

40READY PRESS BOOK (08/2021 – 01/2022)

	Partner	Date	Channel	Description
	ASEV (P1)	-	-	-
	Helsinki-Uusimaa Regional Council (P2)	-	-	-
	Public Service of Wallonia (P3)	21/01/2022	Formanam.be	<p>Diffusion of trends and conclusions of the survey that the SPW "Employment-Training" conducted with its partners in the framework of the Interreg 4.0Ready project among 634 consultants approved for the Walloon company voucher scheme.</p> <p>https://www.formanam.be/2022/01/21/projet-4-0ready-interreg-resultats-complets-enquete-analyse-de-la-dimension-humaine-dans-le-4-0/</p>
	Public Service of Wallonia (P3)	25/01/022	Agoria.be	<p>Diffusion of trends and conclusions of the survey that the SPW "Employment-Training" conducted with its partners in the framework of the Interreg 4.0Ready project among</p>

			<p>634 consultants approved for the Walloon company voucher scheme.</p> <p>https://www.agoria.be/fr/capital-humain-education/formations-et-carrieres/peut-on-parler-strategie-numerique-sans-parler-de-competences?utm_source=newsletter&uuid_ref=b34eeD1Af257b1CE05&utm_medium=mail&utm_content=article_9380</p>
Public Service of Wallonia (P3)	28/01/2022	Confederation construction	<p>(Newsletter) Diffusion of trends and conclusions of the survey that the SPW "Employment-Training" conducted with its partners in the framework of the Interreg 4.0Ready project among 634 consultants approved for the Walloon company voucher scheme.</p> <p>https://mailchi.mp/confederationconstruction/flash-construction-2022-01-28?e=ac2737cc46</p>
Marshal's Office of Silesia Region, Silesian Government (P4)	07/12/2021	Gapr.pl	<p>An Invitation on external website to workshops organised for regional stakeholders.</p>

			https://gapr.pl/aktualnosci/przemysl-4-0-w-specjalizacjach-technologicznych-wojewodztwa-slaskiego-i-perspektywy-rozwoju-w-kontekscie-ris/
Marshal's Office of Silesia Region, Silesian Government (P4)	16.11.2021	Ewt.slaskie.pl	<p>A project card with a description of the project and a report on recent activities.</p> <p>https://ewt.slaskie.pl/czytaj/realizowane_projekty_intereg_europa</p>
Government of Navarra (P5)	-	-	-
Regional Government of Tuscany (P6)	-	-	-
OIR POSDRU Regiunea Bucuresti-Ilfov (P7)	21/10/21	https://cronicaromana.net/	<p>On October 12 and 13, 2021, in Bucharest, as part of the project "Strengthening the capacity of SMEs to adapt to the Industrial Revolution 4.0", two very important events took place: the 40Ready Interregional Workshop and participation in the Expo-Conference organized by Factory 4.0. On this occasion we wrote a press release which was published on the official website of OIR POSDRU BI and in the online publication</p>

			<p>cronicaromana.net</p> <p>https://cronicaromana.net/2021/10/21/luna-octombrie-a-marcata-doua-evenimente-importante-in-cadrul-proiectului-40ready-interreg-europe/</p>
OIR POSDRU Regiunea Bucuresti-Ilfov (P7)	20/10/21	<p>http://www.marketwatch.ro/</p>	<p>The 40Ready project and our participation in the conference organized by Factory 4.0 were mentioned in an article that appeared in the online publication Market Watch</p> <p>http://www.marketwatch.ro/articol/17492/Reolutia-Industrial-40-oportunitate-sau-amenintare-pentru-IMM-urile-romanesti/</p>
OIR POSDRU Regiunea Bucuresti-Ilfov (P7)	27/01/22	<p>https://cronicaromana.net/</p>	<p>On January 26, 2022 OIR POSDRU Bucharest - Ilfov organized a workshop within the 40Ready project, Interreg Europe. The objective of the event, which took place in hybrid format, with physical presence and online, was to inform the project stakeholders and those interested about the status of the activities and about the next steps that will be taken.</p>

				<p>Stakeholders and project partners, representatives of the public and private environment, participated in the debate, including: Marius Hărătau- CEO Factory 4.0, Ștefan Grigore- Cluster IT Smart Alliance, Ligia Neacșu- General Manager Best Smart Consulting, Hanife Catalbaș, Cătălin Renghea and Codruț Cîrligeanu - consultants at Public Affairs Solutions, Cosmin Șerbănescu - President of the National Institute of Internal Control, Dragoș Iorga - Executive Director of OIR POSDRU BI, representatives of important national clusters and DIHs, other consultants and environmental representatives public and private.</p> <p>https://cronicaromana.net/2022/01/27/oir-posdru-bucuresti-ilfov-a-organizat-un-workshop-in-data-de-26-ianuarie-2022-in-cadrul-proiectului-40ready-interreg-europe/</p>
	<p>Foundation European Social Fund Agency (P8)</p>	<p>31/01/22</p>	<p>esinvesticijos.lt</p>	<p>The article was published on Internet portal. ESFA evaluated applications under the measure "Human Resources Invest LT +". The measure aims to promote</p>

foreign direct investment by improving the qualifications, knowledge and skills of investors' employees. One of the priority evaluation criteria was to encourage manufacturing companies to train workers through apprenticeships. Companies chose to provide training for their employees through apprenticeship in 3 positively evaluated applications. As the analysis carried out during the implementation of the 40Ready project has shown, the implementation of the apprenticeship concept in Lithuania is still relatively slow.

<https://www.esinvesticijos.lt/lt/naujienos-1/naujienos/uzsienio-investuotojams-lietuvoje-lesos-efektyviems-darbuotoju-mokymosi-budams>