

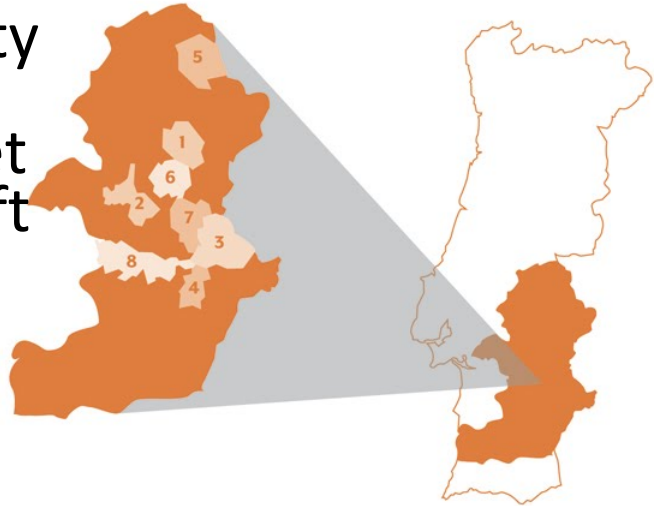


Bem vindo!

Alentejo?

✓ Located in southern Portugal, Alentejo is ideal for the production of unique, excellent-quality wines.

✓ Alentejo produces **white wines** with an intense, original nose, which are fruity and slightly acidic, and **red wines**, which have a bouquet of very ripe fruits but are soft and balanced on the palate.



- VINHO REGIONAL ALENTEJANO
- SUB-REGIÕES DOS VINHOS COM DENOMINAÇÃO DE ORIGEM ALENTEJO
- 1. BORBA
- 2. ÉVORA
- 3. GRANJA / AMARELEJA
- 4. MOURA
- 5. PORTALEGRE
- 6. REDONDO
- 7. REGUENGOS
- 8. VIDIGUEIRA
- EUROPA



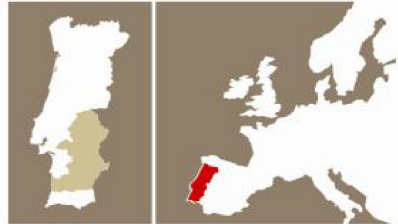
Alentejo's Wine Region

District

PORTALEGRE
6.065 Km²
ÉVORA
7.393 Km²
BEJA
10.225 Km²

25,7 %

of Portugal's surface
(92.090 Km²)



DOC ALENTEJO

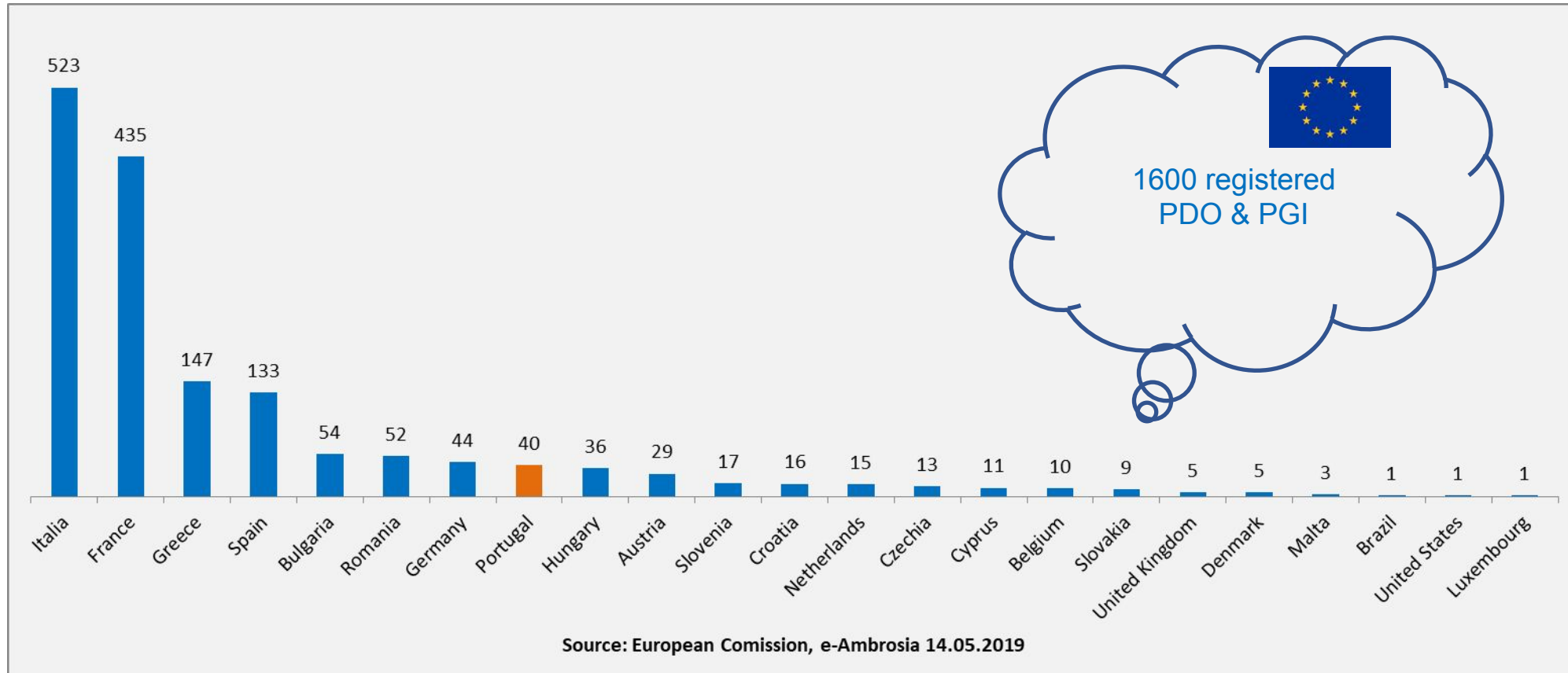
- 1. Borba
- 2. Évora
- 3. Granja / Amareleja
- 4. Moura
- 5. Portalegre
- 6. Redondo
- 7. Reguengos
- 8. Vidigueira



