#### lanire

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**Sent:** Monday 4 October 2021 14:50

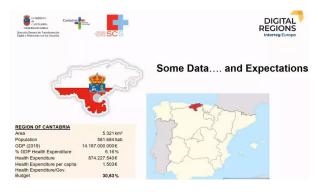
To: lanire

**Subject:** DIGITAL REGIONS | Newsletter 3



# Adapting regional innovation policies for Industry 4.0

**DIGITAL REGIONS** is an EU-funded project that focuses on Industry 4.0 and the manufacturing sector. Our main purpose is to exchange good practices between partner regions and improve effective cooperation between companies/SMEs, development agencies and institutes of technology. The project brings together partners from Ireland, Slovenia, Bulgaria, Romania, Portugal, Germany, Spain and Switzerland.



#### Industry 4.0 initiatives from the region of Cantabria

This session has made a compilation of different policies at regional level and their impact on the industrial digitalisation.

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#### Lessons on skills development in Industry 4.0

Experts from Romania and Ireland share good practices with the DIGITAL REGIONS partners and stakeholders across Europe.

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## Stakeholders: "proving to be of crucial importance"

Partners from Beira Interior (Portugal) talk about the impact, approach and need of the DIGITAL REGIONS project in this region.

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## "All the presented good practices are inspiration"

University of Ljubljana (Slovenia) about lessons learnt, inspiration from good practices and stakeholders engagement.

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#### "Other project partners have similar issues"

Partners from Hof University (Germany) share their thoughts on how to help SMEs to start their digitalisation process.

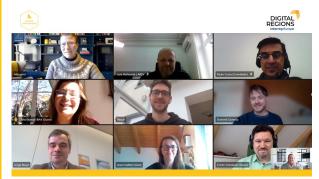
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## "SMEs have a lack of knowledge & awareness for I4.0"

Biel / Bienne (Switzerland) about konwledge exchange and inspiring solutions shared to face similar challenges across Europe.

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## Understanding and awareness of Industry 4.0

"Unless businesses adapt using industry 4.0 technologies to become more innovative, they risk becoming non competitive".

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