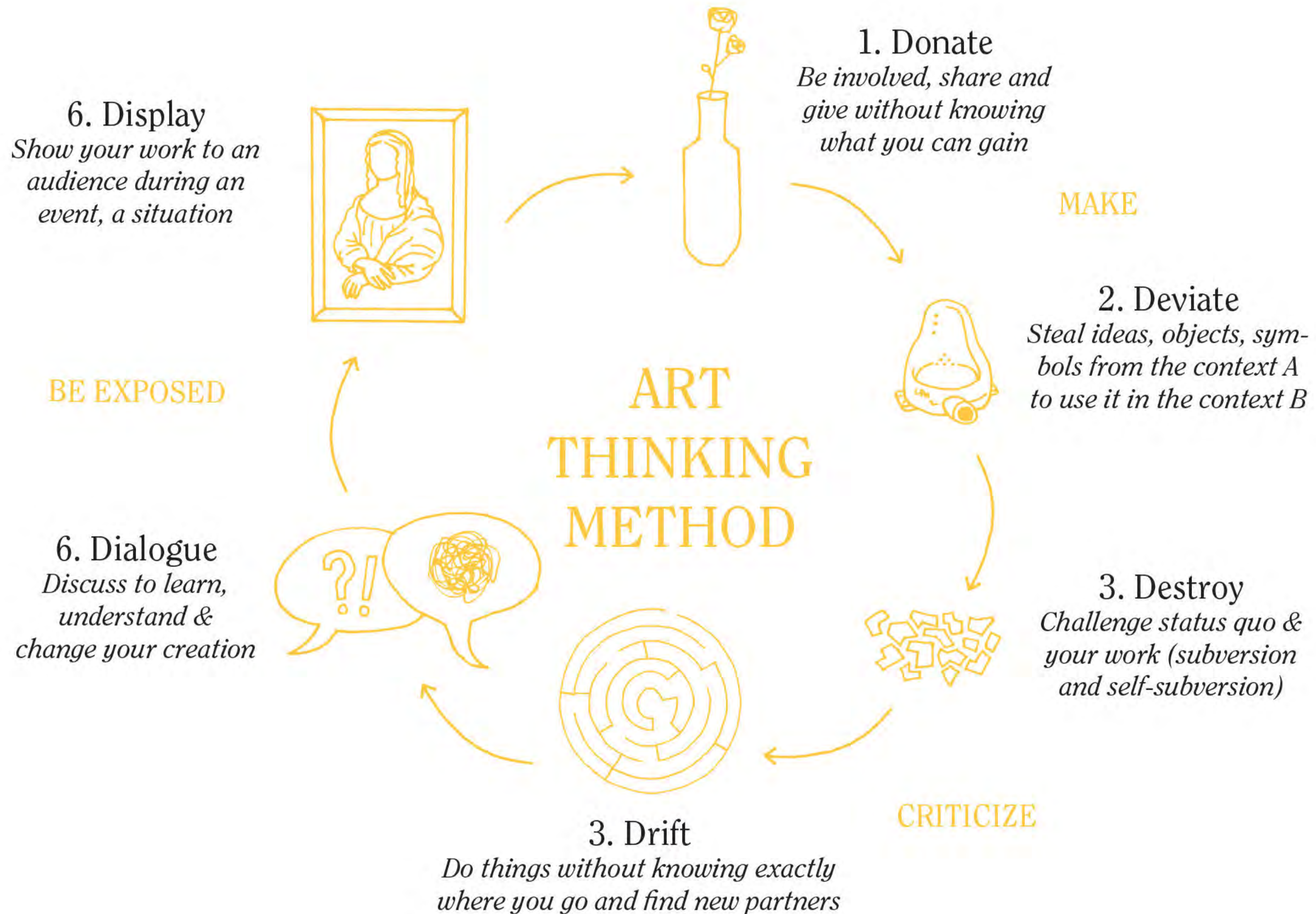
A method to create the improbable with certainty

(when the probable is unacceptable)