≈ 2,37 million hectares
of which 1% is vineyard

Alentejo Wine Region

- ❑ “ALENTEJO” Protected Designation of Origin (PDO)
- ❑ “ALENTEJANO” Protected Geographical (PGI)



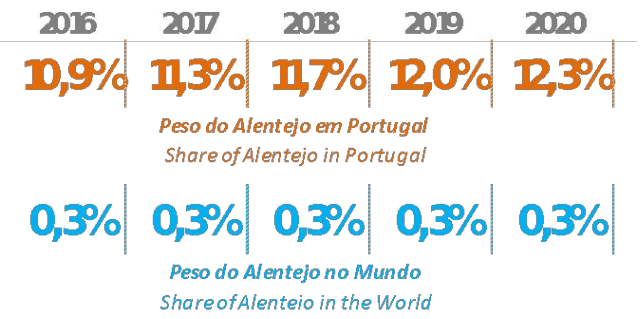
Alentejo's Wine Region in the World



área de vinha area under vines

milhares ha thousand ha	2016	2017	2018	2019	2020
Mundo World ^a	7.379,0	7.326,0	7.333,0	7.342,0	7.331,0
Portugal continental Portugal Mainland ^b	190,5	188,9	187,6	190,0	189,7
Alentejo D.O & I.G. Alentejo PDO & PGI ^c	20,7	21,4	22,0	22,9	23,3

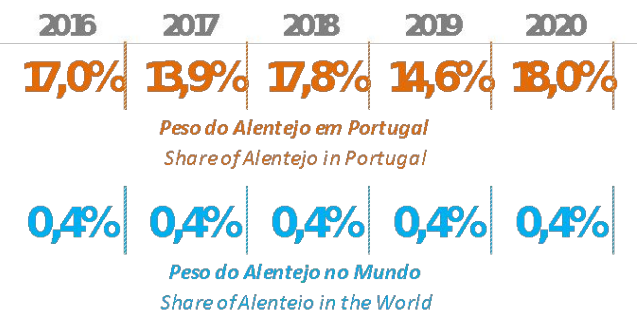
Fontes | Sources
 a) OIV State of the World Vitivinicultural Sector 2020
 b) Instituto da Vinha e do Vinho, I.P.
 c) CVRA (cadastro de vinha com D.O. e I.G.)
 nd = não disponível | data not available



produção de vinho wine production

milhões hl million hl	2016	2017	2018	2019	2020
Mundo World ^a	270,0	248,0	294,0	258,0	260,0
Portugal continental Portugal Mainland ^b	6,0	6,7	6,0	6,7	6,3
Alentejo D.O & I.G. Alentejo PDO & PGI ^c	1,0	0,9	1,1	1,0	1,1

