



FINCH
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FINCH Final Event

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RDA South-West Oltenia



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 **FINCH RAP for South-West Oltenia Region** was approved on April 8th 2021

 **Policy Instrument addressed: RDP of South-West Oltenia Region, Priority 6 *Development of tourism, capitalization of natural, cultural & historical heritage*, Field of intervention 6.1 *Conservation, protection and capitalization of the natural and cultural heritage of the region***

 **Action 1:** Support the cultural heritage valorisation

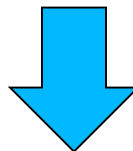
 **Action 2:** Strategy for sustainable development of cultural heritage tourism in the South-West Oltenia Region, as a supporting tool for the RDP

 **Action 1:** Support the **cultural heritage valorisation**

 **Action 2:** Strategy for sustainable development of cultural heritage tourism in the South-West Oltenia Region, as a supporting tool for the **Regional Development Plan 2021-2027**

The **main objective** of the first action is to **provide guidance and measures for the elaboration of new projects** related to preservation and promotion of the natural and cultural heritage.

Action materialized through:

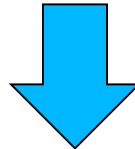


- ✔ ***Specific guidance to strategic planning in tourism and cultural heritage, in compliance with the EC strategies and recommendations, through events, direct meetings and online/offline publications;***
- ✔ ***Specific guidance granted to territorial administrative units with tourist potential in order to design future projects to be funded under the South-West Oltenia Regional Operational Program 2021-2027;***
- ✔ ***Stakeholders consultation in order to determine the needs of the tourist resorts and link them with the financing interventions;***
- ✔ ***Information on the funding opportunities through events, online&offline meetings and various publications, etc.***

The **second action** focuses on the **elaboration of the regional programming documents** as a base for **further improvement of cultural heritage tourism capitalization** in SW Oltenia region.

The idea is based on the **experience and lessons learned** from FINCH study tours in Italy and Poland => **further work needed on the regional strategic documents** as a base for **further improvement of cultural heritage tourism capitalization** in SW Oltenia region.

Action materialized in:



- ✔ *Updating the **RDP SW OLTENIA 2021-2027** with information regarding **cultural heritage assets and the potential for development and sustainable growth in South West Oltenia region** in order to justify the **needs&opportunities to generate added value** in this sector.*




Good practices to support fostering regional cultural heritage management & sustainable development







Thanks to the participatory process of identification and documentation of **good practices in the field of protection, management and sustainable capitalization of cultural heritage** within **FINCH project**, there were several **lessons learned** about **FI and/ or PPPs** to be used, in order to sustainably capitalize on the **cultural heritage** of our region.



Possible transfers of expertise were discussed with the regional stakeholders (representatives of County councils/ Local councils, museums, etc.) during **FINCH regional meetings** but also during **thematic workshops** held in the framework of **RDP SW Oltenia 21-27**.

 **RDA SW Oltenia**, in partnership with territorial administrative units in the region, have implemented a **project to support the elaboration of the technical documentation for future interventions in the field of tourism and cultural heritage** to be financed under **ROP SW Oltenia 2021-2027**;

 The **most remarkable proposals** in this field that received financing were:

-  **Restoration of “Curtișoara” Museum of Popular Architecture** - Gorj County Council (11.9 M€)
-  **Improvement of “Calea Eroilor” (Heroes’ Path)**, as part of Brâncuși Monumental Complex - Târgu Jiu City Hall (4.2 M€)
-  **Pages of History** – Mehedinti County Council (15 M€)
-  **Rehabilitation of “Cornetti” Popular School of Arts&Crafts** - Dolj County Council (3.6 M€)

✔ *Restoration of “Curtișoara” Museum of Popular Architecture - Gorj County Council*

The project aims to **boost local development** by **protecting, revitalizing and promoting local cultural heritage**.

The **main objectives** are the **restoration and revitalization of the Museum** and its **introduction in the international circuit**, as well as the **capitalization and promotion of the cultural identity in the tourist context**.



Photo source: <https://turism.cjgorj.ro/>

✔ ***Improvement of Brâncuși Monumental Complex “Calea Eroilor”
(Heroes’ Path) - Târgu Jiu City Hall***

The project aims at the **preservation, enhancement and restoration of the cultural heritage with universal value of the monumental ensemble “Calea Eroilor” (Heroes’s Path)** by conducting **protection and landscaping works** withing the area of **Brancusi's sculptures** in Târgu Jiu municipality



Photo source: <https://www.sospatrimoni.ro/>

✔ *Pages of History - Mehedinti County Council*

The project aims at **promoting and capitalizing on the local tourist and cultural potential by restoring, preserving and enhancing** heritage sites in Drobeta Turnu Severin municipality, such as: the **Roman Amphitheater**, the **remains of Trajan's Bridge** historical monument, the **ruins of the medieval church**.



Photo source: Wikipedia



Rehabilitation of “Cornetti” Popular School of Arts&Crafts Dolj County Council

The rehabilitation and enhancement of the historical monument of “Cornetti” Popular School of Arts&Crafts aims at protecting, developing and promoting the cultural heritage and cultural services in Craiova municipality



Photo source: www.cvlpress.ro



Thank you!

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