

Action Plan for Lublin Region

Towards one-stop shop and youth entrepreneurship

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Today is about...

- 1 **What are we improving?**

- 2 **Our road to policy improvements, phase 1**

- 3 **Action 1: Regional one-stop shop model (OSS) for SMEs**

- 4 **Action 2: Entrepreneurship program for secondary school youth**

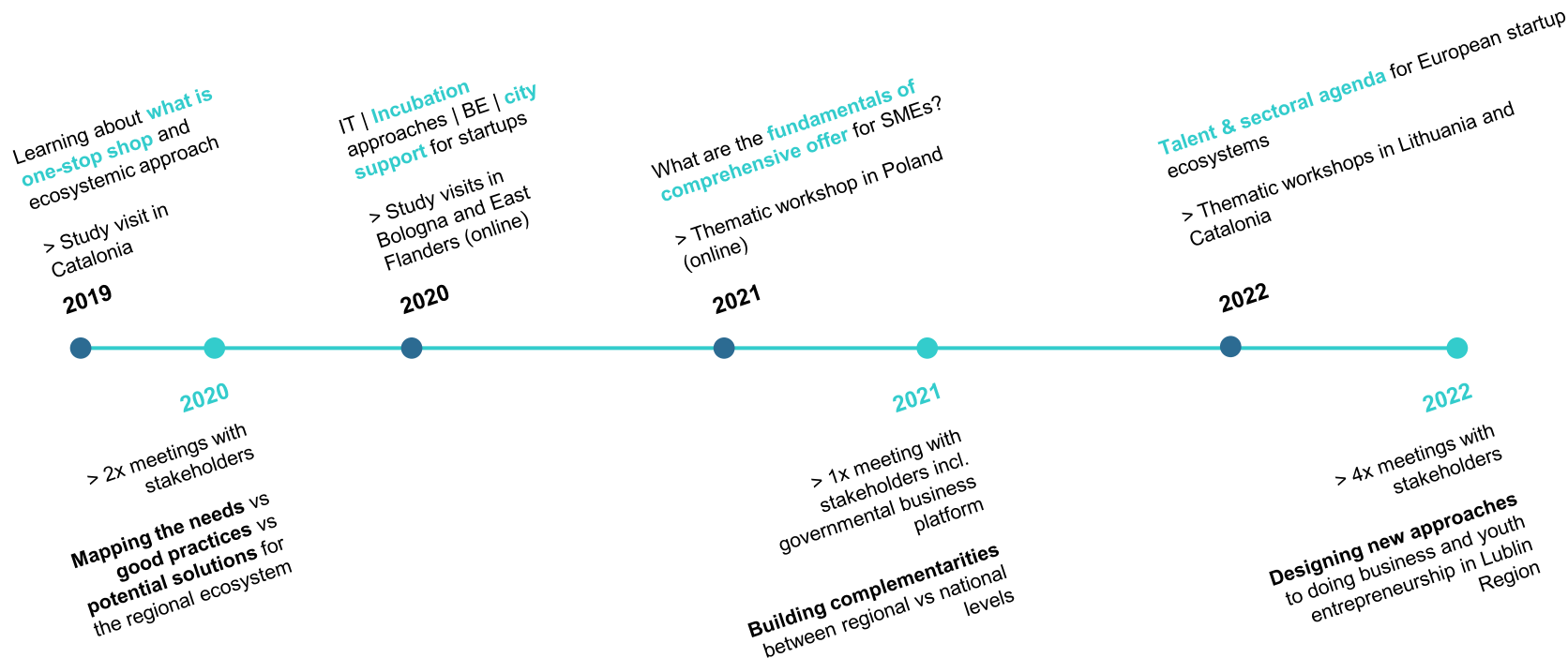
What are we improving?

European Funds for Lubelskie Voivodeship 2021-27 | Priority Axis I: Scientific research and innovations, Specific Objective 1(iv): developing skills for smart specializations, industry transition and entrepreneurship

Focus: integration of the startup & entrepreneurship ecosystem

- > create and develop more SME-oriented services towards Industry 4.0 and green economy transformation
- > better governance based on a comprehensive approach
- > capacity building for smart specializations and improvement of operation of innovation centers and entrepreneurship incubators

Our road to policy improvements, phase 1



ACTION 1

Regional one-stop shop model (OSS) for SMEs

RELEVANCE

- > lack of centralised platform of support for SMEs vs increasing demand for digitalisation

LESSONS

- 1 engaging stakeholders is key
- 2 digital is now
- 3 ecosystem should bring added value for SMEs

ACTION

Regional OSS for startups & SMEs

- > ideation stage and incubation of business
- > product-market fit and market entry
- > growth

Focus

informing x services
x co-working

PLAYERS

Consultations

- > National one-stop shop: biznes.gov.pl
- > Relevant regional government units
- > Entrepreneurship Service Center
- > Regional Development Fund
- > Local government units
- > SMEs, startups

TIME, TO-DOS, FUNDS

Step 1 | 09.2022

- > analyse the required scope to create conceptual framework

Step 2 | 10-12.2022

- > develop functional requirements

Step 3 | 01-07.2023

- > applying for EU financing

Funding

- > ca. 1.2M EUR, EU regional funds

ACTION 2

Entrepreneurship program for secondary school youth

RELEVANCE

- > **too low knowledge** of practical entrepreneurship basics among youngsters

LESSONS

- 1 **soft skills** are rising in demand
- 2 **education system** will not change rapidly
- 3 LSTP has an opportunity to **better link the ecosystem**

ACTION

Youth entrepreneurship program

- > **workshops**: how to set a company, finance, market research, marketing
- > **meeting with entrepreneurs**
- > **competition** on best business model & plan

PLAYERS

- > Lublin Youth City Council
- > school teachers in entrepreneurship
- > local education groups & authorities, Regional & City Labour Office

TIME, TO-DOs, FUNDS

Step 1 | 07.2022

- > create a team

Step 2 | 08.2022

- > create & consult a project plan

Step 3 | 08-09.2022

- > dissemination activities

Step 4 | 10.2022 – 02.2023

- > pilot program implementation

Funding

- > ca. 5K EUR, own & partners



European Union
European Regional
Development Fund

Thank you!

Questions are welcomed

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