**IMPR
BABBLE**

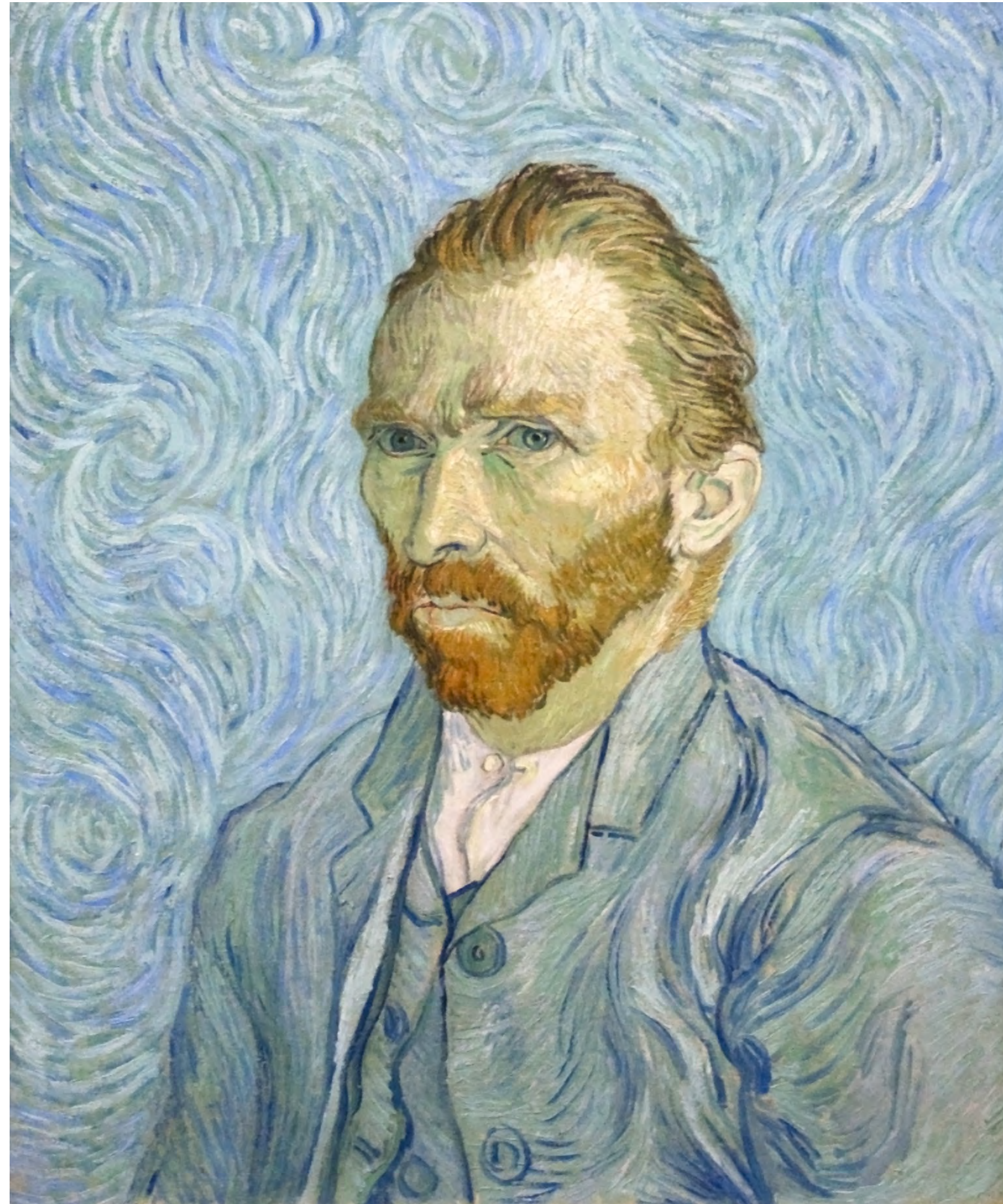
An Art Thinking Workshop



