



CESME

Interreg Europe



European Union
European Regional
Development Fund

Policy Changes

Metropolitan City of Bologna

September 2022 | Bologna

POLICY INSTRUMENT

Name **Metropolitan strategic plan 2.0**

Same as in Application Form or new? **Same**

TARGED POLICY CHANGE

- New project
- **Improved governance**
- Structural change

Self defined performance indicator:

involvement of at least one board of MCBO dealing with economic recovery after Covid-19 pandemic crisis

Amount of funds to be influenced:

not relevant/ staff costs

Proposed Actions

Action / concrete activities	Interregional inspiration from other project partners <i>Good Practice and aspects of particular interest</i>	Relation to Policy Instrument <i>How will the PI be affected from the specific Action</i>
<p>Engagement in circular economy topics of the „Tavolo di salvaguardia e ripresa economica“ in english „Safeguard and economic recovery board“ related to the economic recovery from the Covid-19 pandemic crisis. This is a board that MCBO created to face the Covid-19 pandemic issues related to local economy (enterprises and workers). The board is a cluster of different boards working on various topics and the one about trade and tourism will be engaged in circular economy topics.</p>	<ul style="list-style-type: none"> • A good practice inspiring is the „Climate and circular economy roadmap“ for South Ostrobothnia region, proposed by the finnish partners. The roadmap combines strategy and action plan and it is based on the cooperation between different actors on the territory, a way of working that also the metropolitan city of Bologna is promoting. All the themes cited are important also for our territory: • Circular economy • Energy • Regional planning and building • Agriculture and food chain • Using forest • Traffic and logistic <p>Cross-cutting theme:</p> <ul style="list-style-type: none"> • Business 	<p>The PSM 2.0 aims to boost circular economy, with a special attention to the mountains area (I.E.1). The PSM goal is to turn the Appennines into a pilot district for sustainable and circular economy (I.E.2), considering it as an incubator and a place of experimentation for the circular economy. At the same time the Objective VI.B.1 will be tackled too: it aims to foster innovation in supply chain and entrepreneurship, support innovative start-ups, fostering circular economy, eco-design, short and integrated supply chain, rationale use of resources.</p> <p>The action will improve the GOVERNANCE:- providing policymakers new stimuli, inspiration and ideas (in terms of knowledge, skills, practices, ..)helpful to be more effective; - strengthen capacity building.</p>

The metropolitan strategic plan, foreseen as mandatory policy instrument for the metropolitan cities in Italy, must be periodically updated. The last metropolitan strategic plan of Bologna was created in 2018, then soon it will have to be updated. Thanks to the exchange of good practices made during CESME+ the writing of the new Metropolitan strategic plan could be influenced, including new ideas for the recovery after Covid-19 pandemic crisis also through the promotion of circular economy.

Time plan

2022						
Month	May	June	July	Aug	Sept	Oct
Steps	Analysis of the Gp proposed by partners	Analysis of the Gp proposed by partners and identification of transferable elements	LSG meeting introducing initiating discussions on the application of the circular economy to the tourism sector, particularly affected by the pandemic	Getting in touch with key stakeholders and actors, and organizing a first meeting with the board	Engagement of one of the board coordinated with the „Safeguard and economic recovery board“	Follow up and planning future engagement

Please describe the nature of the policy change and how the project has contributed to this change

The aim is to improve the governance, pushing to better include circular economy in the recovery actions.

