



European Union  
European Regional  
Development Fund

# Policy Changes



PP10 - Regional Development Fund of Central Macedonia  
LP - ANATOLIKI, Organization for Local Authorities

Chrysanthi Kiskini  
Architecture | MA in Environmental Studies  
Head of EU Funded Projects Department, RDFCM



# POLICY INSTRUMENT

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- Name:
  - Regional Operational Programme of Central Macedonia 2021-2027
  
- Same as in Application Form
  - It is the same, as updated in the submitted Application Form, which includes the additional activities.
  
- TARGETED POLICY CHANGE
  - Structural change
  
- Self defined performance indicator
  - Introduced new actions/measures in the Policy Instrument
  
- Amount of funds to be influenced
  - Not yet influenced

# Proposed Actions

Action / concrete activities	Interregional inspiration from other project partners <i>Good Practice and aspects of particular interest</i>	Relation to Policy Instrument <i>How will the PI be affected from the specific Action</i>
Circular-Creative Vouchers	<p>New generation packing materials. (BG)</p> <p>The Good Practice describes converting organic waste from agro-production into sustainable packaging materials according to CE principles (Plovdiv, Bulgaria)</p>	<p>Support program for SMEs in the agri-food sector to receive Innovation Design consulting services aimed at developing products and packaging with a high circularity index.</p>
Financing circular economy equipment	<p>Funding program: Supporting sustainable growth and vitality in regions. (FI)</p> <p>The Good Practice describes Supporting sustainable growth and vitality in regions funding program and its utilisation in South Ostrobothnia, Finland.</p>	<p>Financing of equipment for the integration of the circular economy in the agricultural and agri-food activities of SMEs (eg composting, precision agriculture, material recovery, energy generation from agricultural waste, management of plastic packaging of chemical fertilizers, etc.).</p>
Recycling and/or composting of organic waste	<p>Funding program: Supporting sustainable growth and vitality in regions. (FI)</p> <p>The Good Practice describes Supporting sustainable growth and vitality in regions funding program and its utilisation in South Ostrobothnia, Finland.</p>	<p>Program to support catering businesses and related businesses for the reuse, recycling and composting of organic waste in a context of creating new startup entrepreneurship in terms of social inclusion and a fair economy.</p>

# Time plan

Year	2022	2023	2024	2025	2026	2027
Action 1 (1 pilot call X €25,000 per voucher)	Consultation with stakeholders	Consultation with stakeholders	Technical Preparation of the call	Launching of the Call	Implementation	Evaluation
Action 2 (1 call)	Consultation with stakeholders	Consultation with stakeholders	Technical Preparation of the call	Launching of the Call	Implementation	Evaluation
Action 3 (1 call X 50 beneficiaries per call X €5,000 equipment per beneficiary)	Consultation with stakeholders	Consultation with stakeholders	Technical Preparation of the call	Launching of the Call	Implementation	Evaluation

# Please describe the nature of the policy change and how the project has contributed to this change

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The aim is to launch **actions/measures** that support the shift towards circular economy in Central Macedonia, Greece, in the context of priorities 1 & 2 and specific objectives 1.3 & 2.6 of the Regional Operational Programme (ROP) of Central Macedonia 2021-2027.

Priority 1. A more **competitive** and **smarter** Europe by promoting innovative and smart economic transformation and regional ICT connectivity

Priority 2. A **greener**, low-carbon transitioning towards a net zero carbon economy and resilient Europe by promoting clean and fair energy transition, green and blue investment, the circular economy, climate change mitigation and adaptation risk prevention and management, and sustainable urban mobility

RSO1.3. Enhancing sustainable growth and competitiveness of SMEs and job creation in SMEs, including by productive investments

RSO2.6. Promoting the transition to a circular and resource efficient economy

# Has the policy change already taken place?

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Not yet.

# How will you keep your stakeholders involved?

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## Action 1:

- Transfer of know-how and innovative technology of design and development of new products from innovation bodies to businesses
- Strengthening the cooperation of businesses with the research and technological institutions of the country
- Cross-sectoral collaboration of businesses and independent creators from the Design sector with SMEs from the wider agri-food sector

## Action 2:

- Transfer of know-how and innovative technology of design and development of new products from innovation bodies to businesses
- Innovative business modernization in terms of sustainability
- SMEs energy upgrade

## Action 3:

- Reduction of organic waste
- Conversion of waste into a new economic and "green" product
- New social entrepreneurship, social inclusion
- Achieving Social - Economic - Environmental sustainability of SMEs

# What is the expected territorial impact?

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## Action 1:

Cross-sectoral synergies between the agri-food ecosystem – innovation, knowledge and creative economy / balanced development of urban and peri-urban space

## Action 2:

Reduced environmental footprint / climate change adaptation / climate change mitigation in the Region

## Action 3:

Reduced environmental footprint / climate change adaptation / climate change mitigation in the Region



# Secondary Proposed Actions

Action / concrete activities	Interregional inspiration from other project partners <i>Good Practice and aspects of particular interest</i>	Relation to Policy Instrument <i>How will the PI be affected from the specific Action</i>	Funding
Circular Business Districts	Barresi award (IT)	Conversion of areas of tourist intensity with the concentration of a large number of tourism SMEs and catering, into "circular districts", with the establishment of a new label that will be given to the SMEs of these areas that will meet a series of criteria (circularity, clean energy, etc.).	<ul style="list-style-type: none"> <li>- INTERREG</li> <li>- Urban Innovative Actions</li> </ul>
Circular Farms	Barresi award (IT)	Creation of a "Circular Farm" label for agri-food production companies and agri-tourism enterprises	<ul style="list-style-type: none"> <li>- INTERREG</li> <li>- LEADER</li> <li>- LIFE</li> </ul>
Creation of a support office in the Region of Central Macedonia for the transition of the SMEs to the circular economy	CEMIS - Circular Economy Management Information System (BG)	<ol style="list-style-type: none"> <li>1. Circular Start up challenge</li> <li>2. SMEs awareness and information</li> <li>3. Monitoring tool with collection of data on issues of circularity, database of good practices and benchmarking based on their applicability by SMEs</li> <li>4. Incubator for start ups based on circularity and reuse of materials.</li> </ol>	<ul style="list-style-type: none"> <li>- INTERREG</li> <li>- Horizon 2020</li> <li>- Erasmus +</li> </ul>



# CESME

Interreg Europe



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**Thank you!**