Fontes | Sources
 a) OIV State of the World Vitivinicultural Sector 2020
 b) Instituto da Vinha e do Vinho, I.P.
 c) CVRA (produção apta a D.O. e I.G.)
 nd = não disponível | data not available





Certificate nº 000

Alentejo's Wine Region in the World



volume de exportação de vinho <=2 litros (excl. espumantes)

export volume bottled <= 2 liters wine (excl. sparkling) NC 2204 21

	2016	2017	2018	2019	2020
<i>milhões hl</i> million hl					
Mundo World ^a	61,0	63,8	61,5	61,0	59,0
Portugal Portugal ^b	2,08	2,24	2,22	2,34	2,50
Alentejo D.O & I.G. Alentejo PDO & PGI ^c	0,20	0,20	0,18	0,18	0,18

Fontes | Sources

a) ITC - International Trade Center baseado nas estatísticas UNCOMTRADE

b) Instituto da Vinha e do Vinho, I.P. baseado em Instituto Nacional de Estatística

c) CVRA baseado em Instituto Nacional de Estatística

nd = não disponível | data not available

2016	2017	2018	2019	2020
9,5%	9,1%	8,2%	7,5%	7,1%

Peso do Alentejo em Portugal
Share of Alentejo in Portugal

0,3%	0,3%	0,3%	0,3%	0,3%
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Peso do Alentejo no Mundo
Share of Alentejo in the World



valor de exportação de vinho <=2 litros (excl. espumantes)

export value bottled <= 2 liters wine (excl. sparkling) NC 2204 21

	2016	2017	2018	2019	2020
<i>milhares Euros</i> Euro thousand					
Mundo World ^a	20.992.747	22.173.860	22.075.520	22.160.638	20.885.681
Portugal Portugal ^b	663.964	711.743	719.709	750.219	771.153
Alentejo D.O & I.G. Alentejo PDO & PGI ^c	58.672	66.087	60.905	59.363	59.081

Fontes | Sources

a) ITC - International Trade Center baseado nas estatísticas UNCOMTRADE

b) Instituto da Vinha e do Vinho, I.P. baseado em Instituto Nacional de Estatística

c) CVRA baseado em Instituto Nacional de Estatística

nd = não disponível | data not available

2016	2017	2018	2019	2020
8,8%	9,3%	8,5%	7,9%	7,7%

Peso do Alentejo em Portugal
Share of Alentejo in Portugal

0,3%	0,3%	0,3%	0,3%	0,3%
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Peso do Alentejo no Mundo
Share of Alentejo in the World



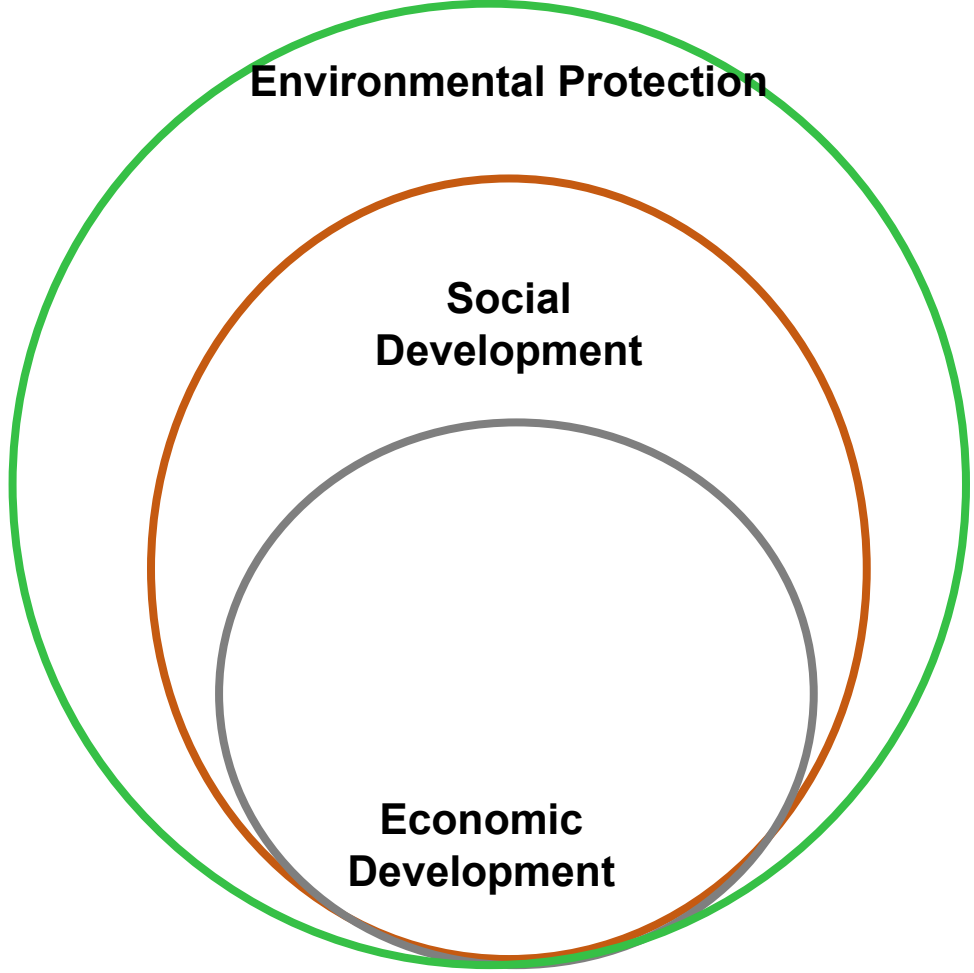
Why WASP -- And Why Now?