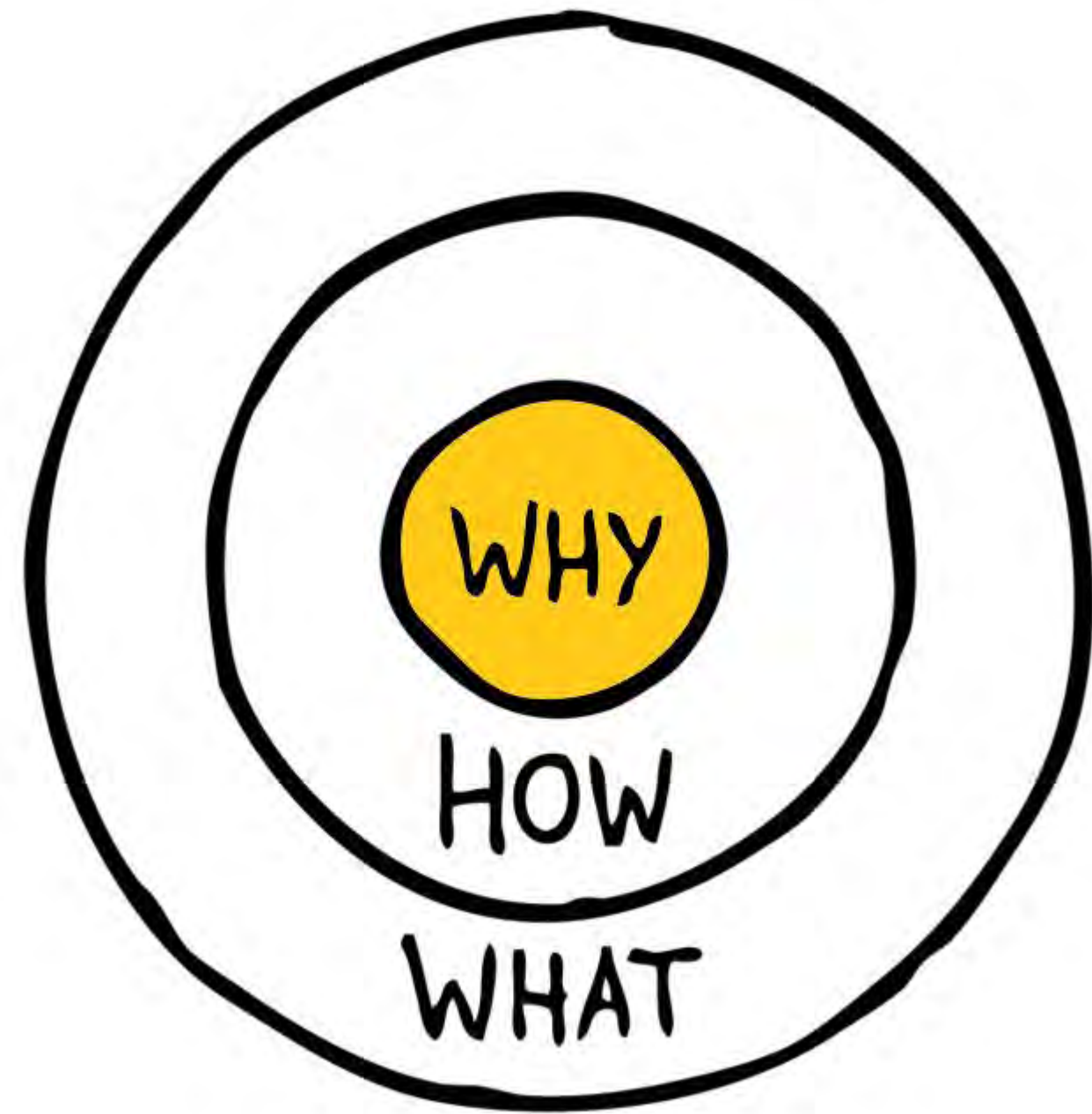
- ◆ Improbable
- ◆ Subversive
- ◆ Embodied
- ◆ Efficient