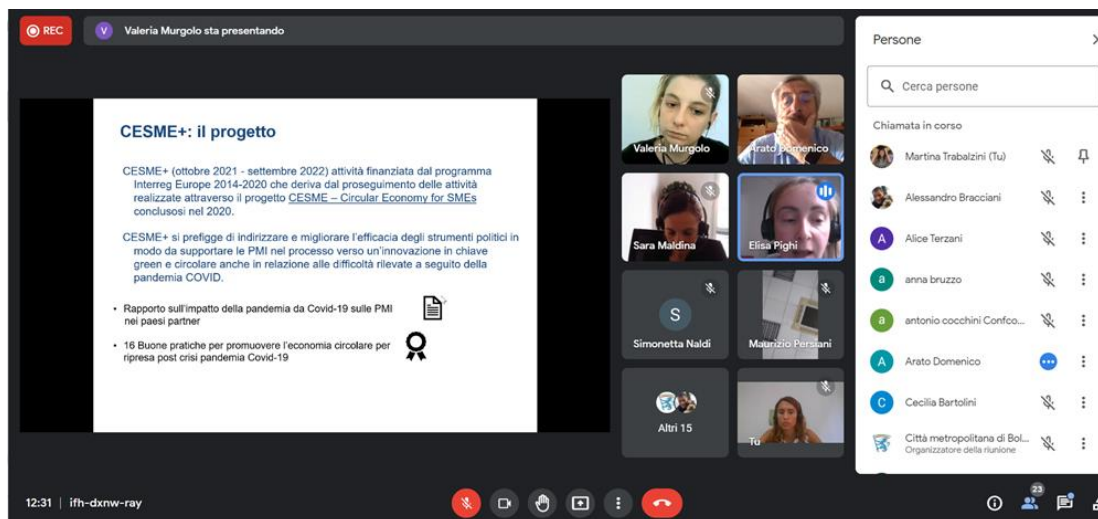
The policy change foreseen is an engagement of the «Safeguard and economic resilience board» in the circular economy topics to face the Covid-19 pandemic crisis, promoting circular economy in the metropolitan area of Bologna with a special attention to the Appennines (mountain area) and in promoting innovation in supply chain and entrepreneurship, support innovative start-ups, fostering circular economy, eco-design, short and integrated supply chain, rationale use of resources.

In the nearly future, also the writing of the new Metropolitan strategic plan could be influenced.

The project contributed to this change thanks to the good practices shared.

Has the policy change already taken place?

The policy change started with the engagement in circular economy topics of the metropolitan board about trade and tourism activities on the 15th September.



The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "CESME+: il progetto". The slide content includes:

CESME+ (ottobre 2021 - settembre 2022) attività finanziata dal programma Interreg Europe 2014-2020 che deriva dal proseguimento delle attività realizzate attraverso il progetto [CESME – Circular Economy for SMEs](#) conclusosi nel 2020.

CESME+ si prefigge di indirizzare e migliorare l'efficacia degli strumenti politici in modo da supportare le PMI nel processo verso un'innovazione in chiave green e circolare anche in relazione alle difficoltà rilevate a seguito della pandemia COVID.

- Rapporto sull'impatto della pandemia da Covid-19 sulle PMI nei paesi partner
- 16 Buone pratiche per promuovere l'economia circolare per ripresa post crisi pandemia Covid-19

The meeting interface also shows a grid of participants: Valeria Murgolo, Arato Domenico, Sara Maldina, Elisa Pighi, Simonetta Naldi, and Matrizio Persiani. A list of participants on the right includes: Martina Trabalzini (Tu), Alessandro Bracciani, Alice Terzani, anna bruzzo, antonio cocchini Confoc..., Arato Domenico, Cecilia Bartolini, and Città metropolitana di BoL. Organizzatore della riunione.

How will you keep your stakeholders involved?

The stakeholder will keep involved thanks to periodic meetings and in the context of the the “Tavolo di salvaguardia e ripresa economica“ (in english “Economic and safeguard board”) related to the economic recovery from the Covid-19 pandemic crisis.

The board is already established and this will facilitate the sustainability and the long lasting of the improvement.

The board about trade and tourism, one of the board coordinated with the “Economic and safeguard board” was engaged in September. It includes representatives from the local chamber of commerce, trade unions and officers from the public administration of the territories of the metropolitan city of Bologna.

What is the expected territorial impact?

A recovery and resilience impact after Covid-19 pandemic crisis, more attentive to the environment and to the opportunities offered by the circular economy, with a special attention to the Appenines area (mountains territory) of the metropolitan city of Bologna and to foster innovation in supply chain and entrepreneurship.

Trade and tourism are sectors that were hit strongly by the Covid-19 pandemic crisis, where is possible to introduce circular economy experiences with special attention to the Appennines, a vulnerable area of the metropolitan city, where new experiences of sustainable tourism are developing and where circular economy can promote new economic opportunities.



CESME

Interreg Europe



European Union
European Regional
Development Fund

Thank you!