Alentejo consistently averages highest summertime temperatures in **ALL** Europe!

We're not planning for
climate change:
We're living it!

The Mission

Launched in 2015, WASP supports improvements in environmental and social sectors, as well as the economic performance of Alentejo's wine industry



WASP: Built for Success

- Shared goals + community mindshare
- Stakeholder engagement
- Flexibility + adaptiveness
- End-users are participants, not mere beneficiaries
- Self-evaluation + accountability
- Third-party certification



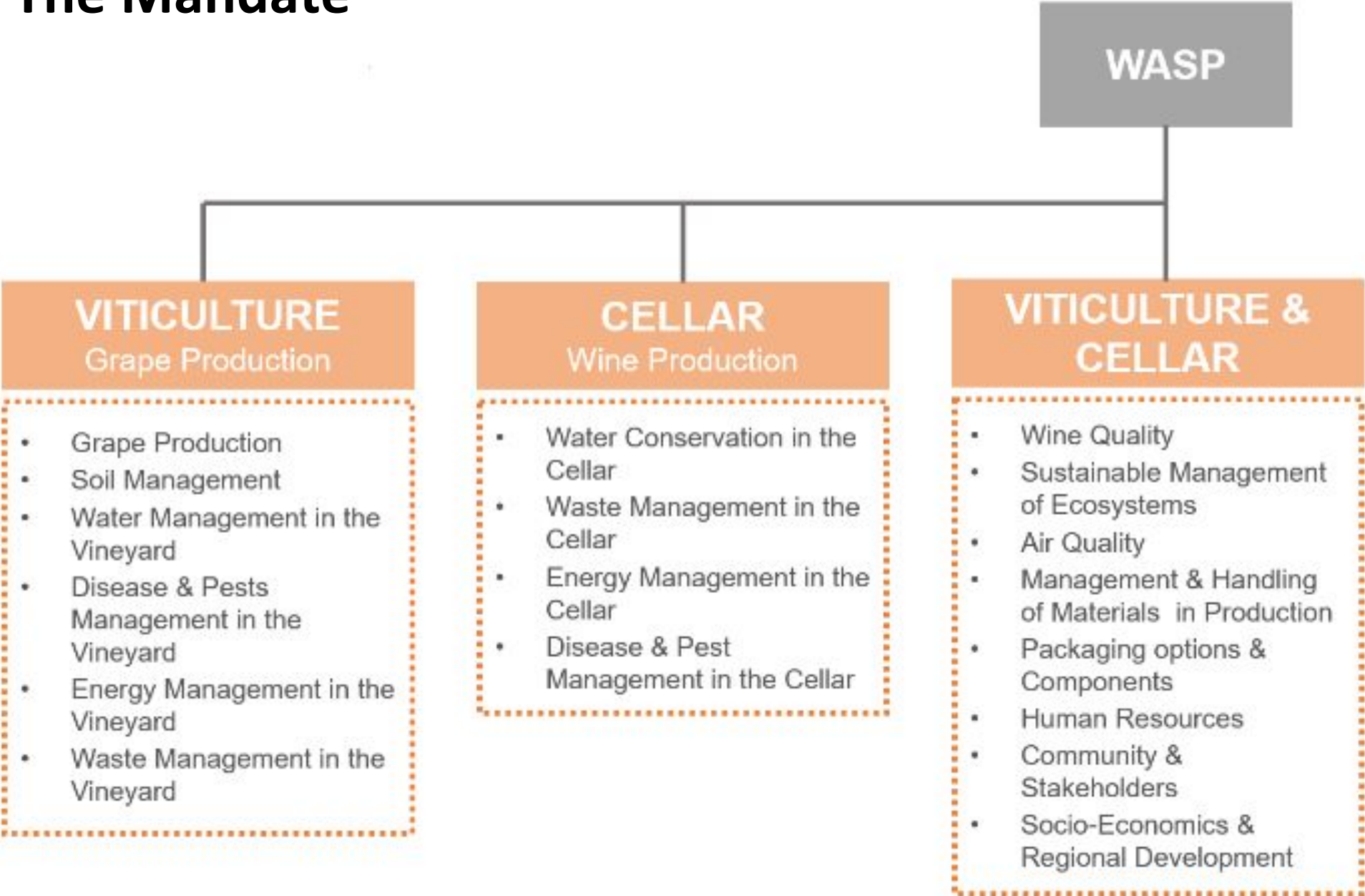
BUREAU
VERITAS



WASP: The Philosophy



WASP: The Mandate



WASP: Results