Design thinking
user centric

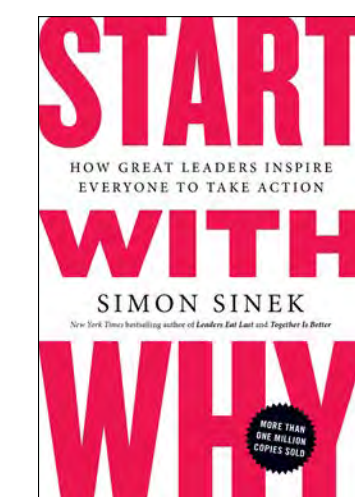
Business model canvas
market centric



Van Gogh
Auto-portrait



- ◆ Pourquoi ? : La raison d'être
- ◆ Comment ? : Le process
- ◆ Quoi ? : Le produit

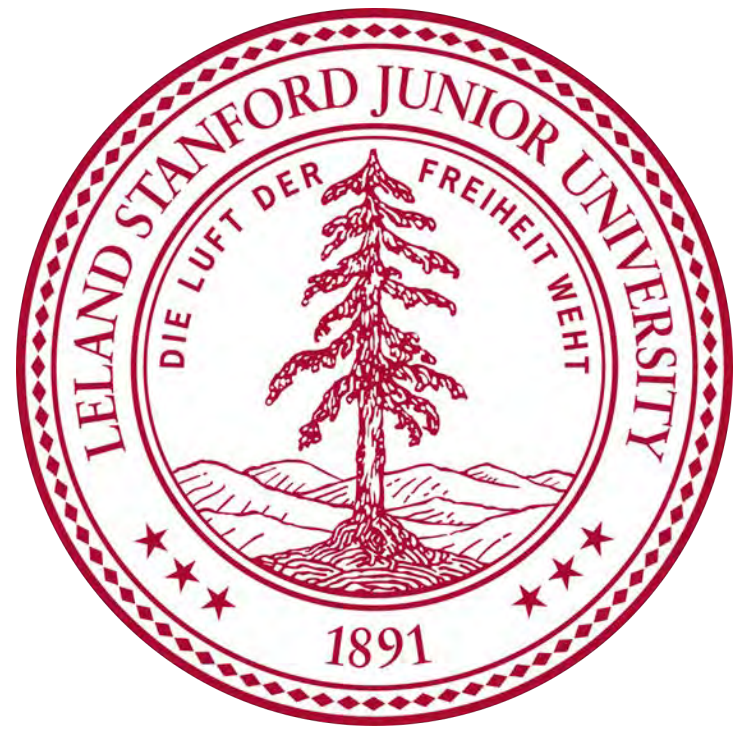


Simon Sinek
Start with why

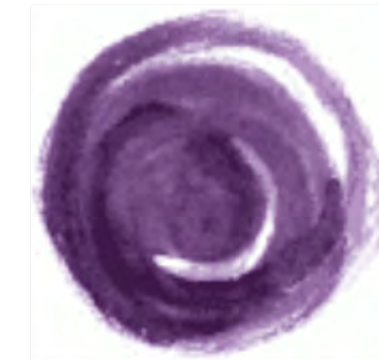
1 Produire de l'improbable

2 S'incarner dans son travail





CentraleSupélec



GROUPE
Bpce

**Musashino
Art
University**

l'école pro
**Centre
Pompidou**

La Redoute

DENSO

- ◆ Learn a method to innovate
- ◆ Challenge your own values and processes
- ◆ Find your purpose



