



FINCH

Interreg Europe



European Union
European Regional
Development Fund

FINCH Final Event

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Interreg Europe Projects Good Practices: inspiring and tested policy solutions identified by cooperation projects.

- > Info on Author / Organisation in charge of the good practice
- > Detailed information on the practice
- > Resources needed
- > Timescale (start/end date)
- > Evidence of success / Challenges encountered
- > Potential for learning or transfer
- > **Interreg Europe evaluation**
- > if approved included into **Interreg Europe Policy Learning Platform Good Practices Database**



Public and Private Partnership to support regional strategic cultural assets' management

La Venaria Reale



Private actors and public authorities collaborating to create a multi-stakeholder cooperation for the management and development of cultural activities of the Residences of the Royal House of Savoy (registered in the World Heritage List of UNESCO since 1997)

Besides the financial result:

- positive impacts on community engagement around the royal residences
- increased use of the public places of culture
- visibility also at international level





Regione Piemonte Crowdfunding for Culture: lessons learned beyond the fundraising formula



innovative fundraising for cultural heritage promoted by Regione Piemonte for the preservation and renovation of the "Civic Faraggiana Theater" in Novara



besides the financial result:

- positive impacts on community engagement
- powerful marketing and communication tool
- sense of ownership among donors

*Campaign
"Faraggiana is
also yours"*

FINCH REGIONAL ACTION PLANs IMPLEMENTATION



Approved on September 7th

Policy Instrument addressed:

Regional Strategy for Sustainable Development (**SRSvS**):

operational tool used by Regione Piemonte to define regional policies, programs and interventions in order to include the goals of the UN 2030 Agenda in its regional policies



Action 1

Boosting PPP into the **SRSvS**



Action 2

Strengthening PPP skills to support Cultural Heritage valorisation



Action 2

Strengthening PPP skills to support Cultural Heritage valorisation:

- to overcome the lack of appropriate know-ledge of PPP
- to consolidate expertise on this instrument in order to lever new approa-ches in regional policy instruments addressed to cultural and heritage valorization in line with FINCH cooperation activity

Training activity developed with FINCH Stakeholder

3 webinar organised in October 2021

Participation of +50 regional officers + 10 from external administrations

Presentation of 6 practical cases (including 1 from FINCH Kindred Project)

FINCH REGIONAL ACTION PLANs IMPLEMENTATION



October 13th:
overview of tools for activating PPPs: limitations and strengths emerged from successful (and unsuccessful as well) cases developed in recent years in Italy

October 20th:
analysis of social, economic, political conditions and the role they play in the activation and subsequent consolidation of the fiduciary relationship between public bodies and private entities for the purpose of Cultural Heritage valorization.

October 27th:
in-depth study on the recent special partnership mechanism introduced by the Italian Procurement Code (Article 151) and applicable to all publicly owned real estate assets



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Stay in touch with us!

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