IMPLEMENTATION

- 91 members
- 20% vineyard area
- 77 self-evaluations

STAKEHOLDER ENGAGEMENT

- 4 partnerships
- 15 members
- 4 working documents

DEVELOPMENT & MANAGEMENT

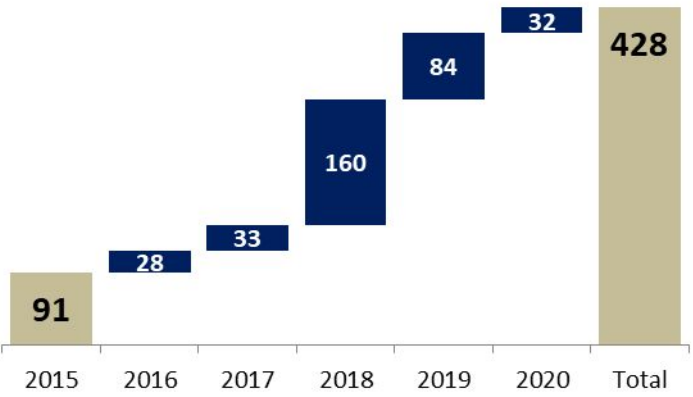
- 11 chapters
- 108 evaluation criteria
- 1 knowledge sharing event
- 21 participants

COMMUNICATION

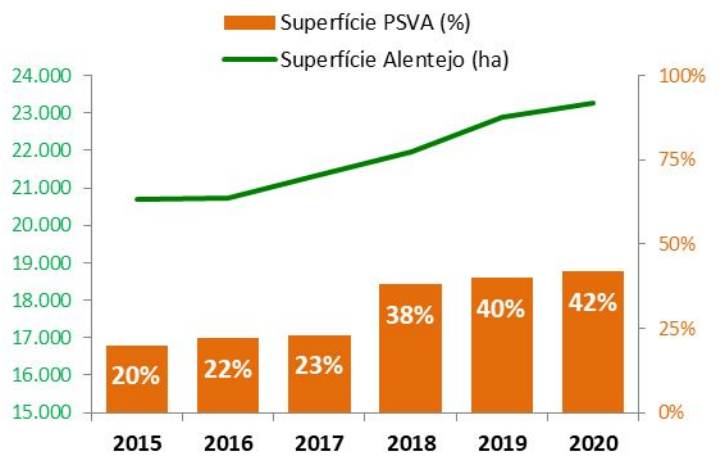
- 3 initiatives



WASP MEMBERS



VINEYARD AREA



GROWTH

(up to 2020)

- 303 self-evaluations

STAKEHOLDER ENGAGEMENT

- 20 partnerships
- 185 members
- 38 working documents

DEVELOPMENT & MANAGEMENT

- 18 chapters
- 171 evaluation criteria
- 62 knowledge sharing event
- 1560 participants
- 500 trainees