Y.22

📍 Campus EDF Paris-Saclay

10 11 - 16 17 18 Mars
Programme et consignes
Boot Camp Y.22



📄 Télécharger le guide d'accès
au CAMPUS EDF PARIS-
SACLAY

<https://www.edf.com/fr>

EDF
PULSE

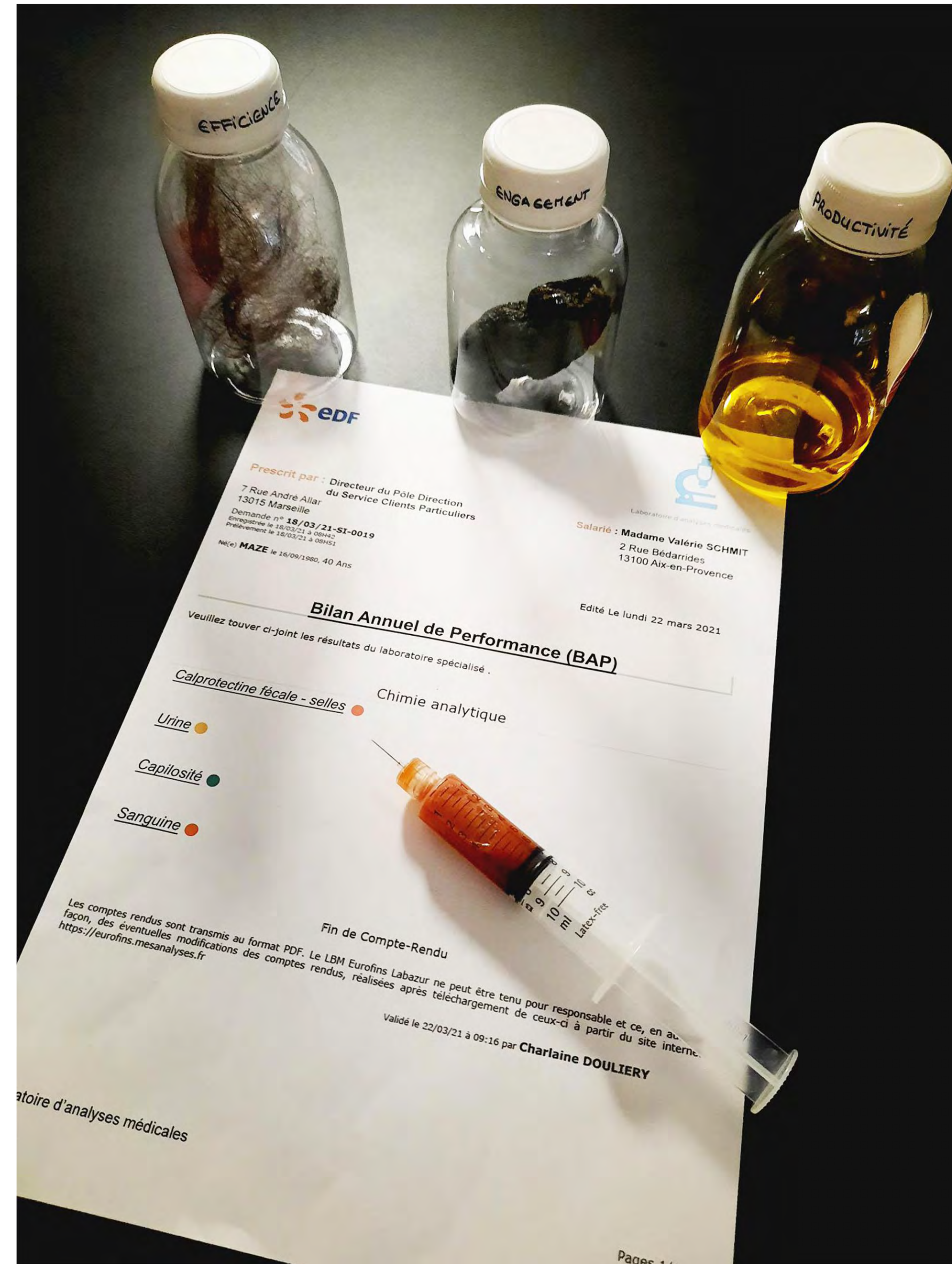


The funeral of 4.5 (2013)



Marseille Fountain (2018)

