



STAKEHOLDER ENGAGEMENT REPORT

Fryslân 12/10/2021

provinsje fryslân
provincie fryslân



Stakeholder event: international engagement presenting REPLACE and Launching the Circular Benchmark Tool

The event, organized online and held on 12/10/21 served to launch the Circular Benchmark Tool, an important representation of Fryslân efforts in the REPLACE project.

The audience was international, since the CBT targets other Regions, willing to apply CBT to assess their circularity level: 62 participants attended the event.

The meeting was beneficial in generating awareness about both the REPLACE project and the Circular Benchmark Tool, increasing their visibility while collecting first impressions regarding the CBT and paving the way for enlarging the number of regions interested in the project and its methodologies and tools.

Agenda

- Introduction of REPLACE project
- Presentation of the Circular Benchmark Tool
- Panel presentation from REPLACE partners: their feedback on the use of the Tool
- Questions and Answers





European Union
European Regional
Development Fund

REPLACE

Interreg Europe



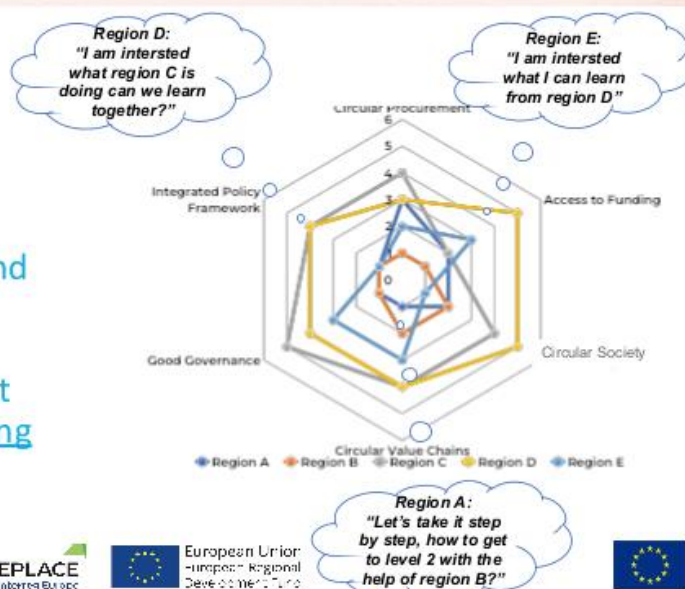
**19th EUROPEAN WEEK of
REGIONS and CITIES**

11-14 OCT
2021

Together for Recovery

ABOUT THE CBT

- Why: Progress CE monitoring & Knowledge exchange
- What: CE self-assessment tool and benchmark opportunity
- How: Easy to use self-assessment to facilitate cross-regional learning



#EURegionsWeek



REPLACE
Interreg Europe

European Union
European Regional
Development Fund



**19th EUROPEAN WEEK of
REGIONS and CITIES**

11-14 OCT
2021

Together for Recovery

THE INDICATORS

- | | | |
|---|-----------------------------|--|
| 1 | Circular Procurement | The extent to which the region engages <u>public and private suppliers</u> to <u>increase procurement</u> based on <u>Circular Economy principles</u> . |
| 2 | Access to Funding | The extent to which the region <u>enables access to finance (regional) circular activities</u> in order to transition to a Circular Economy. |
| 3 | Circular Society | The extent to which the <u>region creates awareness, motivates people, develops and deploys circular competencies (knowledge and skills)</u> to contribute to circular economy transition. |
| 4 | Value Chain Activation | The extent to which the region <u>stimulates circular value creation</u> among stakeholders in and across supply chains |
| 5 | Good Governance | The extent to which the region is <u>orchestrating, facilitating, promoting and enabling</u> the transition to a circular economy. |
| 6 | Integrated Policy Framework | The extent to which the region <u>establishes and integrates a coherent circular policy framework over the regional policy domains</u> to align policy and legislation with circular principles and best practices |

#EURegionsWeek



REPLACE
Interreg Europe

European Union
European Regional
Development Fund



REPLACE
Interreg Europe



European Union
European Regional
Development Fund