COMMUNICATION

- 61 initiatives

RECOGNITION

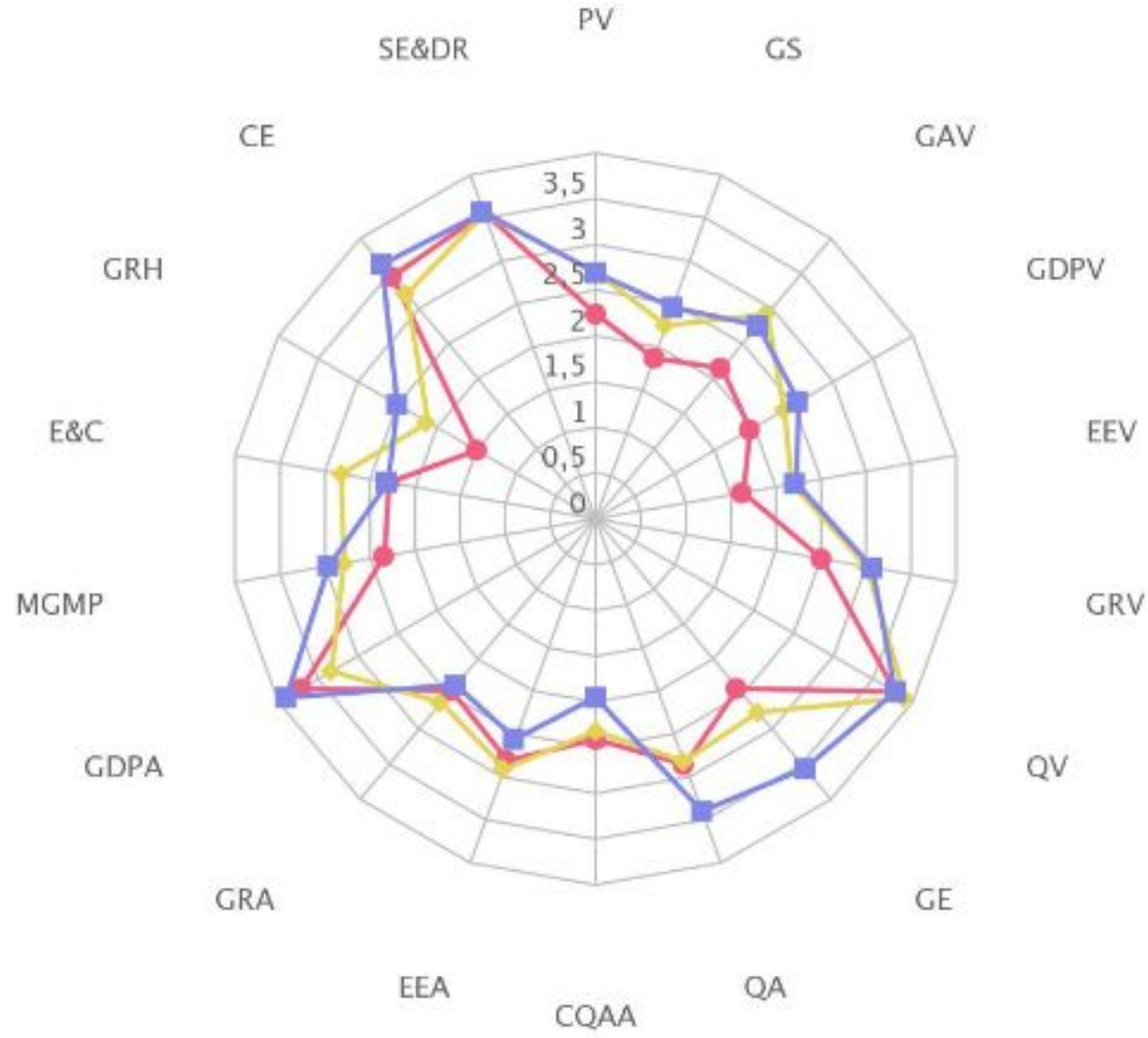
- 9 awards



WASP: Regional Analysis

2,9 out of 4

- 2019
- ◆ 2020
- 2021



WINES OF ALENTEJO



Certificate nº 000

WASP: Results

WATER AND ELECTRICITY MONITORING

- 20% water consumption
- 30% electricity consumption

WATER CONSUMPTION FOR 1 L OF PRODUCED WINE

- Some members reach 1,2 l
- Other went from 14 l to 5 l (-64%)

- Saving natural resources
- Increased efficiency
- Cost reduction

IRRIGATION MANAGEMENT

- 62% of members monitor consumption
- 43% of members with management programmes

RECYCLING & CIRCULAR ECONOMY

- Increased recycling
- 38% of our members do composting

- Circular economy
- Biodiversity regeneration & resilience
- Higher social involvement