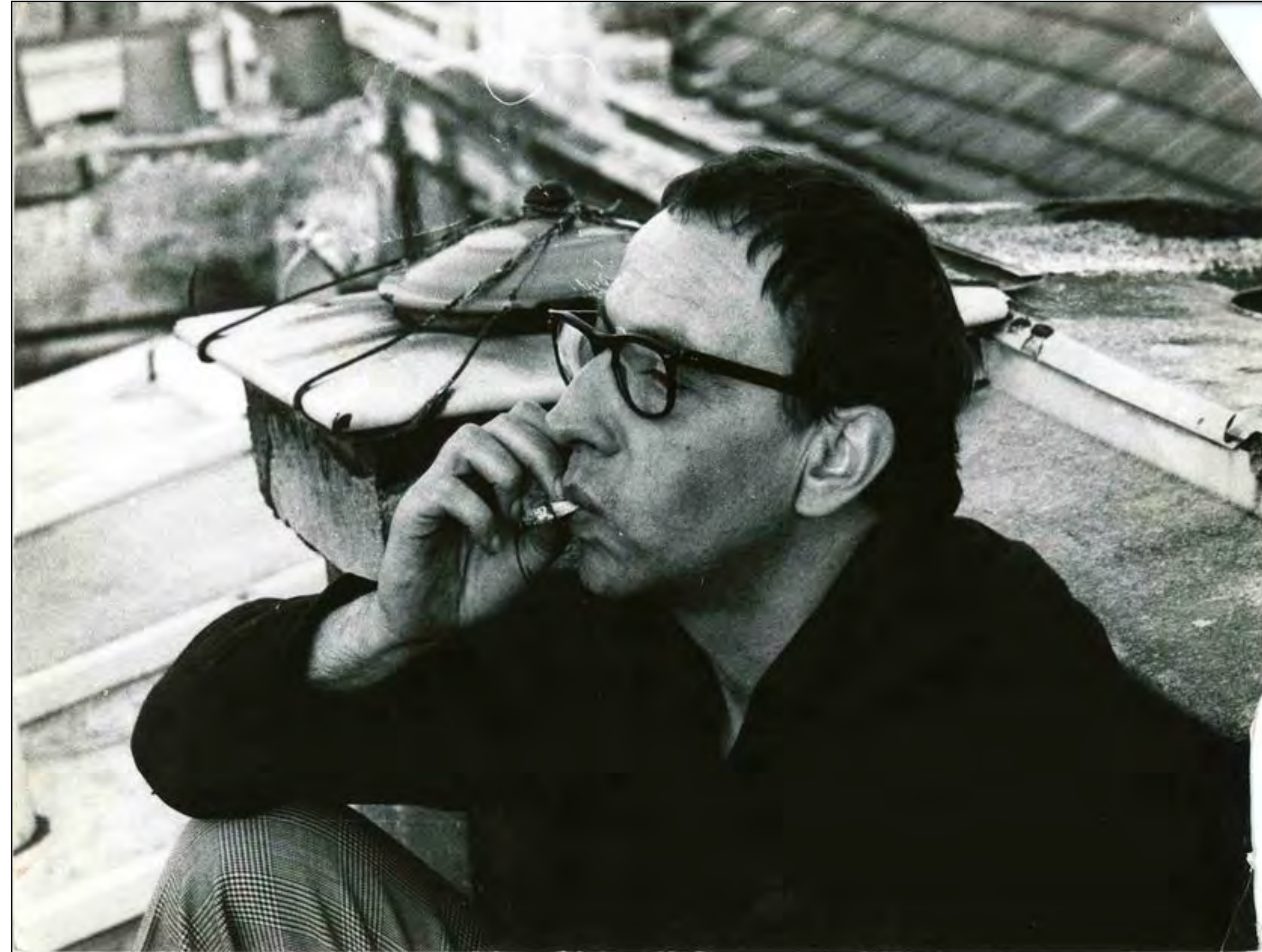




Bilan Annuel de Performance (2021)



Je suis les règles (2021)



« Art is what makes life more interesting than art. »

Robert Filliou, artist