GREEN PURCHASING

- Use of FSC certified components
- From 16% in 2019 to 66% in 2021

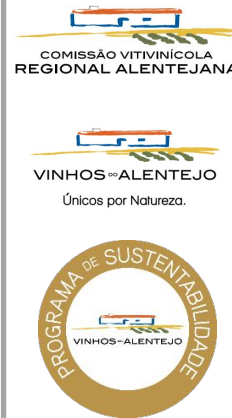
STAFF ENGAGEMENT

- 1 in 3 WASP members created a group dedicated to the implementation of sustainable practices in companies

WASP: Award winning program

- 1st National Award at the European Enterprise Promotion Awards (EEPA), 2019
- European Rural Innovation Ambassador from the LIAISON project, European Commission, 2019
- “Amorim Sustainability Award” 2020, from the Drinks Business magazine
- “Sustainability initiative Award “ 2021, Deloitte Portugal

2018	"Investimento que marca" Prémios Vida Rural 2018	
	" + Utilização" Prémios Mais Alqueva, Mais Valor 2019	
2019	"Apoiar o desenvolvimento de mercados ecológicos e a eficiência de recursos" Prémios Europeus de Promoção Empresarial 2019	
	"Rural Innovation Ambassadors" EU Rural Innovation Contest	
2020	"Inovação/Investigação do ano 2019" Revista de Vinhos	
	"Iniciativa do ano 2019" Revista Grandes Escolhas	
	"Menção Honrosa" (categoria Agricultura e Floresta) Green Project Awards (APA, GCI e QUERCUS)	
2021	"The Drinks Business Green Awards 2020" (Amorim Sustainability Award for an association) The Drinks Business	
	"Sustainability Initiative Award" Investor Relations and Governance Awards (IRGAwards) Deloitte Portugal	



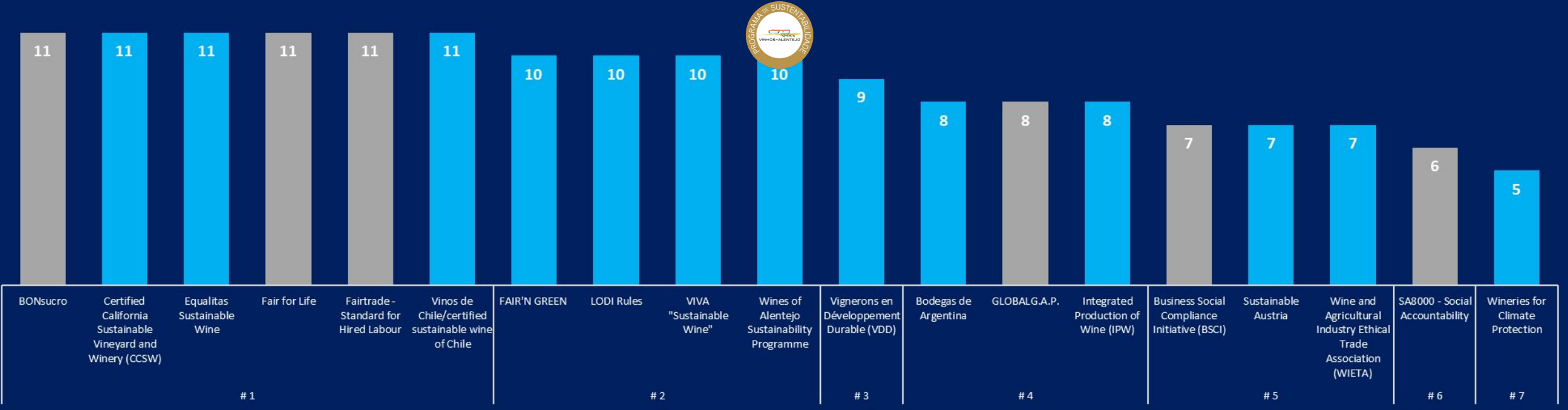
WASP: Achievements



SUSTAINABLE WINE CERTIFICATION

CLASSIFICAÇÃO TOTAL ATRIBUÍDA
(Máx = 12)

(a azul: esquemas de sustentabilidade específicos do sector vitivinícola)



1

2

3

4

5

6

7

WASP: Monopoly recognition so far...



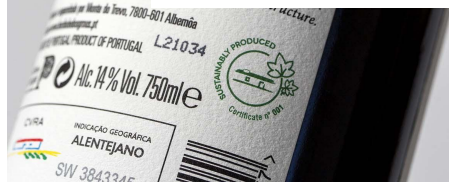
LCBO



WASP: Certified members so far...

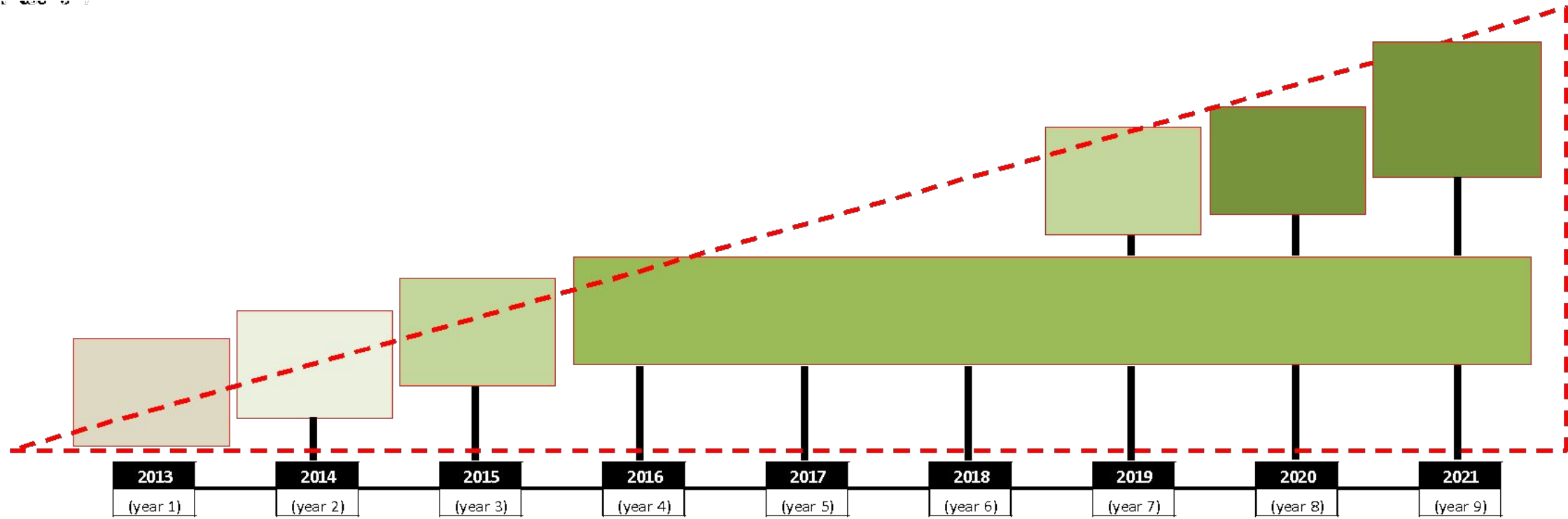


Marca Certificação/ Certification Number	Agente Económico/ Producer	Certificado/ Certificate	Organismo Certificador/ Certifying Body				Data/ Date	
			Certis	SGS	Bureau Veritas	Kiwa Sativa	Emissão/ Issued	Validade/ Validity
001	Monte do Trevo	CERTIS.PSVA-01-2020	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10/12/2020	09/12/2025
002	Herdade dos Grous	CERTIS.PSVA-02-2020	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10/12/2020	09/12/2025
003	Herdade de Coelhoiros	CERTIS.PSVA-03-2021	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	26/03/2021	25/03/2026
004	Herdade dos Lagos	PSVA - 004	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	05/07/2021	04/07/2026
005	Joaquim Luis de Araújo Vilhena Freire de And	CERTIS.PSVA-005-2021	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	07/12/2021	07/12/2028
006	Casa Relvas, Lda.	CERTIS.PSVA-006-2021	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10/12/2021	10/12/2026
007	Casa Clara Lda.	CERTIS.PSVA-007-2022	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10/01/2022	10/01/2027
008	Herdade da Malhadinha Nova	PSVA - 008	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	23/02/2022	22/02/2027
009	Rocim - Agroindústria Lda	PSVA - 009	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	06/03/2022	05/03/2027



WASP: Its evolution, baby!

WASP



**THANK YOU FOR YOUR
ATTENTION**

Francisco Mateus

fmateus@vinhosdoalentejo.pt



Discover Portugal's Alentejo wine region.
Authenticity. Diversity. Tradition.
Savor the Alentejo in each and every bottle!

